

Perlocutionary Speech Act in Health Protocol during Pandemic Period in Writing of Electronic Headlines to Improve Student Character Education

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ABSTRACT

Perlocutionary speech act is a form of speech act that is able to influence or give a sociological and psychological effect for the listener or speech partner that can be felt directly or indirectly. Perlocutionary speech acts can be found in the writing of electronic newspaper headlines that lead to health protocols. The health protocol is a health promotion effort carried out to raise awareness of the importance of health during a pandemic. While electronic newspapers are media that are presented to disseminate information through electronic media. The purpose of this study is to provide information about the perlocutionary speech acts of health protocols during the pandemic and their effects in electronic newspaper headlines to improve character education for students. The method used in this study is a qualitative descriptive method accompanied by documentation techniques. The analytical technique used is a pragmatic equivalent analysis technique. The pragmatic equivalent analysis technique is used to identify the background contained in the speech, both oral and written. The data that has been analyzed is in accordance with the grouping of data that leads to request utterances which have the effect of acceptance, invitation utterances are able to give the effect of desire and interest, pleasant utterances can cause feelings of pleasure, gratitude, and enthusiasm, reporting utterances can give a sense of secure effect. Intimidation utterance can cause effects in the form of fear, foster self-awareness, and feelings of anxiety, and in satire speech can cause effects in the form of irritation and offense. By those speeches that are accompanied by effects, it can be used as an effort to improve character education in students.

Keywords: *perlocutionary speech acts, health protocols, electronic newspapers, pragmatics.*

1. INTRODUCTION

Language is a form of communication tool in everyday life which plays an important role in social life, both directly and in written speech. [1] Communication is a step in which a thought from someone who speaks to the recipient of the speech being spoken to in order to change their behavior. While language in a broad sense is a way of communication using signs, while from a narrow sense language is a communication tool by using codes so that what has come out of the speaker's speech can be carried out by the speech partner properly [2]. So that language is one form of communication for the community in the form of speech issued by the human

speech apparatus which includes two forms, namely the field of sound and meaning [3].

Speech act is one of the means of communicating with the speech partner which will cause several effects so that what is conveyed is able to influence the action to be taken. Meanwhile, [4] the behavior and attitudes that are obtained through speech are what are meant by speech acts. Perlocutionary speech act is a form of speech delivered by someone who is able to give influence or effect to those who hear it [5]. As [6] suggests that the perlocutionary speech act is a form of speech act whose speech delivery is intended to give effect or influence the speech partner. Perlocutionary speech act is a form of speech act that is able to

influence or give effect to the listener [7]. With that, this effect can be felt accidentally and intentionally felt by the speaker [8]. So that with the perlocutionary speech act the speech partner is able to know the intent of the speaker's speech both orally and in writing.

At the end of 2019 the world was shocked by a new virus that was able to provide excessive fear, namely the Covid-19 virus. This corona virus is caused by animals to humans, but until now the animal that causes this virus has not been found clearly [9]. With this, the government urges the public to continue to comply with the health protocol in outdoor activities. *Prokes* (Health Protocol) is an effort to show the information or intentions to be conveyed by the information provider and to the wider community, both through print media and electronic media. It is hoped that the community will be able to know and be able to increase awareness about healthy living behavior and live a more positive life [10]. The purpose of health promotion is to increase awareness of the general public both within the family and individuals in order to live a healthy life and be able to maintain a conducive environment so that life can run normally again [11].

One of the uses of electronic media, it is easier for the government to carry out health promotion. Electronic media is media or tools designed based on one form of ease in accessing the content that will be needed. The existence of the electronic system also serves to design, process, describe, and is used to convey information [12]. With this, finally, electronic newspapers have sprung up on social media. Newspapers are the oldest and most popular medium for conveying information in the community. Newspaper according to [13] is a printed sheet that contains an incident that occurred according to conditions in society with the characteristics of being published periodically, having an overall nature, and containing facts in fact. The basic purpose of newspapers is to inform news or events that have the power of speed in obtaining news from a trusted source and delivered according to events that are happening [14].

Character education must be instilled from an early age in order to be able to develop student habits and behavior and instill a leadership spirit as the nation's next generation. Character education is a form of inculcating character values in each individual, especially students, including discipline, religion, environmental care, and awareness to be responsible for everything including oneself and others [15]. Character education can shape students' personalities

which can be seen clearly in the form of a sense of responsibility, honesty, hard work, discipline, love for the homeland, and so on.

Based on the background described above, the researcher is interested in discussing the perlocutionary speech acts of health protocols during the pandemic and their effects in electronic news titles to improve student character education. The researcher aims to provide information about the perlocutionary speech acts of health protocols during the pandemic and their effects in electronic news titles to improve student character education. By this study, it is expected to be able to provide information for readers about perlocutionary speech acts and the effects of electronic news headlines for efforts to improve student character education.

2. METHOD

This study uses a qualitative descriptive approach that focuses on an ability to understand more deeply about an event. This study emphasizes the form of perlocutionary speech acts of health protocol in the news headlines of electronic newspapers. According to [16] this qualitative research method is a research activity that originates from a pure object from a researcher. And [17] suggests that qualitative research is one of the research steps that can produce descriptive data in the form of speech or written form and attitudes or behavior of people who have been observed. While the descriptive approach [18] is a step in collecting an image to become data, utterances, and not in the form of numbers. So that qualitative descriptive can be directed to explain and describe existing events, both pure and engineered.

The source of data in this study is in the form of utterances in the title of electronic newsletters about *Prokes* (health protocol) during the pandemic. According to [19] the data source is where the subject is obtained such as primary and secondary data sources. The data are obtained from news sources include: Kompas.com, Suarariau.id, Antaranews.com, liputan6.com, detikNews, JPNN.com, Tempo, 20detik, iNewsSumsel.id, Suarajawatengah.id, and several other electronic newspapers. In this research, documentation technique is used for data collection activities. Documentation technique [20] is a technique that is obtained in the form of pictures, writings, and the work of someone. The documentation technique can contain a record of an event that has passed and can be immortalized through taking pictures. In this research, the analytical technique chosen to analyze the data is pragmatic equivalent. [21] States that the study

contained in the field of pragmatics will not be far from the speech context of the speaker. [22] Mention that pragmatics consists of four components, namely syntax, lexicon, and phonology. The analytical technique used in this study is a pragmatic equivalent technique. The pragmatic equivalent analysis technique is used to identify the background contained in the speech, both oral and written. [23] Is a method used in research that includes language in the form of speech that comes out of the speech partner that is able to give an influence or effect to the listener or speech partner.

3. RESULT AND DISCUSSION

Perlocutionary speech acts during the pandemic period of health protocols and their effects in electronic news to improve student character education.

In writing news headlines for electronic newspapers, there are perlocutionary speech acts that contain news on health protocols, some perlocutionary speech acts can be found such as request, invite, please, reporting, scaring, and satire. [24] Perlocutionary speech acts are shown either intentionally or unintentionally, and speech in the form of perlocutionary speech acts can cause different responses to what has been said by the speaker. Pay attention to figure

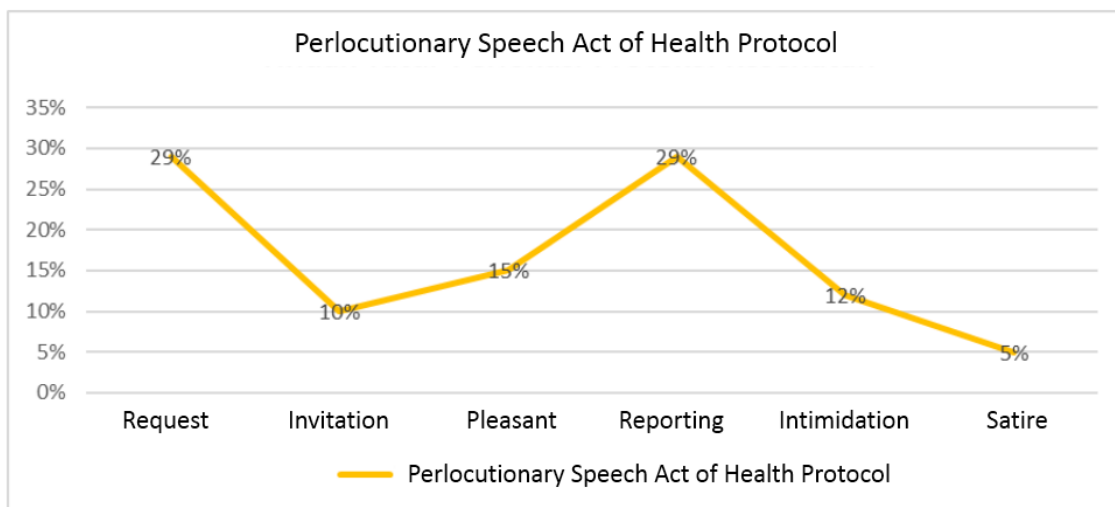


Figure 1. The Embodiment of Health Protocol Perlocutionary Speech in the Title of Electronic News

3.1. Request Utterance

Writing the title of an electronic newspaper news report is one form of communication, one of which leads to a request speech. Speech requests according to [25] are speeches that can affect the wishes of the hearer. In requesting utterances, the speech partner has

a right or power to carry out and reject the request requested by the speaker. The request statement is divided into 4 parts, which are directed to vaccination activities, government officials, and hope.

3.1.1. Request Utterance for Vaccination

Table 1. Request Utterance for Vaccination for the Public

Utterance	Context	Intention	Source
[1] Even though he has been vaccinated, the National Police Chief of Indonesia Still Reminds them to Obey The Health Protocol	National Police Chief General of Indonesia, Listyo Sigit Prabowo, urges the public to obey the health protocol even though they have been vaccinated.	Request Utterance for Vaccination	Speech Thursday, 15 July 2021, 15:10 WIB

In the news headline (1) there is a perlocutionary speech act that leads to the request utterance that is delivered by the National Police Chief General of Indonesia, Listyo Sigit Prabowo, reminding the public

to continue and care about the environment and be responsible by obeying the health protocol, and participate in the acceleration of vaccine activities. [26] A request is an utterance delivered by a speaker with

the aim of carrying out what has been requested. This has an effect on the speech partner in the form of acceptance and awareness to cooperate communicatively between the speaker and the speech partner. To achieve common goals between leaders and the community requires communication with leaders and the people they lead [27].

From the above speech, it can be an example and can be related to the personality improvement or character of students to be more caring and responsible for themselves and others.

3.1.2. Request Utterance to Face-to-Face Learning

Table 2. Request Utterance Leads to Security Apparatus

Utterance	Context	Intent	Source
[2] Supervising the Health Protocol Program when Limited Face-to-Face Learning is applied, Mayor of Banjarmasin Asks <i>Satpol PP</i> (Municipal Police) to Guard the Schools	Banjamasin City Government inaugurated Face-to-Face Learning with the help of <i>Satpol PP</i> (Municipal Police) in monitoring the health protocol	Request Utterance to Face-to-Face Learning	Kompas.com 21/07/2021, 12:46 WIB

In data (2) there is a perlocutionary speech act. The speech act intends to ask the school to continue face-to-face learning activities. [29] Learning is a step to guide, direct, and encourage students so that learning activities occur. Face-to-face learning is a learning activity that utilizes the classroom and the presence of teachers and students in the same room [30]. Each activity must go through a plan that must be agreed between the parties concerned. So that before the face-to-face learning is held [31] face-to-face learning planning needs to be considered, such as students and educators are in good health, have been vaccinated, and the school has maximally prepared the health protocol. In addition, the

school has been assisted by the *Satpol PP* (Municipal Police) in monitoring the ongoing learning.

The effect of the speaker is the willingness to carry out the request with full responsibility in carrying out monitoring activities for readiness between teachers and students to take part in the face-to face learning activities that take place. Based on the utterance above, it is able to shape the personality of students to be more responsible and caring for others.

3.1.3. Request Utterance of Expecting

Table 3. Request Utterance Leads to Traders

Utterance	Context	Intention	Source
[3] The Mayor of Pontianak City Asks <i>Warkop</i> (Coffee Shop) to be Reporter for Health Protocol, Not a Place for Spread of Covid-19	The Mayor expects coffee shops are able to serve as an example and report on health protocol.	Request Utterance of Expecting	Kompas.com 19/11/2020, 14:40 WIB

Speech (3) shows the perlocutionary speech act of expecting requests by speakers to traders. *Warkop* or coffee shop is a place for people to simply express, exchange opinions, and respect the opinions of other people [32]. In addition, *warkop* is included in the public space in accordance with the opinion [33] of the public space as a world that is used to exchange ideas for mutual opinion regarding the needs of the community.

It triggers the habit of people coming to the *warkop* which is the reason the speaker asks to be an example of carrying out health protocol, not even a place for the spread of Covid-19. So that the effect arises in the form of fostering discipline for traders to be able to be the best example for their customers.

From the above speech, it can be an example for students and from the above speech it can be used to strengthen students' character to remain disciplined and always respect others. The strengthening of acceptable

character education in the above speech is not only in the form of discipline but also honesty in carrying out the mandate that has been given.

3.2. Invitation Utterance

Perlocutionary speech acts can include invitation utterance. The invitation contains an intention that the

speaker has good intentions to invite the speech partner to follow the speaker according to what is said [26]. The utterances of invitation are divided into utterances of invitation to support, persuade, and vaccinate.

3.2.1. Perlocutionary Speech Act of Invitation Utterance in the form of Support

Table 4. Invitation Speech in the form of Support for Children

	Utterance	Context	Intention	Source
[4]	“Hanoman” Invites the Children in Rangkaian Cemetery Area to Obey the Health Protocol	Harris Rizki A uses fairy tales to remind children to remain in obeying the health protocol by wearing Hanoman’s clothes.	Asking Support Utterance	Speech Wednesday, May 26, 2021 16:01 WIB

In the utterance (4) the perlocutionary speech act of support spoken by Hanoman to influence children to comply with the health protocol. Hanoman showed his artistic talent to invite children to care about the importance of health protocol when playing. Hanoman is a *wayang* (puppet) play, it agrees with [34] the special feature of the famous Anoman character is the uniqueness of the face in the Sukawati style Ramayana *wayang kulit*. With the creative form shown, the speaker is able to influence the speech partner to participate in supporting the program that is run by the government.

By the creativity of the Hanoman, it can be used as examples for improving character education for

students so that they are always as creative as possible in every activity. The effect on the speech partner is to foster creativity and interest in complying with the process in a disciplined manner. Interest according to [35] is an unchanging habit of humans to feel interested in certain things. From this speech, it is able to foster the creative spirit of students to make the latest innovations with ideas that have never been thought of. So that students begin to realize the importance of creativity in planting character education in themselves.

3.2.2. Perlocutionary Speech Act of Invitation Utterance to Persuade

Table 5. Invitation Utterance in the form of Persuasion to the Community

	Speech	Context	Intention	Source
[5]	Violating Health Protocol, The Residents of Indragiri Hilir Invited to Covid-19 Cemetery	The Regent, HM Wardan, realizes the importance of health protocol so that anyone who commits a violation will be brought to the place where the Covid victim is buried.	Invitation Utterance to Persuade	Suarariau.id Thursday, 06 May, 2021, 11:07 WIB

The utterance (5) shows that the perlocutionary speech act leads to persuade the speech partner to accept the speaker’s invitation. The perlocutionary speech act of persuading is explained with reasons that are able to explain a good thing to influence someone to do something [24]. Based on it, the violators are depicted as if they were persuaded with good intentions and taken to the Covid-19 cemetery to realize that the violators had made a mistake.

This unique form of persuasion, the government hopes, especially the violators, to feel aware and feel sorry for seeing their brothers and sisters who have died fighting Covid-19. So that the effect on the speech partner is shame and honestly admits mistakes in order that the responsibility arises to remain disciplined in complying with the health protocol so that there are no Covid-19 victims.

By the awareness and honesty felt by the speech partner, it can be used as an effort to improve the

character education of students so that they always instill an attitude of honesty in themselves. With honesty, being able to shape the character of students to be more responsible for the behavior and attitudes that have been made.

3.2.3. Perlocutionary Speech Act of Invitation Utterance to Vaccination

Table 6. Invitation Speech to Vaccination to the Community

	Speech	Context	Intention	Source
[6]	The Action of <i>Jaranan Buto</i> Artists Invites Banyuwangi Residents to Vaccinate and Take Care of Health Protocol	The artists held a health protocol campaign on the streets of Banyuwangi to remind the public to obey health protocol and join COVID-19 vaccinations.	Invitation Utterance to Vaccination	20seconds to Saturday, July 17, 2021, 12:37

The utterance (6) shows that perlocutionary speech that leads to vaccination activities is able to provide creative thinking for *Jaranan* artists to socialize health protocols to the surrounding community. Vaccination is an antibody that functions to ward off disease by giving an injection or by dropping it into the mouth [36]. By the creativity of the artist’s action, he was able to invite the public to continue the process and get vaccinated immediately. [37] Artists are individuals who develop and process in society. The *Jaranan* action is able to invite the public to be aware of obeying health protocols and vaccinations.

The effect received by the interlocutor is a sense of interest and acceptance of invitations by vaccinating and balanced with health protocols. Even though the community has been vaccinated, they are still advised to maintain health procedures to protect themselves from exposure to the Covid-19 virus.

From the awareness of *Jaranan* artists in disseminating health protocols to the public in a

creative way, it can be used as an example for students to follow in the footsteps of these *Jaranan* artists. This example of the creativity of this *Jaranan* artist must be able to encourage students to have creative thinking in realizing changes in taking creativity. In addition, this artist’s action can foster a sense of love for the homeland by supporting efforts to prevent Covid-19 in Indonesia.

3.3. Pleasant Utterance

Speech is divided into various forms of speech, one of which is Pleasant Utterance. Pleasant Utterance is always balanced with pleasure in the heart. Speech that is able to make someone laugh with the utterance so that it creates a fun or entertaining effect [24].

3.3.1. Perlocutionary Speech Act of Pleasant in the form of Appreciation

Table 7. Pleasant Utterance in the form of Appreciation to Traders

	Utterance	Context	Intention	Source
[7]	The Chairman of DPD (Regional Representative Council) Appreciates The Awareness of Peddlers in Surabaya	AA LaNyalla Mahmud Mattalitti gives an appreciation in obeying health protocol to the peddlers.	DetikNews Pleasant Utterance of Appreciation	Speech Friday, Sep 03, 2021 18:08 WIB

The utterance (7) of the perlocutionary speech act above is the speaker giving an appreciation or appreciation for the achievement of the awareness of peddlers in implementing health protocol when carrying out buying and selling transactions. The

peddlers who are scattered at various ends of the road really need to be looked at and paid attention to, apart from selling they also obey the rules in trading. According to [38] the peddlers or *Pedagang Kaki Lima* (abbreviated as PKL) are business owners who sell

their wares for pedestrians by presenting their wares on the side of the road. In addition, [39] traders are activities based on interactions between sellers and buyers when bidding on traded merchandise. So that it has an effect on the speech partner, namely a sense of pleasure. By this appreciation, it is able to foster a sense

of enthusiasm and love for the homeland while maintaining the progress.

3.3.2. *Perlocutionary Speech Acts of Pleasant Leads to Relief*

Table 8. Pleasant Utterance in the form of Relieve Utterance to the Community

	Utterance	Context	Intention	Source
[8]	The Governor, Ridwan Kamil: Homecoming is Allowed as long as Obeying Health Protocol	The Governor of West Java, Ridwan Kamil, allows homecoming activities as long as the implementation of health protocols are strict.	Pleasant Utterance Leads Relieves	Liputan6 March 18, 2021, 14:00 WIB

The utterance from data (8) above refers to a pleasant perlocutionary speech act which leads to a relief utterance for the community, especially home comers. Homecoming is not a new thing for people who choose to migrate. Homecoming is a phenomenon that occurs on the day of Eid, when people come together to return to their hometowns [40]. By the policy of being allowed to go home, the effect for the speech partners is a sense of relief and pleasure because they can come back to the village. Even though going home is allowed,

the health protocol must still be applied properly. So, this awareness can be used as an example to improve character education for students in the form of discipline and care for the environment so that the achievement of preventing the transmission of Covid-19 can be controlled.

3.3.3. *Perlocutionary Speech Act of Pleasant in the form of Support*

Table 9. Pleasant Utterance in the form of Support for the Community

	Utterance	Context	Intention	Source
[19]	Supporting the Implementation of Health Protocol Program, Telkom University Donates Sensory Hand Washing Equipment	Telkom University supports the health protocol program by providing assistance with automatic sensory hand washing equipment to various schools and mosques in Bandung.	Pleasant utterance in the form of Support	Liputan6 May 11, 2021, 08:49 WIB

The utterance (9) above shows a pleasant perlocutionary speech act in the health protocol news headline. News according to [41] news is a medium that is found in various print and electronic newspapers. This refers to the awareness of Telkom University which instills character education as evidenced by its concern for the environment and responsibility in helping prevent the transmission of Covid-19 in the community so that these actions can be imitated by students in growing a sense of care and empathy for others.

The effect for the interlocutor is in the form of feeling happy and grateful for the appreciation and support from the University. Gratitude according to [42] is an expression conveyed by someone for the gifts and favors that have been given.

3.3.4. *Perlocutionary Speech Acts of Pleasant at Face-toFace Learning*

Table 10. Pleasant Utterance to Students

	Utterance	Context	Intention	Source
[10]	On The First Day of Limited Face-to-Face Learning in Salatiga Given Milk and Bread	Salatiga Mayor, Yuliyanto, appreciates the students who obey health protocol program by giving them milk and bread.	Pleasant Utterance in Face-to-face learning	Kompas.com in 06/09/2021, 11:01 WIB

The utterance (10) is a pleasant perlocutionary speech act which is shown by giving appreciation and giving awards for the achievements of students who comply with health protocols by giving bread and milk. With this appreciation, it is able to improve character education in students to continue to care about the surrounding environment. In addition, appreciation is an activity that is able to develop aspects of adaptation and response to the achievements or creations of others by giving praise [37]. Character education can affect the active participation in teaching and learning processes [43]. So character education for students needs to be implemented properly.

The effect is a sense of pleasure and praise for the Mayor of Salatiga because the appreciation of the provision of milk and bread can add a sense of enthusiasm to continue to comply with health protocols when in the school environment. According to that, character education for students is formed independently in accordance with awareness and discipline in complying with health protocols in schools.

3.3.5. Perlocutionary Speech Act of Pleasant Lead to Vaccination

Table 11. Pleasant Utterance for Vaccination to the Community

	Utterance	Context	Intention	Source
[11]	SKD CPNS 2021 Test Begins Today, BKN Ensures Health Protocol and Mandatory Vaccines	Head of Legal Public Relations Bureau and State Civil Service Agency (BKN) participate in working together, Satya Pratama said that the CPNS (Civil Servant Candidate) test would be started by following a strict health protocol program.	Pleasant Utterance for Vaccination	Tempo for Thursday 2, September 2021

The utterance (11) of the perlocutionary speech act leads to the pleasant utterance above was spoken by the Legal Public Relations Bureau and the State Civil Service Agency starting the 2021 CPNS SKD test by implementing the Health protocol. By the spirit of nationality, the CPNS prepare to take the test. This test aims to select CPNS candidates who have good competence. According to [44] selection is the stage of selecting applicants who have qualifications in accordance with the required field. The effect that arises from the speaker's speech is that the speech partners, especially the CPNS feel happy and enthusiastic to take the tests that have been held. By

pleasure sense, the interlocutor adheres to the health protocol well when taking the test.

3.4. Reporting Utterance

Reporting Utterance is an utterance that contains telling of an incident that occurred in the community in general. In line with, in the speech act of reporting, the speaker informs an event that is currently happening [45]. Reports are divided into violations, prohibitions, vaccinations, Covid-19.

3.4.1. Perlocutionary Speech Act of Reporting Violations

Table 12. Reporting Utterance in a Violation to the Community

	Meaning	Context	Context	Source
[12]	Sultan Yogya: Health Program Violators	Sri Sultan Hamengku Buwono as the governor of DIY asked the public to continue to obey health protocol despite the	Reporting Utterance in	DetikNews Wednesday, Jul

Must Be Ready for Covid-19 number sloping. Social-Legal Sanctions	Violations	21, 2021 17:32 WIB
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The utterance (12) of the perlocutionary speech referred to in the speech reports an incident that occurred in the community. The speaker reported that the governor of the Special Region of Yogyakarta Sri Sultan Hamengku Buwono said that the public was asked to obey health protocol even though the Covid-19 number was sloping. In addition, the policy of violating the health protocol will be subject to socio-legal sanctions. So that the effect of the speech is that the speech partner is encouraged and motivated to obey the rules that have been set and create awareness in the

community. Deal with [24] perlocutionary encouragement can be interpreted as a hope and support to change the situation for the better. With this encouragement, we are able to foster a sense of love for the homeland by maintaining the process to prevent the spread of COVID-19. This can be emulated by students in order to always instill the attitude of the ideal of the homeland.

3.4.2. Perlocutionary Speech Acts of Reporting Prohibition

Table 13. Reporting Utterance of a Prohibition to the Community

	Utterance	Context	Intention	Source
[13]	Gerindra Looks After Anies on the Prohibition of Pilgrimage: The Health Protocol Is Difficult to Implement at Cemetery	Gerinda Party and Anis Baswedan forbid going to TPU (Public Cemetery) but the citizens are allowed to go to the mall as long as health protocols are tightened.	Reporting Utterance on Prohibition	of DetikNews Sunday, May 16, 2021 08:30 WIB

In the utterance (13) above, there is a perlocutionary speech act. The perlocutionary speech act referred to in the speech above is that the speaker reports to the public that there is a prohibition on visiting the cemetery, but the public is allowed to visit the mall. This has been approved by the Gerindra Party and Anis Baswedan. According to this report, communicative communication can be established between the speaker and the speech partner.

speech partner. Based on the impact, there are two effects caused by the positive effect and negative effect [46]. So that the speech partner feels two things that can be caused in the above speech, namely a sense of pleasure and annoyance. The form of perlocutionary speech acts that are able to irritate can be proven by the form of speech that leads to offending utterances, is said regularly, and is able to grow anger for the speech partner [24].

The effect on perlocutionary speech acts can be accepted by the speech partner and rejected by the

3.4.3. Perlocutionary Speech Acts of Reporting Vaccination

Table 14. Reporting Utterance for Vaccination to Employees

	Utterance	Context	Intention	Source
[14]	After completing Covid-19 Vaccination, Solo Grand Mall Remains Obedient to Health Protocol Program	Bambang Sunarno as Mall manager said that every employee has been vaccinated, however the health protocol program will continue to be strictly applied.	Reporting Utterance for Vaccination	Solopos.com June 25, 2021 21:31:02 WIB

The utterance (14) of the perlocutionary speech act referred to above is that the speaker intends to report

the policy that has been set by the Solo Grand Mall that after vaccination the health protocol will still be

tightened. Vaccination is a mandatory activity during a pandemic like today to prevent the virus from entering the body. [47] Vaccination is the protection of the body from diseases that enter the body, both mild and severe diseases. By an awareness of love for the homeland, all employees independently carry out vaccines to prevent the transmission of Covid-19 inside the Mall.

The effect for the speech partner is a sense of safety. Safety is a need for every human being to live comfortably. A sense of safety according to [48] when a person has a sense of safety and feels that he is free

from various pressures, a sense of safety already exists in him. Through the vaccination policy, people are more confident to enter the mall. By great awareness in the form of love for the homeland, mall employees must be used as examples for students that love for the homeland needs to be instilled in them from an early age so that in the future they can be useful for the nation and state.

3.4.4. Perlocutionary Speech Acts of Reporting Covid-19

Table 15. Reporting Utterance of Covid-19 to the Community

Utterance	Contexts	Intention	Source
[15] Families must obey health protocol, COVID-19 stalks children	Thousands of children have been exposed to Covid-19 so that the utterances are able to encourage parents to protect their children.	Reporting Utterance of Covid-19	Antaranews.com of Saturday, June 26, 2021 13:14 WIB

The utterance (15) perlocutionary speech act of reporting in the above speech is reporting an incident that is shocking to the community. [49] He stated that Covid-19 is a disease whose prevention is still limited and a disease that has just emerged in the human body. This disease is easily contagious and has an impact on death. Through this utterance, it can cause an effect for the speech partner in the form of excessive fear. Families must be responsible for being a stronghold of Covid-19, besides that families must be ready and responsive to the health of each child. The family is a place for children to grow and the first place for children to know the world [50]. Because children will follow every behavior of their parents, so parents must teach character education as early as possible.

3.5. Intimidation Utterance

The perlocutionary form of intimidation can be shown in the form of threatening utterance and is able to influence the speech partner with the emergence of fear that can be felt directly or indirectly [24]. Intimidation utterance can cause anxiety and fear. [51] It is explained that a person’s reaction is accompanied by emotion. This intimidation utterance is divided into two, namely leading to threats and face-to-face meetings

3.5.1. Perlocutionary Speech Acts of Intimidation in the form of Threatening

Table 16. Intimidation Utterance in the form of a Threat to Society

Utterance	Contexts	Intention	Source
[16] Don’t be careless to obey health protocol, Covid-19 is still threatening	Suahasil said that the implementation of health protocols should not be negligent in the current conditions.	Intimidation Utterance of Threatening	Liputan6 of September 20, 2021, 14:41 WIB

The utterance (16) of the perlocutionary speech act above intends to report to the public about the Covid-19 virus which is still threatening. In a pandemic condition, the news that contains the latest reports regarding the latest information related to Covid-19 is very important and needed by the community. As Suahasil said that the implementation of the health

program should not be negligent because the threat of Covid-19 is still a scary thing. [52] Threats are anything that is capable of endangering public safety.

Through these threats that are widely circulating, the public must be aware and sensitive not to ignore health protocols. The threat of Covid-19 can have an

effect on speech partners in the form of fear and anxiety about the threat of Covid-19. From the threat speech above, it is able to shape the character of students and change behavior to become more concerned about the social environment, disciplined and independent to keep competing to comply with the health protocol so as not to be exposed to the deadly virus.

3.5.2. *Perlocutionary Speech Acts of Intimidation in Face-to-Face Learning Activities*

Table 17. Intimidation Utterance Leads to Face-to-Face Meetings (PTM) to Schools

	Utterance	Contexts	Intention	Source	
[17]	Schools Health Limited Face Face (PTM) Stopped	Violating Protocols, Face-to-Face Meetings will be	The Depok city government confirmed that schools that violated the health protocol would be suspended from limited face-to-face learning.	Scare Speech Face Face Meetings (PTM)	Republika.com Monday, October 04, 2021, 15:57 WIB

In the utterance (17) delivered by the government, it contains the form of a perlocutionary speech act to frighten. This can be seen from the speech that leads the school to obey health protocols so that the school continues to run. [53] Stated that schools are institutions capable of producing human beings who have emotional, intellectual, and spiritual intelligence. From the intimidation utterance, it is able to influence students so that character education is formed by itself. Character education is a value that must be applied in students from an early age to facilitate daily implementation. Through good discipline and responsibility, schools will still be allowed to operate even in the midst of a pandemic. So that the effect is felt in the form of a feeling of fear if the school is closed again. So that awareness and discipline between students and teachers must be communicatively intertwined.

3.6. *Satire Utterance*

Satire utterance always leads to ridicule that leads to the interlocutor. In addition to mocking, satire utterance also aims to protest something that is considered not good for the speech partner or the speaker himself. [54] Satire is an utterance that is conveyed cynically by using figurative language so that the speech partner must interpret the meaning of the speech so that the speech is not stated correctly. Satire utterance in perlocutionary speech acts is divided into three targets, namely, satire utterance leading to Covid-19, warning utterance, and blasphemous utterance.

3.6.1 *Perlocutionary Speech Acts of Satire in the form of Warning*

Table 18. Satire Utterance in the form of a Warning to the Government

	Utterance	Contexts	Intention	Source	
[18]	Don't People Who Obey the Health Protocol of Worshipping in the Mosque	Prohibit	The government through the Ministry of Religion and the Ministry of Health, as well as the Religious Authority Institution, have made health protocols for worshipping in places of worship.	Satire Utterance of Warning	Republika.com Monday, Oct 04, 2021 07:14 WIB

In the utterance (18) there is a perlocutionary speech act that leads to satire in the form of a warning to the government. The speaker intends to give a warning regarding the prohibition of worship. [55]

Worship is an activity based on obedience to Allah and always carrying out all commands. By complying with the government's health protocol, it is hoped that it will not prohibit worshipers from worshipping in the mosque.

From this utterance, it can have an effect on the speech partner in the form of a sense of awareness and change the agreed policy. So that Moslems are allowed to come to the mosque by adhering to good health protocols.

In the utterance above, the students can improve character education in the form of religious or religious values. Because the speech above contains about easing Moslems to worship in the mosques. So that through

this utterance, it is able to increase piety to The Creator. In addition, it is the responsibility of a Moslem student to carry out His commands and stay away from His prohibitions. So that the character of the students can be improved through the effects received by the students.

3.5.2. Speech Act Perlocutionary Satire

Table 19. Satire Utterance in the Form of Blasphemy to Offenders

Speech	Contexts	Intention	Source
[19] Deddy Corbuzier Says About Violators of Health Protocols Become ‘Ambassadors’: How funny My Country is!	Deddy Corbuzier insinuated several elements of the covid violation who became ambassadors, namely Nawil and Putu Arimbawa.	Satire Utterance of Blasphemy	Sindonews.com Friday, May 07, 2021 - 19:22 WIB

In the utterance (19) above, there is a perlocutionary speech act with the intention of blaspheming the state and government for policies that the speaker considers unreasonable. As stated by Deddy Corbuzier. Apart from his thoughts he is also famous for controversial matters [56]. Through this nickname, Deddy Corbuzier uses electronic media such as Twitter to convey his thoughts. According to [57] Twitter is a social media that can be used by users to read messages and send text-based messages.

The effect is in the form of annoyance for the speech partner for the blasphemy conveyed. So from this speech, students can improve their democratic attitude by not defending the wrong person. In addition, from the speech above, students can increase the spirit of nationalism as did Deddy Corbuzier by daring to express opinions.

4. CONCLUSION

In this study there are perlocutionary speech acts of health protocols in writing news headlines for electronic newspapers as much as 19 data were analyzed. The perlocutionary speech acts obtained show utterances in the form of requests, invitations, pleasant, reporting, intimidation, and satire. From the utterances, it has certain meanings and effects according to the utterance that has been conveyed by the speaker. The effect of the request utterance is more towards accepting and carrying out requests from the speaker. Meanwhile, the utterances of invitation, pleasant, reporting, intimidation, and satire have the effect of feeling happy, more disciplined, responsible,

and showing an attitude of patriotism, honesty, gratitude, annoyance, attracting attention, feeling secure, fearful, offended, and relief. From some of the effects that arise from perlocutionary speech acts, it is able to directly affect the speech partner. In addition, student character education can be formed and can be improved through the speech that has been delivered. So that character development is not only obtained at school but also from outside the school.

AUTHORS’ CONTRIBUTIONS

The first author contributed fully to the completion of this study. The second, third, and fourth authors guide and provide direction in completing this study.

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