



Measurement of Partnerships, External Relations and Networks in Building Districts in Jayapura Regency

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ABSTRACT

The development program in Jayapura Regency refers to the Regional Medium Development Plan 2017-2022. In implementation through a form of building District that requires partnership, external relations, and networking. The purpose of the research is to determine and measure the maturity of network partnerships and collaborations; community presence and engagement; external communication strategies; Communication materials; and advocacy and policy in the implementation of the development District in Jayapura District. Research methods use qualitative information as an attempt to extract information from several regional apparatuses. The second data is used as the data analyzed comes from the regional apparatus. The analysis in this study is in the form of alternative partnership measurements, External Relations, and networks. The results of the measurement of partnerships, External Relations, and networks can be one of the references to conditions that must be improved in each parameter. Partnerships, External Relations, and networks are a necessity in the district development process in Jayapura.

Keywords: *Partnership; External Relations; Network; District Build*

1. INTRODUCTION

Regional efforts in improving the welfare of its population have various systems and programs, generally done by paying attention to the character and potential of the area owned. Its implementation is realized with sustainable development, although some findings have not had an impact on improving the welfare of its population. Global agreements are also used as a basis in regional development, for example in research from the concept of [1] improving welfare is also carried out with regional approaches such as in [1],[2],[3],[4],[5],[6],[7]. Jayapura Regency as a developing region has the same goal in the welfare of its population.

Regulation of the Regency of Jayapura Number 01 2018 about the Regional Mid-Term Development Plan (called RPJMD) 2017-2022, the vision is set Jayapura Regency Quality, Prosperous and environmentally Friendly. Two dimensions contained in the basic vision of this: the Existence of indigenous peoples are increasingly significant as development actors; and the Quality of education, health, and religious life of the people of Papua is increasing. RPJMD emphasize the importance of translating thoughts about the vision, mission, and agenda of the elected Heads of Regions in

the goals, objectives, strategies, and development policies that respond to the needs and aspirations of the community as well as an agreement about the performance benchmarks to measure the success of regional development in the next 5 years.

In the perspective of some economic indicators at the Level of Open Unemployment in 2021 increased by 3.61 points, one reason is the occurrence of pandemic Covid-19. Per capita income declined by reference in 2019 IDR. 130.922,5 and in the year of 2020 amounted to IDR. 126.358,-. But both show the conditions that increase, in the year 2019* reach IDR. 2.279,40 billion and in 2020**to reach IDR to 2353,52. billion. This condition presents a challenge to the Regency of Jayapura, which has 19 Districts so it can be restored as a form of implementation of the vision Jayapura Regency with a variety of the efforts taken.

One of the efforts that have relevance to encourage the achievement of the vision of the Regency of Jayapura is poured in the form of the District Building-Building District. District Building-Building District of the program is to reinforce the role of the district as the centre of change and the acceleration of progress in social, economic, and cultural. Program the strengthening of the

role of the district consists of the District Building and program to Build the District. The Program of the District Building is a form of the program at the district level that is carried out based on the delegation of administration of the Regent to the Head of the District. The program Builds a District is a form of the program at the district level are carried out by the related areas. But to achieve it takes commitment and synergy of stakeholders that are related both in the form of partnerships, external relations, and the network. The partnership has an important role in the development of the district, such as in the study of [8] explain the partnership of the government in maintaining the sustainability of development, [9] the implementation of the partnership, [10] the paradigm of the partnership, [11] with the theory of altruistic. External relations will also be evidence of a role in regional development, for example, [12] in encouraging SMEs with external relations, [13] dynamics of the relationship public. Then a network that has a role in development in general as discussed in several studies [14], [15], [16], [17], [18], [19], [13], [20], [21]. This concept is then discussed in this study are specific to the limitation of partnerships, networks, and collaborations; the presence and involvement of the community; the strategy of external communication; communication materials; advocacy and engagement policy. The purpose of the research is to determine and measure the maturity in the implementation of the DB-BD in Jayapura Regency in the perspective of partnerships, networks, and collaborations; the presence and involvement of the community; the strategy of external communication; communication materials; advocacy and engagement policy.

2. METHOD

The research method uses a qualitative description as an attempt to dig up information on some of the apparatus of the regional. The data used are secondary, mainly referring to the program DB-BD. The analysis is conducted by building construction partnerships, external relations, and the network is measured on a basic level, grow, develop, and mature, which is used to measure the success of the program DB-BD. In every size, a description is given as an explanation to measure the level of maturity that has been achieved. The parameters used are partnership, networking, and collaboration; the presence and involvement of the community; the strategy of external communication; communication materials; advocacy and engagement policy.

3. RESULT AND DISCUSSION

In the results presented about the program DB-BD in-depth starting from 1) the Centre of the Empowerment of Indigenous Peoples; 2) A Basic Service; 3) the Centre for Innovation and Entrepreneurship; 4) Centre for Economic Growth; 5) Central to the management of

natural resources and the environment; and 6) the Center of the Data, Information, and knowledge. Furthermore, the discussion of the described parameters used to measure the success of the program was reviewed from partnerships, External Relations, and networks.

3.1. Results

The Program of the District Build-Build the District, is the unity of the programs that complement each consisting of 6 (six) of the centre, namely: 1) the Centre of the Empowerment of Indigenous Peoples; 2) A Basic Service; 3) the Centre for Innovation and Entrepreneurship; 4) Centre for Economic Growth; 5) Central to the management of natural resources and the environment; and 6) the Centre of the Data, Information, and knowledge.

1. The district as a centre for the empowerment of indigenous peoples aims to optimize the management of resources of the Village, strengthen and support the programs and activities of the Village, improve the welfare of indigenous people, and affirm indigenous values, traditions, and culture of the Papuan people. The district as a centre for the empowerment of indigenous peoples held strengthening the social capital of indigenous cultures; the arrangement and development of the centres of the culture of indigenous peoples; and the strengthening of cooperation, partnership, and promotion of indigenous values, traditions, and culture of indigenous people.
2. The District as A Basic Service, aiming to provide excellent service to the community, especially in the fulfilment of the basic rights of the people. The fulfilment of the basic rights of the people, in the form of the right to food and nutrition, health, education, housing and settlements, water, and sanitation. The district as a centre for basic services provides the following: a) service of the administration that is easy, fast, and convenient; b) educational services; c) Health services; and d) the service of peace and social order.
3. The District as a Centre of Innovation and Entrepreneurship, aiming to strengthen the spirit and optimism, improve your skills and abilities to strive, expand employment opportunities, and increase the independence and progress of the Papuan people in managing the resources, the land, and assets of the Village and the Area.

The district as a centre for innovation and entrepreneurship held: a) coaching businesses and technical assistance; b) expansion of access to capital, equipment, and markets; c) the development of cooperation and internship with business partners; d) the development of pilot and products stub for businesses of indigenous Papuans; and e) the expansion of cooperation, partnership and promotion of innovation and entrepreneurship.

District as the centre of economic growth aims to support the development of productive economic activities, the development of the economy of rural or township, as well as increased production, value-added and income communities, and the opportunity of working of the activities of an agricultural, plantation, animal husbandry, fisheries, forestry, small industry and households, trade and services, tourism, and other productive activities.

The district as the centre of economic growth held: the development of the flagship product; the expansion of cooperation and partnership in the promotion and marketing of featured products; the provision of economic infrastructure; increased processing standards; and repair of standard packaging and branding.

District as the centre of management of natural resources and the environment, aimed for an expansion of the data, information about the map slowly and tata space, the handling of the utilization of slowly and tata space, support the readiness of handling natural disasters and climate change, and the amplification mitigation of disasters and climate change.

The district as the centre of management of natural resources and the environment, maintain a) management of data, information, as well as the map slowly and tata space; b) the handling and supervision of the utilization of slowly and tata space; c,) the improvement of the standard management of the environment; d,) preparedness and toughness of disasters and climate

change; and e) amplification mitigation of disasters and climate change.

District as the Centre of the Data, Information, and knowledge, seeks to expand the policy data and information about the population, the assets of the Village and the District, improve capacity planning and management of resources, disseminate information and knowledge to the community and support the process of planning, implementation, budgeting, as well as monitoring and evaluation against the amplification of the role of the district.

The District as the Centre of the Data, information, and knowledge held: a) the expansion of the database and information systems District and Village; b) training of officers of District and Village; c) data collection, processing, and dissemination of knowledge about the practice of good; d) expansion of cooperation and partnership in communication and disseminate data, information, and knowledge; and e) the application of E-Governance.

3.2. Discussion

Program DB-BD, which consists of 6 (six) a program is measured by the parameters that have been specified in table 1 to table 5. Tables-this table shows the capacity of partnerships, external relations, and the network described in each of the sub-components. In each of the components has been described and the measurement results show the conditions which have been achieved against the programs implemented.

Table 1 Basic measurements in the Needs of the DB-BD with the components of the partnerships, external relations, and the network

Sub-Component	Descriptions	Result
Partnerships, networking, and collaboration	The organization is knowledgeable about the strategies and work of other organizations, consults when planning/ implementing and collaborates with partners.	The organization works in isolation. They do not know the strategies or work of other organizations.
Community presence and involvement	The organization is well known and viewed as a constructive and empowering presence by the community.	The organization does not have a presence in the community.
External communication strategy	External communication strategy exists and is used to communicate effectively with key stakeholders, including the community.	The organization has no communication strategy.
Communication materials	Appropriate communication materials exist and are used to communicate effectively with key stakeholders.	The organization has no communication materials.
Advocacy and policy engagement	The organization is actively involved in advocacy and policy engagement at different levels (i.e. local, District, national or international).	The organization has no understanding of the policy context and has not had any advocacy or policy engagement.

Table 2 The measurement of Growing up in the Needs of the DB-BD with the components of the partnerships, external relations, and the network

Sub-Component	Descriptions	Result
Partnerships, networking, and collaboration	The organization is knowledgeable about the strategies and work of other organizations, consults when planning/ implementing and collaborates with partners.	The organization has some knowledge of the strategies and work of other organizations in the local area. The organization has had some informal discussions about collaboration of some kind.
Community presence and involvement	The organization is well known and viewed as a constructive and empowering presence by the community.	An organization's presence in the community is not recognized or generally regarded as positive. A few members of the local community engage with the organization.
External communication strategy	External communication strategy exists and is used to communicate effectively with key stakeholders, including the community.	The organization has an informal communication strategy but nothing formally agreed upon or documented.
Communication materials	Appropriate communication materials exist and are used to communicate effectively with key stakeholders.	The organization has some basic communication materials, which were developed some time ago and are outdated.
Advocacy and policy engagement	The organization is actively involved in advocacy and policy engagement at different levels (i.e. local, District, national or international).	The organization has a basic understanding of the policy context. Advocacy is limited to basic awareness-raising about key issues at the community level. The organization is not aware of possibilities nor can influence policy-making.

Table 3 The measurement Expanded in the Needs of the DB-BD with the components of the partnership, the relationship of the external, or network

Sub-Component	Descriptions	Result
Partnerships, networking, and collaboration	The organization is knowledgeable about the strategies and work of other organizations, consults when planning/ implementing and collaborates with partners.	The organization has good knowledge of the strategies and work of other organizations in the local area. The organization consults with other organizations when planning programs to ensure there is no duplication. There has been at least one instance of collaboration with a partner in the last two years.
Community presence and involvement	The organization is well known and viewed as a constructive and empowering presence by the community.	The organization's presence is somewhat recognized and generally regarded as positive within the community. Some members of the local community engage with the organization.
External communication strategy	External communication strategy exists and is used to communicate effectively with key stakeholders, including the community.	An organization has a basic communication strategy that has been formalized/ documented but is not comprehensive or widely known about. Some efforts have been made to identify and communicate key messages however there are often deviations from these.
Communication materials	Appropriate communication materials exist and are used to communicate effectively with key stakeholders.	The organization has some standard communication materials such as leaflets and brochures, some of which are outdated.
Advocacy and policy engagement	The organization is actively involved in advocacy and policy engagement at different levels (i.e. local, District, national or international).	The organization has some understanding of the policy context. Some advocacy priorities have been identified based on local needs. The organization is aware of some possibilities to influence policy-making, possesses some of the skills to participate in pol discussion session, and is occasionally invited to participate in local policy discussions.

Table 4 The measurement of the mature in the Needs of the DB-BD with the components of the partnerships, external relations, and the network

Sub-Component	Descriptions.	Result
Partnerships, networking, and collaboration	The organization is knowledgeable about the strategies and work of other organizations, consults when planning/ implementing and collaborates with partners.	The organization has good knowledge of the strategies and work of other organizations in the local area and some knowledge of the strategies and work of organizations at other levels. The organization consults with other organizations when planning projects to ensure there is no duplication. There is at least one ongoing program being conducted jointly with other partners/stakeholders. The organization has some contact with other organization/NGO networks.
Community presence and involvement	The organization is well known and viewed as a constructive and empowering presence by the community.	The organization is well known within the community, is viewed as a constructive presence, and is perceived as being open and responsive to community needs. Members of the community are actively involved in the organization.
External communication strategy	External communication strategy exists and is used to communicate effectively with key stakeholders, including the community.	The organization has a communication strategy that has been formalized/documented and is comprehensive and known by most staff. Key messages are identified for communication to stakeholders and these are fairly consistently communicated. The organization has performed an informal stakeholder analysis and identified priority stakeholders at local levels.
Communication materials	Appropriate communication materials exist and are used to communicate effectively with key stakeholders.	The organization has a range of communication materials for different purposes which are used for internal and external communication.
Advocacy and policy engagement	The organization is actively involved in advocacy and policy engagement at different levels (i.e. local, District, national or international).	The organization has a good understanding of the policy context. Advocacy priorities have been identified and formally documented based on local needs. The organization is aware of possibilities to influence policy-making and is sometimes invited to participate in policy discussions at the local and other levels.

Table 5 The measurement of Maturity sustained in the Needs of the DB-BD with the components of the partnership, the relationship of the external, or network

Sub-Component	Descriptions	Result
Partnerships, networking, and collaboration	The organization is knowledgeable about the strategies and work of other organizations, consults when planning/ implementing and collaborates with partners.	The organization has good knowledge of the strategies and work of other organizations in the local area and at other levels. The organization consults extensively when plan programmes and activities to ensure there is no duplication. Or the organizations implement more than one program in partnership with other organizations and make referrals to other organizations. Or the organizations are active in organization/NGO networks.

Sub-Component	Descriptions	Result
The organization	The organization is well known and viewed as a constructive and empowering presence by the community.	The organization is widely known within the community. The organization is viewed as a constructive and empowering presence and perceived as being extremely open responsive to community needs. There is downwards accountability to communities and beneficiaries. Members of the community, including women and vulnerable groups, are actively and constructively involved in the organization (e.g., board, fund-raising).
External communication strategy	External communication strategy exists and is used to communicate effectively with key stakeholders, including the community.	The organization has a communication strategy that has been formalized/documented, is comprehensive, widely known by all staff, and is reviewed regularly. Key messages have been identified for communication to various stakeholder groups and these are consistently communicated. The organization has performed a stakeholder analysis and identified priority stakeholders at local and national levels; the stakeholder analysis is updated regularly.
Communication materials	Appropriate communication materials exist and are used to communicate effectively with key stakeholders.	The organization has a wide range of communication materials for different purposes tailored for different audiences. Communication materials are updated regularly and have a consistent "look and feel".
Advocacy and policy engagement	The organization is actively involved in advocacy and policy engagement at different levels (i.e., local, District, national or international).	The organization has a good understanding of the policy context. Short, medium and long-term advocacy priorities have been identified and documented, based on local needs and informed by evidence. There is a strategy and plan for policy engagement with targeted individuals/institutions. Organization influences policy-making at local and other levels and is often called on to participate in substantive policy discussions.

4. CONCLUSION

The results of the measurement of partnerships, External Relations, and networks can be one of the references to conditions that must be improved in each parameter. Partnerships, External Relations, and networks are a necessity in the district development process in Jayapura.

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