Study on the Effectiveness of Model Education in Promoting the Construction of Style of Study in Colleges and Universities

Anteng Xiu[✉] and MingShuang Cheng

Shandong Technology and Business University, Yantai 264005, Shandong, China
`xiuanteng@126.com`

Abstract. Model education is the important method and effective form of the construction of the university study style. But under the new situation, with the development of economy, society and modern technology, the traditional model education is weakening. Combining with the situation of the model education in my college, I propose innovative strategies of enriching education forms expanding model categories and tracking the whole process in order to enhance the effectiveness of model education in the construction of study style.

Keywords: Model education · the construction of the university study style

1 Introduction

The style of study in colleges and universities refers to the spiritual power, attitude, methods and measures in the process of teaching and learning. A good style of study is the fundamental guarantee for improving the quality of education and teaching. It can effectively enhance the cohesion and combat effectiveness of classes. This plays an important role in the growth of college students. The model education method is the fine tradition of the ideological and political education work at university and has been proved to be effective by practice. Model education is not only used in moral education and aesthetic education, but also in the imparting of knowledge and the construction of learning style. Model education, with the help of role models, plays a subtle role [1]. And then through repeated practice, college students accept and put into action in the style of learning to understand. Model education follows the personality of the educated. Through emotion encourage, the educated identify with and imitate the model in order to achieve the stimulation and internalization. It has become an important way for the construction of study style at university.

2 The Role of Model Education in the Construction of College Students' Learning Style

Model education is an educational activity. In the activity, the educators according to the educational purpose, combine the characteristics of the physical and mental development

of the educated and select the appropriate example as the carrier. They stimulate the inner motivation of educatees through different ways and methods that encourage the educated to imitate the excellent character of the example, adjust their own shortcomings, and finally internalize into their own quality. The application of model education in the field of study style construction is to promote the quality improvement of college students' relearning concepts, learning motivation, learning purposes, learning habits and so on. Therefore, model education has important practical significance in the construction of college students' learning style [2]. The following main points:

(1) It enables students to identify values and understand the importance of their studies. The most important thing in the construction of learning style is to let students realize the important role of learning to themselves. Through example education, college students can understand the important value of study to the future work and the important role of life in the future development.

(2) It can stimulate the demonstration and promote the progress of college students themselves [3]. During college, students will encounter many difficulties, such as: more difficult professional courses, internship problems, graduation thesis, etc. By learning the words, deeds and deeds of models who have similar experiences, you become more courageous. Example of the role of inspiration can be very good to arouse the individual morale of the taught.

(3) It can promote college students to correct their self-behavior through comparison. After obtaining the power from the model, the college students gradually become from unwilling to imitate to consciously imitate, from not aspiring to positive progress. Then they consciously use the power of model to monitor their own behavior, check their own shortcomings. In the process of college students' academic development, the power of role models impels them to constantly reflect on their own behavior and restrain their behaviors that do not conform to norms. This plays the role of correcting individual role deviation, so that the educated better to do the prudent.

3 The Problems of Model Education in the Construction of Study Style at University

3.1 Model Education is Simple in Form, Lacking in Innovation and Times

Traditional model education mostly takes the form of classroom teaching, holding lectures, seminars, visiting reports and so on. Although these can receive certain educational effects, the educational process is simply the description of knowledge and instruction without students′ subjective initiative. Moreover, the teaching materials in the classroom have not been updated in time, and there is no content about the educational significance of role models in the teaching materials. Students do not fully understand the importance of role models in academic development. Passively accepting knowledge, students fail to achieve real educational effect on the level of students' behavioral cognition. At the same time, in the rapidly development of the information age, model education does not actively discover new ways and models of the Internet, so model education is not carried

out in the way that college students like. Meanwhile, most of the role models are too perfect, lack of life, lack of time and innovation. They have a hard time attracting the attention of students who are mainly born after 2000.

3.2 The Content of Model Education is Empty and Lacks Pertinence and Practicality

The traditional model education only selects characters of the hero type, the model type, the pioneer type. The type of role model is single and unique. The content of model education is empty. The traditional model education lacks pertinence. So it's hard to resonate with college students. In fact, college students vary greatly in grade, gender, major, personal career planning and other aspects. So they have very different needs for role models. The results of a questionnaire survey of 300 students from the School of Mathematics of Shandong Institute of Business and Technology show that, 72. 4% of the freshmen's role models are the school's top ten students; 78. 3% of the students preparing for the postgraduate entrance exam set a good example for those who succeed in getting into famous graduate schools; 82. 4% of the students who are starting a business set a good example for successful young entrepreneurs in related fields, such as MaYun, GuoLie, ZhangTianyi, MaJiajia and so on. Therefore, the model education of colleges and universities should set up many kinds of models. Only in this way can college students with different needs have their own role models to pursue.

3.3 Model Education Emphasizes Form Over Result, and Lacks Mechanisms and Follow-Up Feedback

The purpose of promoting model education in the style of study is to guide college students to fully understand the spirit of model. Then students can translate the spirit of example into personal action [4]. So they can improve their motivation and passion for learning. But some model education is superficial and lacks depth. The model education mechanism is not perfect. In the process of model education implementation, there is a lack of strong institutions with clear responsibilities and timely follow-up summary and feedback. Even some of the model education in universities is for the current situation needs to deliberately engage in some activities. When the situation is over, the model education will come to an end and will not be carried out for long. In the formalism of model education, students passively participate in a variety of model publicity activities. Students do not really understand the role model, only learning the surface rather than practice. This will lead to the lack of depth of model education, easy to make students disgusted. Students are no longer willing to be taught by role models, creating a vicious circle. This weakens the practical effect of model education.

4   The Effective Countermeasure of Model Education to the Construction of Study Style

4.1   Rich Model Education Forms, Combining with the Online and Offline Effective

(1) Offline: classroom channels. In the process of ideological and political education, classroom is the traditional and important channel of ideological education. In the process of learning style construction, model education also needs to play the role of the main channel of ideological and political courses. On the one hand, Educators need to optimize the textbook content and introduce model education into the chapter of ideological class. Thus this can explain in detail the origin of the model, the theoretical knowledge of the model education, the practical significance of the model education in the field of style construction. These enable college students to form a correct understanding of the value and significance of role models, thus producing a positive driving effect [5]. On the other hand, educators need to explain in detail in class: the value of each academic role model, the learning habits of role models, learning attitudes, etc. Students can better understand to better imitate. The classroom channels here also include common offline education methods, such as lectures, symposia, salons, seminars and so on. Model education is conducted in a face-to-face and offline way.

(2) Online: Internet channels. In the field of study style construction, online model education should follow the rapid development of Internet multimedia platform [6]. It should take full advantage of the help of the text short video, live broadcast platform such as Microblog, official account, Trill and so on. These are ways that students can easily accept. Take the School of Mathematics of Shandong Institute of Business and Technology for example, offline, we conduct face-to-face salons, seminars and symposiums on different topics.

4.2   Expand the Category of Role Models, Comprehensive Selection of Role Models

The model of the style of study should be diversified to meet the different needs of students [7]. And the models should be constantly updated and enriched. The peer role models included not only those who did well in one or more of their subjects, but also those who fail to pass and then pull back, and students who overcomes life's setbacks without fear of hardship, and students who are physically disabled but self-reliant, and students from poor families who are hard-working and motivated and so on. The model bank has a variety of peer models. Each student can find a peer role model in the model bank that is closer to them. Take the School of Mathematics of Shandong Institute of Business and Technology for example, our model bank includes students who excelled in the course, the winners of the modeling competition and the national entrepreneurship and innovation program, job creators, successful entrepreneurs, students of self-reliance self-reliance, part-time out performers, he best in sports, the best in aesthetics and the best in labor and so on. At the same time, we also choose excellent teacher role models. For example, the author is the instructor of the school of mathematics. I was admitted

from an ordinary university to an excellent 985 university for postgraduate study. I have experienced mathematics major employment, entrance examination, etc. These have a lot in common with the students. So I encourage my classmates to follow my example. The college also has outstanding young teachers and student tutors. For example, a 35 - year - old young teacher has been promoted to professor. Together, we make excellent examples of teachers for our students to expand the model pool.

4.3 Improve the Incentive and Evaluation Mechanisms for Model Education

The whole process of tracking feedback, strengthening the effectiveness of model education [8]. The implementation of model education should cover the whole process of learning style construction. After the model bank is established, we began to guide students to study according to different types of models. We need to keep track of the learning to strengthen the effectiveness of model education. Take the School of Mathematics of Shandong Institute of Business and Technology for example, model education to follow the four years of university style construction. But the emphasis is different at each stage. For freshmen, they don't know everything when they just enter the university. We set up excellent senior teachers as examples to focus on the education of admission adaptation and university planning. For sophomores, they need to focus on strengthening comprehensive quality, so we set up the winner of innovation and entrepreneurship as examples to focus on innovation and entrepreneurship education. For juniors, they begin to think and wonder about the future, so we set up the example of outstanding students in different directions such as postgraduate entrance examination, job hunting, going abroad and so on to educate them in career planning. For seniors, they tend to panic facing their graduation, so we mainly choose excellent alumni as models for their graduation thesis guidance, love school and school education and work skills and methods of education and so on. During the whole process of the four-year study style construction, the counselors and senior students set up a supervision group. We dig for good role models at every stage to make accurate education. At the same time, we can solve the problems in the process of model education in time. These measures really enhance the effect of model education.

5 Conclusions

The model education method can stimulate the internal motivation of the educated, clarify the learning value, understand the important significance of learning, get encouragement and demonstration, compare and improve the behavior, and promote the self-improvement of college students [9]. In view of the traditional model education, the model education form is single, the model selection type is single, the model education mechanism is not perfect, and there is a lack of follow-up feedback. This paper puts forward the effective countermeasures of model education to the construction of College Students' style of study: to improve the awareness of model, to attach importance to emotional communication, and to reduce the resistance psychology; Enrich the form of model education and effectively combine online and offline; Expand the categories of role models, and select an all-round and diversified role model library; Optimize the

incentive and evaluation mechanism of model education. Innovate the ways and methods of model education under the new situation, and effectively enhance the effectiveness of model education in the construction of style of study.

References

1. Yang Lu. The effectiveness of model education in the ideological and political education of college students[J]. Heilongjiang Researches on Higher Education, 2013, (9).
2. Zhang Chao. Give play to the power of model education to lead college students to grow into talents[J]. Adult Education in China, 2015, (4).
3. Huang Kun, Ren Yanping. Research on the effectiveness of model education in colleges and universities -- reflections on the role of college students' advanced model education[J]. The Creative Economics Theories, 2018, (02).
4. Wang Shihua. On enhancing the effectiveness of model education in colleges and universities[J]. School Party Building and Ideological Education, 2010, (7).
5. Li Jinglu, Wang Daoming. The peer model promotes the practice exploration of the university study style construction[J]. School Party Building and Ideological Education, 2019, (05).
6. Li Shiwei, Research on the application of model law in the ideological and political education of college students[D]:[Master Dissertation]. Changchun Normal University, 2019.
7. Liu Lei, The practical research of model education in ideological and political education in colleges and universities[D]:[Master Dissertation]. Lanzhou University, 2016.
8. Zhang Ke, Research on the effectiveness of moral model education in ideological and political education in colleges and universities[D]:[Master Dissertation]. Chengdu University of Technology, 2014.
9. Jia Cui, Research on the effectiveness of model education in colleges and universities under the new situation[D]:[Master Dissertation]. Shanxi Agricultural University, 2015.