

# Research on the Scene Design of Wedding Flower Soft Decoration

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## ABSTRACT

With the development of environment design, wedding flower soft decoration scene design, as a subdivision research category of environmental design, not only enriches the expression forms of wedding scene design, but also leads the new trend of flower design. This paper expounds the application of flower soft dress wedding scene design from two aspects. One is to describe theme style classification, the other being the scene area division.

**Keywords:** wedding, floral landscaping, soft decoration design, scene design, furnishings

## 1. INTRODUCTION

Soft decoration is a concept in interior design. Wedding refers to the arrangement or furnishing of the wedding scene after the completion of the wedding scene design, using some furniture and accessories that are easy to change and easily change positions, mainly including cloth curtain, craft tablecloth, decorative iron art, decorative crafts, sofa cover, backrest and other soft furnishings.<sup>[1]</sup>

Floral soft decoration is the research object and the main research methods are interdisciplinary research method and functional analysis method. In order to realize the design of wedding flower soft decoration scene, the research goal is subdivided into two aspects: one is to define and summarize the theme style classification of wedding scene, the other being to define the detailed division of flower soft decoration applied to wedding scene area.

Defining and defining wedding scene style is as important as dividing and defining scene function zoning. The typical theme styles of wedding scene design are divided according to regions and historical periods. Typical representatives include new Chinese style, fashionable Korean style, traditional Thai style, classic European style, simple style of fashion show and French pastoral outdoor style. While different scene theme styles affect the design style of floral soft clothing in three

aspects: prop selection, floral layout and color matching.<sup>[2]</sup>

## 2. COMMON THEME STYLE OF WEDDING SCENE DESIGN

### 2.1. New Chinese style

Since ancient times, Chinese people have paid attention to the festivity and liveliness of marriage, and the soft dress scene design of wedding gives full play to these characteristics. Each ceremony is very festive and liveliness.<sup>[3]</sup> Whether in the wedding ceremony, or in the wedding site display design, including the ceremony of "making wedding room", all reflect the unique characteristics of Chinese wedding. The Chinese wedding scene is mainly in bright red. The flower materials can be wenxinlan, cherry blossom, hydrangea, pink peony, red lantern flower and other meaningful flower materials, as well as dark red willow leaves, green leaves and other leaves that can highlight the flower materials.

Wedding soft dress scene design should match different modeling designs with tension, warm rendering and romance according to the layout and area of the scene. The typical furnishings of the wedding soft decoration scene design include Chinese birdcage, pen bracket, embroidered fabric, Chinese umbrella, ink scroll, auspicious cloud, ink stationery, magpie painting, etc. they are displayed in different positions and regions

of the wedding, which complement the background of Chinese color system, not only adding more Chinese flavor, but also allowing guests to travel through ancient and modern times and immerse themselves in the beauty of Chinese tradition. [2]

With the change of times, in order to meet the aesthetics of contemporary people, the wedding soft decoration scene design of traditional Chinese wedding has also evolved slowly. The wedding soft decoration scene design not only retains China's 5000 year cultural heritage, but also adds a trace of elegance.

**2.2. Korean style**

Korean wedding soft dress scene design always has a magical magic, which is simple and soft, fresh and elegant. The flowers and simulated flower art in the soft dress scene design of Korean wedding are interspersed with white and pink colours, and the flowers are generally made of stars, Calla, eucalyptus leaves, white roses, etc., giving the guests a feeling of entering nature. Common interface colour processing includes no more than three colour schemes, such as white, green, red and white, black and white, etc.

**2.3. Thai style**

Thai wedding soft dress scene design is a relatively small wedding scene design style that has become popular with China's "Southeast Asia Tourism fever" in recent years. From the perspective of interface processing, Thai wedding attaches great importance to texture. [3] Generally, you will not choose complicated colour matching, but only one main colour to make the whole wedding space as clean and clear as possible. The display design of Thai wedding is characterized by a strong sense of overall installation, relatively simple structure and very good detail handling. Colours are mostly low saturation. Flower materials with relatively low saturation can also be selected, with props such as curved wallpaper, rattan weaving, Pu fan leaves and so on. The commonly used colors for creating the atmosphere are dark coffee and milk tea colour.

**2.4. Chaji style**

Chaji style wedding soft dress scene design originated from the Japanese interior design style. The central idea is to return to nature, the most simple and pure way of life, and pursue "plain, simple, dry, quiet, small, lack and truth". [3] Like the Thai wedding soft dress scene design, it belongs to the minority wedding style. The commonly used colors include white, cement gray, log color and yellow dead leaves. Hollow bricks, dead leaves, dry flowers, irregular bubble carving, retro and other props are selected to create a simple and natural effect.

**2.5. Fashion Show style**

Fashion Show style wedding soft dress scene design comes from the clothing draft. The draft stage is a major feature of the soft dress scene design of the show style wedding. There are generally no props on the draft stage, which is divided into two layers. The background of the main stage is also a minimalist style, which depends on flower art.

The biggest feature of the soft dress scene design of Fashion show style wedding is its simplicity and strict requirements on the venue. The colour matching is mainly white, green, black and white, red and white.

**2.6. French pastoral outdoor style**

French pastoral outdoor style wedding soft dress scene design the first outdoor wedding comes from France. They will choose to hold the ceremony in parks or seaside. Outdoor weddings are mainly lawn weddings. Green, caramel, white and pink, which are more harmonious with nature, are selected in colour to create a fresh and natural feeling.

In short, with the improvement of economic conditions, Chinese newlyweds have more and more choices for wedding style. Floral designers understand the characteristics of different styles, and carry out floral soft decoration design for wedding scene design through four links: interface processing design, furnishing design, physical environment design and spatial layout design, so as to achieve good overall effect.

**Table 1.** Wedding style and flower

Wedding style	Wedding furnishings design	Wedding flowers	Wedding representative tone
New Chinese style	Birdcage, penholder, embroidery bandage, oil paper umbrella, scroll, auspicious cloud, ink painting, magpie	Wenxinlan, cherry blossom, wine red Hydrangea, red peony, pink lantern flower	gules

Fashionable Korean style	Screen, cake, light	Stars, Calla, eucalyptus leaves, white roses	White, pink
Traditional Thai style	Props and utensils for Buddha	Rattan, cattail and fan leaves	Dark coffee, milk tea
Classic European style	European Candlestick, vase, classical piano	Five headed rose, European style mountain flower	Dark purple, gold black
classical Japanese style	Hollow brick, dead leaves, irregular bubble carving, retro and other props.	Dried flower	White, cement ash, log color, dead leaf yellow
Fashion show simple style	Imitation fashion catwalk	Various patterns of flower arrangement	White, green, black and white, red and white

**3. DIVISION OF COMMON WEDDING AREAS**

A complete wedding site space layout is composed of several regions. Different regions have different properties and functions, and are connected in series by professional line planning and design. The route setting of wedding flower art is generally based on regional division. The main areas of wedding soft dress scene design include banquet ceremony area for wedding banquet arrangement, guest check-in area, flower door and road guide, dessert area, photo exhibition area, dining table flower area, etc.

**3.1. banquet hall design of wedding soft decoration scene design**

The design of the banquet hall mainly includes five parts: Banquet ceremony area, check-in area, flower door and road guide, dessert area and photo exhibition area. The functional zoning and streamline design must be designed according to the theme of the wedding. The decoration design of the wedding is mainly the balance and coordination of decorative materials such as flowers, cloth, lights, decorations and balloons. The reception area is the place to welcome guests to the wedding. The layout style of this area should be consistent with the wedding theme. The decorations used are also flowers, balloons, background walls, etc.

For the flower door and road guide of wedding soft dress scene design, the flower door is placed in the position of the handover area or the stage background. The bride and groom will start from here and come to the centre of the stage through the red carpet. Both sides of the whole T-stage need to be decorated with flowers. Dessert area for wedding soft dress scene design. Wedding desserts include cakes and all kinds of candy. Candy means sweetness and sweetness. Candy brings a good moral to the new couple. The cakes also make the wedding guests feel the intention, and the meaning is

getting better and better. The exquisite cakes decorate the whole wedding, with fairy tale colour and romantic sweetness. For the photo exhibition of wedding soft dress scene design, a couple photo wall can be set up at the wedding site, and the romantic photos of the couple can be placed in different areas, or made into a video to be broadcast at the wedding site, so that guests can understand the happy moment of the couple.

**3.2. Table flowers for wedding soft dress scene design**

Table flowers play an important role in the flower art of wedding scenes. It can not only set off the new couple, but also enrich the space of the whole wedding scene. At the same time, it echoes the road guide flower art and flower decorated door, so as to make the overall sense of the wedding stronger. When choosing table flowers, we must consider the wedding theme. The material selection and modeling design of table flowers should be consistent with the wedding theme, otherwise it will appear abrupt and strange. Round table banquet, table flowers are placed at the centre of the table. In order to create a happy and warm atmosphere, round flower balls will be given priority to Western style long table. The design of this type of table flower is special. It usually replaces the table flag, spreads out long in the middle of the table, and designs waterfall table flowers at both ends of the table to link the ground, creating a romantic and aesthetic atmosphere. In addition, the design of dinner plate is also the design centre of wedding soft dress scene design.

**3.3. Wedding car flower art of wedding soft dress scene design**

Wedding car flower art is generally included in the whole flower design service. The appreciation of art design has an important impact on the creation of art design. Wedding flower scene design is no

exception.<sup>[5]</sup>The shape of the wedding car is provided according to the requirements of the wedding person for the model and the brand demand, and the color is mainly based on the overall theme layout of the wedding as far as possible. At the same time, the wedding car can effectively enhance the sense of science and technology of the wedding scene, integrate modern diversified technologies to create a science and technology style, cyberpunk style wedding, and the intervention of APP interactive design can effectively improve the wedding experience and added value.

App plays an important role in innovative product design in the context of interaction.<sup>[6]</sup> App intervention also has an important impact on the interactive innovation of wedding flower users and the design of flower products.

### ***3.4. Flower decoration of Human body for wedding soft dress scene design***

Human body flower decoration includes corsage, wrist flower, head ring flower and so on. It is a close fitting flower decoration. Therefore, in terms of flower materials, you can choose some light, small, exquisite and precious flower materials. If it is a wedding with a high budget, it will also involve the adaptability of the decorative design of human body flowers, welcome signs and chair back flowers.

### ***3.5. Bride holding flowers***

The bride's holding flowers is the embodiment of the sense of ceremony and respect, carrying the happy love and happy future of the newlyweds. At the same time, It is well understood that the bride's bouquet is the most concrete embodiment of the wedding style. As an element of the wedding flower art, the bride's holding flowers should naturally adapt to the overall style of the soft dress scene design of the wedding. If you want the holding flowers to be consistent with the overall style of the wedding, you need to consider five parts: the season of the wedding, the theme, the main colour of the venue, the bride's body characteristics and the style of the wedding dress.

## **4. CONCLUSIONS**

In a word, the significance of this paper is that through the classification of the theme style and scene area of professional wedding soft dress scene design, it is helpful to supplement the theoretical research on the fine classification of design scene and the creation of style atmosphere in the design of flower industry.

It is hoped that floral soft decoration can be promoted in wedding scene design. It is expected that it can sublimate the spiritual level of specific groups behind the wedding scene style.

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