

Under the Background of the New Era of "Youth Marxist Project" in Colleges and Universities Education Implementation Dilemma and the Countermeasures

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ABSTRACT

Socialism with Chinese characteristics has entered a new era. This is a new era in which young people walk with their dreams. Arming the minds of young people with the spirit of the 19th CPC National Congress is related to the long-term development of socialism with Chinese characteristics, the overall situation of accelerating educational modernization and building an educational power, and the healthy growth of the young generation. Today, under the condition of globalization, major changes have taken place in the mode of production and the development of science, technology and culture. Under the current complex international and domestic situation, it is a very important and urgent strategic task to cultivate and cultivate a large number of young Marxists and ensure that the party's cause has successors.

Keywords: new era, youth, Marxist, cultivation

1. INTRODUCTION

In the new era, Chinese young people need scientific and firm faith to be a ballast, which is the belief of Marxism. As an important brand project for the Communist Youth League of colleges and universities to shoulder the fundamental task, fulfill political responsibilities and serve the overall situation of the party and government, the "Youth Marxist Project" is a strategic project and soul casting project, which is of great significance and arduous task.

2. IGIN AND DEVELOPMENT OF "YOUTH MARXIST PROJECT"

The theoretical basis and guiding ideology of the training and education activities of young Marxists in China are a series of ideological theories about the popularization of Marxism and the training of young Marxists.

2.1 The formal proposal of "Youth Marxist project"

The process of the emergence, development and

growth of the Communist Party of China can also be regarded as a process of cultivating and bringing up Young Marxists. After the founding of new China, the Chinese Communists paid more attention to the cultivation of young talents. On 28 October 1989, In his speech at the 100th anniversary of Li Dazhao's birth, Comrade Jiang Zemin pointed out: "we must strive to cultivate and bring up a large number of young Marxists. At the Sixth Plenary Session of the 16th CPC Central Committee, Comrade Hu Jintao clearly put forward: "From the perspective of winning youth and the future, we should pay close attention to the theoretical study of college students, deeply promote the latest achievements of the Sinicization of Marxism into teaching materials, classrooms and minds, let young intellectuals understand and believe in the party's theory, and cultivate a large number of firm Marxists among the majority of young people." On October 16 2007, the Central Committee of the Communist Youth League printed and distributed The implementation outline of the "young Marxist training project". The outline emphasizes the cultivation of young Marxists, that is, to strive to cultivate and bring up a large number of Marxists with the latest achievements of the Sinicization of Marxism[2].

2.2 The implication of "Youth Marxist project" in the new era

The cultivation of Chinese Young Marxists is not only a theoretical need and practical appeal, but also a practical need for the construction and development of socialism with Chinese characteristics. It has important historical significance and practical influence.

From the domestic situation, today, different from the past, the diversification of social thoughts has become an indisputable fact and trend, which has made great changes in people's social life and social thought. Therefore, it is an important mission entrusted by the times to cultivate firm Young Marxists, guide them to correctly understand the social and economic situation, correctly understand the Chinese socialist road explored by the party and the broad masses of the people, and strengthen the ideal and belief of the organic unity of patriotism, love for the party and love for socialism[1].

From the perspective of the Communist Youth League, the "green horse project" is the direct need for the prosperity and development of the Communist Youth League. The Communist Youth League is the party's close assistant and reserve force. The party has a call and the league has action.

From the perspective of individual growth and development of young people, "green horse project" is the self-need of young people to grow and become talents in the new era. In the past 40 years of reform and opening up, great changes have taken place in the ideological consciousness of youth groups, showing some new characteristics: first, the awareness of independence has been enhanced; Second, distinctive personality, positive and enterprising; Third, the awareness of independent rights has been generally improved. At the same time, there are also some negative tendencies, such as personal center, moral decline, utilitarian rise, declining ideals, dependence psychology and hedonism. The implementation of the "green horse project" is to make up for the shortcomings, help young people answer questions and solve doubts, get rid of the clouds and see the sun, guide young people to establish lofty ideals and beliefs, and help them grow better and healthily.

2.3 Training objectives of "Youth Marxist project" in the new era

Youth is the future of the country and the hope of the nation. In recent years, the Youth League Central Committee has organized the implementation of the "green horse project" focusing on the backbone of college students, and preliminarily explored a professional and systematic training mode. In the new era of socialism with Chinese characteristics, facing the new situation and new tasks, we must be more proactive and take a clear-cut stand. Through the implementation of the "Youth

Marxist project", the young generation, especially college students, must be trained into qualified builders and reliable successors of the cause of socialism with Chinese characteristics, so as to ensure that the development of the cause of the party and the state is passed on from generation to generation and has successors.

Contemporary youth should cultivate young Marxists of the new era with firm ideals and beliefs. We should strengthen the lofty ideal of communism and the common ideal of socialism with Chinese characteristics.

The contemporary youth, to cultivate a new era of the youth marxists active in practice. Marxism is the theory of practice, guiding the people's line of remaking the world.

Practicality is the remarkable feature of marxist philosophy. Xi Jinping general secretary reiterated that socialism is dry out, new era is also dry out, happiness is a struggle. Learning only way, is not an end, the only apply learning to practice, can truly grasp the essence of socialism with Chinese characteristics new era.

3. UNDER THE BACKGROUND OF THE NEW ERA OF "YOUTH MARXIST PROJECT" EDUCATION IN COLLEGES AND UNIVERSITIES FACES CHALLENGES

3.1 The diverse social ideological trend of the erosion leads to the broad masses of young college students' ideal faith has not been determined

As part of the ideology, social ideological trend is the reflection of social existence, and social contradictions are prominent, one of the social interest structure is more complex a kind of spirit of refractions since Since the 1980 s, continuously expand the reform and open policy, the market economic system gradually established, widened people's horizons, Expanded the people to learn new ideas, to accept the new concept of space, but also profoundly changing people's ideology and value orientation[5].

Among them, the more profound influence on youth marxist education thought has the incitement of new liberalism, historical nihilism of infection、 Democratic socialism bewitch of subversion, "universal value". The social ideological trend of youth marxism education has a great impact, misled the part of college students' political values, Weakened part of the college students' cultural consciousness, cause some error of college students' life value orientation.

3.2 The challenge of network new media era weakened "Youth Marxist project" educator's dominance

The Internet era has brought the dissemination of human cultural knowledge, social activities and interpersonal communication into a new era. College students quickly become the earliest admirers and popularizers of new media in the micro era with their strong curiosity and recognition of things and strong ability to accept and adapt. However, new media is a double-edged sword, which has brought certain challenges to Marxist educators and young Marxist education itself[1].

As the main force of new media use, college students have shown great sensitivity and attention to online speech, especially extreme views contrary to mainstream values. They cannot rely on educators to obtain information. Second, they can search and collect any information they need directly through new media tools. In today's Internet era, educators should guide college students to correctly acquire the required knowledge. In addition to having political, cultural and moral qualities, the quality of new media is also essential. This puts forward higher requirements for the quality of Ideological and political educators in Colleges and universities. In the long run, ideological and political educators will be ignored by students, and their authority and leading position will be shaken.

3.3 Some colleges and universities lack attention and support for the educational practice of the "Youth Marxist project"

"Youth Marxist project" is a national strategic project for youth training, and colleges and universities undertake the main task of implementing this project. The most fundamental attribute of Marxist theory is practicality. Young Marxists need to be polished through practical tests before they can become pillars in the real sense. With the advancement of higher education reform, colleges and universities are passively facing more fierce competition. Social practice requires college students and young Marxists not only to limit the study of Marxist theory to the classroom and campus, but also to go out and exercise themselves in the society. Contemporary Colleges and universities often organize college students to participate in social practice, and introduce a large amount of experience accumulated over the years into the cultivation of College Students' Young Marxists, which can not only help them enrich social experience, but also improve their ability to observe and analyze problems[5].

Only by integrating theory with practice and integrating knowledge with practice, can what college student cadres have learned be truly internalized and externalized into practice, and can they really use the basic principles of Marxism to guide their own practical behavior[4].

4. RESEARCH ON THE BASIC PATH OF "YOUTH MARXIST PROJECT" EDUCATION IN COLLEGES AND UNIVERSITIES UNDER THE BACKGROUND OF THE NEW ERA

"Youth Marxist project" is a new platform and model for colleges and universities to cultivate young Marxists in the new era. Its effective implementation is related to the rise and fall of the great cause of China's reform and opening up. In this context, it is very urgent and necessary to cultivate and bring up a large number of young Marxists armed with the latest achievements of the Sinicization of Marxism[1].

The key training objects of "Youth Marxist project" are college student cadres, Communist Youth League cadres and young intellectuals. The implementation of the "Youth Marxist project" must follow certain principles. Specifically, it is to combine a variety of factors in the training process.

4.1 Adhere to the combination of top-level design and system implementation

Adhering to top-level design is to adhere to the comprehensiveness of training objectives and training methods. We should cultivate them from the aspects of Ideological and political quality, policy and theoretical level, innovation ability, practical ability and organization and coordination ability, so as to make them have strong comprehensive quality. Through practical and effective theoretical study, let the training objects master the latest theoretical achievements of the party and teach them the theoretical methods of observing and analyzing problems; We should also strengthen social practice to cultivate the ideals, beliefs and comprehensive ability of the backbone of college students in the torrent of socialist modernization.

Adhering to the systematic implementation is to proceed from the whole, dialectically deal with the relationship between the whole and part, structure and function, system and environment, and realize the overall optimization, so as to achieve the best training effect. In fact, it is necessary to take the training of young Marxists as an organic whole, bring it into the talent training plan of the government and colleges and universities, provide all-round guarantee for funds, technology, teachers and places, and establish a systematic training mode of training, assessment, adjustment and retraining, so as to achieve the training goal.

4.2 Adhere to the combination of theoretical education and practical training

Marxism is a scientific system theory and an advanced world outlook and methodology. Only by

deeply grasping and understanding its essence and connotation can we use it to transform the world in practice. Youth League organizations at all levels carry out the training of young Marxists in accordance with the requirements of the League Central Committee, in which social practice is an important link. The training of young Marxists is different from other types of education. They guide the training objects to learn, understand and apply Marxist theoretical knowledge in the sight, and realize their inner recognition of Marxism in practice, Consciously combine the "cognition" of Marxist theoretical knowledge with the "practice" of Marxism to shape a sound personality and scientific practical character[3].

4.3 Adhere to the combination of organizational training and self-education

College student cadres are in an important turning point in their lives. Their growth and progress need not only personal efforts, but also the training and guidance of the school Party committee and the Youth League Committee. Adhering to the combination of organizational training and self-education means that in the training process of college student cadres, we should not only give full play to the educational and guiding role of tutors and counselors, but also fully mobilize college students' own initiative and creativity to guide them to self-education, self-management and self-service.

Only when college student cadres have strong self-education ability can they realize the transformation of ideas from outside to inside; In order to correctly judge the external things and influence; Only in the complex situation at home and abroad, in the face of multicultural thoughts and values, can we resist the impact of faith and maintain a clear mind, so as to strengthen the determination to take the socialist road.

4.4 Adhere to the combination of regular guidance and long-term guidance

The establishment of College Students' political quality is an important prerequisite for ideological and political education in Colleges and universities. The realization of the goal of College Students' Ideological and political education is a long-term and repeated process, which cannot be achieved overnight.

Adhering to the long-term nature is to combine school training with follow-up training. We should not only let the backbone students receive planned and step-by-step training during the centralized training to gradually improve the quality of all aspects, but also continue to follow up the training after the centralized training. At the same time, we should respect the objective law of the formation and development of College Students' Ideological and moral character. In the training process, we should proceed from reality and implement phased

and different education and training measures for different ages and genders. However, when the offline courses are completed, their ideological nature cannot be brought into full play. Based on this, "Youth Marxist project" should pay attention to the role of new media technology and establish a long-term and effective working mechanism. Constantly deepen the study of College Students' Marxist theory, so as to give full play to the ideological and long-term nature of the "green horse project".

5. CONCLUSIONS

To sum up, young intellectuals are an important force in the development of socialism with Chinese characteristics and the hope for the continuous progress of national science and culture. The healthy growth of contemporary young intellectuals needs Marxism. Fulfilling the Chinese dream requires more young Marxism. Contemporary young intellectuals should more consciously strengthen their belief in Marxism and strive to be young Marxism in the new era.

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