



Peer-Review Statements

Sudarsan Jayasingh^(✉), Kirubaharan Boobalan, and Thiruvenkadam Thiagarajan

SSN School of Management, Sri Sivasubramania College of Engineering, Kalavakkam,
Tamil Nadu, India
sudarsanj@ssn.edu.in

Some of the articles (13) in this proceedings volume have been presented at the [*International Conference on Emerging Trends in Business & Management (ICETBM 2023)*] during [*24th & 25th February 2023*] in [*SSN School of Management, Kalavakkam, India*] and remaining articles (23) was presented through virtual platform. These articles have been peer reviewed by the members of the [*Scientific Committee*] and approved by the Editor-in-Chief, who affirms that this document is a truthful description of the conference's review process.

1 Review Procedure

The reviews were [*double-blind*]. Each submission was examined by [*at least 2*] reviewer(s) independently.

[The conference submission management system was Easychair.]

[The submissions were first screened for generic quality and suitableness. After the initial screening, they were sent for peer review by matching each paper's topic with the reviewers' expertise, taking into account any competing interests. A paper could only be considered for acceptance if it had received favourable recommendations from the two reviewers.

Authors of a rejected submission were given the opportunity to revise and resubmit after addressing the reviewers' comments. The acceptance or rejection of a revised manuscript was final.]

[Pre-conference online workshop on Writing Research Paper was conducted. The focus of the workshop is to learn the process of using the template correctly and citing references with the help of referencing software like mendeley and zotero.]

2 Quality Criteria

Reviewers were instructed to assess the quality of submissions solely based on the academic merit of their content along the following dimensions:

1. Pertinence of the article's content to the scope and themes of the conference;
2. Clear demonstration of originality, novelty, and timeliness of the research;
3. Soundness of the methods, analyses, and results;

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4. Adherence to the ethical standards and codes of conduct relevant to the research field;
5. Clarity, cohesion, and accuracy in language and other modes of expression, including figures and tables.

In addition, all of the articles have been checked for textual overlap in an effort to detect possible signs of plagiarism by the publisher. *[Each article was checked for plagiarism using Turnitin plagiarism detection service].*

3 Key Metrics

Total submissions	126
Number of articles sent for peer review	124
Number of accepted articles	36
Acceptance rate	28.6 %
Number of reviewers	18

Competing Interests. Two of the articles in this proceedings volume is co-authored by the Editor-in-Chief, who has recused him from handling their submissions and has delegated them to colleagues with no personal interests in them.

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