



An Analysis of the Influence of Home Education on the Values of Chinese College Students from the Perspective of New Media

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Abstract. Teaching college students to establish correct values adapts to the needs of society, and family education plays an important role in establishing positive values for college students. Nowadays, the emergence of new media has provided more resources for contemporary family education, but also brought a series of problems. This essay further explores the influence of family education on the values of contemporary college students under the perspective of new media by analyzing the impact of new media on family education and the influence of family education on the formation process of college students' values respectively. At the same time, this essay proposes some feasible solutions, which are conducive to better play the positive influence of new media on the cultivation of college students' values in family education.

Keywords: Home education; Values; New Media

1 Introduction

1.1 Home Education

Home education plays an important role in the formation and improvement of college students' values. Many scholars have their own interpretations towards home education. The word homeschooling in the Dictionary is defined as the education of children and adolescents in the home by parents or other elders. In the Encyclopedia of China and Sociology Volumes (2009)[1], home education includes both parental education and mutual education between family members, but the main aspect is still the education of parents to children. For the general public, home education is an indispensable stage in the development of human society, the beginning of human education, and an important influencing factor that lays the foundation for the development direction of a person's

personality, behavior, and way of doing things. It is usually the teaching of the children of the elders who are related to each other, including but not limited to the education of parents to their children and the elderly of the next generation to their grandchildren. This essay focuses on the former.

1.2 New Media

New media is a form of dissemination that uses digital technology to provide information and services to users through computer networks, wireless communication networks, satellites and other channels, as well as computers, mobile phones and other terminals. It also refers to the "traditional media" as opposed to digital compression and wireless network technology as a support, using large capacity, real-time and interactivity, can cross geographical boundaries and eventually achieve globalization.

With the increasing development of society and the continuous innovation of technology, new media occupy an increasingly important position in family education. (Shangguan Haiqing, 2021) [2]The biggest role of new media is to change people's access to information and efficiency, and they can access rich resources around the world at any time, regardless of time and space. For parents, the rapid development of new media to promote the rapid development of education informatization, parents can easily access educational information resources, make full use of new media to keep pace with the times, improve the quality of family education to strengthen the guidance of children who have become college students, help them establish correct values, and guide them to form a healthy and upward value orientation (Xu Xiaoyan, 2022)[3]3.

1.3 Values

There is a wide variety of scholarly discourse on the meaning of values. Clyde Clarkhoun believes that values are a manifest or invisible ideas owned peculiarly by people, which influence people to make choices based on existing ways and purposes of action. Kluckhohn (1951) [4], Rokeach (1973) [5]and Schwartz (1992) [6] defined human value as characteristics of individuals that represent what is desirable, that vary in importance, and that guide people's lives. From a psychological point of view, Chinese scholar Zhu Lijia (1998) [7] believes that values are the psychological basis that determines people's behavior and the criteria that people use to evaluate whether things are in accordance with their wishes. In general, values are goals and motivations which serve as guiding principles in people's lives, and people use them to evaluate the importance of things.

University life is a critical period for the formation of one's values, which can influence many aspects of the students' growth. Due to the different educational backgrounds, social experiences and individual needs of university students, they hold significant differences in the tendency toward various types of values. The current values of college students are mainly social, focusing on interpersonal and social relationships, followed by a higher proportion of scientific values (Zhang Qingfang, 1997)[8].

2 Research methodology

The analysis method of this essay is mainly the literature research method. The literature research method mainly refers to the method of collecting, identifying, sorting out literature, and forming a scientific understanding of facts through the study of literature. Because it exceeds the time and space restrictions and avoids various recording errors that may occur in oral investigations, under the influence of the comprehensive epidemic background, we chose the literature review method for this study. By consulting the papers available on the CNKI, the resources of the libraries of various universities and books, we have read many pieces of works written by our predecessors through a combination of extensive reading, peruse reading and intensive reading. At the same time, we pay attention to current affairs, combine national policies and new media information sources such as network hot spots and television programs, and combine many aspects to finally produce this result.

3 The impact of new media on family education

3.1 How New Media Affects Home Education

New media has an impact on home education by intervening both the internal environment and the external environment. In terms of the internal environment, new media can start from parents as the main body to change the model of home education. Parents can explore the correct model of family education by watching family education propaganda videos. Besides, schools and other social organizations can also organize parents to study together with appropriate guidance. Secondly, parents and children can achieve contactless interaction with new media, which reduces the conflicts caused by face-to-face communication and makes family education more convenient to conduct. Especially with the rapid development of social media platforms, parents and children can communicate on social media platforms such as WeChat and LINE.

Furthermore, with the help of new media, the social support system in the external environment has been improved. The social support system consists of various components, such as social welfare organizations and schools. Social welfare organizations are organizations that provide opportunities for parents and children to participate in social activities. A social support system can increase the frequency of interaction between children and parents while also allowing parents to gain theoretical knowledge of family education through other subjects. Relevant institutions can use new media platforms to disseminate information about social activities and encourage parents and children to participate together. For example, use new media or websites to disseminate information about community parent-child activities and school parent-child sports events, and encourage students and parents to attend.

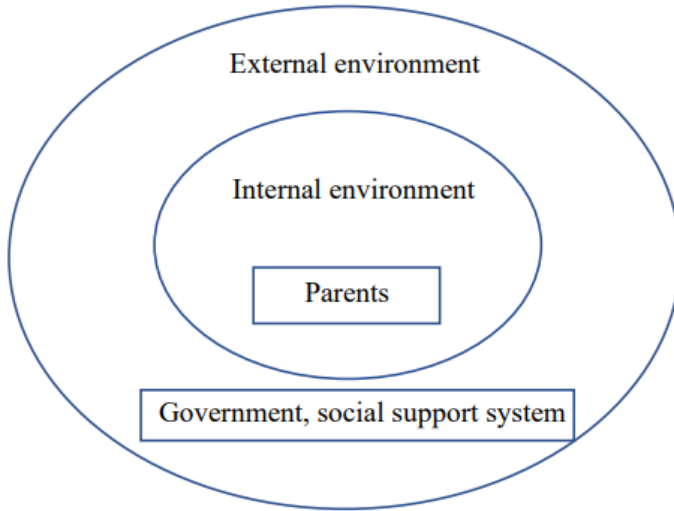


Fig. 1. Internal and external factors affecting college students' values (drawn by the author)

3.2 The Positive Impact of New Media on Home education

With the rise and development of the new media industry, its influence on home education is also deepening, first of all, from the positive aspects.

First of all, new media increase the fun and interactivity of home education. With the rise of online and large self-made variety shows in recent years, TELEVISION programs on the theme of parenting have been frequently launched on the Internet. There are programs such as "My Little Tail", which closely follows the hot spot of the national two-child policy, "Glad to Know You", which focuses on the contradiction between adults and parents, and "Super Mom", which subverts the traditional concept that women are more suitable for taking babies. Through the new media, the hard news such as family education is generally entertained, thereby increasing the interest of family education. At the same time, through the dissemination of the program, the interaction of the official blog, the hot discussion of netizens and the discussion and sharing with the people around them, all kinds of family education concepts can be collided and discussed. These include many children and parents on the different views of the program discussion and exchange, invisibly improving the interaction between family members on education.

Secondly, new media amplify mainstream voices while reducing speech concerns. In 2019, the new media review brand "International Sharp Review" actively set up topics around major domestic and foreign hot spots, bravely spoke out, and achieved remarkable communication results at home and abroad. And in recent years, the popular websites "Fu Seoul with baby golden sentences" and "the ideal daughter in the world" have become the topic center of netizens. At the same time, the domestic violence case of the woman in red, the case of the humiliation of the mother of the Peking University students and the "suppression education" of the recent fire have also attracted great

attention. Because of the development of the new media industry, people have more platforms and more freedom to express their views. As mass users of new media, college students dare to express their views in a more relaxed environment on the Internet, causing strong resonance, thus reflecting the mainstream consciousness of society.

3.3 Limitations of the Impact of New Media on Family Education and Improvement Measures

First of all, although the concept of family education is affected by the new media, it can not be completely up-to-date. In the new media era, children get a lot of information resources and information through mobile phones, computers and other means. Extensive interpersonal communication, many channels to obtain knowledge and information, bring new ideas to more parents, and also put forward higher requirements have been set. In this regard, parents should actively improve the concept of family education, only by determining the appropriate content of media education can we solve the utilitarian orientation of family education and further reflect family education Value of.

Second, although the social support system has been developed with the help of new media, it is still inadequate In the new media era, the amount and quality of books collected by families are decreasing day by day. However, all social departments are concerned about: Family reading books are strictly controlled in terms of disseminating scientific knowledge, studying professional problems, and educational countermeasures the quality of books I read varies. Therefore, we should improve the social support system of family education. Encourage family education experts and sociologists to compile families with children of different ages according to the characteristics and laws of children's growth and development educational books, and in accordance with the relevant provisions of the state, employ experts from family education steering committees at all levels.

Third, the quality of parent education lags behind. Modern society is a knowledge society, and knowledge and technology change. Quickly, if parents can not update their knowledge and learn new skills, it is difficult to adjust the traditional family education model to adapt to the new media era. In this regard, parents need to improve the quality of education. Firstly, parents need to embrace new things with an inclusive attitude and fully understand the value of new media education, and accept and integrate their knowledge and abilities with a positive attitude for education. Secondly, parents should establish the concept of lifelong learning is to learn the essence of education in the new media era in terms of knowledge and skills. Finally, parents should His works establish a noble image. Parents need to constantly update their knowledge and skills and constantly enrich and improve themselves. It is also necessary to help children avoid the harmful temptation and influence of mobile phones, video games and the Internet.[9]

4 The influence of family education on college students' values

4.1 The Impact of Home Education on Learning Values

Learning values are students' overall perspectives on their own learning activities, which are divided into two categories: learning attitude and learning purpose. College students' learning values influence their overall learning attitude and practice, so it is critical to investigate the impact of family education on college students' learning values and to develop a positive learning outlook for college students.

4.2 Learning Attitudes

The "social preference test" divides human values into six categories, according to E. Spranger's (Types of man, The Psychology and Ethics of Personality, 1928) [10] and others' theory of social values: scientific, practical, social, political, religious, and aesthetic. Scientific values, for example, stand for valuing knowledge and loving science, as well as having a strong desire to learn, which is essentially the same as learning values. It is useful to understand college students' learning attitudes in terms of learning values by studying their values bias.

Professor Zhang administered a questionnaire survey to university undergraduates, managed the data with Foxbase, and performed a systematic analysis with SPSS/PC+ to determine the overall distribution of college students' values. (Zhang Qingfang, 1997) [8].

Table 1. Overall distribution of college students' values (Zhang QingFang, 1997, p.45)

Scientific	Practical	Social	Political	Faith-based	Aesthetic
130.0	122.3	134.8	128.6	129.7	117.0
F=35.58 p<0.001					

Overall, despite the fact that college students' values are primarily social, science still ranks second. This demonstrates that the majority of college students believe that they should prioritize knowledge learning and scientific skills during the university stage, which is also consistent with the situation reflected by the current college students' fever for postgraduate entrance examinations. As a result, most college students have a positive learning attitude, but some academic learning enthusiasm needs to be improved.

The educational style of the family has a significant impact on the learning attitude of college students. Parents in a democratic family can accept their children's ideas, communicate with them gently, and guide them, allowing them to form good study habits and avoid becoming tired of studying. However, in radical families, parents frequently use a tough attitude to control their children's study and refuse to communicate with their children, causing them to lose interest in learning and form an incorrect learning attitude. With the rapid development of modern new media, some students with low self-control spend a lot of time online entertaining themselves, resulting in academic

neglect. As a result, in family education, parents should pay attention to their children's learning attitude guidance and use appropriate educational methods to help their children form a positive and correct learning attitude.

4.3 Learning Purposes

The purpose of learning provides direction and motivation for students, which has a very important influence on their learning process. In most cases, students' learning purposes are not formed naturally or spontaneously, but student's home education has a direct influence on them. The learning purposes of college students largely reflect their parents' expectations or pursuits. In this essay, learning purposes of college students are mainly divided into two aspects: intrinsic motivation and extrinsic motivation.

In terms of intrinsic motivation, the purpose of the study of contemporary college students in China is very utilitarian. Many Chinese parents hold the wrong view that money can dominate everything. They use this doctrine to guide their kids, leading to the fact that many college students believe that the ultimate purpose of studying is to find a high-paying job or to improve their living standard. Such guidance makes children's learning goals too utilitarian, which is not conducive to the overall development of students' moral quality, and also easily leads to students' loss of interest in learning.

In terms of external motivation, many college students believe that the motivation to study comes from the pressure of competition in society, which also leads to the increasingly serious phenomenon of "involution" in China. Many parents often compare their kids with kids of other families, which can easily lead to children's inferiority complex and increase their psychological pressure. Nowadays, an amount of college students' motivation to study does not come from their own pursuit, but from the pressure around them, which is also inseparably related to the family environment. If these students take competition as the purpose of study for a long time, it is not only detrimental to their exploration of their own value, but also easy to produce a series of psychological problems.

To sum up, family education has an important influence on students' learning purposes. Parents should pay attention to transmitting appropriate values to their children, listening to their children's ideas and opinions carefully instead of constantly exerting pressure. Through this way, their children can establish a reasonable learning purpose, and start to explore their interests and discover their own values in the learning process.

4.4 The Impact of Home Education on Employment Values

Most college students are affected by family education, family pressure and regional relations when facing employment problems. A large number of students tend to choose jobs close to home and with high wages. Some students in order to quickly relieve the family burden, even blindly choose some jobs that are seriously inconsistent with their own specialties, resulting in what they learn is not useful. They only seek temporary benefits and neglect long-term development. These employment concepts lead to college students' force resources can not be effectively allocated, and the social value of

college students can not be effectively reflected. (Shen Xiqiao, 2018) [11] Family education can be seen from the perspectives of family expectation, family support, career choice and self-worth. It has a great impact on the employment outlook of college students. Family education needs parents to pay attention to their children who are college students. Guide them with correct employment concepts, so that they can correctly understand their own values and adjust their outlook on life and employment, thus establish a correct employment concept and be able to obtain employment rationally.

Yang Shiyuan, Yue Longhua (2022) and other professors [12] analyzed the employment pressure of college students and its influencing factors Spss20.0 is mainly used for frequency analysis, descriptive statistics and regression analysis. From the analysis results. In terms of employment pressure, the first one is family pressure. Table 2 and 3 analysis of employment pressure and influencing factors of College Students.

Table 2. Analysis of college students' employment pressure and influencing factors (Yang Shiyuan, Yue Longhua&Gao Rong, 2022, p.55-64)

Measured variable	entry	inconsistent	Commonly	consistent
1.Family pressure	Parents don't help much	13.4%	41.7%	44.9%
	Poor economic base of the family	16.9%	31.5%	51.6%
2.Self pressure	lack of social practice experience	19.6%	32.1%	48.2%
	interpersonal skills are not strong	30.6%	44.4%	24.9%
3.Professional pressure	The development prospect of the major is not optimistic	34.4%	38.4%	27.3%
4.School pressure	School employment counselling is inadequate	48.9%	38.9%	12.2%
	The quality of education is not good	55.3%	36.4%	8.3%

Table 3. Analysis of college students' employment pressure and influencing factors (Yang Shiyuan, Yue Longhua&Gao Rong, 2022, p.55-64)

dependent variable	Independent variable:		Career	Planning	P
	B	Standard error	Beta(β)	t	
Family pressure	-0.030	0.044	-0.030	-0.670	0.503
Overall employment pressure	-0.070	0.033	-0.091	-2.094	0.037

Family pressure is great because Chinese culture stresses "filial piety", and college students hope to find good jobs, which also aggravates the hidden pressure of working families. Therefore, family education needs to be beneficial to college students. Chil-

dren should be guided by correct employment concept, so that they can correctly understand their own values and adjust their outlook on life and employment. So as to establish a correct employment concept and be able to obtain employment rationally.

4.5 The Impact of Home Education on Family Values

Family education not only affects the learning and employment concepts of college students, but also affects the family views of this group.

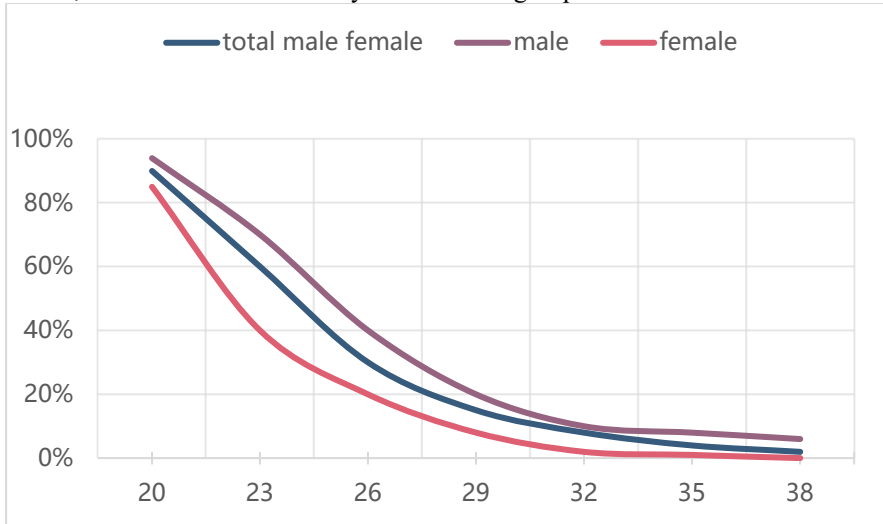


Fig. 2. The proportion of unmarried people by age changes (Li Zhen, 2017, p.100-102)

From the 2009 Population Movement Survey [13], the proportion of unmarried people is decreasing as they age (table 4). But a large part of the reasons for the continued rise in the unmarried rate among young people come from marriage, childbearing, and changes in family values. The traditional Chinese family concept is male outside, female inside, and due to the influence of production methods and ideas such as the family contract responsibility system and the first filial piety, the traditional Chinese attaches great importance to the members of the family, and the people are exuberant. However, with the development of the times and the progress of ideas, more and more young people, led by college students, began to change their views on the family.

The results of the survey in the article "Investigation and Research on the Concept of Marriage and Childbearing and Guiding Education of College Students" published in the Yin Shan Academic Journal, Vol. 31, No. 3, in July 2017 are shown in the following table. [14]

Table 4. Proportion of college students with different expected age of marriage (drawn by the author)

Expect marriage age	20~25 years old	26~30 years old	31~35 years old	After 35 years old

percentage	12. 92%	71. 19%	12. 8%	1. 27%
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Table 5. Proportion of college students' fertility expectations (drawn by the author)

Fertility expectations	Single child	Twin children	Dink
percentage	14. 7%	78. 4%	6.9%

From the survey results, it can be seen that the contemporary college students' cognition of the family is no longer limited to the traditional concept of "having more children and more blessings", but pays more attention to the sense of responsibility of parents and the planning of the future family (Table 3-2). This is related to the family education received by contemporary college students and the collision of various educational methods in the era of new media. In recent years, among the explosive film and television programs and new media topics, family education has always been at the center of the whirlpool. Whether it is the high expectations suffered by Ying Zi in "Little Reunion", the high-constraint family education, the suppressive education of the heroine's mother in "Love like the Galaxy", or the high-pressure education of Involution early in "A LOVE FOR SEPARATION 8". How to educate children? How should family education be carried out? It has become a hot issue in the current society.

The rapid dissemination of information in the new media era and the enthusiastic response of the masses have greatly affected the family outlook of the college students who are currently at the forefront of information. Surveys show that only 0.3% of college students are willing to get married. Behind this phenomenon is the university students' perception of the concept of family. Some college students have a fear of family and marriage because of their own family education problems, believing that they cannot educate their children well and are unwilling to let their children repeat the same mistakes. Some college students are integrated into the concept that parents should be responsible for the education of their children, so they think that they should be prepared to consider starting a family, so they choose to marry late and have children later, waiting for the conditions to mature. Another part of college students have seen different parent-child contradictions arising from a variety of family education methods, resulting in disgust and resistance to the handling of family relations and complicated educational relations.

Although the phenomenon of late marriage and late childbearing of the younger generation is unfavorable to the population and labor force development in the current context of serious Chinese aging problems. But from another point of view, it is also the beginning of China's family education reform. The impact of the new media era on family education enables college students to think more deeply about family education issues and improve their sense of responsibility and mission, which will lay the foundation for the reduction of family conflicts in Chinese society in the future. At the same time, the dissemination and interactivity of the media can also enable college students and their parents to explore the issue of family education more deeply through platforms and programs, communicate with each other and gradually understand each other, reflect on self-education methods, and improve parent-child relationships. This

can also alleviate the current problems of communication barriers and rebellion between parents and children.

5 Conclusions

5.1 Summary

On the one hand, new media have an impact on family education through both the internal and external environments. While new media have increased the spread of various family education concepts, it has also increased the fun and interactivity of family education. However, in general, family education still has problems such as not keeping up with the times. On the other hand, family education also influences college students' values, both in terms of learning purpose and learning attitude, and employment pressure, as well as marriage and childbirth. Combined with the previous studies in this essay, it is evident that with family education as an intermediate medium, new media have an indirect influence on the values of contemporary college students. Family education has become the most important growth point for China's education in the future. Therefore, under the trend of the new media era, how to adapt to the times and rationally and effectively use new media resources to improve the positive impact of family education on the values of contemporary college students has become the top priority.

5.2 Prospect

With the rapid development of contemporary technology, the impact of new media on family education will continue to grow in the future. It is foreseeable that not only the social support system will make full use of new media to better publicize and organize various family education activities, but also the new media platforms themselves will launch various paid knowledge products related to family education for parents' reference and learning. With its rich resources, new media will become an indispensable part of home education. In this regard, parents need to actively welcome new ideas, using new media to change the mode and enhance the interactivity of home education. In addition, although the positive effects of new media will be further amplified in the future, there will still be certain limitations. The slow update of parents' educational concepts, the inadequate social support system, and the dissemination of some unhealthy content on new media are all issues that need to be further addressed in the future.

At the same time, the influence of family education on college students' values will persist, and home education has a fundamental influence on college students' values of learning, employment and family. In terms of learning values, parents should not be utilitarian, and make it clear that the purpose of education should be to let their children explore a better self; in terms of employment values, parents should not put too much pressure on their children and let students establish a reasonable employment attitude; in terms of family values, communication between parents and children should be strengthened to form a better relationship. It is also necessary to realize that college

students' values will be influenced by many other factors. In the future, the further development of information technology allows college students to get in touch with a new world through the Internet. Besides, college students get to know different people through social activities. All of these have a direct impact on shaping their own values. Thus, while parents should take the responsibility of educating their children, college students themselves need to improve their self-control and learning ability. Build good social relationships, learn useful information, and further improve their own values.

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