

Research on the Coupling Development of Main Melody Songs in the Teaching of Ideological and Political Courses in Colleges and Universities

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ABSTRACT

Main melody songs are art works created in the process of the Chinese nation's modern historical changes, which has the functions of carrying forward the spirit of the times, disseminating the mainstream value, and encouraging emotional resonance. It coincides with the value demands and goal requirements of ideological and political courses in colleges and universities. In view of this, the teaching of ideological and political courses in colleges and universities must give full play to the strong incentive role of the main melody songs. The internal mechanism and practical dilemma of coupling development between the teaching of ideological and political courses and the main melody songs should be actively explored. And put forward the countermeasures and suggestions of their synergistic education.

Keywords: ideological and political courses, main melody songs, coupling.

1. INTRODUCTION

In March 18, 2019, General Secretary Xi Jinping stressed at the Symposium of Ideological and Political Teachers that we should make use of the main channel of the classroom to cultivate the people of virtue, promote the reform and innovation of ideological and political courses, and constantly enhance the ideological, theoretical, affinity and pertinence of ideological and political courses[1]. The main melody songs reflect the grand historical change process of Chinese revolution, construction and reform and development, which is undoubtedly the fresh art material in the ideological and political education in colleges and universities, and has a subtle role in promoting the ideological and affinity of the ideological and political education.

2. INTERNAL MECHANISM OF THE COUPLING DEVELOPMENT OF MAIN MELODY SONGS AND IDEOLOGICAL AND POLITICAL COURSES

German philosopher Jaspers once said that "the real education is to use one tree to shake another tree, use one cloud to push another cloud, and use one soul to

wake another soul." [2]. To promote the reform and innovation of ideological and political courses in colleges and universities, in the final analysis, it is necessary to move students with true feelings so that students can be baptized in the classroom with emotional temperature. In the process of ideological and political education, music education has a unique educational function and value, which plays a significant role in boosting the effectiveness of ideological and political class and rendering the classroom atmosphere.

2.1. Agreement between the Value Appeal of the Main Melody Songs and the Educational Goal of Ideological and Political Courses

General Secretary Xi Jinping emphasized in the 2014 Symposium on Literature and Art that "at every great historical juncture, culture can feel the change of national destiny, the tide of the times and the herald of the times." [3]. As an important form of cultural presentation, the main melody songs intensely reflect the mainstream ideology, whose value appeal lies in inheriting the patriotic gene, carrying forward the spirit of the times, stimulating the sense of innovation, and eulogizing a better future. These songs contain the

patriotic feelings, struggle spirit and revolutionary spirit of the Chinese nation, which is completely in line with the educational goal of ideological and political courses. The primary purpose of ideological and political courses is to cultivate people with virtue, and cultivate socialist builders and successors. To develop virtue is to constantly improve the ideological level, political consciousness, moral quality and cultural quality of the educated so as to realize the great morality, social morality and strict private morality. The value demands of the main melody songs and the educational goals of ideological and political courses permeate each other. The beauty of music permeates people's hearts, leading students' thoughts and shaping their values, sublimating their ideals with music and surging their blood with notes, so as to fully create ideological and political classes full of artistic atmosphere.

2.2. Consistency between the Artistic Themes of Main Melody Songs and the Teaching Content of Ideological and Political Courses

The artistic theme of the main melody songs is political and popular. In the class, the brief introduction of the songwriters and the background of the songs can be briefly introduced to deepen the students' understanding of the corresponding historical facts, historical figures and events. If the teaching of ideological and political courses wants to be brilliant, it must break the shackles of the teaching material system, select the teaching content, and present a cultural feast to the students. Taking the course "Introduction to Mao Zedong Thought and Theoretical System of Socialism with Chinese Characteristics" as an example, the textbook starts with the eighth chapter, focusing on Xi Jinping's new socialist ideology with Chinese characteristics, which is the logical starting point of China from prosperity to strength. Similarly, since the 18th National Congress of the Communist Party of China, there have emerged songs with high enthusiasm and eulogizing the new era, which fully show people's embrace and cheers for the beautiful era. Closely combined with the teaching content of this chapter, the majestic songs such as "China Enters the New Era", "Song of the New Era" and "Chinese Dream" can be selected to lead students to interpret the strategic arrangement of socialism with Chinese characteristics in the new era, and stimulate students to consciously integrate their personal dreams into the national dream of great rejuvenation. Let students in the artistic atmosphere to enhance national confidence and pride, but also to avoid the traditional ideological and political teaching content being empty and didactic.

2.3. Teaching Methods of Ideological and Political Courses Enriched by the Presentation Form of Main Melody Songs

For the ideological and political courses, if we blindly teach theory and do not pay attention to the innovation of teaching methods, the effectiveness of the ideological and political courses will be greatly reduced. At present, how to make the ideological and political courses "interesting" has been widely practiced in various colleges and universities, and a variety of teaching methods have been explored, such as "bisection", "large class teaching, small class discussion", "experiential", "situational" and other ways of innovation, so that students have a new experience of the ideological and political courses. While enhancing the teaching pertinence, it effectively improves the effectiveness of ideological and political theory course. The school where the author works actively explores the use of music as an exquisite artistic presentation form to perfectly combine its aesthetic feeling with the content of ideological and political courses. Beautiful songs are flying in the classroom. This visual and dynamic perception method builds a platform for students to cultivate their sentiment and empty their hearts, and imperceptibly cultivates students' positive, enterprising and creative spirit. At the same time, it also achieves the goal of reshaping their belief, life value and behavior style[4][5].

3. REALISTIC DILEMMA OF THE COUPLING DEVELOPMENT OF MAIN MELODY SONGS AND IDEOLOGICAL AND POLITICAL COURSES

Ideological and political work itself is an art. A successful ideological and political course should make students feel as if they have read a good book to enlighten their mind and watched a good film to benefit their body and mind. It has both the gain of knowledge and the edification of morality. There is not only the feeling of beauty, but also the sublimation of truth and kindness. At present, relevant colleges and universities have made some good achievements and breakthroughs in promoting "Art + ideological and political" collaborative education, but there are still some problems, such as mere formality, insufficient integration, imperfect normalization mechanism and so on.

3.1. "Formalism" in the Coupling Development of Main Melody Songs and Ideological and Political Courses

To promote the reform and innovation of ideological and political theory courses, we should adhere to the unity of integrity and innovation. To hold the integrity is

the premise that we should not ignore the truth and original intention of ideological and political courses in order to attract students' attention and cause a sensation in the classroom. In the final analysis, it is necessary to publicize the mainstream ideology to the students, tell Chinese stories and explain the advantages of the socialist system with Chinese characteristics. However, at present, some ideological and political classes are full of various ideas and methods, and some even adopt the mode of more than a dozen teachers teaching a course on the same stage. This mode certainly has its focus, but it is worth discussing how to ensure the teachers' loyalty, how much benefit they have, and how difficult it is to organize. Paying attention to the innovation in form and ignoring the guidance of the mainstream value of the ideological and political courses obviously cannot grasp the direction of the ideological and political courses, and will also weaken the ideological, political and theoretical nature of the ideological and political courses. The main melody songs are based on aesthetics and emotion. If we can't grasp the rhythm of the class, we will take songs as the main part and theory as the auxiliary part, which weakens the atmosphere of ideological and political education and makes students easily misunderstand the course and focus on the form. Therefore, adhering to the main channel of classroom theory teaching is still the most important. At the same time, in-depth exploration and curriculum content related songs with hidden ideological and political elements complement each other, which is an effective way to avoid formalism.

3.2. Insufficient Coupling Development and Integration of Main Melody Songs and Ideological and Political Courses

To promote the innovation of "Art + ideological and political" teaching mode is also an innovative measure to actively explore the "three-dimensional education" reform. At present, the coupling development of main melody songs and ideological and political courses is not enough, and teachers' enthusiasm, initiative and innovation in the classroom are not fully developed. The collaborative education of main melody songs and ideological and political courses requires ideological and political teachers to dig deep into the background of the songs and the party history stories behind them, so that students can master the glorious course of the party in different revolutionary periods in the artistic edification. Because some ideological and political teachers' vision is not wide enough, they can't grasp the art theory comprehensively, and they still teach traditional knowledge in class, which inevitably leads to students' resistance. Modern ideological and political education, facing the young people with lively ideas in the new era, must make them feel the emotion in order to achieve the effect of ideological and political education going into the mind and going into the heart.

The main melody songs naturally have emotional artistic characteristics and full of flexible characteristics. Their high integration with the ideological and political courses is undoubtedly a beneficial attempt and exploration of the new mode of ideological and political courses in the new era.

3.3. Lack of Normalized Mechanism Guarantee of the Main Melody Songs and Ideological and Political Courses

Art is the common language of human beings and the emotional bond to shorten the distance between people. The main melody songs and ideological and political courses are in the same direction, and the cooperative education must rely on the normal system and mechanism to guarantee. From the current actual situation, the two have not yet formed a strong collaborative security mechanism. In the top-level design of ideological and political education in colleges and universities, the concept of collaborative education between the two has not been fully demonstrated. Every year is like a song. In the 100-year history of the Communist Party of China, many positive and inspiring main melody songs have been formed. These songs have been accompanied by people's production and life, and are the spiritual power to enhance people's spiritual life and promote the continuous development of society. The author thinks that connecting these classic songs in chronological order, combined with the ideological and political theory teaching, is a beneficial spiritual baptism for college students. In class, the students can not only appreciate the beautiful songs, but also can understand the historical stories behind them. At the same time, it also enables young college students to further understand the history of the Party, the national history, the history of reform and opening up and the development of socialism, so as to further know the history and love the Party, know the history and love the country. Therefore, colleges and universities must actively establish the teaching system, assessment mechanism and evaluation mechanism of the integration of main melody songs and ideological and political courses, so as to form an intertwined and inseparable organic whole.

4. PATH CHOICE OF THE COUPLING DEVELOPMENT OF THE MAIN MELODY SONGS AND IDEOLOGICAL AND POLITICAL COURSES

To integrate the main melody songs into the ideological and political courses in colleges and universities, it is necessary to make students transfer from perceptual knowledge to rational knowledge, guide social practice with rational knowledge, and learn from the older generation of proletarian revolutionaries

through songs the fearless qualities of firm ideals and beliefs, seeking happiness for the people and rejuvenation for the nation. Therefore, the ideological and political courses in colleges and universities should focus on the integration of classroom teaching system innovation, practical teaching exploration and practice, top-level design mechanism construction, etc.

4.1. Finishing Point: Appropriateness of Integrating the Main Melody Songs into the Ideological and Political Classroom Teaching

In the design process of the coupling development of the two, we should take the opportunity of the revision of the professional talent training plan, fully demonstrate and refine the cultural gene and value connotation contained in the art professional courses in the form of class group discussion, and properly implant the relevant elements of ideological and political songs. And we also should guide the students to move forward truth, kindness and beauty from the perspectives of talent quality, skill mastery, development history, outstanding figures in the history of the Party and creation background of works. "The river is always keeping clean, since there is inflowing water from its source." The main melody song element is the source of talent training, which injects new energy into traditional teaching and plays a finishing role in teaching. It makes teachers "teach and solve doubts" and at the same time emphasizes "preaching", which makes moral education more profound and practical. For example, in the teaching of the Introduction course, the representative "red classic" songs are systematically selected and carefully designed according to different majors, different difficulties and different periods of time. And a series of teaching links, such as the analysis of the background of song creation and the secondary creation of students' performance, are combined to lead the students to review the history, grasp the works, experience the emotions, and enjoy the songs for the immersion in patriotism and mission education, and to guide the students to establish correct values, outlook on life, and also to enhance students' cultural confidence and national pride.

4.2. Subtle Influence: Systematization of Integrating the Main Melody Songs into the Ideological and Political Practice Teaching

Practice teaching has always been a weak link faced by ideological and political teaching. After years of accumulation, it provides students with the main practice position of auxiliary teaching through the "Melody Teaching" classroom of the ideological and political practice base of the school and the art troupe of college students. Based on this, it extends to the campus through the normalized practice teaching. In the activities of practical teaching, according to different

themes, the ideological and political system of practical teaching courses is realized. The first is to undertake a series of activities of Anhui classic folk song art into the campus, invite provincial folk song inheritors to come into the school tour one after another, deeply dig out the party history stories behind the folk songs based on the principles of profound thought, exquisite art and excellent production, present excellent works with distinct era brand for students, convey the essence of Chinese culture, and cultivate students' humanistic spirit. The second is to actively create the "Melody" teaching demonstration class. At present, based on the teaching materials of "Introduction", according to the logical main line of standing up, getting rich and getting strong, three songs are selected, which are "No New China without the Communist Party", "Story of Spring" and "Song of the New Era", so that students can feel the glorious course of the Communist Party with the music. The third is to tap the potential of the second classroom, support the activities of student associations, respect the artistic imagination of students, and encourage and recognize the artistic creation results of students, including celebrating "July 1", celebrating "the 70th anniversary of the founding of new China", "welcoming new students", "me and my motherland", etc., and provide them with a stage for performance. The ideological and political elements such as social responsibility, mission, mind pattern and character cultivation are actively and appropriately integrated into the practice teaching, imperceptibly influencing the students' continuous extracurricular ideological education and becoming a powerful supplement to the ideological education outside the classroom.

4.3. Keeping Pace with the Times: Focus of Integrating the Main Melody Songs into the Top-level Design of Ideological and Political Courses

The responsibility of ideological and political education in colleges and universities is to educate people for the Communist Party of China and talents for the country. The main melody songs of different times can guide students to care about national current affairs and politics, focus on social hot spots, participate in social practice, and closely link the destiny of the country with personal development. One is to establish the concept of collaborative education of the coupling development of main melody songs and ideological and political courses in colleges and universities. The high integration of the main melody songs and the ideological and political courses in colleges and universities is just the embodiment of the concept of universal education, all-rounded education and the whole process education. Its common value goal is to help students establish lofty moral beliefs and strong feelings of home and country. The second is to construct the coupling development mechanism of integrating the

main melody songs into the ideological and political courses. We should strengthen the dialogue between the two through academic exchanges, teachers' collective lesson preparation meetings, and curriculum construction seminars, so as to enhance understanding and spark in the exchange and dialogue. Third, in the design of incentive system, we should give full play to the subjectivity of students, mobilize the enthusiasm of teachers through scientific, clear and reasonable incentive policies, and give consideration to the interests of teachers. The fourth is to establish and improve the supervision system of the coupling development of the two, and strengthen the important role of the competent department of the school in the integration and innovation of ideological and political curriculum. The Party committee of the school plays the main role; the propaganda department takes the responsibility for propaganda; the personnel department takes the responsibility for the construction of the teaching staff; and the educational administration department takes the responsibility for the arrangement of the curriculum system, so as to fully mobilize the enthusiasm of all aspects, forming a situation of joint management.

5. CONCLUSION

At present, the reform and innovation of ideological and political courses is in full swing in colleges and universities. How to "build quality courses and eliminate useless courses" is of great significance to cultivate new people of the times. The main melody songs are fully integrated into the ideological and political courses. As a teaching reform and innovation, it is undoubtedly a beneficial attempt. It directly faces the "three-dimensional education" reform of teachers, teaching materials and teaching methods, and innovates the ideological and political courses + art mode, which has important reference value for creating the ideological and political class with emotional temperature and ideological depth. Of course, the education work is a long-term systematic project, and we need to continue to promote the in-depth development of all-rounded education and maintain its normalization.

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