



The Role of Ppkn Students in Disseminating the Values of Nationalism Through Social Media in the Globalization Era

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Abstract. The use of social media such as Facebook, WhatsApp, and Tiktok so far has only been for entertainment and a means of communication. There are many activities on social media but only a few create content related to nationalism, patriotism, causing a lack of nationalism values among Indonesian society as a whole as a result of advances in communication and information technology which also have an impact on the morale of the nation's generation to be damaged and the value of nationalism will decrease because there is no love for the nation's own culture and a sense of care for the community. This study aims to identify and describe the role of PPKn students in socializing the values of nationalism through social media in the era of globalization. This research activity begins with observation, distribution of questionnaires, evaluation and follow-up. The results of this study PPKn FKIP Unila students can create content about the values of Nationalism on social media such as; Facebook, Whatsapp, and Tiktok as well as making nationalism material applications through social media that can be used in learning.

Keywords: Nasionalisme · Media Sosial · Globalisasi

1 Introduction

The era of globalization is an era of global change that has occurred throughout the world. In the era of globalization, the impacts that have occurred are enormous, both positive and negative impacts on various people's lives, such as economic, social, political, cultural, environmental and so on [1]. The rapid development of science and technology, especially information, communication and transportation technology, has caused the geographical boundaries between countries and nations to appear as if they are no longer visible. It reflects that a person is part of the world or a citizen of the world. Over time, in the era of globalization that we know today, many developments and changes are happening around us. Starting from communication technology, information, lifestyles and even traditions have also experienced changes and developments following the flow of globalization [2].

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R. Perdana et al. (Eds.): ULICoSS 2022, ASSEHR 740, pp. 349–354, 2023.

https://doi.org/10.2991/978-2-38476-046-6_34

Technological progress is capable of producing modernity marked by economic growth, social mobility, and also cultural expansion. According to Kartini, A., & Dewi, D. A. [3] modern technology tries to make humans achieve autonomy and product prosperity quickly anywhere, safely, reliably, efficiently and effectively. The rapid development of information and communication technology is now instantaneous. Technological advances that can be taken are like gadgets that are increasingly sophisticated day by day. Various positive impacts that should be taken from the sophistication of today's gadgets such as students can find information about courses or assignments that can be solved by having educational sites on gadget applications [4]. However, the problem is that nowadays many gadgets are not used as they should be, for example, they are only used as entertainment tools or those that should be used to find positive information are instead used to open negative sites [5].

Apart from the advancement of other globalization technologies, Hartono, D. [6] how is the current lifestyle of students who follow many westernized trends or many follow hedonism or luxury styles so that they overlap with other friends. Various foreign cultural treatments that enter Indonesia are also often followed by students. Like the lifestyle of today's increasingly modern society. In the past, people didn't care about the style of clothing they wore, but now with Widhyatmoko, D. [7] advanced technology, advertisements circulating through television, gadgets, other online media, fashion experts are able to sell clothes that differ in different shapes. And the patterns are so diverse that today's society is very interested in how they dress.

The presence of globalization certainly has an influence on the life of a country including Indonesia. This influence includes two sides, namely positive and negative influences. The influence of globalization in various fields Hariyoso, P. [8] life such as political, economic, socio-cultural life and others will affect the values of nationalism towards the nation. Of course the above problems make the attitude of nationalism as a nation of Indonesia getting weaker. Furthermore, Juwandi, R. [9] Nationalism is a feeling, concern, community action as the color of the state towards the nation. Because of the strong feeling that is owned, a feeling of love for the nation and the motherland arises. The influence of globalization has made many young people lose their individuality as Indonesians. What do you want the younger generation to do now if the negative impacts above are allowed to happen? The morale of the nation's generation will be damaged and the value of nationalism will decrease because there is no love for the nation's own culture and a sense of care for the community. Even though the younger generation is the nation's future successor Dartono, D., Holimin, H., & Prihantoro, D. [10]. The younger generation should be able to properly share the effects of globalization according to existing rules, whether it is beneficial or not for the preservation of an Indonesian national identity in the future.

Based on the results of the author's observations, there are still many students who do not understand the true meaning of nationalism. An example of this is using a lot of products originating from abroad rather than products originating from Indonesia. This is the impact of globalization which is increasingly influencing the behavior patterns of today's children, especially students who are very easily receptive to influence and many students who use technology such as gadgets and the internet to do assignments given by their lecturers rather than looking for sources such as books or from other

print media. This of course will also be related to the morale of the nation's generation being damaged and the value of nationalism will decrease because there is no love for the nation's own culture and a sense of care for the community. Whereas the younger generation is the future of the nation. The younger generation should be able to properly share the effects of globalization according to existing rules, whether it is beneficial or not for the preservation of an Indonesian national identity in the future.

The use of social media such as Facebook, WhatsApp, and Tiktok so far has only been for entertainment and a means of communication. There are many activities on social media but only a few create content related to nationalism, patriotism, thus causing a lack of nationalism values among Indonesian society as a whole as a result of advances in communication and information technology which also have an impact on the morale of the nation's generation to be damaged and the value of nationalism will decrease because there is no love for the nation's own culture and a sense of care for the people Widhyatmoko, D. [7]. Based on the results of the author's observations, there are still many students who do not understand the true meaning of nationalism. An example of this is using social media a lot just for entertainment, such as watching movies, listening to music, playing games, selling, and watching other people's content that is less useful. Currently, students have not optimally utilized social media in a more positive direction, such as; looking for literature on lecture material, looking for work, business activities, more importantly PPKn students have not used social media as a socialization of nationalism values in their use of social media. This study aims to identify and describe the role of PPKn students in socializing the values of nationalism through social media in the era of globalization.

2 Method

The type of research used in compiling this report is quantitative research. The sampling technique is carried out by random or random sampling, while data collection is carried out by utilizing the research instrument used, the data analysis used is quantitative or can be measured with the aim of the previously determined hypothesis.

3 Result and Discussion

We all realize that today's technology is growing and advancing, one of which is social media, various kinds of social media that we can now download with all its functions. Social media makes it easier for someone to access everything in cyberspace which is a gathering place for all the information needed, but we must have knowledge and attitudes of Nationalism values in social media so we can become good individuals. Knowledge of nationalism values, namely individual or group awareness of applicable rules or laws. Knowledge of the values of Nationalism is very important for everyone to have, it is intended that the Indonesian people as citizens have a sense of love for the motherland and care for the sustainability of their country.

Based on the problems above, it is the reason for researchers to be able to carry out research related to the role of PPKn Students in socializing Nationalism values on social media in creating knowledge of Nationalism values in social media PPKn FKIP

University Lampung students. Retrieval and analysis of data for each variable was carried out to prove the hypothesis in this study, namely whether or not there was a role for Civics students in socializing the values of Nationalism on social media in an effort to foster an attitude of Nationalism values in social media students. In addition, an analysis was also carried out to find out how important social media is in creating knowledge and attitudes about the values of Nationalism in student social media.

The percentage of assessing the role of PPKn students in disseminating the values of nationalism through social media Facebook and you tube PPKn FKIP students at the University of Lampung shows that the results of the frequency or the number of respondents were 7 PPKn students with a percentage of 12.5% who were categorized as having less of a role this happened to students who are not aware that the process of socializing nationalist values in today's society must adapt to developments and progress of the times, including the use of social media technology tools such as cell phones that have internet applications such as Facebook and YouTube. Globalization is currently very influential in the formation of national character including the spirit of nationalism, the impact of advances in communication and information technology has a very important role in the formation of the personality of a nation. Therefore, as Indonesian citizens we will be faced with a very large impact on the formation of national character due to advances in communication and information technology [11] because through communication technology it will be very easy for foreign cultures that spread on social media to be consumed by the wider community, which results in the erosion of people's moral values including Indonesian national identity, especially attitude and spirit of nationalism.

Good Indonesian citizens must be aware of this problem, therefore it is necessary for the role of PPKn students to use their social media to disseminate nationalist values in accordance with lecture materials so that Indonesian people can learn, understand, the values of nationalism through the social media they have. Whereas in the accumulation of the role of PPKn students in disseminating nationalism values through social media Facebook and you tube PPKn FKIP students at the University of Lampung, with a frequency or number of respondents of 22 PPKn students with a percentage of 39.28% which is categorized as quite a role this can be seen among several students As respondents, it turns out that they have started to realize that it is necessary to socialize the values of nationalism through social media such as Facebook and YouTube. Students to upload assignments on their social media related to the values of nationalism, even this is also limited to the papers and videos they distribute on social media. Furthermore, in the category of the role of PPKn students in socializing the values of nationalism through social media Facebook and you tube PPKn FKIP students at the University of Lampung, the frequency results show that 27 PPKn student respondents with a percentage of 48.21% fall into the very important category because in this section PPKn students already creative to make videos, youtube, films, papers, hashtags, webinars about the socialization of nationalism values, therefore this needs to be emulated or followed by other students in an effort to socialize nationalism values on social media today in the midst of technological advances communication and information in the digital age of globalization. The information that the authors get is that students have begun to realize how important it is to socialize nationalist values on social media in order to provide

direct and easy understanding to the Indonesian people about the cultivation of nationalism and patriotism in the current modernization era. The use of social media Nuryadi, M. H., & Widiatmaka, P. [12] is a tool that is very easy and practically understood by the public if we are creative in making writing, photos, pictures, videos such as related to the Republic of Indonesia's independence day activities, creative videos about defending the country, the national anthems, the stories of these heroes are easily accepted and understood by the people directly via their cell phones or social media.

4 Conclusion

Based on the results of the research and hypothesis testing that researchers have done regarding the role of PPKn Students in socializing the values of Nationalism through social media in the Globalization Era, it can be concluded that PPKn Students play a role in socializing the values of Nationalism on social media.

The positive role of students can be seen from the way students socialize the values of nationalism on social media through making videos, films, papers, hashtags, webinars whose results they socialize on social media, such as Whatshap status, Facebook, Instagram, Twitter, webinars, tiktok, and This you tube needs to be emulated or followed by other students in an effort to socialize the values of nationalism on social media today in the midst of advances in communication and information technology in the digital age of globalization.

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