Process of Learning Kpop Dance in the United Serang Dance Community of Serang

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ABSTRACT

USDC (United Serang Dance Crew) is a dance community located in Serang Banten. This community is actively involved in Korean dance activities or can be called Kpop Dance, there are also several kinds of dances as hip-hop, b-boy, and waacking. The purpose of writing this article is to present the results of research on the learning process that describes the organizational structure and stages of learning that are carried out during learning activities and are carried out continuously until learning outcomes are obtained on kpop dance.This research uses a descriptive analysis method by observing the learning process of the USDC community. Data was collected using observation technique, interviews, literature study, and documentation. The data for this research were collected from members of the USDC community in Serang. The findings of this article are the kpop dance learning process carried out in the USDC community, namely self-directed learning and YouTube platform as a learning resource to achieve learning objectives.

Keywords: USDC community, Learning process, Independent learning.

1. INTRODUCTION

Community is a non-formal education to helps students to develop the talents of students and increase the skills of students that are not obtained in formal education (school), as stipulated in Undang-undang No. 20 of 2003 about the national education system chapter 26 "Non-formal education is organized for community members who need educational services that function as substitutes, additions, and complements to formal education in order to support lifelong education" [1].

USDC Community (United Serang Dance Crew) is one of the dance communities in Serang, Category of the dances studied in this community include hip-hop, b boy, waacking, and kpop. The community formed by Oki andrayana has been active since 2015 following various dance activities that brought USDC to several champion. This makes USDC better known to the public and attracts new students every year for dance genres. Popular culture is related to mass culture. Mass culture is popular culture that is produced through industrial techniques of mass production and marketed for the benefit of a mass consumer audience. This mass culture developed as a result of the reproductive facilities provided by technology such as printing, photography, voice recording, and so on [2].

Korean dance or what is often referred to as Kpop can be categorized as a popular culture that has occurred in recent years. The uniqueness of the dance choreographers displayed makes this type of dance in demand by many people. According to John Storey, consumption of a popular culture will always lead to a group of fans, that "fans are the most visible part of the audience of pop culture texts and practices" [3]. Consumption of Korean popular culture (K-pop) in the form of music has also given birth to fans all over the world, including the USDC community. One of the unique things that K-pop music has is that it has a dance choreographer in every song. This is what makes K-pop fans gather and create a new culture, namely dance cover. The USDC community is also active in learning dance cover.

Since 2015 the USDC community was formed with only 5 members and 1 coach trainer, with creating and covering several types of dances above to consistently open dance classes with discipline using a training schedule at the USDC community continuing to have regular activities. To be able to maintain or create an art form (performing art) in the process, management work is needed [4]. As of December 2020 the USDC community already has 24 members with a disciplined training schedule every week. One of the factors in the

formation of the USDC community is the era of globalization which makes many enthusiasts to learn new dances such as kpop dance.

Process of learning the dance in the USDC community focuses on memorizing, expressing, and detailing the movements of community members. Coach of trainer provides teaching materials that are given step by step with one continuous material (1 K-pop song) can be done 3 times face to face with 2 hours of lessons before evaluation is held. Active learning both mentally and physically, mentally active, shown by developing intellectual abilities, critical thinking, and physically for example compiling the essence of lessons, making maps, and others [5]. The goal of the USDC community is so that members can develop their skills in dance that they are interested in, thus triggering members to learn independently.

The ability to learn independently is one of the characteristics needed in adult learning [6]. Learning is expected to be more effective and focused with this independent learning ability. Self-study is also used in learning kpop dance in the USDC community, because members have a great interest in K-pop which is followed by encouraging members to study the material independently before being given further lessons by the coach.

USDC Members study the material for 3 times meetings and at the end of the lesson members are always given time to freestyle for foster creativity. In many dance composition courses, creative production is the goal; the discovery of movement and novelty is praised [7]. Creativity developed in the learning process is considered capable of growing positive values in members. Based on the explanation above, while considering these conditions, the researchers felt the need to find out more specifically about the process of learning kpop dance in the USDC Serang community. This study discusses the history of the USDC community, how to learn in kpop dance materials, and the learning process in the USDC community.

Therefore, the researchers took the title " Process Of Learning Kpop Dance In The USDC Of Serang". Research related to the problem of kpop dance has been carried out by other researchers with different problems, Like the research that has been done by Aga Puspita Arga entitled "Commodification of Kpop Dance Cover Dancers" [8]. In this study, Aga explains the commodification of dancers to be able to cover kpop dances. This research is used as previous research in one aspect of the discussion, namely kpop dance. So it can be ascertained that the focus of research is different, both from the object, subject, and discussion. This study aims to introduce the learning process of kpop dance in the USDC community to the public, in this study the focus of this research is on how to learn and indicators that a person can learn kpop dance.

2. RESEARCH METHOD

The method used in this research is descriptive analysis by using a multidisciplinary approach and qualitative paradigm. Descriptive analysis method is one of the research methods to solve problems, which is done by describing and analyzing [9], where the researcher explains the situation, the learning process of USDC community kpop dance. This research come to make a systematic description or description of the facts and relationships between the phenomena being investigated. "Qualitative researchers are more interested in explaining and understanding social phenomena because they (the people of this world, more research respondents) understand" [10].

The researcher argues that the learning process of kpop dance in the USDC community is a social phenomenon in Indonesia that needs to be explained in more detail by the researcher conducting the assessment. To complete the data and information, the researcher also conducted interviews and observed and participated in the learning process. The research location was conducted in Alun-alun Serang, Banten Province.

To collect data in a research, a tool is documentation, observation, interview. Subject in research is Fonder of USDC community Oki Andrayana. In this case the researcher made direct observations in the field by visiting the USDC Community. This observation was carried out using a device in the form of a camera to help smooth interviews and research documentation, making it easier for researchers to analyze research subjects. Furthermore, interview guidelines were used by researchers to find out the information to be obtained, this study also used field notes to draw conclusions and summarize events in the field during the kpop dance learning process.

3. RESULTS AND DISCUSSION

3.1. *United Serang Dance Crew Community*

United Serang Dance Crew (USDC) is one of the active communities in Serang Banten. The community that was founded in 2015, the activities is active communities with kpop cover dance lessons in Serang. USDC community is also active in learning 4 types of dances including hip-hop, b-boy, waacking, and kpop dance. Of the four types of that, kpop dance cover is one of the types of dance that is actively studied and included in competitions. This community has at least won several championships, including 1) three times winning 1st place in the cardinal art and culture dance competition, 2) 1st place 17th anniversary of the freedomsquad community, 3) winner at the HONDA dance competition, 4) 1st place at the YAMAHA dance

competition, and 5) 2nd place at the Marcand Hype Station event. USDC is able to attract people's attention with kpop dance covers, the existence of USDC can be considered as an intermediary for kpop fans who have difficulty in channeling their desire to learn kpop dance covers, then make the process of learning kpop dance covers is formed in the USDC.

3.2. Self-Directed Learning

Self-directed learning is a person's readiness or willingness to learn independently which consists of an attitude component that takes the initiative to learn with or without the help of others who can formulate appropriate learning goals and evaluate learning objectives [11]. Independent learning is basically explained in two perspectives, namely independent learning as a learning process that makes students fully responsible for planning, implementing, having full freedom to control important learning materials and evaluate them [12] The concept of independent learning is as follows:
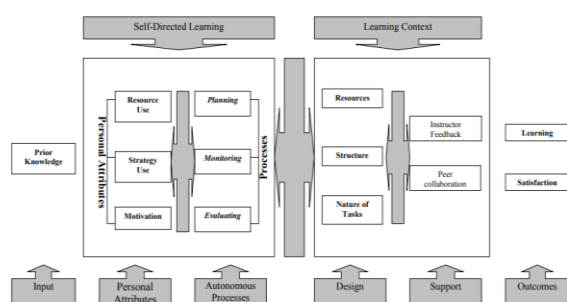

Figure 1 Conceptual model for understanding self directed learning.

Personal artibutes as motivation to learn and self-capacity for responsibility for their learning. It also includes the ability to use learning resources and the ability to do thinking strategies (learning). Personal artibutes must be accompanied by prior knowledge. While the process shows how students learn which is realized in the planning stage.

At this stage students plan activities at a place and time where students feel comfortable to learn. Students also plan the desired learning components and determine the learning targets to be achieved. The second stage is monitoring, at this stage students observe and observe their learning. Many learning challenges can be found by students monitoring their learning so that it will make the learning process more meaningful. The third stage is the evaluation stage, at this stage students evaluate their learning and knowledge, then educators provide feedback and collaborate knowledge between students to achieve a correct understanding [12].

The stages of self-directed learning are divided into 6 steps including: preplanning, which is the initial activity carried out for the learning process. Creating a positive learning environment so that students can do independent learning well. Develop a lesson plan. Identify appropriate learning activities. Carry out learning and monitoring activities. Evaluating individual learning outcomes so that participants can identify deficiencies and things that need to be improved [13].

Factors that affect the learning achievement process include the following: the characteristics of students which include experience in conducting self-directed learning before so that prior knowledge is formed, psychological factors, awareness of the importance of an environment that supports learning and knowing the right learning style for themselves [14]. Factors of self-monitoring ability, self-management, and motivation of students in independent learning, skill factors also need to be possessed by students, one of which is the skill of using information sources, for example finding the latest material and appropriate literature material [15].

3.3. YouTube as a Learning Resource

Based on a survey conducted by YouTube, YouTube has more than 1 billion users, which means almost a third of all internet users. The majority of users are aged 18-34 and more than 70% of the time watching videos on YouTube comes from mobile devices. 1 billion hours of content are watched every day. Google, representing YouTube, conveyed the results of research carried out with the TNS office about users in Indonesia. Based on research results, viewers in Indonesia spend an average of 59 minutes every day on YouTube. According to research results 92% of Indonesian internet users say YouTube is their first destination when looking for videos. In terms of the quantity of viewers, YouTube has rivaled television as the most frequently accessed media facility by Indonesians [16].

The availability of good sources of information in learning will be able to overcome the barriers of space and time in the learning process in the classroom [17]. With adequate learning resources, it will not only facilitate the understanding of the subject matter by students, but will also complement, maintain, and enrich the knowledge of students. Mastery of information technology has become a lifestyle for most people, especially youth.

The advantages of YouTube as a learning medium are: 1) informative, YouTube can provide information including various scientific and technological developments that are currently happening, 2) cost effective, YouTube can be accessed for free via the internet, 3) potential, this site is very popular and increasingly there are many videos on YouTube so they can have an influence on education, 4) practical and

complete, YouTube can be used easily by all people and many videos can be presented as sources of information, 5) shareable, videos on YouTube can be shared on the site others by sharing the link in the video, and 6) Interactive, YouTube can facilitate questions and answers and discussions through the comments column [18].

3.4. Youtube as a Learning Resource Kpop Dance Cover

According to Suryaman, there are several challenges related to the use of YouTube in learning, namely the availability of videos, quality of content, and the search process [18]. Kpop dance cover, the role of YouTube has been used as a liaison platform between idols and fans. Various content is provided, one of which is practice videos for each single song, this video is very useful for fans, especially those who are active in dance covers and serves to find out the choreography.

From Suryaman's statement, it can be explained that YouTube has fulfilled the requirements as a source of Kpop dance cover learning because 1) the availability of choreography is very complete, starting from agencies that upload dance practices, choreographers who upload choreography demos, and content creators (dance professionals) who provide step-by-step tutorials. steps on the YouTube channel, 2) the quality of the content provided is quite adequate, and 3) the search process will focus on the agency's YouTube channel and some YouTubers with high viewers.

The process of learning kpop dance cover in the USDC also uses YouTube as a learning resource. The stages carried out are as follows: The trainer determines the dance cover material to be taught, Members will be notified via online chat and do independent study using YouTube as a learning resource to practice dance potition and floor patterns from kpop dance cover material, The first meeting the coach will tidy up the pattern floor and equating the image (facial mimic), the second meeting for learning dance moves and dance techniques in choreography, the third meeting launching all choreography by holding a learning evaluation at the end, and the last meeting shooting a video, the results of which will be validated through social media or participation. in a race.

The USDC community conducts the learning process very efficiently seeing the interaction between trainers and members who provide each other with direction and input that runs actively based on the learning process is a process in which there are interaction activities between teachers and students and mutual communication that takes place in an educational situation to achieve learning objectives.

4. CONCLUSION

Based on the learning process studied in the USDC community based on this research, it was found that the learning process for kpop dance in the USDC Serang community has two most important factors, namely independent learning and YouTube as a source of dance learning. With the availability of learning videos on YouTube, USDC members can study independently to develop skills. Authors and Affiliations.

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ACKNOWLEDGMENT

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