

YouTube as a Learning Media for Music Creation

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ABSTRACT

The development of information and communication technology in the generation of the industrial revolution 4.0 brings new challenges and possibilities in the world of education. One in every of them is the possibility for teachers to integrate generation into the studying method, in order that mastering effects can be more effective. The internet is part of the development of information and communication technology. Internet users in Indonesia mostly use the YouTube platform. In the world of education, YouTube is used as a learning to support the success of the learning process, the creative process of students in learning music. This article describes how YouTube can be a complementary and supporting media in learning to channel their interests and talents as an encouragement for students to create music. The purpose of writing this article is to describe the use of YouTube as a learning for music creation. The method used in this research is descriptive qualitative. The research subjects were students of class X MA Persis 31 Banjaran. The data obtained from this research is by interview, observation, and documentation. The results of the study reveal that learning music creation through YouTube is not only for learning in the form of learning videos but also as a forum to motivate students to practice and make or upload a music that we didn't expect that every student has a many good creations in distance learning.

Keywords: *Industrial revolution 4.0, Internet, Youtube, Learning media, Music creation.*

1. INTRODUCTION

The development of technology and communication is so rapid, has given rise to a brand new media. The lifestyles of this new media is the emergence of the internet. Internet as a product of the development of information and communication technology. Although it has been developing since decades ago, but until now its life is an increasing number of wanted by means of almost all of us of the sector. The internet has an important role where information can now be obtained quickly. Before the advent of the internet, when they wanted to learn guitar, most people took lessons that cost quite a bit of money or looked for information to learn guitar chords through a book. However, with the presence of the internet, this information can be obtained through search engines such as Google by typing the keywords you are looking for. The current popularity of the internet does not only accommodate text information but also audio visuals which then has a major influence on growth and development in many aspects.

According to data published by Hootsuite [1], internet users amount to 202.6 million or 73.7% of the

total population in Indonesia. YouTube became the most used platform in a month by 93.8% of the total Indonesian internet users aged 16 to 64 years. YouTube as a video sharing platform that allows users to upload, watch and share videos to display an extensive style of consumer/creator-generated video content material, along with movie clips, television clips, and music videos. In addition, amateur content such as video blogs, short original videos, and educational videos are also available on this site. Internet users can watch, upload and share videos via smartphones, PCs and laptops.

In the world of education, YouTube is used as an alternative media to support internet-based learning that can visualize learning techniques and materials. This media is not only a source of learning but can also develop appreciative abilities, especially in learning the music [2].

This is a trigger and a challenge for educators to be able to create interesting and fun learning media, especially in the MA Persis 31 Banjaran school environment. Where the existence of YouTube can be used for the continuity of learning the art of music in delivering material, giving assignments and creative processes for students to create an interesting learning

atmosphere. In addition, this media is expected to motivate students to be more enthusiastic in learning, develop students' musical potential, develop students' appreciative abilities and realize competencies in accordance with the goals of the Indonesian education curriculum so that the learning experience is not only limited to subject matter but also the technology used.

This article describes how to use YouTube as a supporting and complementary media in learning music creation where students develop their creative ideas by presenting songs that have been arranged in class which are then uploaded to YouTube as a learning resources and motivating students where indirectly students will experience musical experiences and improve students' interest in learning the art of music. This is in accordance with the competency standard of class X students, namely expressing themselves through musical art.

2. METHODS

The method used in this study is a qualitative descriptive method. According to Sugiyono [3], the research method is basically a systematic way to obtain data with certain purposes and uses. Based on this, there are four keywords that need to be considered, specifically the scientific approach, information, purpose and value. Therefore, the researcher selected to apply qualitative studies techniques to determine the way to find, gather, system and analyze the data from the research. The subjects of this study were students of class X MA Persis 31 Banjaran. The data obtained from this research is by interview, observation, and documentation. In this case, the researchers conducted learning by utilizing YouTube in learning music. With learning materials that are adapted to the competency standards of class X students, namely expressing themselves through musical works

To get accurate data, the writer uses several data collection techniques, namely observations made as a first step to find references to virtual music performances in various reference sources and literature studies in the form of library data that have been selected, analyzed and presented. The data analysis stage is carried out after all the required data has been completely collected. At this stage the data is grouped first, then analyzed until it is successfully concluded, and can answer the formulated problems.

3. RESULTS AND DISCUSSION

3.1. YouTube's Role in Learning

YouTube is a social media sharing platform that allows users to upload and watch videos for free. In YouTube the videos that are loaded can have a long or short duration of time so they are very free and optional,

depending on the wishes of the content creators themselves. YouTube can be accessed anywhere and anytime as long as there is an internet access. Everyone can easily access YouTube, especially if it is related to the current generation or the younger generation who can be guaranteed to be technology literate. So that YouTube can often be used for learning, media seeking information, and entertainment.

In getting access to a YouTube, content material will appear such as types, categories, and channels prepared with the links that can be accessed in line with the needs preferred by means of the user. This platform arises because of technological developments and the many needs of the community in using digital as a medium to obtain information. YouTube is also one of the new mass media in the development of increasingly sophisticated technology that has a variety of viewers who every day meet the need to get information such as learning videos or others. [4]

Nowadays YouTube is also often used as an alternative platform in learning media, where educators use YouTube in their learning process to their students. According to Sianipar [5] YouTube as a learning has surveillance or information motives. Because videos uploaded on YouTube can contain messages to be conveyed to the communicant or recipient of the message, as well as in the learning process related to communication.

In this platform, YouTube can present itself as a gaining knowledge of resource in keeping with the person's personal needs, in YouTube there is a search engine that could make it less difficult for users to look for records simply via typing the intended word or sentence. Videos which can be accumulated to be watched from the uploads are then processed or rearranged to grow to be a brand new video based at the systematics of learning flow and the goals to be carried out, then YouTube as a gaining knowledge of resource has was teaching materials which can be geared up to be used as studying media to guide the gaining knowledge of learning process.

YouTube provides different information, which is clearer because it is usually audio-visual in nature, in contrast to Google which only provides information in words. Another advantage of YouTube is that people who listen to learning materials will not be left behind by the material, because it can be accessed again and played back, different from conventional learning. Learning in the conventional way, when students lag behind in the material, they cannot repeat the material presented by the teacher.

The popularity and favourite platform of YouTube among net users suggests that there are sure matters that YouTube has to offer. Willmont, et al. [6] explained that videos can inspire and activate students when they are

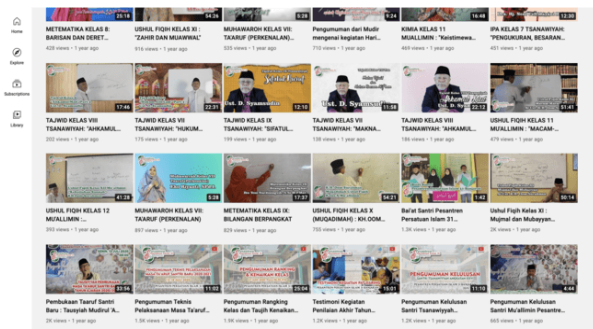


Figure 2 Content uploaded by PPI 31 Banjaran.

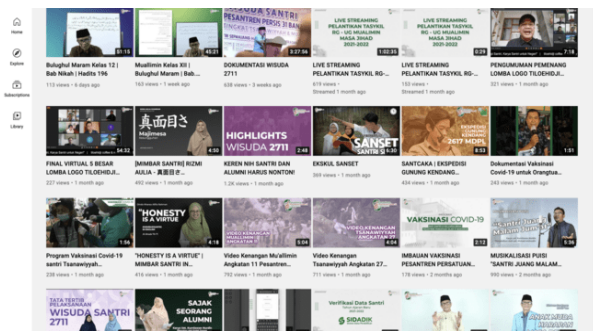


Figure 3 Content uploaded by PPI 31 Banjaran.

The content uploaded by the school is then categorized to make it easier to replay as shown in the playlist below on figure 4.

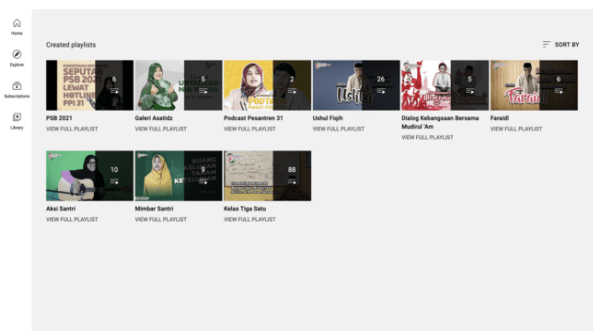


Figure 4 Playlists on the PPI 31 Banjaran YouTube channel.

In addition to schools that play an active role in using technology for the needs of school activities, teachers also use this platform in teaching and learning activities. Teachers at PPI 31 Banjaran invite their students to participate in creating content in completing the assigned tasks. One of the subjects in music, the researcher as a music teacher at PPI 31 Banjaran assigns creative music material assignments to his students to upload the work made by students so that students not only complete their assignments but also gain experience on how to become content creators and get appreciation from the audience for the content created by students.

In the subject of the music, the subject of creative music, the teacher gives an example of a simple song that is made by taking into account the environment or the perceived atmosphere. After the material is given, the students are given the task to make a work as exemplified before. For assignments given by the teacher, students are instructed to sing a song that has been made by each student, and the assignment is uploaded to their respective class's YouTube account.

Seeing the active role of schools in using this YouTube platform, each class has its own YouTube channel. In this account, students upload not only arts and culture subjects but other subjects. The above task is given to class X in music creation material. Some examples of student work uploaded on YouTube are then grouped into the teacher's YouTube account playlist for easy assessment. See figure 5 below.

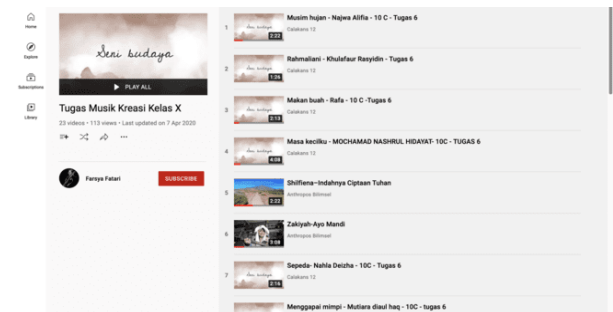


Figure 5 Playlist of creative music task created by music teacher.

The uploaded music creation task by students is entitled "Praktek Seni Budaya". See figure 6-8 below.

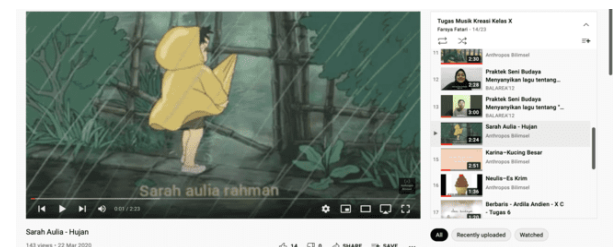


Figure 6 Content uploaded for music creation assignments by class X students.

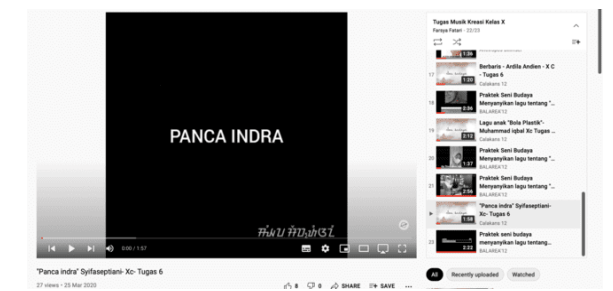


Figure 7 Content uploaded for music creation assignments by class X students.

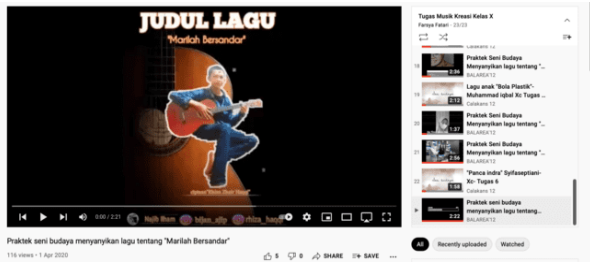


Figure 8 Content uploaded for music creation assignments by class X students.

The use of technology in learning carried out by researchers as well as teachers at the school provides a new atmosphere, especially motivating students to learn in the distance learning process. The presence of this technology cannot be denied that YouTube has become a platform that is often used by many people.

4. CONCLUSION

In the world of education, YouTube is used as an alternative media to support net-based getting to know which can visualize learning strategies and substances. This media is not only a source of learning but can also develop appreciative abilities, especially in learning music. The use of YouTube as a supporting and complementary media in learning music creation where students develop their creative ideas by presenting songs that have been arranged in class which are then uploaded to YouTube for learning resources and motivating students where indirectly students will experience musical experiences and increase students' interest in learning in music learning. This is in accordance with the competency standard of class X students, namely expressing themselves through musical art. PPI 31 Banjaran, which plays an active role in using the YouTube platform for teaching and learning activities and other school activities, also invites teachers and students to use technology in distance learning. Especially in the subject of music art, the teacher and researcher in this article uses the YouTube

platform as a learning medium in creating music material in class X.

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