



The Research of the Influence of North American Hip-hop Culture on Chinese High School Students

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Abstract. In recent years, a new cultural category, hip-hop culture, is gradually popular in the world. Hip-hop is not only a musical term, including "Rap, DJ, graffiti and hip-hop" in a narrow sense. Broadly speaking, street culture, such as "stunt cycling, parkour, street, beat-box, scooter, street basket". Hip-hop culture is mainly composed of male teenagers and calls on life attitude to present a strong sense of self and a casual attitude. Based on the study of hip-hop and hip-hop culture, this paper comprehensively analyses the influence of hip-hop culture on Chinese high school students by means of literature review, questionnaire survey and video interview. mainly including music choice, behavior style, language, sports characteristics, dressing style and even values. Hip-hop does not simply change the lyrics of rap from English to Chinese. Rap music with Chinese cultural characteristics conveys Chinese culture and way of thinking as well as national emotions. By using scientific research methods and through in-depth data analysis and discussion, this paper concludes that teenagers' yearning for freedom and pursuit of free style are greatly influenced by hip-hop culture, in order to provide reference for teenagers' sports courses and psychological education.

Keywords: Hip-hop, Culture, Teens, Freestyle

1 Introduction

The word hip-hop is made up of two separate black slang terms: "Hip," which has been around since 1898 and means "to detect"; And "Hop" means "jumping sports". Hip-hop originated in the African American and Latino communities of New York City in the 1970s. Keith "Cowboy" Wiggins, a member of Grandmaster Flash & The Furious Five, was the first to combine The two slang terms in 1978. Initially considered somewhat disrespectful, the term quickly became an exclusive term for music culture. Street parties were popular in the South Bronx until DJ Kool Herc came along. DJ Kool Herc used two turntables to rotate the Break of the same record at a Party so that the Break could be extended to allow the dancers to have a good time. DJ Kool Herc's House Party had an unexpected effect and was later moved outdoors to accommodate more people. Inspired by DJ Kool Herc, Afrika Bambaataa founded Universal Zulu Nation, a street organization centered on hip-hop culture that draws teens to parties and away from the violent crime of gang life.

The origin and development of Hip-Hop culture. The United States and Europe can be said to be the world's two most meta-cultural agglomeration. Hip-hop is originally a kind of subcultural form with countercultural tendency. Its destructiveness and folk character run counter to the pop culture in our traditional sense. It has not only become an important part of the mainstream culture, but also rapidly rising, spreading and developing. In the complex racial environment of the United States and Europe, the hip-hop culture has gradually developed into today's diversified culture.

Generally speaking, hip-hop culture includes four elements: DJ, RAP, breaking dance and Graffiti, but contemporary hip-hop culture is much more than that. It also includes performance sports such as skateboarding and Streetball, as well as a series of clothing decorations with distinct styles and their behavior and values.

At first, rap was just a way to get the party going. A rapper, also known as a rapper or MC. It can be said that hip-hop is the predecessor of Rap, but today these two nouns can often be mixed, but Rap focuses on Rap, hip-hop is more inclined to refer to the Beat (Beat) obviously strong pop dance music. English full name Disc Jockey can be translated into Disc Jockey. DJs grew up with hip hop and disco. They started out playing CDS on the radio. DJs were never radio hosts. Street Dance originated in the United States in the 1960s. It is a general term for multiple different kinds of dances based on different Street culture or music styles. The earliest type of Street Dance is Locking.

Graffiti, in the dictionary, is interpreted as drawing or writing on a public wall. Nowadays, the tradition of spray painting and street form of graffiti art has exerted a certain influence on world artists. Graffiti art, like hip-hop music, originated in the Bronx. As a sales tool, early hip-hop dance promoters used graffiti artists to design flyers and posters. But later, in the 1980s, hip-hop had been introduced and accepted by the public [1]. There was a period of time when hip-hop was not about selling culture, nor did it bring the early form of graffiti with it. Both special techniques and spray-painting techniques have influenced art forms, such as the angry graffiti of the Mexican Revolution. Today, in gang-infested American cities, warnings about each other's turf and threats of violence are communicated through graffiti.

In the 1990s, Chinese hip-hop was in its embryonic stage and was still developing indecently under the influence of foreign culture. At that time, there was a lack of information, but the core competitiveness was European, American and Korean videotapes, and domestic fans were still watching and imitating videotapes. Although there are outstanding people from all over the country, they are the "underground lords" of each hegemonic party and do not invade each other.

In China, the earliest attempt to rap style was Yin Xiangjie's 1993 album So-and-So. The first-time underground hip hop leaders really went head-to-head was in 1999, when Korean record companies came to China for the first time to select hip-hop groups to be created in Korea. In the early 2000s, China saw the emergence of a number of hip-hop artists, led by Taiwanese MC Hotdog and Beijing Hidden. There are a lot of great rappers coming out of China, but most of them are still underground.

At present, China's hip hop is developing smoothly due to the country's increasing openness. In 2013, the Chinese Dancers Association also established a hip-hop committee, and China also has an organization to promote the popularization of hip-hop.

Chinese hip hop finally exploded in 2017 with *The Rap of China*. But don't forget those who have contributed to the promotion of hip hop in China.

2 Literature Review

Through the collection and sorting of foreign literature on hip-hop culture, it is found that there are mainly the following two aspects about hip-hop. The first is the study of street dancing. For example, Shapiro believes that young people's street dancing achieves a balance between entertainment and work, and discusses the influence of HIP-HOP movement on young people's work and life. In *From Street Dance to Classical Ballet to Broadway*, Gladstone made a comparative analysis of the differences between Street Dance and Broadway Ballet. One is powerful and intense, bringing more excitement and jumps, while the other is Classical and soft and graceful. The two styles of dance are completely different from each other in terms of aesthetic form and musical choice [2]. Huntington ornamental value and development trend of hip-hop is analyzed, street dance movement was conducted under the impetus of the hip-hop culture, street dance movements and routines of the old genre has increased a lot in the process of the development of new techniques and the difficulty, many street dance groups, clubs, schools and community was established, and a main street dance culture, So that the street dance movement in the United States and the world gradually heated up [3]. Second, related studies on the spread of hip-hop culture, such as Brooks' interdisciplinary and cross-category survey of hip-hop culture on a global scale, which studied the influence of hip-hop in the world; Dietz observed that hip-hop, as a new social movement, developed rapidly in Cuba, and focused his research on the influence of hip-hop music on Cuba. Woodson studied the influence of hip-hop movement on the whole social culture and the influence on art. Street dance between the teenagers also brought many negative effects, such as cool, some children will argue that this behavior will play truant to participate in this activity, together with a group of people is easy to cause the fight, to a certain extent affect the social security, such as in the Bronx, New York will see a lot of graffiti, some even spraying in someone else's car

Through the domestic literature resource sharing and service platform, CNKI, Wanfang database and other literature databases, it is found that there are many studies on hip-hop culture, but the influence of this culture on the behavior of teenagers is less.

Han Ailing used the methods of literature, mathematical statistics, questionnaire, logical analysis and so on to investigate and discuss the elements of hip-hop dance, mainly from the physical quality elements, behavioural quality elements, movement trajectory elements and other aspects of in-depth analysis and research. She emphasized that hip-hop is constantly developing and changing. There are various kinds of hip-hop, and all kinds of hip-hop are constantly integrated and improved. In the context of globalization, each of us should take cultural development as the core of our national development strategy. In the process of globalization, the culture of each nation will leave its unique characteristics in the world history, and they will converge together for mutual development and common progress [3]. In terms of the influence of culture, Wu Yannian pointed out that the factors affecting the development of HIP-ILOP culture in

China include material factors, spiritual support factors, internal and external communication factors, project characteristics factors, government construction factors, and Chinese traditional culture factors. We should objectively understand the evolution characteristics of Chinese teenagers' psychology in the social transition period. Take a tolerant attitude towards the development of hip-hop culture R. Hip-hop dance expert Song Yang also pointed out that hip-hop, as a new trend, more and more people are eager to experience the feeling of new sports and participate in this sport. It has become the top program on the hot list of health clubs. Zhou Xiang and Sheng Jing also mentioned that hip-hop culture is a kind of popular culture originating from American blacks. In the process of development, it has gradually improved and been accepted by people, and gradually evolved into a global youth cultural movement. At the same time, the nature of Hip-Hop Street culture determines the possibility of it becoming a popular fashion. In China, hip-hop, as a form of sports favoured by teenagers, has gradually been accepted by more and more people of different ages and has become an important element affecting Chinese local culture. Visible under the background of globalization, hip-hop culture has been gradually widely spread in our country, and teenagers had great effect on people is wide, at the same time, the street dance peculiar excitant, cathartic, open street dance movement and the sport culture element is almost similar, the release of people's psychological function at the same time to absorb new elements from another dance program, gradually widely spread [4].

Lu Yufeng's "Street Dance -- Silent Speech of Popular Culture" introduced that hip-hop culture in China has undergone a transformation from the form of sports to the way of dance presentation, mainly with the mass youth group as the carrier. With the change of mainstream ideology, Chinese hip-hop culture has finally developed into a popular culture and fashion. In the dialectical historical evolution of hip-hop culture, how to maintain its relative independence in the face of the disturbing consumer society has become an important issue that must be faced in the development of hip-hop dance movement [5]. Lu Yu-feng believes that hip-hop culture shows the characteristics of commercialism and the possibility of a series of new alienation under cultural infiltration. But while trying to maintain its unique fashion and personality liberation, hip-hop movement is also making its own response to the heart of this generation." While hip-hop is widely spread, almost all hip-hop fans explore and study new forms of hip-hop from different angles [6]. While accepting foreign hip-hop culture, they also try to dance new genres of hip-hop with Chinese Ben Shi's music, gradually developing their own set of hip-hop styles [7]. In this paper, the influence of hip-hop culture on Chinese high school students' music love, thinking, behavior, clothing and living habits will be explored respectively.

3 Methodology

The author reviewed academic papers, journals and academic works on hip-hop and hip-hop culture at home and abroad since 2000, including 27 papers and works and more than 123 journals. The literature reading provided a large number of theoretical basis for the writing of wooden articles.

Questionnaire is a widely used method in social survey at home and abroad. A questionnaire is a form used for statistics and surveys to formulate questions. Questionnaire method is a method by which researchers use this kind of controlled measurement to measure the question under study and collect reliable data.

The author used WeChat mini program questionnaire Star platform to conduct the questionnaire, and distributed 80 questionnaires to high school students aged 15-18 years through WeChat, QQ and other Internet channels. The questionnaire was issued with 12 questions (2 subjective questions and 10 objective questions) within 10 days, and 74 questionnaires were recovered with a recovery rate of 92.5%. There were 67 valid questionnaires, and the valid questionnaire rate was 83.8%.

The author made a video interview with 10 high school students, hip-hop teachers and students' parents in Shanghai and Chengdu, and made a profound discussion and research on the specific influence of hip-hop culture on high school students, so as to have a more comprehensive understanding of the post-era status quo of hip-hop culture in Chinese high school students.

4 Results

85% of the high school students hold a positive attitude towards hip-hop and hip-hop culture. They think it is acceptable and willing to try, and there is no age difference. However, there is a gender difference, with boys being more accepting than girls.

Looking at the positive responses, most of them are active boys who love sports, with regard to negative feedback, generally quiet girls. Hip-hop cultural elements favoured by high school students: street dancing, graffiti, rap and DJ in descending order. 76%, 68%, 55% and 32%.

It is clear that, New School hip-hop and Hardcore hip-hop have the highest acceptance, followed by Trap Rap and Jazz Rap, but Old School hip-hop is less popular. The influence of hip-hop culture on high school students, according to the statistics of subjective questions, is mainly reflected in: the pursuit of free style, wearing a big POLO shirt, wearing APE hat, stepping on DUNK shoes, hanging a big chain around the neck; Sports behavior with street skateboarding, street dance movements; Graffiti style is free, innovative and so on [8].

5 Discussion

Hip-hop has brought a lot of new trendy words. Flow, Swag, Freestyle, Battle and Diss to name a few. Flow represents the individual style of a rapper, the habit formed by pausing, stretching and accelerating during the rap process, and the overall feeling brought by it [9]. But a man is known by the question of his life. This effect is only possible if people form people's own flow. To achieve this, it's not just about the clothes. "Swag" is a rapper's personality, culture, style and demeanour. There is no good or bad, find the most suitable for their "swag", brave show the most important. Freestyle, or "FS" for short, is a word that begins with "F" and means "improvising" or "rapping" in rap. That is, rappers improvise a rap through a piece of music, combined

with the prevailing environment and so on. Freestyle tests rappers' skills very much. It not only requires sufficient vocabulary, impromptu and powerful expression, but also has its own brand on each rap. Free is easy, style is hard. Battle, as the name suggests, means a contest. In Hip-Hop, it is a form of competition in which two rappers can take turns to use freestyle to depreciate each other and raise themselves within a specified time. Generally, it takes three rounds, and the winner is judged according to the noise of the audience. For most rappers, being in a Battle is like winning a Battle. It goes without saying that freestyle is important to rappers in Battle, just like guns and gunfire of warriors. Diss, there is no lack of grudges between people, especially in hip hop. When two rappers have an irreconcilable conflict, apart from Battle, they Diss each other, blending their angry emotions and opinions into better rap music to take a stand and defeat their rivals. Music in the hatred, in the way of music to understand [10].

The difference between Diss and Battle is that Battle is just there to show off his skills, nothing personal. In addition, Battle is freestyle to speak to each other face to face, while Diss is a full-length composition that interprets opinions and emotions. In fact, this is very much like the war of words between scholars in the Republic of China.

Freestyle, the essence of hip-hop culture, which has the greatest influence on high school students who love hip-hop. Art itself is a kind of spiritual self-liberation of human beings. Any so-called taboos can be released in art, and hip-hop is about the most taboo-free form of music. For a music that in its early years carried the mission of "the underclass fighting the egg-world," it makes little sense to talk about the so-called rules of civilization that have left the underclass in the dark corners where no one sees or wants to see. But want to carefully, "Such persons "give a glimmer of hope for her suffocate life breathing room with music by life" " is not exclusive, hip-hop is not exclusive music, even for "suffocation" and "despair" is a common human's survival circumstances, it not only exists in social class struggle, also exists in everyone spiritual self-struggle, Hip-hop is such a breathing channel, allowing us to rethink life with the increase of oxygen supply to the brain. In particular, for the question "what is hip-hop", there has always been only (constantly updated) artistic definition, but no so-called cultural definition. High school is the stage in one's life where the study is heavy. It is reasonable to advocate freedom and release pressure occasionally.

The introduction of Hip-Hop helps high school students realize self-expression. From the perspective of their age, teenagers are in the transition stage of rapid development of self-awareness from "objectification" to "subjectification". Their self-cognition and evaluation, self-emotion and will, self-personality and other psychological structures have been formed, and they need suitable opportunities and soil to express themselves. The strong performance nature of Hip-Hop culture just meets their needs to highlight themselves and make public their individuality. Hip-hop culture to teenagers provides a performance of "front" and the operational performance of ways and tools (basketball, music, etc.) and peer groups, or social interaction, in the process of performance and interaction, the general framework of teenagers tried to break through the social give ordinary people, break established systems and cultural traditions of the society, create self-according to oneself idea, shaping the self, So that you can truly own yourself in your own power and in your own way.

On a deeper level, the influence of hip-hop culture on high school students is also an organic combination with Chinese culture. Hip-hop does not simply change the lyrics of rap from English to Chinese. Rap music with Chinese cultural characteristics conveys Chinese culture and way of thinking as well as national emotions.

6 Conclusion

As a kind of street subculture in European and American countries, hip-hop culture is a trend that cannot be ignored. Because hip-hop is highly consistent with the psychology of teenagers, it is generally accepted and popular among Chinese high school students. Through questionnaire survey and video interview, this paper sampled and analyzed Chinese high school students, and found that the four elements of hip-hop had a deep influence on Chinese high school students: mainly including music choice, behavior style, sports characteristics, dressing style and even values. Among them, the liberal way of thinking and acting is the most obvious. Of course, how should we make good use of the situation and build excellent and healthy youth culture on the basis of teenagers' liking and liking, this problem is worth our long-term thinking.

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