

Indigenous People Communication Patterns in Papua's Success as the Host National Sports Week 2021

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ABSTRACT

The success of the Papua Province and West Papua Province as the host of the National Sports Week (PON) Papua 2021 cannot be separated from the communication patterns of indigenous peoples. The reason is that indigenous peoples in Papua have a central position regarding the implementation of sports competitions which are played on Ulayat Lands, such as rivers, forests, seas and lakes which are not only considered as customary administrative areas but have spiritual meaning for indigenous Papuans. The purpose of this study was to analyze the communication patterns of indigenous peoples in the success of Papua as the organizer of the National Sports Week. This research method is qualitative with descriptive analysis. The results of this study are the implementation of the Papua National Sports Week (PON) during the Pandemic, the communication gaps of indigenous peoples and communication patterns of indigenous peoples in the implementation of Papua as the Host of the National Sports Week (PON) Papua 2021

Keywords: *cultural communication, indigenous peoples, national sports week 2021.*

1. INTRODUCTION

The implementation of the National Sports Week (PON) Papua 2021 has been running smoothly from the opening day on October 2, 2021 until the closing day on October 15, 2021. Two provinces in Indonesia, namely Papua Province and West Papua Province, are the hosts of the National Sports Week (PON) edition. -20 was attended by 7,039 athletes from 56 sports played (Kompas, 3/10/2021). The success of organizing the 2021 Papua National Sports Week (PON) cannot be separated from the collaboration of stakeholders from the central government, regional governments, the Indonesian National Sports Committee (KONI) and indigenous peoples in Papua.

The role of indigenous peoples in the implementation of the 2021 Papua National Sports Week (PON) is very central considering that the implementation of sports competitions is on the customary lands of indigenous peoples, such as rivers, forests, seas and lakes which are not only considered as customary administrative areas but have spiritual meaning for the community.

The reason is that land for Papuans is a mother who has compassionate and benevolent values. If someone is sick or has a fever, the Papuan people

often rub their petuanan soil mixed with water or muddy on their bodies, then the disease slowly recovers instantly has become evidence of the strong religious-magical relationship between the indigenous Papuan people and the land as their identity with the land [6].

So that by paying respect to the universe means preserving tradition. This reason also underlies the Papua Special Autonomy Law No. 21 of 2001 which guarantees in total the customary rights of the indigenous Papuans to the Papuan land and the products contained therein, to be used for the greatest prosperity of the Papuan people.

The implementation of the National Sports Week (PON) papua 2021 as the largest sporting activity in Indonesia has supporting consequences in achieving success through intensive communication with indigenous peoples in Papua led by a traditional leader known as Ondoafi. Meanwhile, Ondoafi or traditional leaders in customary areas in Papua have great authority, rights, duties and responsibilities with the consequence of power over ulayat lands. Ondoafi has the authority to resolve disputes that occur in his customary territory as well as have the responsibility to maintain and protect the community from all problems, including so that the implementation of the National Sports Week (PON)

Papua 2021 does not experience obstacles. For example, the Rowing Sports Branch which is held in Youtefa Bay Jayapura which is the customary territory of Tobati and Enggros, the Lake Motorsports Branch which is held on Sentani Lake which is the traditional territory of the Sentani Community and the location of the Paragliding Branch in the Buton Village area of Jayapura City.

Cultural communication by paying attention to aspects of verbal and non-verbal communication is certainly a must in reaching consensus [2] The reason is that indigenous peoples with cultural diversity between one indigenous community and another have their own values [7]. This certainly has an effect on the implementation of the National Sports Week (PON) Papua 2021 which emphasizes dialogue by involving traditional leaders (Ondoafi) regarding what can and cannot be done in customary areas where sports competitions are held. The reason is that indigenous peoples are responsible for a large amount of customary land and natural preservation which is priceless [8].

Cultural communication involving the organizing committee for the National Sports Week (PON) Papua 2021 from the central government, namely the Ministry of Sports of the Republic of Indonesia and the National Sports Committee with Papuan indigenous peoples certainly involves people from different socio-cultural backgrounds. The research with the title "*Indigenous People Communication Patterns In Papua's Success As The Host National Sports Week 2021*" has the aim of describing how the communication that exists between Indigenous Papuans and stakeholders in the National Sports Week (PON) Papua 2021 and reveals what is the challenges in communication in the process of reaching consensus between the central government and indigenous Papuans

2. RESEARCH METHODS

The writing of this article uses a descriptive analytical research method with a qualitative approach. The use of this method is intended, referring to [4] Researchers can focus on phenomena that occur on problems or phenomena that are actual at the time the research is conducted, then describe the facts about the problem being investigated as they are accompanied by rational and accurate interpretations. This method will help researchers to understand the reality that occurs in the field. The collection of research data is also carried out through a process of reviewing the results of interviews as

primary data to stakeholders in the process of Communication Patterns for Indigenous Peoples in Papua's Success as the Host of the National Sports Week (PON) Papua 2021.

Then the secondary data of this study were obtained by authors from journals, books and documents or reports. related to the research focus. The author then analyzes case phenomena inductively regarding communication challenges, indigenous Papuan culture and communication patterns between stakeholders in conceptually recommending things that can be done and achieved in order to improve the implementation of the National Sports Week (PON) Papua 2021.

3. RESULTS AND DISCUSSION

3.1 Papua as Host of PON 2021

On the agenda of the annual meeting of the Indonesian National Sports Committee (KONI) in Jakarta on March 11, 2014, Papua volunteered to be the host with the position of hosting the 2020 National Sports Week (PON). the meeting. This is certainly an opportunity as well as a challenge for Papua. Chances are, through the National Sports Week (PON) the name Papua can momentarily escape the stereotype of an underdeveloped region and will become the first Eastern Indonesia region to host the biggest national sporting event. Meanwhile, the challenge is that, with all the limitations, Papua must provide a proper stadium and supporting facilities for the implementation of sports competitions.

This was reinforced by the daily chairman of the Papua National Sports Week (PB PON) Committee, Yunus Wonda who said that:

"This is a motivation for us and Papua to prove it. After 50 years, now Papua is given the opportunity to host, otherwise now it means we wait another 100 years to become the host" (Interview, 10/6/2020)

Yunus Wonda's statement certainly has a strong reason considering that the National Sports Week (PON) is held once in 4 years in which the number of provinces in Indonesia is 34 provinces. Through the assumption that the implementation of the National Sports Week (PON) rotates in each province, it will take another 136 years to make Papua the host of the National Sports Week (PON).

On its way, on March 2, 2020, Indonesia announced its first case of Covid-19 infection. The Covid-19 pandemic situation is getting out of control because of its impact on the economy, society and sports. Moreover, various government policies related to community activities [1], such as: Large-Scale Social Restrictions (PSBB) to the establishment of a new normal order (new normal) have an impact on the ups and downs of the community's economy due to the cessation of many community activities.

Life that was previously almost without distance now requires every human being to maintain physical distance (social distancing) in order to avoid the spread of the virus from expanding and taking many victims [3]. As a result, many activities are experiencing setbacks [6]. This situation occurred in the implementation of the Papua National Sports Week (PON), which was actually held in October 2020, finally it was decided to be postponed by one year to October 2021 in order to control the Covid-19 virus not to spread.

On October 2, 2021, the National Sports Week (PON) was finally opened by the President of the Republic of Indonesia Joko Widodo at the Lukas Enembe Stadium. Stadium with a capacity of 40,000 people. There were no problems at all locations for sports competitions during the National Sports Week (PON) Papua 2021. Starting from the establishment of health protocols in avoiding the spread of Covid-19 to sports infrastructure in the four clusters of implementation which in the future can be used as a means of fostering young Papuan athletes after the four-year sports party.

According to the daily chairman of the *National Sports Week Papua* large committee (PB PON), Yunus Wonda, who said that;

"All Papuan targets in the implementation of the National Sports Week (PON) have been successful as hosts, starting from lodging and food facilities for athletes, infrastructure for sports competitions. Until it managed to distribute a total of 2,212 medals consisting of 687 gold, 675 silver, and 850 bronze which became medals that were contested during the event". (Interview, 20/10/2021)

Finally, on October 15, 2021, at the Lukas Enembe Stadium, Jayapura Regency, Papua Province, the Vice President of the Republic of Indonesia, Maruf Amin, officially closed the 2021 National Sports Week (PON).

3.2 Indigenous Peoples Communication Challenges

The process of implementing the National Sports Week (PON) Papua 2021 requires communication between stakeholders, namely the Central Government, Regional Governments, the Indonesian National Sports Committee (KONI) and indigenous peoples in Papua. Indigenous peoples are the spearhead in the 2021 National Sports Week (PON) because the implementation of sports competitions such as rowing, lake motoring, paragliding and running are carried out on the customary lands of indigenous peoples. So it is important for the implementers of the National Sports Week (PON) to communicate with traditional leaders (Ondoafi) in reaching consensus.

Communication between the organizers or the committee and the indigenous people had experienced obstacles due to the closure of access to the nine arenas of the Papua National Sports Week (PON). Indigenous people put up barriers on the road because the government is considered not to have completed the payment of land to residents as owners of ulayat rights. The reason is that the organizing committee for the National Sports Week (PON) and indigenous peoples have different perceptions about the technicalities of paying for customary land rights. Where the indigenous people want payments to be made before the National Sports Week (PON) is officially opened, while the organizing committee says that the payment for customary rights is made after the National Sports Week (PON) is officially closed.

According to the customary rights coordinator, Paulus Trapen, who said:

"The payment of compensation for watersheds is actually carried out before the implementation of the XX Papua National Sports Week (PON), October 2-15, 2021. Where there are four tribes that have customary rights over 90 kilometers of watersheds, which are used as energy sources for Hydroelectric Power Plants or hydropower plants. Genyem in Nimboran District, Jayapura Regency that has not been completed" (Media Jubi, 9/9/2021)

In addition, the issue of communication errors between the organizing committee and indigenous peoples also occurred regarding the Lukas Enembe Stadium, which was built since 2017 on an area of 60 hectares, located in Jayapura Regency. Where the land is traditionally owned and controlled by the indigenous people of the Wally Rukhunai Walinai

Tribe, Nendali Tribe, Yoboi Tribe and Babrongko Tribe which are used as the location for the construction of the Lukas Enembe Stadium football venue, the Aquatic stadium for swimming and the athlete's training field.

According to the traditional head of the Nendala Tribe, Yan Pieter Wally, who said:

"The Nendali indigenous people do not prohibit the 2021 National Sports Week (PON) event, but the government must be consistent with its promise to pay off their customary rights of indigenous peoples. This has also resulted in community protests that have not resolved their customary rights" (Tempo, 18/8/2021)

Responding to the dynamics of the issue of ulayat lands where the 2021 Papua National Sports Week (PON) will be held, the Deputy Chairperson of the Jayapura Regency National Sports Week (PB PON) Committee, Albert Yoku stated:

"There is a communication problem here, indigenous peoples are more patient in resolving ulayat rights issues. Everything will be resolved after the National Sports Week (PON) is over" (Suara Papua, 21/9/2021).

The statement from Albert Yoku was reinforced by a press release from the Governor of Papua, Lukas Enembe, who said:

"After the completion of the National Sports Week (PON) and National Paralympic Week (Peparnas), the Papua Provincial Government will resolve all issues of customary land rights for the construction of the venue. Which parts have been completed and which parts have not been completed will be re-checked" (Suara Papua, 21/9/2021).

3.3 Communication Pattern

The process of handling obstacles in the settlement of customary land between the National Sports Week Organizing Committee (PON) and the Government towards indigenous peoples cannot be separated from the meeting point of solutions through two-way communication. Cultural communication is a mechanism for disseminating the cultural norms of the indigenous Papuan people to stakeholders.

So that before the National Sports Week (PON) Papua 2021 opens, indigenous peoples have received certainty about the method and process of paying for their ulayat lands. So that from time to time before the activity, indigenous peoples through customary heads (ondoafi) proclaim their support for the implementation of the National Sports Week (PON) on the grounds that it is a pride for the Eastern Indonesia Region, namely Papua being able to carry out the biggest national sporting event during the pandemic.

The tagline of the P National Sports Week (PON) Papua 2021 *"Torang Bisa"* which means We Can, a local language in Papua, strengthens semiotics giving positive persuasion that a sense of optimism for the successful implementation of the 2021 Papua National Sports Week (PON) is able to foster awareness and togetherness for progress. Papua in the field of sports in the future.

The communication pattern of indigenous peoples and the organizing committee for Papua National Sports Week (PON) Papua 2021 has been optimal, this is because the communication approach that the community uses in an effort to make the activity a success is getting more attention for indigenous peoples. The use of mass media such as newspapers and television to broadcast the relationship between Papuan indigenous peoples and the Government in the National Sports Week (PON) Papua 2021 is the main source of news makers. Not only that, social media channels and billboards for the support of the indigenous Papuan people emphasize the very fluid communication pattern that has been built.

Of course, the spirit embodied in the basic values of the Papuan people through the National Sports Week (PON) Papua 2021 aims to increase the dignity and welfare of the Papuan people so that they are relatively equal to other regions in Indonesia. The basic values of the Papuan people in the context of communication at the Papua National Sports Week (PON) 2021 are the basic values of the Papuan people which are reinterpreted according to the times.

In this position, through the National Sports Week (PON) Papua 2021 a connecting bridge has been built between the development paradigm through sports and the local values paradigm, so that the two synergize with each other to improve welfare and build the dignity of the people of Papua and West Papua so that they are aligned with the regions of Indonesia [5].

4. CONCLUSION

The success of the National Sports Week (PON) Papua 2021 cannot be separated from the role and support of the Papuan indigenous people. Indigenous peoples are the key to success because the location of the opening and closing of the 2021 Papua National Sports Week (PON) and the implementation of the sports competitions being played are on the customary lands of the indigenous peoples. Intercultural communication, group communication and individual communication between indigenous peoples and the central government, local government and the organizing committee of the National Sports Week (PON) Papua 2021 received a positive response from each party involved.

Understanding and respect for the basic values of the Papuan people is very much needed by parties who wish to conduct and/or participate in the National Sports Week (PON) Papua 2021 which is the main way in the entire communication process. This means that misunderstanding and placing the basic values of the Papuan people in formulating a strategy to condition the National Sports Week (PON) Papua 2021 is a fundamental mistake if it is not anticipated. But slowly, the organizing committee for the National Sports Week (PON) Papua 2021 philosophically paradigmatically through communication emphasized that this sporting activity will strengthen Papua as a progressive ethnicity in Indonesia.

In addition, there is a holistic relationship between one element of culture and the implementation of the Papua National Sports Week (PON), because if we talk about one element, it must be related to other elements. For example, talking about the cultural system of indigenous Papuans is closely related to nature, namely their views on the natural environment and their clan group ownership system for land. That is the strategic value of the land used as the location for the National Sports Week (PON) Papua 2021 sport competition. Where the ownership and use of these lands is positioned as the communal property of indigenous peoples.

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