

# The Influence of Language Information Function on Human Real Life

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**Abstract.** With the improvement of social and economic level and the change of external social environment, people's needs for language in different historical periods are different. Language is the information tool of human beings, and the information function is the most basic function of language. In the modern network society, the information function of language affects the real life of human beings. Digital media is gradually replacing traditional forms of communication, changing the transmission of traditional language information in form and content. Therefore, the network language came into being. This paper aims to analyze the impact of information functions in systems functional linguistics on today's socioeconomics, philosophy, and networks.

Keywords: Influence · Language · Informative function · Real life

### 1 Introduction

Language is a tool for conveying information and is the main way of expression for people to communicate. Language is a complex symbol system composed of words according to a certain grammar. It includes phonetic system, lexical system and grammar system. People use language to preserve and communicate the achievements of human civilization, and to convey people's thoughts through pictures, actions, expressions, etc. Therefore, as a medium for people to exchange ideas, language will inevitably have an impact on politics, economy and technology, and culture.

The cultural phenomenon of language is constantly developing, and its present spatial distribution is also the result of past development. As an attribute of language, function exists objectively. The function of language can be roughly divided into two aspects: social function and thinking function. The information transmission function of language is the most basic attribute of the social function of language. The information transmission function promotes the optimization and upgrading of the industrial structure and the transformation of the economic growth mode, and takes a resource-saving sustainable development path [1].

The openness and popularization of the Internet today makes information transmission easy and rash. This is the progress of thinking and the enlightenment of society. Rational conversation and elegant language bring a public atmosphere of negotiation, equality, and tolerance, and a public spirit of contract, moderation, and tolerance. In

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contrast, discourse communication with negative energy will only bring suspicion, tears and conflicts to the public life and common conduct of society. Therefore, it largely controls the development of social culture.

Language is a unique communication tool for human beings. Social factors are his basic factors. The core factor that determines the development prospect of a language is whether the language has communicative value and whether the information function of the language can be used. This is also the meaning of language information function. The language information function utilizes information technology to revitalize the equipment manufacturing industry and the foreign trade export industry. The results of human thinking can be stored and communicated through the function of language information transfer. The production activities, survival and development of human beings can be coordinated and maintained by the function of language information transmission. The life of language is closely related to the life of human society.

## 2 Research Status

The informative function of language is the most important one of the seven functions of language proposed by Hu Zhuanglin. Language has the function of transmitting information, and the transmission of information has promoted the development of human social life, which is the foundation of social cultural heritage and continuity.

### 2.1 Research Status in China

Language is the most important communication tool for human beings, and it is one of the integral parts of human society. Hu Zhuanglin [4] pointed out in the Linguistics Course that language distinguishes humans from animals, because language is more complex than any other animal communication system, and language is a human-specific communication tool. The most important function of language is to convey information, the unity of language and the unhindered development of language. It is one of the most important conditions for ensuring that trade can adapt to modern capitalism and truly develop freely and widely. One of the most important conditions of a combination is the condition that closely links the market with owners, sellers, and buyers of all sizes. The normal operation of the information transmission function of language is a necessary condition for the stability of human society.

#### 2.2 Research Status in Foreign Countries

F. de Saussure (2001) believes that: "Language is not used to represent reality. The function of language is used as a social code for human understanding of reality without language, thought is chaos." Here is the language's information function, that is, human beings use language to convey their own thoughts and emotions. Without the expression tool of language, human thoughts will be in a state of ambiguity. People cannot distinguish between night and day, or they cannot express their heart's joy, anger, sorrow, also not to mention all kinds of abstract scientific research. The information function of language can ensure social development and preserve human cognitive achievements [2].

#### **3** Informative Function

Language is a thinking tool and a communicative tool. It is closely related to thinking. It is the carrier and material shell of thinking and its expression. Language is a command system, a system of vocabulary building materials and grammatical organization rules that combine instructions and meanings with sound or symbols as the material shell and semantic content as the meaning content. Language is a social phenomenon, the most important communication tool for human beings, a tool for the use of thinking logic and information transmission, and a carrier for reflecting human cognitive results [3].

#### 3.1 The Definition of Informative Function Theory

Hu Zhuanglin's linguistics proposed that language has seven functions, and information function is the most important one. Information function means that language can convey information. The methods of transmitting information in language can be roughly classified into four categories: words, flags (lights), telegrams, and body language. The most common are words and body language. However, the non-verbal forms of body language have limited transmission functions, and most of them are auxiliary to other forms. Words, though born after language, are inseparable from language development. Text is not language, but just a way to record language with visible symbols. Language is primary, and words are secondary. Language is the basis for the production of words, it is the criterion for the use of words, and the tools and symbols used by people to express. After the description of language was made, it was possible to use words to record the behavior and results of expression [4].

Language is the creation of human beings, and only humans have real languages. Many animals can also make sounds to express their feelings or to convey information in groups, but these are just some fixed programs and cannot be changed randomly. Humans combine meaningless speech in various ways to become a meaningful language unit, and then combine a large number of language independent units into language sentences in various ways to express the meaning of infinite change in the form of infinite change.

#### 3.2 The Process of Language's Informative Function

There are three basic links in the information transfer process. The first link is that in order to convey the information to the recipient, the information must be "translated" into a language or image that the recipient can understand. The second link is that the recipient must translate the information into an explanation that he can understand. The third link is the receiver's response to the information, which is then passed to the conveyor, which is called feedback. In this way, the process of processing and processing various input data to produce data and information for solving certain problems is information transmission.

Machine translation system is a typical natural language processing system with typical application value. In the 1990s, machine translation research also developed various models based on statistics and examples. Machine translation systems currently running in the world are still basically based on rule-based models. The basic principle of a machine translation system is the principle of factor synthesis. First, the original sentence is decomposed into basic constituent elements, and the grammatical rules are used to find out the structure of the sentence, and the inappropriate ambiguity is eliminated through semantic analysis and context analysis, thereby forming the internal representation of the original machine. So people can convert at the structural level to get the structure of the translated sentence, choose the appropriate translated word, and then adjust the word order, add or delete virtual words, and change the morphology, and finally get the surface sentence of the translation. With the advent of the global network era, language barriers have become an important bottleneck in the development of society in the 21st century, and machine translation has achieved a certain degree of free and free communication at any time, any place, and any language. The transfer made a huge breakthrough.

## 4 The Influence on Human Real Life

Language is the carrier and an important part of human culture; each language can express the worldview, thinking mode, social characteristics, culture, history, etc. It is a precious intangible property of people everywhere. Language is a medium for people to exchange ideas, and it will inevitably have an impact on economy.

### 4.1 The Influence on Economy

Economy is the creation, transformation, and realization of value; human economic activities are activities that create, transform, and realize value to meet the needs of human material and cultural life. The effective transmission of economic information has enabled the steady development of the country's economic activities.

#### 4.1.1 Economy Information Transmission

Economic information transmission is a cyclic process of gaining economic information. In the process of production and scientific and technological activities, the information of each system is transferred to each other and the information is entered into the database, and invalid information is selected and eliminated. The processed information is provided to the management decision system as a decision reference, and then it will be adopted. The result of the implementation of economic information is used as new information output and interacts with the outside world, and some of them enter the economic situation system again after feedback. Such a process of information gain cycle constitutes the transmission process of economic information.

There are five ways of economic information transmission: one is written transmission, which is the method commonly used in many occasions. Written transmission mainly transmits various economic information through books, newspapers and periodicals, and reports confidential, systematic and important economic information to the party or government leadership or superiors through the preparation of special investigation reports, special information research, and economic information development. The second is meeting transfer, which is to pass and exchange economic information by holding or participating in various professional meetings. In this method, the units and individuals that send information meet directly with the units and individuals that receive the information, talk to each other, and fully communicate with each other. Therefore, it is easy to implement specific, comprehensive, and timely requirements. Third, telecommunication transmission, which has become the main means of information transmission in many fields of activity. Telegraph and telephone transmission; wired facsimile telegraph and telephone transmission; television, film, video, and broadcast transmission of some open and universal information islands. In addition, it can also be transmitted by advanced methods such as television fax, optical fiber transmission, light signal transmission, and communication satellites to send message. The fourth is physical transmission, using samples, physical objects, pictures, paintings and slides as carriers to deliver economic benefits, strong intuitiveness, vivid images, and good results, such as some new products, new materials, new equipment and new processes. Information can be transferred using physical delivery methods. Fifth, it is transmitted through the network. For example, information is transmitted through various economic information networks inside and outside the system between the regions established mainly by Agricultural Bank; according to a certain range, certain procedures, certain purposes and time, there are planned and organized This method of transmitting economic information is generally large, accurate, timely, applicable, and economical, and is worth promoting and applying. These five economic information transmission methods make economic activities more smoothly, and also make economic development more rapid [5].

#### 4.1.2 The Necessity of Information Transmission

Information is time-sensitive, and its use value, effect, and benefit change with time. Some information is time-sensitive, and some information is short-lived. Only by passing on the information at the right time can we give full play to the information efficiency and improve economic benefits. And sometimes the information passed will lose its usefulness. For example, a peasant planted watermelon repeatedly suffered from dead seedlings, and wrote a letter asking the radio editor to introduce prevention measures. The radio editor forwarded the letter from the farmers to the relevant departments, and the relevant departments forwarded the letter to the relevant personnel. The relevant personnel wrote the manuscript and sent it back to the radio station. When the melon farmer heard the radio answer, the infected melon seedlings were dead. In this way, the scientific and technological information passed on became the umbrella after the rain. Practice tells us: the reception, transmission, processing, and use of information requires time and processes. We must try to grasp every link as far as possible to reduce time consumption, so that information truly becomes a timely rain for people.

The transfer of economic information is a prerequisite for economic activities to proceed normally. It is a link between the entire economic activity and an organic whole, and it can develop in proportion. Only through the transmission of any economic information can it realize its value and play its role. The economic activities of modern society are highly organized and targeted economic behaviours, and the economic information derived from such behaviours has become a link and neural network system that links various links of economic activities, regulating and controlling the economic activities of the entire society. Without the transmission and exchange of economic information, the entire economic activity will not be able to command and control.

#### 4.2 The Influence on Philosophy

From the information itself, the concept of information and Marxist philosophy are in the same vein. On the one hand, information is not the third state other than matter and energy, it is nothing more than the product of thinking; on the other hand, deepening the understanding of information can deepen Marx Philosophy's affirmation of human subjectivity.

#### 4.2.1 Information and Philosophy

Some scholars believe that "the three pillars of today's society are matter, energy, and information", and put matter, energy, and information together. They conceived "matter", "energy" and "information" as the three forms of the philosophical material category, and divided the matter into two categories, physical matter and non-physical matter, of which "material" is the entity Formal matter, while "energy" and "information" are non-physical form matter. The "matter" of the physical form can be juxtaposed with the concept of information, but must not be equated with the concept of matter in philosophy. Information is the flower of human thinking to actively understand the world, which not only confirms the scientific nature of Marxist epistemology, but also confirms the importance of human subjectivity.

#### 4.2.2 The Influence of Information on Philosophy

Based on his scientific research, Wiener put forward his views on the mechanical materialism that was very popular at the time in the scientific community at the time, saying that "materialism that does not recognize this cannot exist today." He pointed out the nature and substance of information or energy is different. It is emphasized that information cannot be discussed in mechanical materialism, and information cannot be equated with matter or energy. Recognizing this is of great significance for correctly grasping the nature of information and material ontology. Without matter, there is no information object or source, and therefore no information. This is a very obvious fact. There is no change in the movement of matter. There is also no display of information. Information originates from the movement and change of the material world. From the perspective of the information carrier, whether it is a material carrier or a symbol carrier, information is only a necessary dependency on it. Different carriers are only a tool for information to be expressed. In a certain sense, without matter, there is no information. The concept of information enhances our understanding of the first nature of matter.

Marxist philosophy insists on material ontology, and believes that the world is material, and that material has first nature. Information and matter are also inseparable, just as motion and matter are inseparable. If information is considered to be an inherent property of matter, and the evolution of the universe and the origin and evolution of life are all attributed to information at work, such information becomes the ultimate reason to explain everything, and then the view of the origin of the world as information, Thereby negating materialistic materialism. Information is not material or energy, but a product of human thinking that belongs to human nature. It is not universal. Such an information concept can avoid contradictions with materialism in ontology. With the deepening of human understanding of information, it has been continuously developed, enriched and improved.

Information is formed by reflecting the subject's thought processing of the object's material activities. Information is generated and stored in the human mind. It is the content of objective objects reflected by externalized subjects. If there is no subject to reflect, there will be no information at all in the world, only matter and its interactions. This reflection process of information formation is an active reflection process advocated by Marxist epistemology. The mirror also "reflects" external things, but this reflection is a result of its interaction with external light by virtue of its physical properties. It is essentially the same as the interaction with other inorganic substances. The mirror will not grasp external information. Only the subject can exert subjective initiative and form the power to regulate behavior.

In Marxist epistemology, practice is often regarded as a bridge between the subjective world and the objective world. It connects the subjective world and the objective world. People understand the objective world in practice. In fact, in human practice, people first capture the objective material world through their senses, and then process the information of the objective world through thinking. Finally, people use information to change the material world. The stronger a person's ability to process information, the stronger his ability to understand and transform the subjective world itself, but a humanized or information-based world. Therefore, practice is only a specific way for people to understand and transform the objective world. It is a specific activity of human history. Only information is the bridge between human consciousness and the objective material world.

People live not only in the real world, but also in the fantasy and ideal world. The obvious difference between information and the material world is that due to the limitation of material attributes, the way, type and mode of change are limited, and the movement of material itself is also limited. The movement of the material world also needs various objective conditions. If the conditions are not available or sufficient, the material world will not change accordingly, and information can change freely and infinitely. In order to obtain greater freedom, people must have infinitely rich and diverse information. The change of information in the human brain can be based on people's needs and wishes without changing the objective conditions. The change of information is infinite, and the freedom of human spiritual thinking is infinite in principle.

#### 4.3 The Influence on the Network

At present, society is in the era of big data, and the Internet is an indispensable way for people to obtain information. To obtain and transmit information through the Internet has become a daily life of people.

#### 4.3.1 Definition of Network Communication

Network communication is a form of information exchange that uses multimedia as a terminal and optical fiber as a channel to connect all individuals and organizations and to interact with "personalized" audiences. Professor Guo Qingguang believes in his new book Communication Course: "So-called communication is the transmission of social information or the operation of social information systems." Network communication is based on computer communication networks for information transmission, communication, and utilization, so as to achieve the purpose of social and cultural communication. It has the characteristics of global, interactive, and hypertext linking.

#### 4.3.2 The Advantage of Network Information Transmission

Information transmission on the network has the function of information diversification. The function of information diversification can provide readers with a strong sense of stimulation and desire for interactive participation through combined applications. This is unmatched by a single technical expression, and the attraction of network information to readers. Based on this, the network has gathered a large user group, allowing users to read content and experience the sensory stimulation of the network. Network information involves multiple industries such as games, fashion, apparel, automobiles, music, sports, film and television, and has brought a strong impact to the audience. Not only can information be posted online, but discussions and arguments can also be conducted on an equal basis. And it has the characteristics of three-dimensional expression. For example, online news is based on the Internet. With advanced transmission technology, it has played a good role in the publicity of news dissemination in terms of content, form, structure, and ease of reading. The guiding effect has received a strong threedimensional effect of news communication. In addition, communication interaction is the essence of network communication and its social significance. Newspapers, radio, and television, as the main media in this century, are dwarfed in this respect. Two-way interactive communication has three important characteristics: the sender of information no longer enjoys the privilege of information, and becomes a true equal communication partner with the audience; network users can not only publish information equally, but also conduct discussions and arguments on an equal basis; The function of public opinion supervision is constantly enlarged in the network oscillation, and has an extremely deterrent force. Interactive communication contains natural democratic affinity and freedom of calling, which constitutes a fatal impact on the existing media and constitutes an increasingly rebellious and negation of traditional consciousness. In the age of network information everywhere, information will become an important social resource and a comprehensive element on which social development depends. With the help of the network, the development and use of information resources will become simpler. Through the establishment of specialized social, industry, enterprise and individual information networks and information databases, all sectors of society and economy can base their production and management decisions on timely, accurate, and scientific information, thereby promoting the entire national economy. The level has been greatly improved.

In recent years, many economically developed countries have fallen into a strange circle of low economic growth rate and even economic recession. It has been hovering over low economic growth, zero growth or even negative growth for a long time. This has led to the emergence of much economic turbulence and chaos in these countries, and the public's demand for economic recovery has become very strong. Today, with the increasing popularity of computers and networks, these countries have pressed their hopes for further economic growth. On the construction of the information highway, they invested a lot of funds and manpower into the development of information technology and computer software industries, hoping to save the weak economic development through the construction of the information industry. The fact is that their efforts have obtained huge returns and have brought a new round of development of the national economy. At present, whether in economically developed or developing countries, products extended through the network have occupied important positions in various industries, from the main force of adjusting the social industrial structure and promoting economic development for some countries. They have become increasingly aware that in the future economic competition, the ability to understand and use information will have a direct impact on the outcome of the competition. Only by establishing an efficient social information network can we obtain a new starting point and an effective guarantee for economic revitalization. This is true for a country, and so is a business. In the future, the size of an enterprise's ability to participate in market competition will be largely restricted by its ability to understand industry information. An enterprise can effectively organize its own production and operation activities based on timely understanding of market information; in terms of enterprise management, production and sales, and financial accounting, the use of computers and network communication technologies can also greatly improve the production management capabilities of enterprises and the efficiency of various departments.

With the progress of human society and the continuous development of science and technology, human production methods and production capabilities have also greatly developed. With the advent of the computer network era, this change will become more apparent. Through the transmission of network information, people can complete their work and study tasks without leaving home, allowing everyone to save more time to deal with other things, so that people are liberated in action and even in thinking. In addition, we can also use computer networks to input our work thinking and methods into the machine to complete tasks that people must complete by themselves. In the production of the enterprise, you can also use the computer to make a new design of the product's shape, packaging, and performance. People can also use the computer to control the entire process of product production, packaging, and distribution, saving a lot of human and financial resources. The computers in the enterprise and company are combined into a network system, and a host computer controls the extensions, thereby forming an effective connection network to ensure the coordination of the entire production process. Entering the production process through the network can save a lot of manpower-dominated production links and allow people to engage in more flexible production activities. This can also be said to be a leap in the development history of human production.

Computer networks will open up the era of electronic management. Through computer networks, new methods and methods will be brought to the management of government departments. The electronic government management model may be realized in the future. In the future, government departments at all levels can perform management functions electronically through the Internet from senior government departments to local governments at all levels. Special electronic systems for government management can be established, management notices issued, and new policies and laws issued. Relevant government news, governments and departments at all levels can set up electronic databases from their own management directions to provide effective help for policy introduction and inquiry. In addition, through these networks, relevant departments can learn about the relevant information and the situation of the grass-roots people in time to make policy adjustments in a timely manner. Through this specially prosperous computer network, the management of dissatisfaction between the government and functions can be made clearer, and the transparency of the general public will also increase, so that government behaviour can be more under the supervision of the masses and social stability can be guaranteed. In addition, it is also possible to decide on the introduction of relevant policies and the introduction of major resolutions through online voting, to increase the enthusiasm of citizens to participate in politics, and to ensure effective contact between the government and the masses.

Through computers and the Internet, a new public and private realm of living can be owned in the future, giving people a new form of lifestyle. The network makes the communication between people more convenient, the relationship between people is closer, and the distance between the world becomes smaller and smaller. In addition, the Internet will also provide people with any services we need, such as sending and receiving information, contacting relatives and friends, shopping online, learning about timely news, watching TV programs, and completing work and learning tasks. In short, an efficient network system will solve all the problems we need to solve. The transmission of network information will have a positive impact on human society, which will cause revolutionary changes in social production and life, and will promote human civilization which develops to a higher stage.

#### 4.3.3 The Disadvantage of Network Information Transmission

While serving human beings, the Internet also provides a platform for displaying the ugly phenomenon of bad intentions. Due to the hidden nature of the information transmitted by the Internet, the communicator is in an extremely hidden position, and personal means cannot find malicious communicators in the entire vast network world. This undoubtedly greatly stimulates people's desire to spread false information on website. Therefore, false information and scam information are constantly emerging. The illusory nature of the Internet will also indulge some people with insufficient self-control, which is extremely detrimental to human development.

#### 4.3.4 The Significance of Network Information Transmission

Network communication, as an important channel for information exchange and dissemination, enables information to be widely disseminated, absorbed and used. Network communication will occupy an important position in the process of human information circulation, and changes in information technology and means will have a profound impact on the way of human information circulation activities. The Internet is driving social productivity to develop at a faster rate. Human society has experienced several technological revolutions, and the advent of the computer network era has announced the arrival of a new technological revolution. The main element of the computer and network age is information. Through computers and the Internet, the development of information technology will accelerate faster than ever. People will understand the information, the channels for transmitting information will increase, the speed will become faster, and the timeliness and effectiveness of information will become stronger. At the same time, the development of information-related industries, such as biotechnology and electronic technology. And some new materials and new energy development and utilization technologies will also make great progress in this process, thus promoting the status of science and technology gradually become one. This kind of independent force enters the material production process and becomes the decisive factor that determines the magnitude of productivity.

### 5 Limitations of Information Influence

Language and culture are broad and profound. In addition to the timeliness of economic information transmission, there are other characteristics that need to be explored. The concept of analyzing information from philosophical thinking is a problem that philosophers have been discussing for a long time, and the impact of information on philosophy is multifaceted. As for the Internet, the Internet is the latest product of the 21st century and has an indelible impact on human life, no matter good or bad.

#### 5.1 Limitations of the Influence on Economy

The change of human social life is determined by social productivity. The primary productivity of social science and technology today is the most important factor affecting human life style. Therefore, the effectiveness of economic information transmission indirectly determines the human standard of living. In addition, explore how economic information can ensure maximum timeliness when economic information is transmitted. In the process of economic information transmission, how can economic information realize the optimization of economic information. These all need further exploration.

#### 5.2 Limitations of the Influence on Philosophy

First, it is not comprehensive enough. Because the philosophical problem itself is very, in addition, the information is a concept that was only put forward in modern society. After the collision between the two, people have various thoughts and investigations about society. Most of the opinions in this article come from Marx. Epistemology and material ontology, and many other theories do not bring the concept of information to think and explore. Second, the levels are not deep enough. This article only mentions the comparison of information and basic matter and energy. More philosophical related concepts have not been compared. Third, it is not detailed enough. Information function

has a great impact on philosophy. In addition to the philosophical concept of information, information as a tool has also provided a lot of wisdom sources for the study of philosophy during the development of philosophy.

### 5.3 Limitations of the Influence on Network

The Internet is a double-edged sword. As a tool for information transmission, the network not only transmits information beneficial to human beings, but also conveys information that harms the physical and mental health of young people. As a miracle product of the 21st century, the Internet has not only promoted the development of e-commerce and import and export trade, but also completely changed people's lifestyles, gradually transitioning from the real economy to the Internet. The connection between the economy and the network to explore the changes brought about by the network requires further exploration.

## 6 Conclusion

The information function of language has had many impacts on human life. From the perspective of economy, philosophy and network, the transmission of information enables the rapid development of society, and the transmission of information enables the inheritance and continuation of human society and culture. Language is the medium through which people exchange ideas, and it will inevitably have an impact on the economy, philosophy, the Internet, and even culture itself. From the perspective of economics, the transmission of economic information constitutes a cycle of economic benefits. Correct and effective information is beneficial when language conveys information. On the contrary, wrong and invalid information will only hinder the development and progress of society. Only by transmitting information in a timely manner can information efficiency be fully exerted and economic benefits be improved. From a philosophical point of view, the definition of information itself, as a product of human thought beyond matter and energy, has been debated by philosophers. The properties of information are different from matter or energy, and information cannot be equated with matter or energy. Therefore, information cannot be discussed in mechanical materialism. In Marxist epistemology, information is the bridge between human consciousness and the objective material world. From the ontology of matter, we know that information and matter are inseparable, just as motion and matter are inseparable. From the perspective of the network, as an important channel for information exchange and dissemination, network dissemination enables information to be widely disseminated, absorbed and utilized, thus affecting the development of human society.

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