Research on the Development of Characteristic Work of University Library

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Abstract. Through the research on the development of the characteristic work of university library, this paper seeks the way of university library's self-growth in order to adapt to the development of the Contemporary Society and serve the Contemporary Society. Through understanding the opportunity and challenge of the characteristic work of university library, seek the way of university library's growth. To seize the opportunity of the development of the characteristic work of university library, to meet the challenge of the characteristic work of university library, and to find the way to deal with the challenge, I have found the university library characteristic work growth direction.

Keywords: Universities · Library · Characterization work · growth

1 Introduction

With the progress of society and the leap of Science and technology, People's desire for information is increasing day by day, and the demand for information quality is coming more and more critical, therefore, the work of university libraries put forward higher requirements. However, everything follows the law of life development periodicity. Similarly, the service of university library in each period also has life periodicity. In order to meet the needs of readers, as university librarians, we should look at problems with a critical eye to improve our service level and strive to improve the university library's characteristic service level, in order to seek change and reform in the growth, in the change and reform to survive, so that we can always remain young.

2 The Development of University Libraries

From 1980s to early 20th century, the first generation of digital library appeared, and the third generation of library appeared in 21st century. With the emergence of network and computer technology, mobile phone and artificial intelligence, university library has developed from being able to keep only paper-based documents to providing users with rich and wide-ranging digital materials. In the future, it does not matter what physical form the university library will take. It does not matter whether it has changed its form and connotation with the passing of time and the development of science and technology. As long as it has integrated knowledge, information, and effectively provide and disseminate knowledge and information, we can call it a university library [1].

3   The Characteristic Growth of University Library

3.1   The Extension Work of University Library Promotes the Characteristic Work of University Library

The extension work of university library refers to the projects and work provided by university library to the community outside the library. As a supplement to the traditional service, the extension service outside University Library will expand the work scope of university library and increase the work direction of university library [2].

3.2   Artificial Intelligence Promotes the Characteristic Work of University Library [3]

Through artificial intelligence to improve the service ability of university library, book point to point service to people, people point to point service to people. In order to change the traditional passive service mode of university library into the modern active service mode of university library, it is necessary to start the technology of big data, artificial intelligence, Internet, 5G and so on, by applying the modern new technology to the work of university library, the passive work of readers searching for resources in the library can be changed into the active work of librarians searching for readers.

3.3   Discipline Administrator System to Promote the Work of University Library Characterization [4]

The establishment of subject librarian system will make the personalized service of university library more professional. The selection of subject librarian is usually the librarian with high educational background and related subject knowledge background, they can effectively communicate with academic backbones, researchers and teachers in all departments, and thus cooperate with the editorial department to purchase the required paper books and e-books, this will be conducive to the university library characteristics of the work.

3.4   Inter-library Sharing Enhances the Work of University Library Characterization [5]

In the 5G era of reform and opening-up, the network covers the whole world, inter-library loan has become a new trend in the development of university library, and the development of university library's characteristic work has also found the necessary scientific and technological cooperation and support.

Through inter-library sharing, the efficiency of readers' access to resources can be improved, and the working ability of the on-the-job staff of university library can be improved through the cooperation of university libraries at different levels, so as to serve readers more effectively.

4 The Growth Opportunity and Challenge of University Library's Characteristic Work

With the development of science and technology and the Internet, various industries and fields are eager to keep up with the trend of the times and social development, as the center of collecting and disseminating knowledge, university libraries are also faced with opportunities and challenges. The characteristic service growth of university library is a new development direction to meet the opportunity and challenge.

4.1 The University Library Characteristic Work Growth Opportunity

Artificial intelligence is the product of science and technology progress to a certain stage, it extends to all fields, also entered the university library characteristic work field. Artificial intelligence has increased the channels of information dissemination in university library and expanded the area of resource coverage in university library. At the same time, it improves the ability of university library's characteristic work, increases the literature resources of university library, and realizes the extension of university library's characteristic work time and space [6].

The proposal of "Chinese dream", "Double first-rate" and "New era" has brought immeasurable opportunities for the development of university library's characteristic work.

In the torrent of great strides forward in our country, the University Library has also joined the unstoppable forward trend. The characteristic construction of university library, which is at the forefront of education, must be one of the motive forces to realize the "Chinese dream", "Double first-rate" and "New Era", similarly, "Chinese dream", "Double first-class", "New Era" will also promote the construction and development of university library characteristic service [7].

4.2 The Challenge of University Library's Characteristic Work

In the process of human progress, everything will have opportunities, but also face challenges. In this process, the university library also has to meet challenges.

4.2.1 Lack of Funds Brings Challenges to the Development of University Library

The growth of any enterprise and business needs capital, there is no growth without capital. Similarly, the development of university library characteristic service cannot be separated from the support of economy. The lack of funds has always been one of the greatest difficulties faced by the development of various industries, which is particularly prominent in the university library characteristics of the work. The investment of funds in university library is always neglected, and the construction of University Library and the training of librarians need a lot of funds, which makes the growth of university library face great difficulties.

4.2.2 The Lack of Librarians Brings Challenges to the Development of University Library

In order to achieve a variety of ratios: counselor teacher-student ratio, professional teacher-student ratio, and so on. The number of teachers on staff in colleges and universities is increasing with the increase of the number of students and the expansion of colleges and universities. The Library of Colleges and universities serves all the teachers and students in the university. Take Shandong Technology and Business University Library as an example, the ratio of librarians to teachers and students is more than 1:500. In this case, not only has the number of teaching staff in university libraries not increased, but the age of university librarians themselves tends to be aging. With the increase of the age of librarians, many librarians have retired, some librarians are facing retirement. Therefore, there are not enough librarians in the library of colleges and universities, and the work pressure of the Library of colleges and universities is too great. However, teachers and students are demanding more and more for the work of university library, which makes the librarians of university library miserable.

4.2.3 The Competition Among University Libraries Brings Challenges to the Work of University Libraries.

University libraries are also quietly competing with each other. The simplest way for libraries of colleges and universities to develop is to have abundant funds and sufficient resources. Without funds and sufficient resources, we must have our own characteristics, finding and creating specialized work is a new opportunity for growth.

5   Conclusion

As the center of storing and providing knowledge, the university library is an important place for people to acquire knowledge. It is the most important task for a country and a nation to develop and carry forward the cause of university library. We should attach importance to the development of university library, and actively promote the development of university library. We must also let the university library cause along with the social progress, for the country and the national advancement sends out own light and the heat.

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