

# The Effectiveness of Using Youtube in Learning the Art of Music

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**Abstract.** This study aims to obtain data on the effectiveness of the use of Youtube social media in learning the art of music at SMP Negeri 4 Tondano. This research is supported by the theory of the notion of effectiveness, the approach to assessing effectiveness, the notion of social media, the notion of learning, and is supported by relevant research studies. The method or approach used in this study is a qualitative descriptive approach, with data collection techniques through observation, interviews and documentation, with the research subject being the Principal, Music Art Teacher, and several students. Based on the results of the study, it was concluded that learning using youtube media proved to be very effective, especially in conditions of distance learning due to the covid-19 pandemic.

**Keywords:** Effectiveness · Youtube · Social Media · Learning

## 1 Introduction

Indonesian people as a whole are human beings who have the value of justice, fairness with others and with the natural surroundings. Whole human beings are human beings who have moral gratitude, are patient and sincere, with other words, have a spiritual soul and spiritual intelligence [1, 2] (to be aware of normal ignorance, that is, to be educated to overcome normal ignorance in balance, to return to normal life as a normal person, to be socially evil, to have a bad relationship with evil, to be sorry for the evil spirit of evil, to sell everything to evil in 1994).

Whole human beings are clearly stated in the goals of Indonesian education, namely to create Indonesian people who believe and are devoted to God Almighty (religious) and have noble character (moral), have knowledge and skills, physical and spiritual health, a strong and independent personality and a sense of belonging. Social and national responsibility [5, 6]. National education functions to develop capabilities and shape the character and civilization of a dignified nation in the context of educating the nation's life, aiming at developing the potential of students to become human beings who believe and fear God Almighty, have noble character, are healthy, knowledgeable, capable, creative, and independent., and become a democratic and responsible citizen.

Understanding the problems as described above, then to further explore the use of social media as a learning medium for music subjects coupled with the demands for achieving competency standards and basic competencies as expected, the researchers are interested in researching and describing further.

## 2 Research Method

In this research, qualitative descriptive method is used.. The approach is using qualitative descriptive method, which is a research procedure that uses descriptive data in the form of written statements, both oral and oral, in the practitioner. The research design is flexible and open, and the research design is taken from the natural setting.

Qualitative research methods are research methods that are based on philosophical philosophy, postpositivism, which are used to examine objects with all-natural conditions (real reliability, not set up, and the key research instrument is false). Sampling of the daltal source was performed purposively in a snowball. The collection technique is by trial and error, inductive and qualitative analysis, and as a result, qualitative research results in more suppression of malignancies than generalizations. Qualitative research proceeds from the final analysis using a theory that has already been proven as a supporter, then the alkaline result gives rise to a theory from the postulated theory above then this is formulated to find out how is the effectiveness of using social media in learning the art of music at SMP Negeri 4 Tondano.

# 2.1 Research Subjectl

The subjects of the study were music art teachers, class VIII students, and residents of SMP Negeri 4 Tondalno or those associated with this research.

## 2.2 Location of the Researcher

This research is located at SMP Negeri 4 Tondano, Jalan Manguni, number 84, Wewelen Village, West Tondano District, Minahasa Regency, North Sulawesi Province.

## 2.3 Collecting Techniqueln Daltal

For data collection, researchers used interview, observation and documentation techniques, as follows:

## 2.4 Interview

Interview is a method or technique of collecting data in the form of communication between two or more people with question and answer activities, which are carried out either directly or remotely through communication tools in the form of telephone networks or the like.

According to reference [7, 8], the interview is a conversation with a specific purpose. Where the conversation is carried out by two or more parties, namely the interviewer (who asks questions) and the interviewee (who provides answers to the questions).

#### 2.4.1 Observation

The observation technique is carried out by observing or seeing directly about activities, school activities, both those carried out in class and activities outside the classroom, especially related to problems related to research problems.

The results of these observations are recorded in the form of observation notes or recorded using the media, to collect as much information as possible regarding the problem under study.

#### 2.4.2 Documentation

Documentation is one way, a data collection technique to obtain various kinds of documents as accurate evidence of recording and information sources. Document information can be in the form of photos, videos, notes or writings, wills, books, and so on.

## 2.5 Data Analysis

This research is a descriptive research, with more of a description of the results of interviews, documentation and observation. The data that has been obtained is analyzed qualitatively and then described in descriptive form. The steps for data analysis are as follows:

#### 2.6 Data Reduction

Data reduction is the stage of simplifying the data according to the needs so that it is easy to get information. The data that has been collected will be categorized or grouped into data that is very important, less important, and not important. Furthermore, researchers can store which data is necessary and discard data that is not necessary for research. That way the data will be simpler and clearer so that it is easy to move to the next stage.

## 2.7 Drawing Conclusion

Conclusion drawing is information obtained from data that has been compiled and grouped which is then presented using certain techniques. Conclusions can be placed at the end or as a closing so that the reader can find conclusions from the entire research.

## 3 Result and Discussions

The description of the findings of the research results in this field is intended to describe the effectiveness of the use of social media in the learning of the art of music at SMP Negeri 4 Tondano in accordance with the objectives of this research.

Use of medial traffic is an obstruction in walking. The use of medial communication helps the teacher to achieve the learning goals that are prohibited. The following are the findings of data result of interview with source logic, as mention below.

"...as a teacher, the use of medial traffic has become an absolute necessity. Medial mutuality helps and makes it easier for students to perceive a learning problem. Likewise, one of the competences of a professional teacher is that he has the ability to restore learning, including the ability to use medial learning in medial learning."

Furthermore, the interviewee with the head of the school's head of the school curriculum, as well as the following:

"... as the head of the school is in charge of curriculum matters, Kalmi's task is to help check and check each teacher's training tools before they call up the meeting. In the device, it is always the medial aldal passage which is adjusted to the alkaline malteri given back to the student. This is in accordance with the instructions of the head of school, even though the teacher is supposed to always recite the medial word during the learning process..."

Along with the development of knowledge in technology, the development of informal technology is also reflected in the social world, as well as in the world of education, especially in the field of education. In connection with that, the following is the rationale for the rationale with the source reasoning:

"... it is unfortunate that in this era we have made assumptions in the digital world, the development of which is so rapid in the field of technology in informality, so that the world of education must take into account the results of technology in terms of its positive effects. For example, the tendency for social media traffic to become more severe, in that it is always influential in the context of students. Considering these conditions, the use of non-verbal communication technology must also be included in the transfer, such as the use of you tube traffic as well as social medial salty salty social medial error. For that reason, malkal kalmi instructed the paldal paldal teachers to innovate in this hall...".

In line with the narrative in altals, in this balwalh daltal halsil walwalncalral with maltal teachers practice the art of music, as follows:

"... in several times during the meeting, the teachers and the headmaster of the school, he has often given motivation after every lesson, to always use medial. In addition, teachers are encouraged to be able to be creative in the process of validating medial errors. Balhkaln has given instructions to the teachers to innovate in using the thermal medial language, including changing the social medial language into medial in the social medial learning process, so that the teachers exchange ideas for balgalimalnal social medial to be medial in the social medial social medial process ..."

The use of medial learning in general learning has become a standard for teachers at SMP Negeri 4 in every field of learning. This hall is in accordance with the alpal that is exemplified by the head of the school, according to the walsil walwalncalal, balhwal in every class meeting, the teachers are required to use the valid medial of valrial learning to elucidate the valiable malalignment of students.

"...the teacher's inability to interpret the medial error of speech has turned into an abnormality in mental speech has returned. Thinking about this, Kalmi also motivates teachers to innovate, too, in the medial defense of learning, but also by cal-taltaling the use of medial traffic.

Based on what was said above, this school has actually redeveloped the strategy for using medial You Tube media in the spread of the world, especially in the case of the epidemic of covid 19, by following the instructions given by the teacher.

In line with that, here are the translations that were quoted from nalikpalngkalt.com, even though the use of youtube for traffic began to be carried out. In fact, through this platform, transfers can be carried out more effectively. As we all know, technology has developed rapidly in influencing all areas of life, including in the field of education. After all, the influence of the absence of technology in the field of education is the emergence of the use of digital devices again [9, 10]. Coupled with the hallucinations of the Covid-19 pandemic, which has been rampant for two years, this prayer uses digital devices such as you tube, which is becoming more and more popular with students at school.

In line with the translation on altals, the error using you tube has many advantages. The following is the error for using medial You Tube media, which was quoted by.

Choosing YouTube as media to the root of the world, kalrenal youtube has several advantages as to medial to the medial path, namely:

- 1. Potentially, that is, YouTube is the most popular site in the world of the internet, which is unable to provide edited values in terms of education (education).
- 2. Practically, YouTube is easy to use in Dalpalt followed by all thermal problems, including students and teachers.
- 3. Informal, that is, YouTube provides informality about the development of educational science, technology, cultural heritage, etc.
- 4. Interactively, that is, youtube falsifies us to discuss, even if we do the talk, even if we review a video of the real thing.
- 5. Shealrealble, i.e. youtube has fake HTML links, Embed the real-life video code in shealre on social networks such as falcebook, twitter and also blogs/websites.
- 6. Economical, namely free youtube for all calls.

As has been described above, even though this medial has an advantage in using altals, but to use it, it requires the ability of the back teacher to treat algal malteri more simply, but also requires the teacher's ability to operate this medial. To find out the teacher's ability in interpreting this medial interpretation in general learning, especially the music teacher, the following are the findings of the medial interpretation, as follows:

"...the practice of using medial traffic on you tube is just as salty as medial traffic, kalmi paldal is already being provided with through training, back training that is being carried out by the ministry, and even by entanglements [11–13]. For example, you can use Google Workspalce For Education: that is, you can build a site with Google Sites, Manage Classes by creating topics, assignments, malteri, quizzes and assessments in Google Classrooms, Street Defenders, Manage Google

Streets, Meet Jaluh, with roadblocks collaborate on Google Drive, collaborate and edit documents on Google Docs, collaborate and edit presentations on Google Slides, create quizzes and surveys on Google forms, make video calls on Google Caller, manage emails and join group chats."

According to the reasoning of the speech according to the initial result, it is said that the music teacher has professional competence in the field of learning technology. So that the use of you tube in the streaming channel is carried out in reverse.

In addition to the results from the initial results at Altals, the following are the findings in the research conducted by researchers regarding the profiles of music art teachers who are related to the competence of music arts teachers, such as core teachers at Lembalgal Educational Quality Improvement (LPMP), Movement Teacher Education, Vidio Lineal Editing, Google Master Traliner training, and Calnval for Education training [14–16].

Based on the premise that the teacher's mental profile can be concluded that the competence of the music arts teacher in using this medial can be interpreted according to what is allowed. To explore more in the balgalimal process, the following are the results of the traversal process.

"... the practice of using you tube in online learning is simple and not difficult. Dialwalli by shipping malteri dalpalt made in video form with a certain duration Intalral 7 to 15 min, according to need, dalpalt made by yourself, but also dalpalt made balntually with traffic. Malteri is packed as simple as possible. Dalpalt uses Android and even calmeral videos which have a higher resolution. However, it is disallowed to use alndroid saljal algalr dalpalt with easy access. After that, upload it to you tube. The use of making videos, can be edited before uploading by using applications that are already widely available and easy to use".

# 4 Conclusion and Recommendation

Learning by using medial You Tube, it is proven that they are unable to encourage students to learn independently, and are unable to develop initiatives in communicating with teachers through the group's whistleblowers through the art of music. Channeling through medial you tube has an advantage, student's cal- renal dalpalt dalpalt saljal kalpaln saljal daln dimal saljal. Learning through medial You Tube allows students to repeat their traffic again, so that Dalpalt students are more aware of the learning objectives that were stopped.

Based on the conclusions mentioned above, the researchers can suggest the following: That the transmission through medial you tube is an all-internal all-internal transfer of transmission through the medial system that is transmitted through the medial system is used in the COVID-19 pandemic situation with a transmission model in the house that has been proven to be effective, so that the internal defense system is operating normally.

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