



# Design and practice of teaching Civics in the course of *Film and Television Directing*

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**Abstract.** Civic education into the professional curriculum is a key initiative to implement the fundamental task of establishing moral education, and the construction of the curriculum Civic Science is also an important guarantee to improve the talent training system and adapt to the needs of social development. This paper takes the course "Film and Television Directing" for undergraduate students as an example, and takes the integration of thinking and politics elements in the course construction as an entry point, adopts the teaching method of combining case study and practical activities, and improves students' comprehensive ability of film and television creation through rich and diverse practical teaching on the basis of students' mastering certain theoretical knowledge. The integration of ideology and politics in this course focuses on how to use the organic design of audio-visual cases and practical activities to enable students to effectively understand the essence of socialist core values and enhance their ideological qualities such as love for the Party, love for the country and a sense of responsibility, thus achieving the teaching purpose of helping college students to further establish a correct outlook on life and values.

**Keywords:** film and television directing; curriculum ideology and politics; teaching design; teaching practice

## 1 Introduction

In 2018, General Secretary Xi Jinping's speech on "educating people with all staffs and throughout the whole process" in the National Conference on Ideological and Political Work in Universities [1] clearly indicated that "establishing moral education" is the core of developing education with Chinese characteristics and cultivating builders and successors with all-round development of moral, intellectual, physical and aesthetic qualities. It is the essential requirement to cultivate the builders and successors of moral, intellectual, physical and aesthetic development. The secretary pointed out in the National Conference on Ideological Work in Colleges and Universities [2]

that "we should insist on making moral education the central link and carry out ideological work throughout the whole process of education and teaching." In order to promote the talent cultivation system of higher education, give full play to the function of educating people in colleges and universities, and comprehensively improve the professional knowledge of students. It is necessary to practice the construction of "Curriculum Ideology and Politics" [3] according to local conditions.

Under the guidance of the Ministry of Education's "Curriculum Civics" and the guiding ideology of "Five Mains in One" proposed by Fuzhou University, where the course is located [4], and taking into account the requirements of the course's corresponding major "Digital Media Technology" in terms of index points and training programs, the course "Film and Television Directing" has been transformed into a course with social practice as the main form of course since 2020. The course Film and Television Directing has been transformed into a directing art course with social practice as the main course form since 2020 after reforming in many aspects. The main idea and theme of the course's practical training content is more contemporary, and its ideological and political connotations are carried out more deeply in the course design.

## **2 Film and Television Directing Course Information**

### **2.1 Introduction to the course Film and Television Directing**

The course Film and Television Directing aims to cultivate students' comprehensive ability of film and television creation, and to guide them to go deeper into the grass-roots and know the society through social practice activities such as "Beautiful Countryside Construction Tour" and street community building activities. In order to ensure that the practical activities of the course can be carried out continuously and well, the course team signed a joint agreement with Houguan Village, the winner of the first "Millennium Ancient Village" of Fujian Province, which has made great achievements in the construction of beautiful villages in recent years. The course team signed a joint agreement with Houguan Village, a village in Fujian Province, which has made great achievements in the construction of a beautiful village in recent years, and set up a high-quality off-campus practice teaching base of Fuzhou University, the "Fuzhou University Film and Television Creation Course Civic and Political Practice Base". In the specific practice environment, the course firstly integrates the creative and practical activities of film and television art with the real life of the people, and guides students to explore the themes that can reflect the implementation of the national rural revitalization strategy and the construction of the most beautiful countryside in the practical activities of film creation, and at the same time, deeply integrates the ideological and political elements such as love for the Party and the country and love for work in the performance of the themes, thus realizing the purpose of improving students' comprehensive ability of film and television creation through the practical learning of the course, cultivating their roots in the motherland and serving their social responsibility. The purpose of the course is to enhance students' comprehensive ability of film and television creation, cultivate their sense of social responsibility of

being rooted in the motherland and serving the society. The course also guides students to create a series of film and television works that can show the style of the times, high quality, positive energy and infectious power.

## 2.2 Training objectives and index points of the course *Film and Television Directing*

According to the training goal of digital media technology majors to cultivate backbone talents of film and television creation to meet the development needs of modern media industry, the objectives of this course are set as follows.

(1) Knowledge objectives: to master the basic theory, main methods and application techniques of film and television creation, to understand the tasks of directing work, to learn to explore excellent themes in real life, and to use various types of filming and editing equipment skillfully.

(2) Ability to apply professional knowledge in film and television creation, planning and editing works in accordance with the development of society and the times. Social coordination and organizational skills are enhanced, with good team communication and collaboration skills and willingness to study and research on their own.

(3) Value goal: to establish the professional ethics of "being the 'mouthpiece' of the Party and the people" and the sense of social responsibility "for the benefit of the Party and the people" for film and television creative talents, and to consciously practice Socialist core values.

**Table 1.** Correspondence between course objectives and graduation requirements of *Film and Television Directing* (Self-drawn)

Course Objectives	Graduation Requirements	Indicator Points	Support degree
<b>Knowledge Objectives</b>	Engineering knowledge: ability to apply knowledge of digital media technology courses to practical problem solving	Ability to apply engineering and professional knowledge to complex engineering problems in the field of digital media technology and find solutions	Medium
<b>Competency Objectives</b>	Problem analysis: to be able to analyze the relevant issues from a professional point of view and in a professional field through professional knowledge	Able to apply professional basic knowledge to express complex engineering problems in the field of digital media technology and to decompose specific problems	High
<b>Value Objectives</b>	Individual and team: able to assume the role of individual, team member and leader in the practice of professional courses or elsewhere in the professional field	Understand how teams are organized and managed, and be able to participate in the organization or collaboration of teams	Medium

### **3     Analysis of the teaching case of *Film and Television Directing* course and the integration point of Civics**

To promote the organic integration of Civic Studies and Curriculum Civic Studies, we need to combine Civic Studies and Curriculum Civic Studies. From the perspective of theoretical teaching, case teaching is different from the traditional teaching method in which knowledge is imparted in an indoctrinated manner, but the core classical case content is selected to be integrated into the course teaching, increasing the depth of education, placing more emphasis on the play of student initiative and the development of students' learning potential. In the teaching process, students are guided to think independently, discuss and analyze with each other, and apply their professional knowledge to analyze or give solutions. In the design of the course, combined with case-based teaching to explore the elements of the course Civics, from ideals and beliefs, patriotism and other aspects of in-depth training of students in theory and practice, to maximize the value of the course Civics. From the specific aspects of teaching practice, according to the characteristics of the practical class itself and the requirements of the construction of course Civics, elaborate discussion and reasonable design of the overall teaching aspects of course Civics, through practical teaching activities to encourage students to contact directly or indirectly to understand the grassroots of society and national construction. The creative combination of course Civics with practical projects, while exercising ability and deepening understanding, guides students to cultivate patriotic sentiment and firm ideals and beliefs, enhances the educational effect of practical teaching, makes practical teaching with ideological and political education function, improves the quality of talent training and manifests the effectiveness of Civics education.

#### **3.1     Teaching case of theoretical class: the creation practice of character documentary - the excavation of human values and the meaning of life**

##### **3.1.1 Case Introduction and Civic Value.**

People documentaries refer to documentaries that record the life of a person or a certain period of experience. This kind of documentary is a film and TV work that takes real life as the subject, takes real people as the expression object, and shows the truth and beauty through artistic processing. In a class teaching this knowledge point, the teacher takes the video case of "The Reverse Coach" [5] as an example, and starts from the director's creative thinking, on the basis of sorting out the underlying logic of the film's content arrangement, the means of content advancement, the elements affecting the film's rhythm and other knowledge points, and around the main idea of the film, firstly, helps students determine which life values and spiritual qualities of the main character the film wants to illustrate, and secondly, on this basis Secondly, on the basis of the concept of "self-awareness" in psychology, students are guided to distill the value and meaning of human life into three parts: the real self, the ideal self and the mirror self, and to analyze the logic of the creation of the character documen-

tary in terms of human behavior, psychological expectations and efforts to strive for the ideal. Finally, the students were introduced to the work and life of a grassroots party construction worker in Houguan Village in the context of the upcoming social practice activity of filming the "beautiful village construction" film. The students were guided to brainstorm and conduct research on how to structure the film around the characters, how to use audio-visual language to present the work and life stories of the characters while incorporating ideological elements and improving the thematic intention.

### **3.1.2 The integration point of the Civic Political Element in the course of "Film and Television Directing."**

#### **(1) Correct perception of the value of life and its realization process**

General Secretary Xi Jinping pointed out at the 110th anniversary of Tsinghua University [5] that the youth of today's China are born in a great age and shoulders a great responsibility. As the new man of the times with a historical mission, contemporary university students, while striving to learn professional knowledge, should set up correct ideals and beliefs, and spill the sweat of self-realization in places beneficial to social development.

In this case, a young man of similar age as the university student is chosen, whose life experience and thought transformation process can stimulate the students' empathy. In the film, the main character graduated from college and experienced several jobs. With the ignorance of going with the flow and the reluctance to comply with parental requirements, during this process, the main character did not obtain a sense of achievement and happiness in life value. However, after coming into contact with fitness, the main character changed dramatically from the inside out. He not only gained physical health, but more importantly, he felt the value of himself in the process of changing himself and helping other fitness instructors and enthusiasts, and understood the philosophy of life that only when you pay will you be rewarded, and he eventually became a person beneficial to his family, career and society. Through the interpretation of the video case, students can emotionally appreciate that the realization of personal value does not happen overnight, but is a process of long-term accumulation and continuous struggle. Therefore, during the learning process of this case, students can have an objective and correct perception of the process of realizing personal value, without impatience, impatience and discouragement; in terms of thinking, students are able to refine the underlying logic of the character documentary - the process of value realization and audio-visual performance mode, set their own position and actively regulate their real selves. In the process of refining the underlying logic of the character documentary - value realization and audio-visual presentation mode, the students corrected their position, actively regulated their real selves, the deviation between their ideal selves and their mirror selves, and learned to be a psychologically healthy dream-chasing youth.

#### **(2) Deeper understanding of the core socialist values of love and respect for work, integrity and friendliness**

The images in the film of the main character always teaching knowledge to the students with full emotion and unreserved attitude can encourage students to develop

their own principles of dealing with things and establish a professional outlook of hard work and responsibility, and at the same time, they can learn from them the joy of "sharing is also a kind of happiness" and be a person who is willing to share knowledge with others.

After the film presentation, the teacher then organized a roundtable discussion with the social practice case character, a grassroots party building service worker in Houguan Village. During the discussion, students will appreciate the perseverance and difficulty of front-line workers from their work deeds. In the next stage of the actual research and filming process, they will have a more comprehensive and in-depth understanding of the substance of rural work, which is beneficial to cultivate students' professional ethics of love and dedication to work and their sense of social responsibility to serve society and return home.

3.2

Teaching case of practical class: Pre-research of "beautiful countryside construction" filming task--the excavation and practice of Civic Science elements

3.2.1

Case Introduction and Civic Value.

After the theoretical course, the course "Film and TV Directing" starts to promote the main part of the course, the practical class teaching. The first step of the practical class teaching is the pre-research of the filming task. In this part, the teacher firstly explained to the students in the classroom about the organization form, objectives and connotations of the social practice activities of the course and the basic overview of Houguan Village, and then summarized the "Beautiful Countryside Construction Journey" of Houguan Village into three parts: rural revitalization strategy, ecological civilization construction, and cultural heritage protection. At the same time, the students were given a preliminary survey form (Table 2) and the objectives of the research activities were clarified, and finally they came to the village to start the preliminary filming and research activities. During the research process, teachers will organize students to visit Houguan Ancient Street and Five Water Park, etc. On the way, students will communicate with grassroots staff and tourists to clarify the theme of filming, the structure of the work and the connotation of the ideological and political elements. During the period, teachers visited the groups one by one, answered the difficulties, and gave the students tips on how to organize the materials and explore the ideological elements, helping them to successfully complete the pre-production tasks of documentary filming such as preliminary research and location shooting.

**Table 2.** Preliminary survey of Houguan Village (The table 2 for students to complete)  
(Self-drawn)

Team members: Date of research.		
Content	Category	Remarks
This group is interested in Interesting Topics	①Rural revitalization strategy ② Ecological civilization construction	

	③Cultural heritage protection ④ Other	
Short videos are divided into Documentary genre	A scenery documentary B event documentary C character documentary D social subject documentary E other	
Film Shooting Transport Form used	aInterviews bAerial photography cRegular dribble camera recording dNarrative eOther	
Today's research requires Areas of focus		Today's re- search requires Focused Solu- tions

3.2.2 Film and Television Directing Course Civic Elements Integration Point.

(1) To understand the state of the nation, the Party, society and the people, and to cultivate students' sense of home and country

As a social practice course, "Film and Television Directing" is mainly designed to guide students to participate in the whole process of teaching and learning through diversified teaching formats. In this case, the students were guided by the teacher to go deep into the real life of Houguan village to get the most realistic and vivid information. In the Party Activity Center of Houguan Village, students listened to the introduction of the grassroots party building staff and gradually entered into the historical context of the history of national development, Party history and village development, thinking about the relationship between changes in their hometown and national development, and the connection between their personal fate and the fate of the country. Through the vivid people and events in the research process, the students' awareness of problems and subjects is naturally stimulated. In addition, the organic design and natural structure of the course links allow students' thoughts and emotions to wander in the historical context of national development history and Party history and the realistic field of the implementation of rural revitalization strategy. In this process, students pay attention to social governance and care about grassroots society, and the real feelings they gain will greatly contribute to the cultivation of national sentiment and the expansion of ideological pattern.

(2) Be a new youth with a sense of mission and responsibility by uniting knowledge and action

In this case, the students came out of the classroom with the accumulation of artistic knowledge and the desire to create, looking for the source of creation in the grassroots society and drawing the essence of national culture from the life of the masses. In the process of filming the film, the students measured the land with their own feet and witnessed the development of the countryside with their own eyes. In practice, they found problems, solved them and grew their wisdom and talent, and based on the true feelings they gained, they used their profession and art to create works with a temperature and ideal, glorifying the Party, the country and the people.

This case in the form of social practice to carry out the task of film and television production, so that the students' work in a solid understanding of real life, after the feelings, feelings and gratitude into works drawn on the motherland - knowledge to promote action, action to seek knowledge, so as to achieve the course seeks to "strive to achieve In this way, the course tries to integrate the elements of thought and government into the teaching of the course, so as to achieve the effect of nurturing people.

## **4     *Film and Television Directing* course experience summary and teaching feedback**

### **4.1     Teaching Experience**

The course "Film and TV Directing" is mainly conducted by combining case studies and practical activities, guiding students from paper to road, stimulating their problem awareness and subject consciousness in practice, cultivating their national sentiment and strengthening their sense of mission. The materials of case teaching come from real life, so in the teaching process, students can use basic concepts and principles to analyze and solve practical problems, thus realizing the organic combination of theoretical knowledge and cases, from which teachers can accumulate teaching experience and refine teaching methods.

The experience in the design of the Civics teaching of this course mainly includes the following two aspects: Firstly, when analyzing the cases of film and television works, the cases selected should be preferred to those works that are rich in Civics elements, positive in intention and close to the life experience of college students. Teachers should start the class on the basis of stimulating their emotional resonance, from the shallow to the deep, and guide students to explore the deep structure of film and television works while reflecting on themselves and the inner connection between the realization of individual value and social mission; secondly, actively promote the social practice activities of the course and attach importance to the unity of knowledge and action in education. Teachers can study the integration of Civics elements with social life, based on the organic design of differentiated themes and their filming sessions, and promote students to actively go deep into the lives of grassroots cadres, young people returning to their hometowns and other characters, so that in the process of communicating and interacting with the filming subjects, they can actively combine personal development with social development and national development, not forgetting their original hearts, performing their duties and giving back to society.

### **4.2     Teaching Feedback**

From the feedback of the students, the social practice activities stimulated their strong interest in learning, and the students worked in groups to help each other to solve the problems together. The series of works created by the students were all themed on showing the style of the times and spreading positive energy, and their high quality



creation level was praised by the relevant leaders and teachers of professional courses in Houguan Village. Many students deepened their knowledge and understanding of society in the process of practice, and wrote down words such as "I hope to return to my hometown to work and help build it" and "I will create more excellent works that can spread positive energy in return to society", which shows that through the study of this course, students have been able to serve society and assume social responsibilities. This shows that through the study of this course, the students' awareness of serving the society and taking up social responsibilities has been greatly enhanced.

## 5 Conclusion

Education should be integrated into ideological and political education according to the characteristics of professional courses, and the ideological values should be led through the whole process and all aspects of education and teaching, so as to realize the synergistic effect of dancing with Civic Education. The construction of "curriculum ideology and politics" requires schools and teachers to promote professional teaching and thinking politics education based on the characteristics of different professional courses and following the law of teaching and educating people, so as to finally form a synergistic effect of talent training.

Focusing on the goal of cultivating a sound personality and shaping the correct values, the course Film and Television Directing can frame a reasonable system, from content to form, from the main idea to the output, genetically embedding the ideological elements of the course into all parts of classroom teaching, implicitly shaping students' correct worldview, values and outlook on life, and strongly enhancing students' ideological and moral sentiments. The course will be taught in the future. In the future, this course will still follow the requirements of the development of the times, pay attention to the needs of national personnel training, and further participate in the construction of the whole staff, the whole process of all-round curriculum education pattern.

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