The Effective Way of Process Evaluation of Ideological and Political Theory Course in Colleges and Universities in the Internet Era

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ABSTRACT

The reform of teaching evaluation is an important way to improve the teaching quality of Ideological and Political theory course in colleges and universities. In the Internet era, the application of process evaluation with equal emphasis on goal and process to the ideological and political theory course in Colleges and universities is conducive to enhance the teaching effect, promote the all-round development of college students and the realization of teaching objectives. Using Internet technology to promote blended teaching reform, deepen teaching reflection and strengthen continuing education are effective ways to implement process evaluation of Ideological and political theory course in Colleges and universities.

Keywords: *Effective way; Process evaluation; Ideological and political theory course; the Internet Era;*

1. INTRODUCTION

The reform of teaching evaluation is an important way to improve the teaching quality of Ideological and political theory course in Colleges and universities. In the Internet era, the rapid development of information technology has brought great changes to the whole society. College students are active in thought, and their ability to accept and adapt to new things is far higher than that of other age groups. At the same time, information technology is widely used in various fields, and the blended teaching combining online and offline is gradually promoted in Colleges and universities. All these make the traditional result evaluation unable to meet the practical needs of Ideological and political theory teaching in Colleges and universities. Process evaluation pays attention to students' learning motivation and participation degree, and emphasizes the dual value orientation of students' independent development, namely "target value" and "process value". It reflects students' learning progress through dynamic and diversified ways, which plays a positive role in stimulating students' learning motivation, strengthening learning effect and improving teachers' teaching ability.[1] Applying the process evaluation with equal emphasis on goal and process to the ideological and political theory course in Colleges and universities is not only the inevitable requirement of implementing the educational evaluation reform policy in the new era, but also the internal choice to highlight the curriculum attribute of Ideological and political course in Colleges and universities.[2]

2. MEANING OF PROCESS EVALUATION

Benjamin Bloom, a famous American expert on international education evaluation, believes that the purpose of teaching evaluation is to provide basis for optimizing and improving the teaching process and is a means of "improving the teaching process and learning process". He believes that the goals that education should achieve include three parts: cognitive field, emotional field and spiritual movement field. Evaluation should be combined with teaching and make use of the feedback mechanism of evaluation to make evaluation a powerful means to improve teaching work and an important way to stimulate educational objects, tap potential and promote intelligent development. The uniqueness of Bloom's educational evaluation theory lies in the transformation of educational evaluation mechanism from ultimate result evaluation to formative process evaluation.

Since 1980s, process evaluation has been gradually recognized and applied by people. Process evaluation

takes the value orientation of paying equal attention to goal and process, and comprehensively evaluates the motivation, effect, process and non-intellectual factors closely related to learning. [3] Process evaluation is an evaluation based on both goal and process. Students' learning quality is reflected not only in learning effect, but also in learning motivation and learning strategies in the learning process. Therefore, the content of process evaluation includes not only the construction of knowledge, the development of ability, the stimulation of students' learning motivation, the application of learning strategies, but also the emotional attitude formed in students' learning. It focuses on students' learning process and development process, and uses process evaluation to help students find the most effective growth strategy and realize the effective improvement of students' quality. The ultimate purpose of process evaluation is to stimulate students' learning enthusiasm and promote their active and active learning. At the same time, it should urge teachers to reflect and improve their teaching, so as to optimize the teaching effect and improve the teaching quality.

3. THE SIGNIFICANCE OF IMPLEMENTING PROCESS EVALUATION IN IDEOLOGICAL AND POLITICAL THEORY COURSE IN COLLEGES AND UNIVERSITIES

The ideological and political theory course in Colleges and universities is the main position and channel of Ideological and political education for college students. Its teaching quality directly affects the actual effect of College Students' Ideological and political education. The reform of teaching evaluation is an important way to improve the teaching quality of Ideological and political theory course in Colleges and universities. Different from other basic courses and professional courses, the ideological and political theory course in Colleges and universities has distinct ideological and educational nature, which needs to be evaluated by students' performance in the learning process.[4] In the Internet era, information technology is widely used in education and teaching, which provides good technical support for the implementation of process evaluation. The implementation of process evaluation is of great significance to the improvement of the teaching quality of Ideological and political theory course in Colleges and universities.

3.1 process evaluation is conducive to the all-round development of students

Process evaluation focuses on students' learning motivation and participation, adheres to the concept of development, pays attention to the evaluation of "generation" in the classroom, reflects students' learning progress through dynamic, diversified and effective forms, and can fully and effectively reflect students' emotional attitude, learning motivation and learning state in the teaching process. Its core is to enable students to obtain gradual and real development. In the teaching process, heuristic, inquiry and participatory education and teaching methods are applied to realize the dual value orientation of "target value" and "process value".[5] Therefore, in terms of evaluation content, the process evaluation includes the construction of knowledge, the development of ability, the stimulation of students' learning motivation, the use of learning strategies and other non-intellectual factors into the evaluation system. The ideological and political theory course in Colleges and universities has a unique disciplinary nature, paying attention to the cultivation of students' emotion, attitude and values. By investigating non-intellectual factors, process evaluation promotes students to understand and develop themselves more comprehensively and deeply, so as to realize their all-round development.

3.2 process evaluation is conducive to the realization of teaching objectives

The teaching goal of Ideological and political theory course in Colleges and universities is to cultivate and improve students' ideological, political and moral quality, which is not only reflected in the memory and mastery of knowledge, but also reflected in the degree of ideological cognition and practical ability. It is the improvement of the whole ideological and political consciousness and political quality. Therefore, ideological and political courses in Colleges and universities should not only pay attention to the teaching of basic theoretical knowledge, but also pay attention to the practice of quality and ability training. The learning results of theoretical knowledge can be assessed through the test paper and students can answer in words. However, due to the diversity of teaching methods and the complexity of students' behavior cultivation, if only this evaluation method is used, it is difficult to reflect the recognition of multi-level and three-dimensional world outlook, outlook on life, values and morality and the learning effect of behavior practice. Therefore, the diversity of the main body of the process evaluation, the multi-dimensional nature of the assessment dimension and the dynamic performance of the assessment process reflect the rich diversity of the teaching process of Ideological and political course, comprehensively present the cultivation process of students' knowledge, values, quality and ability in the ideological and Political Theory Course, and promote the cultivation of students' behavior of integrating knowledge and action and the realization of teaching objectives.

3.3 process evaluation helps to enhance the teaching effect

The teaching quality of Ideological and political theory course in Colleges and universities is reflected not only in the learning effect of students, but also in the advantages and disadvantages of learning methods and the organization of learning activities. The traditional teaching of Ideological and political theory in Colleges and universities mainly adopts the summative evaluation methods such as mid-term and final examination to evaluate the students' learning results. The result evaluation overemphasizes the learning results of students and ignores the learning process. It cannot well reflect the process results of students' intelligent development. It is easy for students to memorize by rote and make a temporary assault. The mastery of knowledge is not firm and lasting. In the process evaluation, through the evaluation of students' learning process before, during and after class, students can gradually master knowledge and exercise their ability in specific learning practice. At the same time, in the learning process, students can learn from each other and promote each other through self-assessment and mutual assessment. On the other hand, through the evaluation in the learning process, teachers can understand students' learning situation at any time, track students' learning process, optimize teaching methods and enhance teaching effect.[6]

4. THE EFFECTIVE WAY TO IMPLEMENT PROCESS EVALUATION IN IDEOLOGICAL AND POLITICAL THEORY COURSES IN COLLEGES AND UNIVERSITIES IN THE INTERNET ERA

4.1 Using Internet technology to promote mixed teaching reform

The blended teaching that effectively integrates online teaching and offline classroom teaching gives full play to the advantages of online teaching and offline traditional classroom teaching under information technology, and realizes effective complementarity, which can effectively promote students' in-depth learning and the development of high-quality teaching resources, and improve the teaching effect and quality.[7] In recent years, with the advancement of teaching reform in Colleges and universities, ideological and political theory courses have also kept up with the pace of the times, constantly reformed and innovated teaching modes, and online and offline hybrid teaching has been gradually promoted in Ideological and political theory courses in Colleges and universities. The blended teaching can make use of online course platform and mobile app to make teachers and students have more interaction and promote students to actively participate in the teaching

process, so as to carry out process evaluation from multiple directions and angles.[8]

The effective development of blended teaching needs to strengthen the construction of online courses. In the process of online course construction of Ideological and political theory course in Colleges and universities, it is necessary to optimize the integration of modern information technology and course. Famous teachers can be invited to record the course, focusing on highlighting the characteristics of Ideological and political course, conforming to the evaluation characteristics of Ideological and political course, and meeting the diversified demands of teachers and students. Through the research and development of information-based teaching tools or means with perfect functions, construct a three-dimensional teaching system and stimulate students' enthusiasm and initiative to participate in teaching. In order to give full play to the function of Internet technology in the process evaluation of Ideological and political courses, we must improve the intelligent level of the online course platform, enrich the content of the platform, improve the convenience of use, reasonably set up evaluation items and links, and make accurate and objective data statistics.

4.2 Deepen teaching reflection and constantly optimize the organization and implementation of process evaluation

The organization and implementation of students' learning process evaluation activities is not only to mobilize students' enthusiasm to participate in teaching and reasonably evaluate the dynamic process of students' Cultivation of "Three Outlooks"; It is also the formation of teachers' reflective consciousness in curriculum teaching, in order to form an optimization scheme for students' learning process evaluation and improving the quality of Ideological and political teaching in the next stage. In the teaching process, teachers should carefully sort out the evaluation data of students' learning process and form the authenticity report of students' learning process evaluation. At the same time, teachers should carefully analyze the merits and existing problems of the setting and implementation of students' learning process evaluation projects, analyze the causes of the problems, and form optimal solutions. In addition, teachers should do a good job in the reflection of Ideological and political teaching and students' learning process evaluation under the information background, and further promote the integration of students' learning process evaluation and teaching. Only when the real internalization of process evaluation becomes the internal driving force of the whole teaching process in the teaching process, can it generate its value and reflect its role.

4.3 Strengthen continuing education and improve teachers' comprehensive quality and ability to use Internet technology

Teachers are the leaders of the implementation of students' curriculum learning process evaluation. Teachers' educational ideas and evaluation ideas are important factors affecting the standard design, evaluation subject composition, evaluation method selection, evaluation content, evaluation effect and so on.In the Internet era with the rapid development of information technology, we must strengthen the continuing education of teachers and improve their comprehensive quality and ability to use Internet technology.On the one hand, teachers' professional development can be promoted by regularly holding special salons or lectures on "teachers' professional development", or encouraging teachers to go out for academic exchanges, study visits and doctoral studies.The school management should issue relevant policies and provide relevant support conditions to encourage teachers to actively go out for academic exchange, study visit and doctoral study, so as to improve teachers' educational concept, evaluation concept and evaluation ability.On the other hand, by organizing teachers to carry out information-based teaching training, help teachers improve their ability to use Internet technology, and actively promote teachers to integrate modern information technology with teaching.The training content should highlight the practical operation of information-based teaching means or tools, strive to eliminate teachers' exclusion and fear of difficulties, improve teachers' initiative in using information technology, and promote teachers to implement process evaluation by using modern information technology.

5. CONCLUSION

In conclusion, the reform of teaching evaluation is an important way to improve the teaching quality of Ideological and political theory courses in Colleges and universities. In the Internet era, the application of process evaluation with equal emphasis on goal and process to the ideological and political theory course in Colleges and universities is conducive to enhance the teaching effect, promote the all-round development of college students and the realization of teaching objectives. By using Internet technology to promote blended teaching reform, deepen teaching reflection, constantly optimize the organization and implementation of process evaluation, strengthen continuing education, and improve teachers' comprehensive quality and ability to use Internet technology, these are the effective ways to implement process evaluation in Ideological and political theory courses in Colleges and universities.

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