

Quranic Entrepreneur Education in Reducing Unemployment

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ABSTRACT

Study programs that organize teaching must meet the competencies demanded by the market and society. The fact points to Tafsir alumni and Tafsir study program enthusiasts from year to year increasing, as well as work in government agencies only opened in one institution only, namely the Ministry of Religious Affairs. The community also needs Tafsir alumni to help empower the Islamic community by making products of Qur'anic learning models that can be previewed to eliminate Alquran illiteracy. The misalignment between the reality of unemployment Study Program of Tafsir with the purpose of organizing the study program becomes a problem of this article. As a way to solve the problem, the author uses qualitative approach methods. The object of study focuses on the model of work carried out by Tafsir alumni of various generations. The sampling technique used is snowball sampling. Data collection techniques use research articles and book books that are linear, as well as conducted interviews. Data analysis techniques use descriptive analysis. The purpose of this article is to form entrepreneur-based teaching that can be applied to the curriculum and ends with the output of learning i.e. a new method of innovation. The study found that a very small number of Tafsir alumni are relevant to the profile of the study program, especially the field of education. The majority to other study programs at the master's level, or work in fields that do not require the competence of the Interpretation. This is due to the lack of knowledge of the business world of Qur'anic education comprehensively in the community during the 8-semester lecture.

Keywords: *Entrepreneurship, Unemployment, Quranic Preneur, Innovation.*

1. INTRODUCTION

One of the strategic steps in helping the development of the nation's economy is by growing broad employment for the nation's children, providing opportunities and business opportunities that can be done by educated unemployed through education. Data from Indonesia Business newspaper in 2010, showed almost 25% unemployment from the educated. This is because employment and employment opportunities are not balanced. The task of the campus is to change the mindset of students from mental workers to be job openings. Another solution is to foster the entrepreneurial intentions of college students. This solution is an alternative to reducing intellectual unemployment [1].

Zimmerer stated that one of the driving factors for the growth of entrepreneurship in a country lies in the role of universities through the implementation of entrepreneurial education [2]. The University is obliged to educate and provide skills to strive to alumni and provide motivation to choose an entrepreneurial career as its choice. The University seeks to collect empirical data in the field against the needs of the market, in order for the university to be able to create graduates who are quickly absorbed by the market.

The results of the study mentioned that the entrepreneurship intentions of students were influenced by several factors. Internal factors come from the self in the form of nature and character. Socio-demographic factors such as age, gender, work experience, and family background. External factors such as environment and

contextual conditions (academic, social support, and business environment conditions). The results of the study mention that the entrepreneurial spirit from within it can be formed and can be learned [3].

The public assumption that the bachelor of Tafsir program does not have an entrepreneurial spirit, but only takes care of the affairs of the afterlife. So it is very difficult to be placed in the world of work, especially in the world of companies. Every position and position in the company does not require interpretation of paragraphs or interpretations of hadiths. Conditions like this make the narrower the wiggle room of the alumni of the Tafsir study program.

Based on the results of the author's random interview with students of the Tafsir study program about the plan that will be done after perfecting the study of this interpretation program. We say, "We leave it to Allah's will." God knows very well the work that is suitable for his servant, sustenance is arranged, and we only live it. Such an answer depends on faith in Allah Swt. Hearing an answer like this is very soothing to our hearts.

Table 1. Number of Alumni by year

Year of Graduation	Even Alumni	Odd Alumni
2015	30	31
2016	31	32
2017	30	31
2018	31	30
2019	31	32
Total	153	156

Source: Tracer Study Program of Qur'anic Science Study and Tafsir Aceh in 2019.

Table 2. Number of alumni jobs by type

Types of Alumni Jobs					
Civil Servant Teacher	Lecturer	Ponpes Educator	Government Employees	Laborer	Other
11	10	12	9	51	216

Based on the observations of authors in the field in the last 5 years since 2015 until now amounted to 309 alumni, the opportunity to study Tafsir in the world of work is very narrow, not even in accordance with the link and match needs in the community. This is because the government lacks its understanding of the profile of graduates from the Tafsir study program so that it does not open a great opportunity for graduates of the study program to become candidates for civil servants in government circles. Such circumstances make alumni of the study program unemployed, so forced to work in fields that are not suitable with the science of Tafsir and Qur'anic studies.

We need to find a way out of this problem. How can education play a role in transforming humans into human beings who have the character of entrepreneurial behavior? To achieve this, provide knowledge and expertise on what must be owned so as to create minimal jobs for themselves.

The government is aware that the business world conducted by Tafsir alumni and other college alumni is the backbone of the economy in the archipelago [4] so that it must continue to be pursued and pursued its development, by opening jobs, providing working capital, and providing work education.

Other efforts carried out by the study program are to conduct socialization of study programs, inventory of Qur'anic problems in Gampong governments, school institutions, orphanages, boarding schools, and others. Mastering the problem is the key to making a formula to create an innovation and creation in making new method products of the Qur'an. The product is tested and evaluated for product utilization. In addition, the study program also improved by approaching and promoting to the public about the alumni profile of this Tafsir study program. When the public knows closely the profile of these alumni, it is easily absorbed in the

world of work, both government (being an ASN) and private.

The government informs that Indonesia is already in the "Asian Economic Community". This condition is required to have a tight competition. The ability and superiority of competing in the global and digital era, it is required to continuously innovate and develop all the capabilities that exist within themselves to meet the demands of the ASEAN economic community. How far is the readiness of Quranicpreneurs in the face of changing times?

2. RESEARCH METHODS

This research uses a qualitative approach with library research methods that use previous research books and articles as data sources. Data collection techniques are the identification of various research articles and books that are linear with discussion. After the data is collected, data analysis is carried out using the content analysis method and presented in a descriptive form to provide an overview of the answers to research problems.

3. INNOVATION AND CREATIVITY

The definition of innovation is a new finding with a different look from the previous one. For example, in the past people bathed with bar soap now changed with liquid soap. A person who has a spirit of innovation will always make improvements to perfection and present something unique or different from the existing one. An innovative spirit must be owned by entrepreneurs. Entrepreneurs must always innovate in their business, at first glance impressed by the seed to change. The entrepreneurial mindset is to always look different. Creativity and innovation is an ability to force less productive resources into productive resources so as to provide economic value directly or indirectly and dare to take risks in every decision [5].

We are expected to be able to compete with anyone, anytime, and anywhere in the current era. To that end, creative and innovative thinking becomes a must because we will remain and survive, especially in the face of global challenges. The development of solutions to emerging problems is an important source for building a competitive advantage. That is, creativity and innovation are important parts in giving birth and creating added value and excellence.

Innovation is a renewal of various resources so that they have more benefits for humans. The process of innovation is greatly influenced by technological and scientific advances because both of these things can facilitate in producing something new and different.

Innovation is useful to improve or improve the function of a product or resource so that humans get

more benefits. Innovation occurs in various areas of life, ranging from the world of business, education, communication, and so on .

This process of innovation occurs continuously in human life because the desire to do something becomes easier and faster. One example of innovation is the development of phones that are changing and getting more sophisticated over time. Formerly phones used cable and now the phone can be taken anywhere with a very complete feature and changed its name to mobile phone.

According to Everett M Rogers, innovation is an idea, an idea based, and accepted as something new by a certain person or group to apply. According to Kuniyoshi Urabe, innovation is everything that is produced through a long and commutative process.

4. GENEALOGY QURANIC PRENEUR BASED HISTORICALLY IN THE ISLAMIC WORLD

Since long ago the method of how to learn the Qur'an developed along with the times. The innovation and creativity of Qur'anic activists becomes a product that is studied and previewed when they teach the Qur'an. The goal is how to read the Qur'an. This goal provides demands to qur'anic activists to drain ideas and ideas to create efficient methods in their time.

Some of the methods recorded in the history of the development of qur'anic reading methods in Indonesia are baghdadiyah methods. This method focuses heavily on the use of the left brain as a foundation (Andri Nirwana, 2019).

Baghdadiyah method is a method that uses the power of the left brain in learning to read the Qur'an, namely memorizing letters, spelling modules, not variations, must follow the directions of teachers, must not violate, takes a long time in learning and if it does not know letters, then it cannot continue [6].

Al Barqi's method has the uniqueness of encouraging students to read with the preparation of prior knowledge. This method is systematic analytical, has several phases, analytical phases, systematic phases, writing phases, sound recognition phases, displacement phases, short length reading recognition phases, breadfruit recognition phases, and so on.

Iqra' method is a method of reading the Qur'an directly in reading exercises using modules based on active student learning (CBSA) and is individual.

Qiraati method is a method of reading the Qur'an that directly inserts and practices tartil readings in accordance with the norm of tajwid science. This method only focuses on reading the Qur'an directly and

habituation of reading the Qur'an in accordance with tajwid science [7].

The neuro-pulse technique method was discovered by Dr. Jalaluddin Haji Hasanudin by preparing a neatly arranged, structured, and tap assisted tool with the aim, in order to learn the Qur'an fulfilled tajwid correctly. Established 24 November 2016 and programs developed include:

- Nadi Quranic Pranatal Education Center (Simulation of the Qur'an in content)
- Nadi Quranic Childcare Center (for children aged 1000 hari to 4 years)
- Nadi Quranic Playtime Center (For children aged 4 - 6 years)
- Nadi Quranic Learning Center (For ages 7 – 70)
- Nadi Quranic Tahfiz Center (For Tahfiz Program)

Neuro-pulse methods make learners quickly master the tajwid science assisted by the perfect tap and harakat tool. The neuro-pulse method combines the working balance of the right brain and left brain with the use of special modules that can help the brain work. Neuro-pulse techniques use the concept of neuro-psychology by fully applying the function of the left and right brain so that it is able to form mutqin memorization.

Neuro-psychology is a combination of the science that studies human neural systems with human behavior and behavior. In another language, the assessment of behavior or cognition (thinking power) is related to the brain. The brain is the regulator of both. Knowing brain structure, brain function, and brain weakness is helpful in this learning. The right hemisphere controls the left part of the body and engages heavily in spatial-visual skills, creativity, musical activity, and directional perception, while the left hemisphere controls the right part of the body and focuses on language, logical inference, and analysis[8]

5. RESULTS AND DISCUSSIONS: IMPLEMENTATION OF AN ENTREPRENEURSHIP-BASED CURRICULUM

The most important application of curriculum concepts includes: curriculum as a substance, curriculum as a system, and curriculum field of study. In carrying out curricular through four components, namely objective means that a large number of goals achieved; content means how necessary the material is conveyed; method means how its implementation in the learning process in order to be effective goals can be achieved; evaluation and improvement that the curriculum can be improved to perfection.

There are seven steps to the implementation of entrepreneurship learning, namely:

- Income is determined by the owner.
- Time can be adjusted to your own desires.
- The goals you want can be set on their own.
- Practice can be done anywhere.
- Not oriented to rewards, but to many benefits.
- Always be forward and sustainable.
- Entrepreneurs work as a learning resource in evaluating failures.
- Business people always share good advice and experiences with others.

Entrepreneurs have other entrepreneurs who are able to formulate opportunities, are able to turn opportunities into profitable programs, and dare to take risks. Entrepreneurship is an attitude and value that can increase the success rate of leaders or leaders of both personal and institutional success. Entrepreneurial values and attitudes are the key to an individual's success in any position.

Entrepreneurship is creative and innovative. Creativity and innovation are the result of learning that integrates cognitive, affective, and psychomotor or integration of faith, science, and charity or life skills education that have three dimensions namely process dimensions, material dimensions, and application dimensions[9].

Soft skills in students also have a positive value. Soft skills are able to combine affective, cognitive, and psychomotor in producing creativity and innovation. Gestakt said learning that integrates affective, psychomotor, and cognitive as a whole will produce something more than the number of partial or fragmentary educational outcomes[10].

An entrepreneurship-based curriculum will be able to build students to have life skills that are general and not only a base structure for the achievement of academic and vocational skills, but is a pattern of generating entrepreneurial competence [11].

The value of self-employment is inspired by Islamic teachings that are reflected by the nature of commitment, confidence, and factual knowledge that nature was created for human prosperity, changed for progress, objective decisions, cooperation, high attention, competitiveness, willing to change for progress, and Islam teaches tawakal attitude in trying[12].

The implementation of the entrepreneurship curriculum in lectures will be able to connect affective, cognitive, and psychomotor competencies, as well as soft skills and hard skills to create ready to use alumni

in their villages who can reduce unemployment because they have been able to create their own jobs [13]. Here is a discussion that the author can offer to the Tafsir study program in the Qur'anic Entrepreneurship course, namely

Learning Eyes: Entrepreneurship of the Qur'an
Study Program: Qur'anic Science and Tafsir

I. COMPETENCY STANDARDS

Students are able to understand and explain the mental entrepreneur, the inside and outside of the business world, able to read opportunities, and able to start a business in the field of the Qur'an[14].

II. BASIC COMPETENCIES

- a. Students are able to understand labor problems in Indonesia and are able to apply solutions to these problems.
- b. Students are able to explain the characteristics of entrepreneur and animate entrepreneurs.
- c. Able to convey the history of the entrepreneur in the time of the Prophet and Friend.
- d. Able to read opportunities and create products in the field of the Qur'an.
- e. Mastering the science of marketing (marketing products related to the Qur'an)[15].

III. CORE MATERIAL

1. Become an Entrepreneur/Entrepreneurship
 - a. Explaining the meaning of entrepreneurship
 - b. Explaining the character of an entrepreneur
 - c. Describes the types of business heroes
 - d. Growing the desire for entrepreneurship
2. Self-Employment Assessment
 - a. Know yourself
 - b. Aspects of self-identification
 - c. Ability and other kinds of self-concepts
 - d. Entrepreneurial self-assessment

- e. Determination to become an entrepreneur
- f. Empowering self-potential
- g. Factor X .

3. Entrepreneurial Characteristics and Motivation of Achievement

- a. Definition of character
- b. Character building process
- c. Characteristics of entrepreneurial character
- d. Motivation theory
- e. Workhorse
- f. Never give up
- g. Have a spirit
- h. Have a commitment[15]

4. The Key to Success in Trying

- a. Visions
- b. Think positively
- c. Knowledge (knowledge)
- d. Dare to act
- e. Build a good team
- f. Think and have a big heart
- g. Dare to take risks
- h. Open mind
- i. Belief
- j. Implementing an idea or idea
- k. Utilization of time
- l. Cost management
- m. Develop values
- n. Set standards
- o. Focus on goals
- p. Do what you can do
- q. Smile and be grateful for whatever you get

5. Looking for Business Ideas or Internships at Work

- a. Explaining ways to find new ideas
- b. Explaining the field of creative group business

- c. Describe the field of business of a consultative group
- d. Describe the service group's business field
- e. Describes the field of business of analytical groups
- f. Explaining the business idea of imitation
6. The Stages of Starting a New Business
 - a. Choose a name
 - b. Create a logo
 - c. Choose a place of business
 - d. Buying equipment and more[16]
7. Work Ethic in Islam
 - a. Verses of work ethic
 - b. An inspiring story about the economy of a friend of the Prophet Muhammad Saw.
 - c. Ten principles of the Prophet's business.
 - d. The law asks for wages from teaching the Qur'an.
8. Midterms (Midterm)
9. Reading the World's Business Opportunities
10. Business of the Qur'an
 - a. Calligraphy of the Qur'an and printing of the Qur'an
 - b. Methods of learning to read the Qur'an
 - c. Social media and online tahfiz programs
 - d. Seminars on some methods of Qur'anic tahfiz
11. Tahfiz Online Business Examples
12. Examples of Neuro Nadi Methods in studying the Qur'an in Malaysia
13. Creating a New Business Qur'an 2019
14. Product Marketing Strategy/Qur'anic Product Marketing Management Science
 - a. Get to know the marketing management of educational services
 - b. Why educational institutions need to be marketed
 - c. Macro environment analysis
 - d. Consumer environmental analysis

- e. Analysis of the competitive environment
- f. Segmentation targeting positioning
- g. Product strategy
- h. Pricing strategy
- i. Distribution strategy
- j. Promotional strategy
- k. Service quality management
- l. Customer service

15. Final Semester Exam (Final) [17]

6. CONCLUSION

Based on the discussion of this research can be concluded among others as follows. The study program urgently requires the results of in-field surveys conducted by an alumni to design new strategies in preparing the necessary curriculum and matching the needs of the community. The curriculum must always be changed and updated in answering the needs of the community. Study programs need to cooperate in the recruitment of alumni in government institutions, private, and LSM/NGO so that the absorption of alumni of Tafsir study program is high. Study programs need to increase on the job training for students so that they have initial experience when descending into society later

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