Policy Implementation of Granting Scholarships and Assistance Education for Achieving Students in Sinjai District

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ABSTRACT. Sinjai Regent Regulation Number 33 of 2019, regarding Guidelines for Awarding Scholarships and Educational Assistance Outstanding Students in Sinjai Regency through the Education Office. This regulation is expected to be a guideline for implementing the acceptance of this scholarship properly so that it can help high achieving and underprivileged students who want to continue his education. Therefore, this study discusses how to implement these regulations. This research was conducted at the Sinjai Regency Education Office and the Sinjai Regency Education Council. Data collection was carried out through observation, interview and documentation methods. The data obtained were then analyzed based on the indicators determined by looking at the results of observations, interviews and documentation from research informants. The informants used were the Head of the Sinjai Regency Education Office, the Head of the Sinjai Regency Education Board, the Head of the Sub Division of the Education Office Program, the Muhammadiyah Sinjai University (UMSI) students who received the Study Completion category scholarships, and the Alauddin Makassar State Islamic University (UIN) students who received the scholarship in the Study Completion Category. The results of this study state that the implementation of the Scholarship Admission Program and Student Achievement Education Aid in Sinjai Regency has been running according to existing regulations, although there are still some that are not in accordance with these rules.

Keywords: Implementation, Regulation, Education, Outstanding Students.

1. INTRODUCTION

Education is one of the main factors for human resource development. Because education can increase human resources to create productive humans who are able to improve their nation. Education in a broad sense contains the meaning of educating, guiding, teaching, and training. This is because education is a way for people to be able to further access the health sector to get a decent life. The government, as the highest responsibility in a country, should provide accessible access to the public to get education.

In the 1945 Constitution of the Republic of Indonesia in article 31 paragraph 1 which reads "Every citizen has the right to education”. In this case, it is mandated for the government to be able to provide access for people to receive education inorder to develop their potential to the maximum. This reinforces the government's obligation to seek access for the public to receive education. This is in line with the goal of forming a government as stated in the preamble to the 1945 Constitution, namely to educate the nation's life, and this can only be achieved if there is good access for the community.

As a concrete manifestation of the implementation of this law, the Sinjai district government has made a program in order to help the community to pursue education. The program is stated in the Sinjai Regent Regulation Number 33 of 2019, concerning Guidelines for the awarding of scholarships and educational assistance for outstanding students in Sinjai Regency. This program is run through the Sinjai District Education Office. The Education Office is expected to be able to carry out the process of receiving this scholarship well. So that this program can help outstanding and underprivileged students who will continue their education.

After the existence of regulations in order to achieve the program, the question then is whether the program has been running according to the regulations or not? Given that this program has been running every year in Sinjai Regency. How is it implemented, is it in accordance with the existing mechanism or not? These are the questions that we will answer in this article.
2. THEORETICAL FRAMEWORK

In seeing how a regulation is enforced or implemented, we must first look at what public policy is. According to Thompson in Syafaruddin in Duwi Meilina (2016: 18) says that: “Public policy is a decision-making process taking into account external environmental factors, input (input), process (transformation), output (output) and feedback (feedback from the environment to the maker). policy “Where the stages from the birth of a policy consist of policy formulation, policy implementation, policy evaluation. In the second stage that is what we will see in this discussion, namely policy implementation.

Policy implementation is strongly influenced by three aspects, namely the level of bureaucratic compliance with the bureaucracy in above or the level of bureaucracy as stipulated in law, the existence of smooth routines and the absence of problems, as well as the implementation and impact (benefits) that are desired from all existing programs directed. This was stated by Ripley and Franklin in Joko. W in Jusdin Puhululawa (2013: 11) On the other hand George C. Edward III in Agustino in Duwi Meilina (2016: 23) suggests that in the implementation approach there are four variables that determine the success of implementing a policy, namely communication, resources, disposition and bureaucratic structure. This applies to all policies, including policies in the world of education. Policy in terms of education, means education policy. Policies are guidelines in the organization. Likewise, education policy is essentially a guide in the world of education. According to HAR Tilaar in Wakhid Hidayat (2013: 15) states that: "Education policy is the whole process and results of the formulation of strategic educational steps which are elaborated from the vision, mission of education, in order to achieve the achievement of educational goals in a society for a period of time. certain”.

Education is something that is very important for society, education based on Law Number 20 of 2003 concerning the National Education System article 1, states that: "Education is a conscious and planned effort to create an atmosphere of learning and the learning process so that students actively develop their potential to have religious spiritual strength, self-control, personality, intelligence, noble character, and skills needed by him, society, nation and state. The goals of education according to Law Number 20 of 2003 concerning the National Education System are: "Educating the life of the nation and developing Indonesian people as a whole, namely humans who believe and have devotion to God Almighty, noble character, have knowledge and skills, physical health. and spiritual, a strong and independent personality and a sense of social and national responsibility”.

The birth of policies in the world of education is intended as an effort to support established government programs. Regent Regulation Number 33 of 2019 concerning Guidelines for Awarding Scholarships and Educational Assistance for Achieving Students is a step taken by the local government of Sinjai Regency in realizing concern for the world of education. This scholarship program is aimed at male and female students of the Sinjai Regency. This scholarship is in the form of scholarships (achievement awards) and educational assistance.

The outstanding student award is an award given to students who have excellence and achievement, as stated in Perbup Number 33 of 2019 Chapter 1 article 8. In line with that, Massapeary in Arbi Dakhya (2012: 11) argues that the purpose of providing achievement scholarships is as follows: (a) Increase learning motivation and academic achievement. (b) Increasing access and learning opportunities, especially those with high academic potential. (c) Ensuring the continuity of student studies. (d) Increase student achievement in academics. (e) Having a positive impact on students to always improve their achievement. (f) To give birth to graduates who are independent, productive, and have social concerns so that they can play a role in breaking the chain of poverty.

The mechanism for providing scholarships and educational assistance is in accordance with the Regulation of the Minister of Law Number 33 of 2019 Chapter IV Article 4 paragraph 2, namely: (a) Planning, (b) Budgeting Preparation, (c) Cooperation, (d) Implementation, (e) Monitoring, (f) Evaluation. Through these six (6) indicators of the mechanism for the distribution of scholarships and educational assistance, we will see how the regulation is implemented.

3. RESEARCH METHOD

This research was conducted in the Sinjai Regency, to be precise at the Sinjai Regency Education Office, the Sinjai Regency Education Council as the implementer of the distribution of scholarships and educational assistance. Meanwhile, this research was conducted for approximately 2 months, from April to June 2020. Using a qualitative research approach with descriptive research type. In this study, data collection techniques include: Observation, interviews, and documentation. As informants are: Head of the Sinjai Regency Education Office, Chair of the Sinjai Regency Education Council, Head of the Sub Division of the Education Service Program, Sinjai Regency students who are recipients of scholarships and
educational assistance, outstanding students in Sinjai Regency in the study completion scholarship category. Sinjai Regency students who are not receive scholarships and educational assistance for outstanding students in Sinjai Regency in the Study Completion Scholarship category. In processing the research data using the interactive analysis model data analysis method developed by Miles and Huberman in Sugiyono (2018: 247), the data analysis techniques are: data collection, data reduction, data presentation, and drawing conclusions.

4. DISCUSSION OF RESEARCH RESULTS

To find out about the implementation of Regent Regulation Number 33 of 2019 concerning Guidelines for Awarding Scholarships and Educational Assistance for Achieving Students, it is necessary to see: 1. Planning, 2. Budgeting Preparation, 3. Cooperation, 4. Implementation, 5. Monitoring, 6. Evaluation. The research results are as follows:

A. Planning

Planning is the initial stage of a policy which greatly influences the success of the policy. This means that planning is the first stage in deciding a decision to be taken. Decision making is very influential in the success of a predetermined plan, measured based on problem identification indicators, agenda setting, priority scale preparation, policy planning formulation as well as policy establishment and approval.

The planning of the program for awarding scholarships and educational assistance for outstanding students is a concrete manifestation of the implementation of the vision and mission of the Sinjai Regent Andi Seto Gadhista Asapa with the Deputy Regent of Hj. Andi Kartini Ottong. This vision is embodied in the strategic program at the Sinjai Regency Education Office and is one of the leading programs. The Regent of Sinjai also has a commitment that every year through the Education Office, he will distribute special funds for scholarships and educational assistance.

As a planning step in implementing policies related to the program, a Verification Team was formed to provide scholarships and educational assistance for outstanding students in the Decree of the Regent of Sinjai for the 2019 fiscal year. This verification team consists of 29 people, consisting of the Director, Advisor, erison in Charge, Chairperson, Secretary, Members and the Verification Team.

The duties of the Verification Team are: a) Announcing the awarding of scholarships and educational assistance for outstanding students as indicated in Chapter V Part One Article 5. b) Checking the files and completeness submitted by the secretariat team of prospective student beneficiaries. c) Verifying student files receiving the amount of scholarships and educational assistance for outstanding students at Tertiary Education Institutions or Universities. d) Recommend approval or rejection of student assistance applications to the applicant; and report the results of verification on the number of participants receiving scholarships and educational assistance for outstanding students to the Regent of Sinjai.

B. Budget Preparation

The budget is the funds needed to carry out a policy within a certain period of time. Likewise, running a program requires some budget preparation for the implementation of an effective activity. For the scholarship program and educational assistance, the budgeting is through the Regional Budget (APBD) annually. This program is also with the approval of the Sinjai Regency People's Representative Council (DPR) through the approval of the Regional Expenditure Budget Formulation.

Currently, the allocation of funds for outstanding students is sufficient but it is possible that each year the budget will be added and the quota for receiving scholarships will always increase every year. For 2019, the funds prepared for each recipient of scholarships and educational assistance are Rp. 3.250,000. student.

C. Cooperation

Cooperation is an important form of interaction in a policy, because with the cooperation between policy stakeholders it will be easier to achieve the goals of a policy. Cooperation in the implementation of the program for granting scholarships and educational assistance is carried out between the Regional Government, the Education Office, the Education Council and Tertiary Education Institutions whose students are prospective recipients of scholarships and educational assistance. Collaboration between the Education Council and the Education Office, of course, corresponds to the function of the Education Council, namely monitoring or supervising the implementation of the scholarships and educational assistance. In addition, the Education Council also assists the Education Office in socializing the program to students, both through online media and visiting campuses in Sinjai Regency.

D. Implementation

Policy implementation is the application of a predetermined policy. In the implementation process, all elements must be involved in it to address any deficiencies that exist. The implementation of Regent Regulation Number 33 of
2019 begins with the socialization of the program, both in person and online. For direct socialization, it was carried out on several campuses both in Makassar and in Sinjai. For Makassar, especially on the Makassar State University (UNM) campus and for the Sinjai Regency, the socialization goes directly to the Administration Section of each campus.

The dissemination was carried out by providing a brochure related to the implementation of Regent Regulation Number 33 Tahun 2019. The series of selection of prospective scholarship recipients and educational assistance, starting from the announcement (socialization) of the program, registration, selection of file completeness, assessment of the student file selection requesting, determination of recipients and announcement of scholarship and educational aid recipients. For 2019, based on the selection results, 111 students have received scholarships and educational assistance from several universities in the city of Makassar and Sinjai Regency. Among these universities, there are Hasanuddin University, UIN Alauddin, Muhammadiyah University of Maximum, Indonesian Muslim University, STKIP Muhammadiyah Bone, IAIM Sinjai, STISIP Muhammadiyah Sinjai, IAIN Bone, Health Polytechnic of the Ministry of Health Makassar, UNM, STIEM Bongaya Makasar, UIM.

E. Monitoring

Monitoring is a monitoring or supervision of the compatibility between policy planning and policy implementation. Monitoring the implementation of the distribution of scholarships and educational assistance is the task of the Sinjai Regency Education Council. Monitoring and supervision of the implementation process of the scholarship program includes monitoring during the registration process to the determination process. Apart from monitoring and supervision, the Education Council also receives complaints from the public regarding the implementation of the program. Based on the monitoring results, data was obtained on the existence of scholarship recipients who in fact received scholarships from other parties. This of course violates the provisions of Regent Regulation Number 33 of 2019 in Chapter V article 5 (d). However, this problem has been resolved properly according to the existing regulations in the form of a refund.

F. Evaluation

Policy evaluation is a process that shows the final results of a policy which then becomes a consideration for further policy formulation. To evaluate the implementation of Regent Regulation Number 33 of 2019 concerning Guidelines for Awarding Scholarships and Educational Assistance for Achieving Students, they must pay attention to the principles of being on time, on target, and on budget. Timely evaluation has been fulfilled, this is evidenced by the distribution of all scholarship funds to recipients according to the planned schedule. The evaluation is on target, evidenced by the provision of scholarships and educational assistance to students who meet the requirements. Evaluation on budget, has been distributed according to the stipulated budget allocation.

5. CONCLUSION AND RECOMMENDATIONS

Conclusion is that in general the implementation of Regent Regulation Number 33 of 2019 concerning Guidelines for Awarding Scholarships and Educational Assistance for Achieving Students has been carried out in accordance with the applicable mechanisms and regulations, as stated in Chapter IV article 4 paragraph 2, that the implementation mechanism includes: (a) Planning, (b) Budgeting Preparation, (c) Cooperation, (d) Implementation, (e) Monitoring, (f) Evaluation.

However, it is necessary to suggest that the parties involved in the implementation of this program can carry out their duties carefully, thoroughly and carefully, so that the recipients of scholarships and educational assistance that do not comply with the regulations do not recur.

REFERENCES


