



Application of Information Technology in Ideological and Political Teaching in Colleges and Universities

Musheng Zhan^(✉)

School of Marxism, Jilin University, Changchun, Jilin, China
805301608@qq.com

Abstract. The main problems in the application of information technology in ideological and political teaching in colleges and universities are the technicalization of teaching methods, the deviation of teaching design, and the weakening of emotional communication. The deep integration of information technology and ideological and political teaching in colleges and universities requires teachers to establish correct technical values, students to stimulate their internal enthusiasm for learning, and the teaching process to achieve process reengineering.

Keywords: Information Technology · Ideological and Political Courses in Colleges and Universities · Application

1 Introduction

Information technology plays an important role in the reform and innovation of the teaching mode of ideological and political courses in colleges and universities. Teachers of ideological and political courses in colleges and universities should take information technology as a breakthrough point to promote the reform of ideological and political teaching in colleges and universities, promote the deep integration of information technology and ideological and political teaching in colleges and universities, constantly improve the effectiveness of ideological and political teaching in colleges and universities, [1] and give full play to ideological and political courses in colleges and universities as key courses to implement the fundamental task of building morality and cultivating people.

2 Main Problems in the Application of Information Technology in Ideological and Political Teaching in Colleges and Universities

The application of information technology in the teaching of ideological and political courses in colleges and universities requires vigilance and attention to prevent technological alienation. The alienation of information technology in ideological and political teaching in colleges and universities is caused by both subjective and objective factors.

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2.1 Technicalization of Teaching Methods

Information technology is an important method to innovate the teaching mode of ideological and political courses in colleges and universities. Due to some teachers of ideological and political in colleges and universities do not establish a correct value of information technology, there is a one-sided pursuit of technology in the teaching process, which leads to the alienation of information technology in the teaching application of ideological and political courses in colleges and universities. The course nature of ideological and political courses in colleges and universities determines that information technology is only an important means of ideological and political teaching in colleges and universities, not the ultimate goal. Although the informatization degree of ideological and political teaching in colleges and universities is constantly improving, it only stays at the simple combination of information technology and ideological and political teaching in colleges and universities. The teaching philosophy and teaching mode of ideological and political teachers in colleges and universities have not changed fundamentally with the improvement of informatization degrees, and the deep integration of information technology and ideological and political teaching in colleges and universities has not been realized. Blindly pursuing the technicalization of teaching methods in ideological and political teaching in colleges and universities will inevitably affect the application of information technology in ideological and political teaching in colleges and universities [2].

2.2 Deviation of Teaching Design

The application of information technology in the teaching of ideological and political courses in colleges and universities is to achieve the purpose of imparting knowledge, cultivating emotions, and forming beliefs. Some college ideological and political teachers blindly pursue informatization, mistakenly regard the use of information technology as a teaching goal, fail to understand that the use of information technology is only for the fundamental purpose of improving teaching quality, [3] overemphasize the importance of using media tools in teaching design, devote most of their time and energy to the production and use of multimedia courseware, and pay more attention to the audio-visual effect of multimedia courseware. Ignoring the fundamental principle that the teaching content of ideological and political courses in colleges and universities is king, leads to the phenomenon of putting the cart before the horse in teaching design. This application of information technology in ideological and political teaching in colleges and universities is not based on the actual needs of teachers and students. It ignores that information technology is only an auxiliary means of ideological and political teaching in colleges and universities, which is easy to cause a great waste of teaching resources and deviates from the original intention of information technology in the application of ideological and political teaching in colleges and universities.

2.3 Weakening of Emotional Communication

If we rely too much on information technology, the teaching quality of ideological and political courses in colleges and universities will be affected in various degrees. Not

only can we not perfectly present the teaching content with information technology, but also the gorgeous information technology itself will hinder students from thinking deeply about theoretical problems. This is the value paradox of information technology in the teaching of ideological and political courses in colleges and universities. In the multimedia teaching of ideological and political courses in colleges and universities, students have a strong interest in pictures, audio, and video and have heated discussions, but they show low moods and no interest in theoretical problems. Because of the alienation of information technology in the teaching of ideological and political courses in colleges and universities, students are in a relatively weak position, and the two-way emotional communication between teachers and students will be weakened into the one-way passive acceptance of students, and finally, the main role of students will be dispelled. Therefore, the application of information technology in the teaching of ideological and political courses in colleges and universities should try to avoid the alienation of technology leading to the materialization of students.

3 Effective Strategies of Information Technology in the Teaching of Ideological and Political Courses in Colleges and Universities

In the ideological and political teaching of colleges and universities, the alienation of information technology is an obstacle to enhancing the effectiveness of ideological and political teaching in colleges and universities. The application of information technology in the teaching of ideological and political courses in colleges and universities can overcome alienation and achieve accurate docking, which plays a significant role in enhancing the effectiveness of ideological and political courses in colleges and universities.

3.1 Teachers Should Establish Correct Technical Values

The application of information technology in the teaching of ideological and political courses in colleges and universities requires college ideological and political teachers, who play an essential role, to establish correct technical values. Information technology has both natural and social attributes, which requires college ideological and political teachers to make rational use of information technology to realize their social value and eliminate alienation. Information technology plays a role in deconstructing and constructing the teaching environment of ideological and political courses in colleges and universities. Only by giving full play to the role of deconstruction and construction in the application of information technology in the teaching of ideological and political courses in colleges and universities can the positive value be reflected. Whether information technology plays a media role or an educational function in the application of ideological and political teaching in colleges and universities mainly depends on whether ideological and political teachers in colleges and universities have correct technical values. Only when teachers of ideological and political courses in colleges and universities have a correct value cognition of the advantages and disadvantages of information technology, can they prevent excessive reliance on information technology, stop the overuse of information technology, and avoid the teaching efficiency of ideological and political courses in colleges and universities going over to the opposite

side. We should carefully consider the application of information technology in college ideological and political teaching, realize the complementary advantages of traditional teaching methods and information technology, and give full play to the important role of information technology in improving the pertinence and affinity of college ideological and political teaching.

3.2 Students Should Stimulate Their Internal Enthusiasm for Learning

The application of information technology in the teaching of ideological and political courses in colleges and universities requires adhering to the student-centered concept of technological development. It also requires that in the application of ideological and political teaching in colleges and universities, the relationship between the change and changelessness of information technology, the main body and the carrier of information technology, and the part and the whole of information technology should be properly handled. Then the political language with ideological connotation should be vividly expressed using high-value information technology, so as to stimulate students' intrinsic enthusiasm for learning. The application of information technology in the teaching of ideological and political courses in colleges and universities requires students to be both participants and promoters. Only when ideological and political teachers in colleges and universities can explore a teaching system that meets the psychological needs of students according to the physical and mental development characteristics of students, and focus on, care for, and serve students, [4] can they achieve the ultimate goal of imparting knowledge. Ideological and political teachers in colleges and universities apply information technology to classroom teaching to innovate teaching models, which can better guide students to participate in classroom teaching and enhance students' experience. This enables students to have a sense of ownership and play a dominant role in the whole teaching process and promotes students to develop a good habit of independent thinking and exploring problems independently. It can effectively overcome students' learning burnout and alienation state of passive and blind obedience, and fully stimulate students' internal enthusiasm for active learning.

3.3 Teaching Process to Achieve Process Reengineering

The application of information technology in the teaching of ideological and political courses in colleges and universities can optimize teaching modes, save teaching time, and enhance the expressiveness and infectivity of teaching content [5]. College ideological and political teachers should make full use of the significant advantages of information technology to achieve the process reengineering of ideological and political teaching, fully utilize information technology to stimulate students' interest and endogenous motivation in learning, and avoid the digestion effect of information technology in college ideological and political teaching application. The application of information technology in the teaching of ideological and political courses in colleges and universities is not to use information technology only as an auxiliary tool for the teaching of ideological and political courses in colleges and universities, but to use information technology as a cognitive tool and an emotional tool for students to learn independently. Only when teachers of ideological and political courses in colleges and universities can correctly play the

positive role of information technology in the teaching and application of ideological and political courses in colleges and universities, can they give full play to the remarkable advantages of information technology in some aspects such as disseminating ideas, sharing information, storing knowledge and so on. The application of information technology in the teaching of ideological and political courses in colleges and universities is determined by the practical need to show the charm of theoretical teaching of ideological and political courses in colleges and universities. The teaching of ideological and political courses in colleges and universities is a unity of disseminating knowledge and valuable guidance. If we rely solely on information technology to present the political height, historical thickness, ideological depth, and life temperature contained in ideological and political courses, it is far from enough. We also need students to comprehend in practice, communication, and in thinking. The application of information technology in college ideological and political teaching requires college ideological and political teachers to realize the process reengineering of ideological and political teaching according to the requirements of teaching content and teaching objectives, combine technology presentation with knowledge dissemination, value guidance, emotional experience, and ability training, and achieve the deep integration of information technology and college ideological and political teaching.

4 Conclusion

Only by deeply integrating information technology with ideological and political teaching in colleges and universities, can ideological and political teaching in colleges and universities achieve an educational effect that can attract students into an interesting part of the class, nourish students silently, and have an imperceptible influence on students. Further, implement the fundamental task of building morality and cultivating people, and effectively overcome the alienation of information technology in the application of ideological and political teaching in colleges and universities.

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