

Study on the Impact of Postmodernism on Contemporary Ceramic Art

Changzong Shao^{1,*}

¹ School of Ceramic Art, Jingdezhen Ceramic University, Jingdezhen, Jiangxi 333403, China

*Corresponding author. Email: 108861477@qq.com

ABSTRACT

Postmodernism trend of thought pays attention to the main forms of art and the technical innovation in the process of creation, which brings conflicts to the development of ceramic art. As a kind of academic ideological trend with multiple value orientations, the postmodern artistic trend values the historical and cultural vein on one hand, and does not stick to the traditional thinking mode on the other hand. With the continuous development and progress of contemporary ceramic art, the nature of ceramic art returning to its original nature has been highlighted, and the continuous innovation of ceramic products has also been carried out. The postmodernism art trend advocates the diversified value model of natural existence and artificial innovation. The influence of this model on contemporary ceramic art is reflected in the cultural sharing and humanistic care in the process of ceramic art creation.

Keywords: *Postmodernism, Contemporary ceramic, Creation.*

1. INTRODUCTION

The cultural background of postmodernism is still constantly developing and multiplying. As the surrounding environment changes, the creation of art is also developing and multiplying. The ever-developing ceramic art shows the grandeur of tolerance with its brilliance and colorful forms. As for the expression form of ceramic art, the creation and development of ceramic art were once influenced by the trend of modernism, and some creative masters used their own practice of creating art to make corresponding contributions to the pure aesthetic appreciation of ceramic culture. Due to the development of The Times, the influence of cultural background and personal reasons, ceramic art has left a certain blank and restricted within a certain boundary. This leaves enough space for the continued development of ceramic art under the impact of postmodernism thoughts and the possibility of transcending boundaries. The impact of the postmodernism on ceramic art is mainly reflected in its breaking the limitations and barriers of the development of ceramic art under the modernist trend of thought. Postmodernism inherited the excellent components of modernism, added some new components, fully reflecting the results of current

cultural development. It has a high degree of generality and offers guidance to practice. Due to the impact of postmodernism, the expression form of ceramic art has also made progress. On the basis of inheriting the original expression form, it shows the value and charm of art in a more colorful and diversified manner, and reveals the harmonious development between human and nature. In this way, the return to nature and unique cultural atmosphere can be realized, which can more truly reflect the contemporary cultural atmosphere and humanistic characteristics. As for the significance of ceramic art, postmodernism is a trend of art design, rather than a generalization of a broad cultural phenomenon. Despite its profound and extensive impact on art and design, postmodernism instills a certain social and cultural atmosphere in art and design, and makes the process of art creation more closely connected with today's life and culture. Postmodernism has posed inevitable impact on the design of ceramic art, which makes ceramic art constantly adjust its creation methods, fully show life culture and artistic atmosphere. In this way, ceramic art is more meaningful.

The impact of postmodernism on the characteristics of contemporary ceramic art creation is mainly reflected in the following aspects.

The concept of "building life ceramics" was put forward by the ceramic art impacted by postmodernism, which makes the ceramic art fully show the charm of art masterpieces, and makes the creation of the ceramic art serve the lives of the majority of people, and promote the development and progress of people's lives in both material and spiritual aspects. At present, the creation of ceramic art is in accordance with its original intention, exploring the service direction and service form of ceramic art from the perspective of life, culture and art aesthetics, rather than discovering the use value of ceramic art from the design of ceramic art to expand production and demand. In short, the impact of postmodernism has changed the style of ceramic art, from stimulating demand to creating new artistic results according to practical needs and integrating life and cultural elements. The constant changes in the creative forms of ceramic art reveal a return to the original intention of creating ceramics. "Life Ceramics" guides the creation of ceramic art, advocating the use of traditional techniques and methods in the creation, serving the broad masses of people. Ceramic art is inspired by people's real life and contemporary cultural atmosphere. The concept of "life ceramics" advocates that the creative elements of ceramic art should come from people's living environment and natural environment, satisfy personalized functional needs and aesthetic needs, and fully respect the objective existence of human and nature.

Ceramic art enhances attention to nature and the future. The ceramic art impacted by postmodernism has discarded previous "geometricization", "patterning" and mass production. In the process of creation, it pays more attention to the objective existence of the natural law and environment as well as the individual choice of people, and fully considers the movement mode and form of people. In the process of creation, efforts are made to find elements from the humanistic environment, natural environment and laws, and on this basis, give full play to artistic skills and levels. The ceramic art under the impact of postmodernism conveys such an idea: the development of human beings should be based on the harmonious development of human and nature, nature and itself should not be taken as the price, let alone pursuit for quick success regardless of the consequences. Therefore, ceramic art under the impact of postmodernism fully considers the objective reality and mutual relationship between human and nature, and pays more attention to the future of nature and society.

2. THE PLURALISTIC PATTERN OF CONTEMPORARY CERAMIC ART CREATION UNDER THE IMPACT OF POSTMODERNISM

One idea advocated by postmodernism is to maintain the existence and development of a pluralistic world on the basis of the present social culture. As a representative of the material and spiritual civilization of an era, ceramic art has been impacted by postmodernism, and its creation process has also continuously entered the diversified mode.

2.1 The Coexistence and Symbiosis of History and Present, Commonness and Individuality

Postmodernism criticizes and inherits modernism and brings forth the new on the basis of inheriting fine historical and cultural traditions. Under the impact of such thought, ceramic art, on the basis of inheriting the fine historical ceramic art, constantly examines its shortcomings, fully considers the needs of human activities, and constantly innovates and develops ceramic art. On the one hand, the development of ceramic art fully affirms the objective existence of history and reality, and constantly promotes the development of ceramic culture and the creation of ceramic art on this basis. On the other hand, modern ceramic art has been widely developed, and its organic combination with the positive thoughts around the world makes all nations actively join the current ceramic art creation.

The creation of modern ceramic art is not only a reflection on rational life style, but also a display of perceptual life style. Consideration of every cross-section of human civilization development is conducive to useful reflection and regression. Longitudinal, there are similarities and differences in modern ceramic art, which is reflected in the personal experience of each nation or ceramist. Because of the limited life of the ceramist, the rich content, extensive forms and complex creative ideas of postmodernism, the ceramist can only take a fragment of it and study it. Modern ceramic art also takes into account the negative impact of human civilization and criticizes or warns against it, which is particularly common in advanced countries and regions of industrial civilization. The damage of big industry to human living environment and the threat to human regeneration are also highlighted. In this way, modern ceramic art is consistent with the cultural environment of postmodernism, inherits the excellent

achievements of modernism critically, and "sublates" the negative cultural factors.

2.2 Pursuing Cultural Sharing and Humanistic Care

Contemporary ceramic art has been deeply impacted by postmodernism in terms of content, form, style and characteristics as well as expression and method. The creation of ceramic art not only absorbs the universality of postmodernism, but also shows the incomparable diversity of previous creation in terms of expression methods and methods. In the aspect of creative thought, it not only inherited the original thought of objectivity, simplicity and rigor, but also carried forward the subjectivity, imagination, freedom and diversification of modern social culture. In terms of expression and method, modern ceramic art considers both material and technical craft, inheritance and development. In short, under the impact of post-modernism, ceramic art not only reflects the sharing of human culture, but also considers the individualization of human activities in different periods, showing the concern for humanity.

The creation team of contemporary pottery art is mostly dominated by "civilian". Among the creators of ceramic art, there are outstanding masters of ceramic art, famous contemporary ceramic artists, ordinary ceramic artists, and even ordinary ceramic lovers. Compared with the era of emphasizing art and artists, this era has truly become the era of "art popularization". Therefore, modern ceramic art has broken the boundary between life and art. The human consciousness has been infiltrated in large quantities, and the humanistic function has also been brought into play.

The content of modern ceramics is rich, covering aesthetic, emotion, latent consciousness and idea, and even "pure form". The works made by the creator at his will can be closely related to modern ceramics. Modern ceramic art attaches great importance to the existence of objective practice spirit, the close connection with the humanistic environment, and the great achievements of human transformation of nature, which is bound to elevate the modern ceramic art to the height of combining with the humanistic environment. In addition, modern ceramics also pays special attention to the aesthetic nature of materials, which regard general forms and materials with little or no content as artistic creations. In this way, the creation of modern ceramic art not only bridged the difference between traditional artists and ordinary people, blurred the boundaries of art, advocated the

multi-cultural model, and showed the humanism and popularity of ceramic creation.

3. CONCLUSION

The emergence and development of postmodernism and the continuous development of contemporary ceramic art are the products of the continuous development of modern society and culture. The inheritance, development and extensive development of culture advocated by the trend of postmodernism determine the universality of contemporary ceramic art and the coexistence of history and present. Postmodernism highlights the objective existence and harmonious development of man and nature, and urges modern ceramics to fully consider the commonness of nature and the individuality of human activities, which reflects the individuality and commonness of ceramic art. Postmodernism's tolerance of cultural diversity has led to the diversified development of ceramic art. In short, under the influence of postmodernism, modern ceramic art constantly adjusts its cultural development mode and artistic creation mode, making it more in line with the objective existence of man and nature and the development of social culture.

Postmodernism art maintains that the creative thinking and concept of contemporary ceramic art are the product of the modern social and cultural environment. The influence of postmodernism on contemporary ceramic culture is the extensive social and cultural foundation of art advocated by postmodernism, that is, in terms of cultural aesthetics, ceramic culture and postmodernism share the same aesthetic direction and content. Postmodernism advocates and emphasizes that human-oriented social and cultural subject should fully understand and use nature, and carry out processing of materials obtained from nature. This purpose has been made clear in neolithic age. The practice from the creation for survival and life to cultural-based ceramic art reflects people's transformation and processing of nature for their own living needs. In particular, ceramic art emphasizes the purpose of people's transformation of nature, and expresses a spirit of conquering nature for people. People should be aware that contemporary ceramic art creation overshadows previous one in extensiveness of content, richness of form, diversity of expression and complexity of aesthetics. The creation of contemporary ceramic art in content covers life ceramic that reflects daily life, environment ceramic art that reflects environment situation, interest ceramic art that reflects people's

interest, aesthetic ceramic art that reflects cultural aesthetic, symbol ceramic art that reflects cultural exchange and group symbol, and even gift ceramic art that reflects cultural exchanges and contacts. As to the richness of the form, contemporary ceramic art can be concrete and realistic, abstract and freehand, pure form of symbol, an approach to express creator, even the form of recreational entertainment of producer. As for cultural aesthetics of ceramic, modern ceramic art not only reflects the material beauty of art, but also reflects the beauty of artistic modeling, decoration, technology, and thought, and even reflects the artist's aesthetic taste or noble humanistic quality and so on. The relationship between postmodernism and modern ceramic art is very close. Postmodernism advocates the spirit of returning to nature, which fully reflects everyone's personality and individual creativity in life. Postmodernism, a trend of thought in modern society, is based on the global culture of modern society, and in turn is closely combined with modern social culture, and also affects the development of modern culture in different degrees. The influence of postmodernism on contemporary ceramic art constitutes the influence of postmodernism on modern society and culture.

AUTHORS' CONTRIBUTIONS

This paper is independently completed by Changzong Shao.

REFERENCES

- [1] Hu Changchun. Current State and Reflection: Ceramic Creation in Contemporary Jingdezhen [J]. *Hundred Schools in Art*. 2011(01). (in Chinese)
- [2] Hong Zhongwen. On the application of thinking and aesthetic functions in ceramic creation [J]. *Jingdezhen's Ceramics*. 2009(04). (in Chinese)
- [3] Guo Wenlian. On the thinking method of modern ceramic art creation. *Journal of Ceramics*, 1996, (4). (in Chinese)
- [4] Chen Meiyu. *Introduction to Fine Arts*. Beijing: China Light Industry Press, 2007. (in Chinese)
- [5] Fan Meng. *A Brief History of World Art*. Taiyuan: Shanxi Education Publishing House, 2000. (in Chinese)
- [6] Bai Ming. *Overview of World Modern Ceramic Art*. Nanchang: Jiangxi Fine Arts Publishing House, 1999. (in Chinese)