



# Student Learning Motivation in Online Learning: A Study of Management and Guidance Counseling

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**Abstract.** This article contains an overview of the management of guidance and counseling services to increase students' learning motivation in online learning. Learning that was originally face to face carried out in schools turned online (in the network) to residential-based learning as a result of the life new normal during the COVID-19 pandemic. This new situation, more or less affects student learning activities, one of which is the aspect of learning motivation. Learning motivation should be owned by every student in all learning situations. However, in reality there are still many students who do not have high motivation in online learning. Therefore, it is necessary to increase students' learning motivation, especially in online learning. One of the efforts to increase student learning motivation in online learning is through the implementation of guidance and counseling services supported by management. This study uses a quantitative descriptive method with a sample of 110 junior high school students obtained through purposive sampling technique. Data were analyzed using JASP. Management in guidance and counseling services consisting of the planning process (planning), pengorganisasiaan (organizing), implementation (actuating) and supervision (controlling).

**Keywords:** Management · Guidance and Counseling · Learning Motivation · Online Learning

## 1 Introduction

In the world of education, learning management plays a very important role considering that basically learning management is the regulation of all learning activities categorized in the core and supporting curriculum (Yulianti, Neviyarni, Syukur & Ahmad, 2021). Management is the process of planning, implementing, monitoring and evaluating an organization, program, service in order to achieve its goals. Management as an activity to achieve goals that can be applied to every area of life, including in the field of education, especially the field of guidance and counseling.

Guidance and counseling is a process of providing assistance provided by counselors (experts) to clients (individuals) both individually and in groups so that they are independent and develop optimally. Management of guidance and counseling services is the

process of planning, organizing, directing and supervising the activities of guidance and counseling services and the use of other resources to achieve the goals that have been set (Tohirin, 2014).

At first counseling was limited to in-person meetings (face to face) between counselor and client, but at the present time the implementation of counseling can also be organized through various media that allow long-distance relationship counseling (Prayitno, 2012). counseling Online with its scope brings many positive impacts for providing assistance to clients (Ardi, Yendi & Ifdil, 2013). The problems experienced by students due to the impact of the covid-19 pandemic are that students feel forced to study online without adequate facilities and infrastructure, students are not used to online learning so they need time to adapt and deal with changes.

This will indirectly affect students' learning absorption and make them feel bored because the holidays are too long (Purwanto et al, 2020). Not all students are successful in learning online due to learning experience online, learning environment and student characteristics (Nakayama, Yamamoto & Santiago, 2006). This requires an effort or effort made by the school, especially school personnel including BK teachers to increase student learning motivation in online learning.

## 2 Materials and Methods

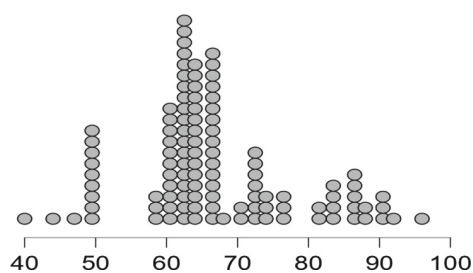
This study uses descriptive quantitative research methods (Creswell, 2009). The research population is UNPLaboratory Junior High School students with a sample of 110 students obtained using the simple random sampling technique (Sugiyono., 2017). Furthermore, the data was taken using an instrument (Arikunto, 2019) and processed using JASP (Jeffrey's Amazing Statistics Program) by conducting a descriptive analysis (Goss-Sampson, 2019).

## 3 Conclusion

The results of research and processing of quantitative data regarding student learning motivation in online learning as a whole obtained the following results.

Student Learning Motivation in Online Learning	Valid	Mean	Std. Deviation	Minimum	Maximum
	110	67.00	11.21	40	96

Based on Fig. 1, it shows that overall student learning motivation in online learning is in the fairly good category and this means that student learning motivation in online learning needs to be improved. One thing that can be done to increase student motivation in learning is to provide counseling services. BK teachers/counselors can provide services according to what students need by utilizing the BK functions, namely the functions of prevention, alleviation, maintenance and development. Motivation is required in learning activities because pupils who are not motivated to learn will be unable to complete learning activities (Sardiman, 2012). (1) desire and want to achieve, (2) encouragement and need in learning, (3) future dreams and ambitions, (4) appreciation in learning,



**Fig. 1.** Student learning motivation in online learning

(5) fascinating activities in learning, and (6) a suitable learning environment comprise student learning motivation (Uno, 2011).

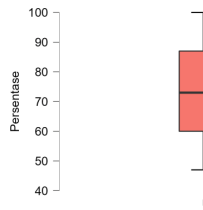
The BK teacher/first counselor's task is to plan. Planning is the process of defining the goals or objectives to be accomplished, as well as the pathways and resources required to accomplish those goals as effectively as feasible. There are three actions that cannot be separated in any planning: 1) the formulation of goals to be reached, 2) the selection of programs to attain these goals, and 3) the identification and mobilization of sources that are always limited in number (Nanang, 2004). Implementation of planning (planning) in the service of guidance and counseling that is through service programs.

In general, the guidance and counseling program is a design or plan of activities that will be carried out within a certain period of time. The plan or activity plan is compiled systematically, organized and coordinated within a certain period of time (Tohirin, 2011). So that careful planning will show optimal results in learning (Yulianti, Neviarni, Syukur & Ahmad, 2021). Planning in guidance and counseling to increase students' learning motivation in online learning by making preparations in advance, namely conducting a need assessment to students as a first step before making a program with the aim of increasing student learning motivation in online learning.

Furthermore, the BK teacher/counselor **organizes**. Organizing in guidance and counseling consists of two activities, namely grouping various types of work or services (grouping of the work) and establishing relationships between organs, jobs, and individuals involved in the organization (Fajar, 2010). The organization of guidance and counseling is concerned with how guidance and counseling services are managed and organized. The organizing function is carried out by the principal, BK coordinator and/or BK teacher (Tohirin, 2011).

Organizations carried out by BK teachers/counselors to increase student learning motivation in online learning can be done by organizing, compiling and organizing service needs. Services that can be provided include individual services, group services and classical services as well as consulting services. BK teachers/counselors can also collaborate with other school personnel such as collaborating with subject teachers and homeroom teachers, with school principals/deputy principals and other school personnel regarding BK services and their implementation.

After organizing, the next stage is **implementation**. BK teachers/counselors carry out services according to the planning and organization that has been designed. The main task of the counseling staff is to carry out guidance and counseling services that support the



**Fig. 2.** Desire and desire to succeed

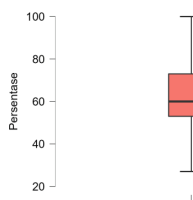
implementation of the guidance and counseling functions in the four categories of service activities as follows: activities that support the understanding function, activities that support the prevention function, activities that support the maintenance and development function, alleviation function, activities that support the advocacy function (Sugiyono, 2011). BK teachers/counselors carry out counseling services to increase student learning motivation in online learning according to the prepared program. One of the services that can be done is group guidance services with task topics.

The results of the implementation of services that have been provided are then **monitored**. Supervision includes the continuation of tasks to see whether the activities carried out are in accordance with the plan. The implementation of activities is evaluated and unwanted deviations are corrected so that the goals can be achieved properly (George, 2006). There are two kinds of evaluation activities for the guidance and counseling program, namely process evaluation and outcome evaluation (Ahmad, Nurihsan & Akur, 2009). After implementing BK services to increase student learning motivation in online learning, BK teachers/counselors carry out process evaluations and results evaluations to review the implementation of services that have been carried out.

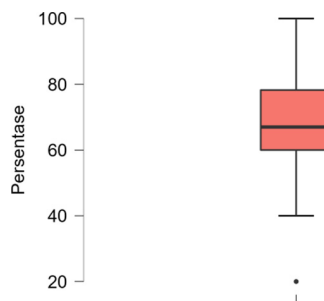
Figure 2 describes the motivation to learn from various aspects studied by BK service management.

Figure 2 shows that the desire and desire to succeed in online learning is in the high category. This means that overall students have no problem with the aspects of desire and desire to succeed. One of the characteristics of students who have learning motivation is that students are diligent in facing tasks (can work continuously for a long time, never stop before finishing) (Sardiman, 2012). This situation needs to be maintained and improved for the better. It is hoped that the positive conditions of students in this case the desire and desire to succeed in learning can be maintained so that they remain good and are strengthened for the better. BK teachers/counselors can do planning regarding the desires and desires of students in learning by making programs and planning the types of services provided such as classical, group or individual services. Furthermore, the BK teacher/counselor arranges, arranges and organizes service needs. After that, only services related to the desires and wishes of students in learning are carried out according to the planning and organization that have been carried out. After that, monitoring was carried out. BK teachers/counselors can carry out process evaluations and results evaluations to review the implementation and success of services that have been provided.

Figure 3 shows that the aspects of encouragement and need in learning in online learning are in the high category. This means that the encouragement and needs of



**Fig. 3.** Encouragement and need in learning.

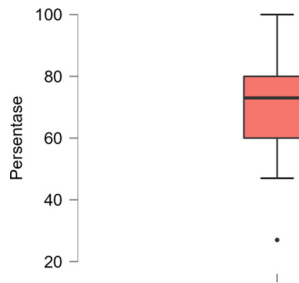


**Fig. 4.** Future hopes or aspirations

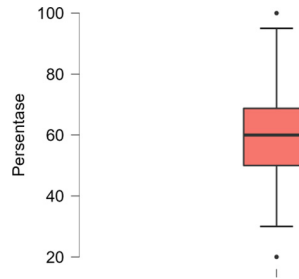
students in learning need to be maintained and it would be better if they could be improved. Motivation is related to the needs of students who raise awareness to carry out learning activities (Djamarah, 2011). This situation needs to be maintained and improved by utilizing the BK function, namely the maintenance and development function where it is hoped that the positive conditions of students, in this case the desire and desire for success in learning, can be maintained in order to stay good and be strengthened for the better.

BK teachers/counselors can make plans regarding the encouragement and needs of students in learning by making programs and planning the types of services provided such as classical, group or individual services. Furthermore, the BK teacher/counselor arranges, arranges and organizes service needs. After that, only services related to the encouragement and needs of students in learning were carried out according to the planning and organization that had been carried out. After that, monitoring was carried out. BK teachers/counselors can carry out process evaluations and results evaluations to review the implementation and success of services that have been provided.

Figure 4 shows that the aspect of future hopes or aspirations in online learning is in the high category. This means that overall students do not have problems with aspects of future hopes or aspirations in online learning. Students who have clear hopes and aspirations so that they always meet their learning needs (Uno, 2011). BK teachers/counselors can make plans regarding future hopes or aspirations in online learning by creating programs and planning the types of services provided such as classical, group or individual services. Furthermore, the BK teacher/counselor arranges, arranges and organizes service needs. After that, only services related to future hopes or aspirations in online learning will be carried out according to the planning and organization that have been



**Fig. 5.** Rewards in learning

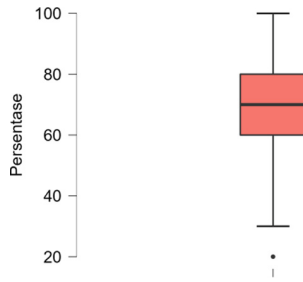


**Fig. 6.** Interesting activities in learning

carried out. After that, monitoring was carried out. BK teachers/counselors can carry out process evaluations and results evaluations to review the implementation and success of services that have been provided.

Figure 5 shows that the aspect of appreciation in learning in online learning is in the high category. This means that most students do not have problems with the aspect of appreciation in learning. On the principle of motivation to learn praise is more effective than punishment, praise or external rewards are needed and effective enough to stimulate interest (Hamalik, 2012). BK teachers/counselors can plan regarding rewards in learning in online learning by creating programs and planning the types of services provided such as classical, group or individual services. Furthermore, the BK teacher/counselor arranges, arranges and organizes service needs. After that, only services related to rewards in learning in online learning were carried out according to the planning and organization that had been carried out. After that, monitoring was carried out. BK teachers/counselors can carry out process evaluations and results evaluations to review the implementation and success of services that have been provided.

Figure 6 shows that the aspects of interesting activities in learning in online learning are in the fairly good category. This means that interesting activities in learning in online learning need to be improved. One of the ways to increase learning motivation is by using -to-date e-learning a complete and up (Kosasi, 2015). BK teachers/counselors can plan for interesting activities in online learning by creating programs and planning the types of services provided, such as classical, group or individual services. Furthermore, the BK teacher/counselor arranges, arranges and organizes service needs. After that,



**Fig. 7.** Conducive learning environment

only services related to interesting activities in learning in online learning were carried out according to the planning and organization that had been carried out. After that, monitoring was carried out. BK teachers/counselors can carry out process evaluations and results evaluations to review the implementation and success of services that have been provided.

Figure 7 shows that the aspects of a conducive learning environment for online learning are in the medium category. This means that the aspect of a conducive learning environment for online learning needs to be improved. The learning process should be able to create a conducive atmosphere or climate to support the creation of a quality learning process (Mustika, 2015). is an element that comes from outside the students to motivate their learning, either hindering or encouraging (Mudjiyo & Dimiyati, 2009). BK teachers/counselors can plan for a conducive learning environment for online learning by creating programs and planning the types of services provided, such as classical, group or individual services. Furthermore, the BK teacher/counselor arranges, arranges and organizes service needs. After that, only services related to a conducive learning environment for online learning were carried out according to the planning and organization that had been carried out. After that, monitoring was carried out. BK teachers/counselors can carry out process evaluations and results evaluations to review the implementation and success of services that have been provided.

**Acknowledgements.** Based on the explanation above, it can be concluded that the management of guidance and counseling services to increase student learning motivation in online learning needs to be done by applying the planning, organizing, implementing and monitoring processes.

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