



Pragmatic Analysis of Congratulation Expressions Addressed to Arya Permana Given by Social Media Users

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Abstract. This study aimed to find out what types of congratulatory and politeness strategies are used in congratulating Arya Permana by social media users. The data were collected by using the documentation method. The information for this study came from comments made by Netizens on Born different accounts uploaded on October 18, 2019. Researchers found 25 congratulations from social media users on Facebook. The data ways to analyze, include figuring out, observing, choosing, analyzing, and drawing conclusions. Then analyzed by using classification as conducted by Pishghadam's theory to analyze data (2011) and Elwood's taxonomy with a new model and Brown and Levinson's (1987) theory for politeness methods was used to discover congrats. The results of the study found that there were six types of congratulations and four politeness strategies used by social media users. Offering congratulation has a percentage of 8%. Mentioned opportunity is 24%. Blessing prayers have a percentage of 12%. Expressing feelings have a percentage of 40%. The divine statement is 30%. Bold records have a percentage of 8%, off record have a percentage of 4%, positive politeness has a percentage of 84%, and negative politeness has 4%. Social media users use emotional attitudes in responding to social media and users pay attention to behavior in giving their responses. it shows the presence of all types of politeness strategies used by social media users. The results of this article are expected to add references or expansions regarding the analysis of congratulations.

Keywords: Congratulation · Politeness · Social media

1 Introduction

Language serves as a means of exchange. It contains guidelines for effective communication in all settings. In addition, the purpose of language is to convey its users' desires, needs, and emotions. Language is the primary means by which people convey their thoughts and emotions to one another. Smooth communication also requires a common language. People can converse easily because they have mastered the language. That both the speaker and the listener can accomplish their goals in a discussion if they are aware of the setting and context [1]. There are two ways for people to talk to each other:

verbally and through body language. Each community should make a set of rules that make it easier for people to talk to each other and keep the peace and harmony in the community. For example, good things will happen, like graduating from college, getting a promotion, or getting engaged. People feel like they have to say “good job” when this happens. Elwood in Al-Shboul & Huwari [2] demonstrates that it is normal for individuals to display happy emotions and thoughtfulness when something wonderful happens to a person.

1.1 Congratulation

If the other person who hears the good news doesn’t show or say how happy they are for the addressee, it could be seen as a sign of jealousy [2]. In situations involving good news, speakers typically express their satisfaction by expressing “congrats”; however, the patterns and expressions they employ to express congratulations may vary depending on the context [3].

One of the pillars of human social connection is congratulating others, a speaking activity that takes several forms depending on the speaker. When the giver demonstrates that he or she shares the recipient’s happiness and joy, the act of congratulating can be completed properly. However, there are specific guidelines for appropriately congratulating someone. These rules are as follows: (a) the event must involve the hearer (the addressee); (b) the speaker must believe the event to be factual; and) the speaker must be genuinely pleased with the event. However, one cannot be guaranteed felicitation of others. In this regard, it could be argued that congratulation is also ostensibly appropriate, particularly when the loser of a game or race congratulates the winner. A person is said to be congratulated when they are praised and told that they have their approval or that they are glad about an exceptional or unusual achievement. One example of this would be congratulating someone on winning a competition [4]. The purpose of celebrating is to convey happiness with the prerequisite that the activity in issue is beneficial to someone. It is stated that a speaker performs congratulations to express satisfaction with the accomplishments of the hearer [5].

Expressions that use the verb ‘congratulations’ in the present tense of the first person singular are included in the behavioral category, which classifies performative utterances related to attitudes and emotions. In contrast, Searle’s classification of illocutionary acts places congratulatory expressions in the class of expressions, illocutionary acts whose “point of illocutionary acts is to express the psychological state specified in the condition of sincerity regarding the state specified in the propositional content.” Searle then establishes four rules governing the act of congratulating: a) there is some event or action associated with the listener (the propositional content rule); b) the event is for the benefit of the listener and the speaker believes that it is in the interest of the listener (preparatory rule); c) the speaker is happy with the event (sincerity rule), and d) qualify as an expression of pleasure at the event. The act of congratulating must be related to the recipient, but does not have to involve an action or something for which the recipient is responsible. This could be nothing more than luck. Instead, the listener must assume responsibility for the “pleasant experience.” congratulate a friend who has just inherited money without being cynical. Giving “congratulations” as an exclamation also serves

as a wish. Congratulations are a way for someone to show their happiness and praise for a good event.

Congratulating someone is “convivial” in terms of politeness. Language ethics are related to how polite people are when they talk [6]. Congratulating someone is linked to approval and modesty maxims. According to approbation maxims, the speaker should criticize the addressee as little as possible and praise them as much as possible. On the other hand, the modesty maxim says that the speaker should criticize himself as much as possible and praise himself as little as possible [7]. People use good diction to congratulate each other because it gives the impression of pretty speech and gets the point across. People communicate in social situations like congratulating each other to show how they feel and what they think [8]. In congratulating, expressive verbal acts serve an internal function. It is to express one’s delight at another’s success, accomplishment, or good fortune [9]. A congratulatory expression is a form of utterance stated by the speaker when the speaker feels sympathy for what has occurred to the listener, including feelings of happiness for the listener’s good fortune and sorrow for the listener’s misfortune [10]. Congratulation as the center around which the world revolves is seen as “Behabitives” in the influential work’s classification of illocutionary acts. Behabitives refer to the phrases people use to show how they feel about something and react to it in the right situation. In the same way, people use expressions to talk about how they feel and how they think about a certain situation in a certain setting. People say “congratulations on winning the race” instead of “me congratulate you on winning the race” [11]. When it comes to communication, social media makes things simpler and more adaptable.

1.1.1 Social Media

A variety of speech acts may be found in the utterances communicated by netizens, such as words of praise delivered to others on the occasion of a success. The term “social media” refers to a group of online tools that enable users to create and participate in online communities and networks to exchange and disseminate information and ideas [12]. Social media is meant to be used on the internet, where users have fast, easy access to sharing information. Personal data, papers, films, and images are all examples of content. Users interact with social media sites and platforms via a web browser and a mobile device, usually to send and receive messages. Facebook is just one of several social media platforms. Facebook is a popular social media platform for sharing and viewing multimedia content on mobile devices. The app lets you take a photo in any setting, apply a filter to it, and then post it to Facebook or send it to other social media platforms like Instagram or Twitter. On Facebook, users can make their profiles public and share information about themselves through status updates. It’s also a great place to meet new people and create connections. When users see an image they like, they’ll click the “like” button and share their thoughts with their friends in the comments section. Facebook becomes a crucial component of everyone’s routine.

Websites dedicated to social media offer users a forum in which they may discuss key life events in real-time [13]. Anyone can take advantage of this opportunity. The vast majority of personal news and events in people’s lives are released in a textual format at the moment, which is what motivates information extraction systems that can provide structured representations of significant life events (weddings, graduation,

etc.). Using conversational media that facilitate the creation and simple transmission of content in the forms of words, pictures, videos, and audio, “social media” can be defined as “activities, practices, and behaviors among communities of people who gather online to share information, knowledge, and opinions” [14]. Recently, social networking websites like Facebook have posed a challenge to the traditional media’s position as the most reliable source of information about recent significant news events. In addition to being a vital source for breaking news, social media also provides a unique source of information on private events, such as when a friend gets engaged or graduates from college.

Social media has become a popular way to talk to people through the internet [15]. This calls for a new line of research in the field of pragmatics. On social media, there is a lot of news that is widely spread almost all over the world, giving rise to responses from social media users such as news, graduation, health, success in business, etc. In 2016 there was news that was being talked about all over social media, namely a teenage boy who was obese. The teenager named Arya Permana who at that time had an extreme weight. At that time Arya weighed around 192 kg with this extreme weight having a serious impact on his health. As a result, his intestines swelled and his skin sagged, therefore his activities were disrupted. Finally, with the approval of his family, Arya underwent an intensive examination to lose his weight back to normal. In Arya’s success in losing weight, there were a lot of positive responses from social media users to Arya Permana. Most of the responses given were congratulations to Arya who had succeeded in losing weight.

1.1.2 Pragmatic

2 Method

Qualitative methods were used to do this research. Qualitative research methods are research techniques that get descriptive information from a person in the form of written or spoken words. Qualitative research methods have a long history in the social sciences. The data were collected by using the documentation method. Then analyzed by using classification as conducted by Pishghadam’s theory to analyze data [17] and Elwood’s taxonomy with a new model and Brown and Levinson’s (1987) theory for politeness methods was used to discover congrats. They are based on observing people in their environment and talking to them in their language. The information for this study comes from comments made by.

The study of the relationships between language and situation as they are contained in the structure of a language is referred to as pragmatics [16]. Therefore, pragmatics is a branch of linguistics that investigates the meaning of language by focusing on the connection between language and its environment. It has something to do with the interpretation of what individuals intend in a certain context and how such a setting makes evident what utterances have been said in that context. The study of the concept that what is communicated is more than what is stated. It has consequently more to do with the analysis of what people mean by their utterances than with the meanings of the words or phrases inside the utterance. To comprehend the speaker’s intent, we should also consider the surrounding circumstances. Therefore, pragmatics is likewise concerned with worry.

Pragmatics should also include context factors, like whom individuals are speaking to, when, where, and under what circumstances they are speaking, to determine how and what they say [10]. Pragmatics is a branch of linguistics that focuses on the meanings, assumptions, and actions (such as questions) that speakers bring to their language [12]. The focus of this article is a pragmatic analysis of congratulations from social media users addressed to Arya Permana. The research problem in this article is to find out: what types of congratulations are addressed to Arya Permana given by social media users, and what is the politeness strategy in congratulating Arya Permana given by social media users. The results of this article are expected to add references or expansions regarding the analysis of congratulations.

Netizens on Borndifferent accounts which were uploaded on October 18, 2019. The author takes information from 25 comments chosen at random. There are many ways to analyze data, such as figuring out, observing, choosing, analyzing, and drawing conclusion.

3 Result and Discussion

3.1 Result

Based on the analysis of the data, there were 25 utterances containing expressions used by social media users addressing Arya Permana (Table 1).

Based on the data discovery table, shows the presence of all types of congratulations used by social media users. The following table finds 1 offering congratulations have a

Table 1. Types of Congratulation Expression Results

No	Type of Congratulation Utterances	Example	Σ	%
1.	Offering congratulation	Congratulations	2	8
2.	Mentioning opportunities	Congratulations on your successful weight loss, Arya. Don't let up! Regular exercise and a healthy diet should keep the weight off.	6	24
3.	Blessing prayer	I hope you are back in a good shape and become what you like to be all the best god love you	3	12
4.	Expressing feeling	I'm glad because he got a new life	10	40
5.	Divine statement	God bless you, dear. Keep doing your good work	3	12
6.	Complimenting	Well done you... you look so much better now!!! You must feel like a different young man, life must be so good now that you can join in with things!!! Congratulations to you!!! X	1	4
Total			25	100%

percentage of 8%, mentioning opportunities have a percentage of 24%, blessing prayer has a percentage of 12%, expressing feelings have a percentage of 40%, divine statements 20%, and complementing 24%. Therefore, it can conclude that expressing feelings is the type of congratulatory utterance which is often used by social media users with several percentages of 40%.

There are six types of congratulations, namely offering congratulations, mentioning opportunities, blessing prayers, expressing sentiments, divine words, and praising.

a. Offering congratulations

The act of congratulating instinctively without giving a reason in the speech.

Datum 01/FB/Jexxxxx C Nxx

“Congratulations”.

Based on the data above, the speaker congratulated Arya Permana for having succeeded in losing weight. From the discussion above, it can conclude that speakers use the type of congratulation offering congratulation.

Datum02/FB/Oxxx Sxxxx

“Congratulations handsome”.

Based on the data above, the speaker congratulated Arya Permana. The statement from a social media user, namely “Congratulations handsome” from the speech, the speaker gave a comment based on his instincts for Arya’s success in losing weight. In this condition, the speaker uses the type of congratulation offering congratulation.

b. Mentioning opportunities

Mentioning opportunities are the speakers giving reasons when conveying congratulations. The following is an analysis of data from mentioning opportunities.

Datum03/FB/Vxxxxxxxx Lasxxxx

“Proud of him for such a healthy transformation. May he be able to continue on his journey and live a full happy life”

Based on the data above, Vxxxxxxxx Lasxxxx congratulated Arya Permana for her weight transformation. In the above statement, he gave reasons in conveying his pride and joy. In this situation, the speaker uses the congratulatory type mentioning opportunities.

Datum04/FB/Joxx Paxxxxxxxxxx

“Congratulations on your successful weight loss, Arya. Don’t let up! Regular exercise and a healthy diet should keep the weight off”.

Based on the data above, the speaker congratulated

Arya Permana for his success in losing weight. In a comment on social media Facebook Joxx Paxxxxxxxxxx said “Congratulations on your successful weight loss, Arya. Don’t let up! Regular exercise and a healthy diet should keep the weight off”. In this situation, the speaker uses the congratulatory type mentioning opportunities in his speech.

Datum05/FB/Joxxxx Moxxxx

“Time for congratulation for all the hard work”.

Based on the data above, the speaker congratulated Arya Permana for appreciating Arya’s hard work in losing weight. From the comments found on social media, the speaker said in his speech, “Time congratulation for all the hard work” from the following

situation, it can be concluded that the speaker uses the type of congratulatory mentioning opportunities in his comments on social media Facebook.

Datum06/FB/Patxxxx Johnxxx

“Congratulations on not giving up. Cheers!”

Based on the data above, the speaker congratulated Arya Permana for his enthusiasm. Arya does not give up and is passionate about losing weight to return to normal. In this case, the speaker uses the type of congratulation mentioning opportunities.

Datum07/FB/Laxx Stexxx

“Congratulations on your weight loss”

Based on the data above, the speaker congratulated Arya on her success in losing weight. In this situation, the speaker uses the type of congratulatory mentioning opportunities in commenting on Facebook.

Datum08/FB/Jaxx Mullxx

Congratulations on losing weight to become healthier.

Based on the data above, the speaker congratulated Arya on her success in losing weight to become healthier. If Arya's weight returns to normal, it will be easier to carry out activities. In her comments on social media Facebook, Jaxx Mullxx congratulated Arya namely, “Congratulations on losing the weight to become healthier”. From this situation, it can conclude that the speaker uses the type of congratulatory mentioning opportunities in his comments.

c. Blessing prayer

A blessing prayer is the speaker's hopes or dreams addressed to the recipient. The following are the types of blessing prayer congratulations found on Facebook from social media users addressed to

Arya Permana.

Datum09/FB/Shxxxx Blankxxxx

“I hope he gets his surgery for loose skin”

Based on the data above, the speaker expressed his hope that Arya Permana could undergo surgery for his sagging skin due to his drastic weight loss. He said in a comment on Facebook that “I hope he gets his surgery for loose skin.” In this situation, it can be concluded that the speaker uses the type of congratulatory blessing prayer in congratulating.

Datum10/FB/Deyxxx Neyxxx

“I hope he continues to make progress and stay healthy and strong”

Based on the data above, the speaker expressed his hope to Arya Permana to continue the process of becoming healthier. Such as maintaining a healthy diet and exercising diligently to keep Arya's body healthy and strong. From the discussion above, it can be concluded that the speaker conveyed the type of congratulation blessing prayer.

Datum11/FB/Krxxx Arelxxx

“Be healthy, not overweight, overweight is deadly be aware”

Based on the data above, the speaker said that he hopes to always maintain his health and weight. Always pay attention to your diet so you don't overdo it.

d. Expressing Feeling

Expressing feeling is a situation when the speaker gives an utterance based on the feeling he feels. The following is a data analysis that shows expressing feelings.

Datum12/FB/Matxxxx Maxxx

“So glad so active for him, now he looks so active and confident”

Based on the data above, the speaker gives utterances based on his feelings toward Arya Permana. The speaker explained that Arya looks so active and looks confident after losing weight. In this situation, the speaker uses the type of congratulation to express feelings.

Datum13/FB/Zubxxx Rahxxx

I'm glad because he got a new life

Based on the data above, the speaker feels happy about the changes in Arya Permana's body. In explaining his feelings, the speaker gives reasons to the recipient. In the speech, it can be seen that the speaker is very happy and grateful to Allah for all the achievements that Arya Permana has gone through. Therefore, it can be concluded that the speaker uses the type of congratulation to express feelings.

Datum14/FB/Carxxx Saix

“I am so happy for him. Congratulations and best wishes on the skin surgery”

Based on the data above, the speaker explained his feelings of happiness towards Arya Permana who had successfully performed skin surgery. Congratulations Carxxx Saix gave to Arya on Facebook, namely “I am so happy for him. Congratulations and best wishes on the skin surgery”. In the comments, he looks very happy and hopes to give the best prayers for Arya Permana's skin surgery. From the situation above, it can be concluded that the speaker uses the type of congratulation to express feelings in giving comments.

Datum15/FB/Moxxx Kuxxx

“So happy to see him now and his behavior has changed also.”

Based on the data above, the speaker explained his happy feelings towards the changes experienced by Arya Permana. In the speech, he said that he was very happy with the changes in his body that affected Arya Permana's behavior. From the data, it can be seen that the speaker uses the type of congratulation to express feelings.

Datum16/FB/Nixxx Raxxn Dxx

“I'm glad he got a new life”

Based on this data, the speaker looks very happy about the new life that Arya has received, namely the changes in Arya's body. Arya looks healthier than before and can do activities more easily. From these data, it can be concluded that the speaker uses the type of congratulation to express feelings.

Datum17/FB/Sanxxx Wesxxx

“awww so glad he is lighter. I can see the pain on h is face. Keep up the work lad”

Based on the data above, the speaker is happy because Arya's weight loss has returned to normal. The speaker said “awww so glad he is lighter. I can see the pain on his face. Keep up the working lad” in comments on social media. In the comments, the speaker felt that Arya was very happy for her hard work in losing weight. The speaker's speech is a type of congratulation expressing feeling.

Datum18/FB/M'Lxxx Brxxxx

“Good boy I’m very happy for you”.

Based on the data above, the speaker is very happy with Arya Permana’s weight change. The speaker said “Good boy I’m very happy for you” the speech implied that the speaker was very happy for Arya’s success to lose her weight back to normal. Therefore, it can be concluded that the speaker uses the type of congratulation to express feelings.

Datum19/FB/Tuxxer Terxxxxxx

“I’m happy he’s healthy now”

Based on the data above, the speaker is happy about Arya’s current health. Arya can play and do activities easily. The atmosphere spoken by the speaker is included in the type of expressing feeling.

Datum20/FB/Maria Santillana

“That is so unhealthy. Glad he was able to lose weight! Sad story with a happy ending!”

Based on the data above, Arya is happy because of her weight loss. After surgery diet and exercise Arya’s weight dropped drastically. In this case, the speaker uses the type of congratulation to express feelings in commenting on Facebook.

Datum21/FB/Dex Brxxxx

“Spoiled him? Indulged him more like? It was up to YOU to make sure he was fed healthily”

Based on the data above, the speaker feels that the way to make the child happy is not appropriate. In this context, the speaker uses the type of expression expressing feeling in commenting.

e. Divine statement

The divine statement is the speaker giving spiritual utterances to the recipient. The following data analysis shows the divine statement.

Datum22/FB/Suxxx Rxx Chxxxxxxxx

“God bless you, dear. Keep doing your good work”

Based on the data above, the speaker gave a prayer to Arya for her success. He says god bless you dear addressed to Arya. Therefore, the speaker uses the type of congratulatory divine statement in commenting on social media on Facebook.

Datum23/FB/Ritxxx Kuxxx

“God bless him sure he will be a star one day. The stress and trauma that boy must have gone through to cut down his weight are unbelievable”

Based on the above words, God bless him, sure he will be a star one day, the speaker is very happy and gives prayers to Arya Permana for his success. The speaker believes that after successfully losing weight, Arya will become a star. Therefore, it can be concluded that the speaker’s speech on social media is included in the type of congratulation divine statement.

Datum24/FB/Elxx Cxxis Soxxx

“God bless Arya!”

Based on the congratulations above, the speaker said “God bless Arya!” the speaker gave congratulations in the form of a prayer to Arya to be blessed by God. It can be

Table 2. Types of Politeness Strategies Results

No	Type of Politeness Strategy	Example	Σ	%
1	Bald-on Record	I hope he continues to make progress and stays healthy and strong	2	8
2	Off Record	Be healthy, not weight, weight is deadly be aware	1	4
3	Positive Politeness	Good boy, I'm very happy for you	21	84
4	Negative Politeness	Spoiled him? Indulged him more like? It was up to YOU to make sure he was fed healthily.	1	4
	Total		25	100%

concluded from the speaker's speech using one type of congratulation, namely a divine statement.

f. Complimenting

The term used to refer to expressions of praise in English.

Datum25/FB/Shaxxx Higxxx

"Well done you... you look so much better now!!! You must feel like a different young man, life must be so good now that you can join in with things!!! Congratulations to you!!!"

Based on the speaker's words above, they show expressions of praising Arya Permana (Table 2).

According on the data discovery table, it shows the presence of all types of politeness strategies used by social media users. The following table finds 2 bold records have a percentage of 8%, off record have a percentage of 4%, positive politeness has a percentage of 84%, and negative politeness has 4%. Therefore, it can conclude that positive politeness is the type of politeness strategy utterance which is often used by social media users with several percentages of 84%.

In 1987, Brown Levinson outlined five potential approaches for carrying out an FTA, including the following:

a. Bald-on Record

Participants perform the FTA as directly, plainly, and unambiguously as they can because they believe that there are instances in which people are compelled to speak directly by constraints. This tactic has the potential to demonstrate the existence of a time-sensitive predicament, to emphasize achieving maximum efficiency, to request noncooperation from the listener, to demonstrate that the speaker is concerned about the listener, to provide the listener with permission, and even to make a demand.

Datum9/FB/Shexxx Blanxxxx

"I hope he gets his surgery for loose skin"

Based on the data above, the words "I hope he gets his surgery for loose skin" are a response from Facebook social media user Shexxx Blanxxxx to Arya Permana, a 9-year-old child from West Java who is overweight. Shexxx Blanxxxx commented on

the social media account Born Different in 2021. In response, Shexxx Blanxxxx hopes that Arya gets surgery soon and her skin returns to normal. Judging from his speech in responding following the topics discussed. Sheila Blankenship gave her hope to Arya to get surgery after her drastic weight loss. Sheila Blankenship in her conversation uses casual language. The choice of language used is also polite in giving a conversation. Therefore, the speech is included in Bald-on Record's positive politeness strategy.

Datum10/FB/Deyxxx Neyxxx

“I hope he continues to make progress and stays healthy and strong”

Based on the data above, the statement “I hope he continues to make progress and stay healthy and strong” is a response from Facebook social media user. Deyxxx Neyxxx commented on the Born Different social media account in 2020. Deyker Neyland commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. You can see the positive face of Deyxxx Neyxxx to Arya Permana in his conversation. Deyker Neyland hopes that Arya Permana will be consistent in maintaining his health so that his body can be maintained. The choice of language used is polite in a conversation. Therefore, the speech is included in Bald-on Record's positive politeness strategy.

b. Off Record

It's when you say things that aren't specifically about someone else. It's called “speaking in a roundabout way”. A speech act known as “off-record” is one in which the structure of the speech and the function of the speech is not directly related to one another [18].

Datum11/FB/Krxx Arexxxx

“Be healthy, not overweight, overweight is deadly be aware”

Krixx Arexxx posted “Be healthy, not overweight, overweight is deadly alert” on Facebook. 2020 Born Different social media remarks. Kriss Arellano commented on 9-year-old Arya Permana from West Java. Considering the input and topics discussed. Krxx Arexxxx spoke positively of Arya Permana. Krxx Arexxxx delivers health and diet advice. Irregular eating causes obesity. The language is polite to the speaker. Bald-on-record includes speaking.

c. Positive Politeness

Positive politeness is indicated by shortening the distance. Positive politeness utterances are used to extend intimacy, imply common ground, or share wants. The act of saving one's face about the fact that one presents to other people is known as positive politeness [19].

Datum01/FB/Jesxxx C Nxx

“Congratulations”

Based on the data above, the words “Congratulations” are a response from social media user Jesxxx C Nxx addressed to Arya Permana, a child from West Java who is overweight. Jessica C Nam commented on one of the Born Different posts that discussed Arya's success in losing weight. The post was uploaded on October 18, 2019. Jesxxx C Nxx commented on the post. From the words given by Jesxxx C Nxx, it can be seen the positive face given to Arya for weight loss. The choice of language used is appropriate

and polite as appropriate to give praise. Therefore, the speech is included in the positive politeness strategy.

Datum02/FB/Oxxx Suxxx.

“Congratulations handsome”

Based on the data above, the words “Congratulations handsome” are a response from social media user addressed to Arya Permana, a child from West Java who is overweight. Onxx Suxxx commented on one of the Born Different posts that discussed Arya’s success in losing weight. The post was uploaded on October 18, 2019. Oxxx Suxxx commented on the post one year ago. The content of the words given by Oxxx Suxxx looks happy for Arya’s body changes after losing weight. The choice of language used is appropriate and polite as appropriate to give praise. Therefore, the speech is included in the positive politeness strategy.

Datum03/FB/Vaxxxxxx Lasxxx

“Proud of him for such a healthy transformation. May he be able to continue on his journey and live a full happy life”

Based on the data above, the words “Proud of him for such a healthy transformation. May be able to continue on his journey and live a full happy life” is a response from social media users who commented on the Born Different social media account which was uploaded on October 18, 2019. The response was addressed to Arya Permana, a child from West Java who is the overweight body. Vanxxx Laxxx responds to Arya for her success in losing weight. The speech given by Vaxxxxxx Lasxxx looks very proud of Arya’s success in losing weight. There was a positive face from Vaxxxxxx Lasxxx to Arya in the conversation. The choice of language used is by the norms and as one gives happiness. Therefore, the speech is included in the positive politeness strategy.

Datum04/FB/Joxx Panxxxxxx

“Congratulations on your successful weight loss, Arya. Don’t let up! Regular exercise and a healthy diet should keep the weight off”

Based on the data above, the words “Congratulations on your successful weight loss, Arya. Don’t let up! Regular exercise and a healthy diet should keep the weight off.” This is a response from Facebook social media user John Panagopoulos to Arya Permana, a 9-year-old child from West Java who is overweight. Joxx Panxxxxxx gave his response on the Born Different Facebook social media account which was uploaded on October 18, 2019. John gave his response in 2021. The topics discussed were by the upload of the account. There is a positive face from Joxx Panxxxxxx to Arya. From the conversation, Joxx Panxxxxxx seemed very happy with Arya’s success and gave him the enthusiasm to continue to live a healthy life. The choice of language he uses is to the norms of politeness in giving praise. Therefore, the utterance is a positive politeness strategy.

Datum05/FB/Johxxx Moxxxx

“Time for congratulation for all the hard work”

Based on the data above, the words “Time congratulation for all the hard work” are a response from Facebook social media users who commented on Arya Permana, a 9-year-old child from West Java who is overweight. Johxxx Moxxxx gave his response on the Facebook social media account Born Different which was uploaded on October 18, 2019. Johxxx Moxxxx gave his response in 2020. Johxxx Moxxxx positive face looks

to Arya Permana for her success in losing weight. Johxxx Moxxxx looks happy about Arya's hard work in normalizing her weight. The choice of language used is polite and according to the norms of politeness in giving praise. Therefore, the speech is included in the positive politeness strategy. The type of congratulation is, complementary.

Datum06/FB/Patrxxxx Johxxx

“Congratulations on not giving up. Cheers!”

Based on the data above, the words “Congratulations on not giving up. Cheers!” This is a response from a Facebook social media user, Patricia Johnson, to Arya Permana, a 9-year-old child from West Java who is overweight. He commented on the Born Different social media account in 2020. The post was uploaded on October 18, 2019. It can be seen from his words in responding according to the topic being discussed. There was a positive face from Patrxxx Johxxx to Arya Permana in her conversation on social media. In choosing the language used politely to give a compliment. Therefore, the speech is included in the positive politeness strategy.

Datum07/FB/Laxx Stexxxx

“Congratulations on your weight loss”

Based on the data above, the words “Congratulations on your weight loss” are responses from Facebook social media users, namely Laxx Stexxxx to Arya Permana, a 9-year-old child from West Java who is overweight. Laxx Stexxxx commented on the Born Different social media account in 2020. The account uploaded a post about Arya's success on October 18, 2019. Judging from his words in response to the topic discussed. Can see the positive face of Laxx Stexxxx towards Arya in her conversation. Laxx Stexxxx is pleased with Arya's success in losing weight. The choice of language used is also polite in giving a compliment. Therefore, the speech is included in the positive politeness strategy.

Datum08/FB/Jaxx Muxxx

“Congratulations on losing weight to become healthier”.

Based on the data above, the words “Congratulations on losing weight to become healthier” are a response from Facebook social media user to Arya Permana, a 9-year-old child from West Java who is overweight. Jaxx Muxxxx commented on the social media account Born Different in 2020. The account uploaded a post about Arya's success on October 18, 2019. Judging from her words in responding according to the topic discussed. There is a positive face from Jaxx Muxxx to Arya Permana in her conversation on social media. Jane was happy that Arya had become healthier because of her success in losing weight. The choice of language used is also polite in giving a compliment. Therefore, the speech is included in the positive politeness strategy. The type of congratulation is, complementing.

Datum12/FB/Matxxx Maxxx Shxxx

“So glad so active for him, now he looks so active and confident”

Based on the data above, the words “So glad so active for him, now he looks so active and confident” is a response from Facebook social media user. Matxxx Maxxx Shxxx commented on the Born Different social media account in 2020. Matxxx Maxxx Shxxx commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. Matxxx Maxxx Shxxx looks

at the positive face of Arya Permana in her conversation. Matxxx Maxxx Shxxx was very pleased with Arya for her success. Therefore, the speech is included in the positive politeness strategy.

Datum13/FB/Zubxxx Raxxxx

“I’m glad because he got a new life”

Based on the data above, the words “I’m glad because he got a new life” is a response from Facebook social media user. Zubxxx Raxxxx commented on the social media account Born Different in 2020. Zubxxx Raxxxx commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. There was a positive face from Zubxxx Raxxx to Arya Permana in his conversation. Zubxxx Raxxx feels that Arya has found a new life for her success in losing weight. The choice of language used is polite in giving a compliment. Therefore, the speech is included in the positive politeness strategy.

Datum14/FB/Carxxxx Saxxx

“I am so happy for him. Congratulations and best wishes on the skin surgery”

Based on the data above, the words “I am so happy for him. Congratulations and best wishes on the skin surgery” is a response from Facebook social media user, Caxxxx Saxxx. She commented on the Born Different social media account in 2019. Carxxxx Saxxx commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. You can see the positive face of Caxxxx Saxxx to Arya Permana in her conversation. Caxxxx Saxxx feels that she is very happy about Arya’s success in losing weight. The choice of language used is also polite in giving a compliment. Therefore, the speech is included in the positive politeness strategy.

Datum15/FB/Moxxxx Kuxxxx

“So happy to see him now and his behavior has changed also”

Based on the data above, the words “So happy to see him now and his change behavior also” are responses from Facebook social media users. She commented on the social media account Born Different in 2020. Moxxxx Kuxxxx commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. There is a positive face from Moxxxx Kuxxxx to Arya Permana in her conversation. Moxxxx Kuxxxx feels that she is very happy about Arya’s success in losing weight. The choice of language used is polite in giving a compliment. Therefore, the speech is included in the positive politeness strategy.

Datum16/FB/Nixxxx Raxxxx Dxx

“I’m glad he got a new life”

Based on the data above, the words “I’m glad he got a new life.” is a response from Facebook social media users, namely Nixxxx Raxxxx Dxx. He commented on the Born Different social media account in 2020. Nixxxx Raxxxx Dxx commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. The positive face of Nixxxx Raxxxx Dxx to Arya Permana was seen in his conversation. Nixxxx Raxxxx Dxx was very happy about Arya’s success. The choice of language used is also polite in giving a compliment. Therefore, the speech is included in the positive politeness strategy.

Datum17/FB/Saxxx Wexxxx

“awww so glad he is lighter. I can see the pain on his face. keep up the work lad”

Based on the data above, the words “awww so glad he is lighter. I can see the pain on his face. keep up the working lad.” is a response from Facebook social media user, Saxxx Wexxxx. He commented on the Born Different social media account in 2020. Saxxx Wexxxx commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. Sandra Wesley saw a positive face in Arya Permana in her conversation. Saxxx Wexxxx was very happy about Arya’s success in losing weight. The choice of language used is also polite in giving a compliment. Therefore the speech is included in the positive politeness strategy.

Datum18/FB/M’Lxxxx Brixxx

“Good boy I’m very happy for you”

Based on the data above, the words “Good boy I’m very happy for you” are responses from Facebook social media users. She commented on the social media account Born Different in 2020. M’Lxxxx Brixxx commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. You can see the positive face of M’Lxxxx Brixxx to Arya Permana in his conversation. M’Lxxxx Brixxx was very pleased with Arya’s success in losing weight. The choice of language used is polite in giving a compliment. Therefore the speech is included in the positive politeness strategy.

Datum19/FB/Tuxxx Terxxxxxx

“I’m happy he’s healthy now”

Based on the data above, the words “I’m happy he’s healthy now” is a response from Facebook social media user, Tuxxx Terxxxxxx. He commented on the social media account Born Different in 2020. Tuxxx Terxxxxxx commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. You can see the Tuxxx Terxxxxxx to Arya Permana in his conversation. TuxxxTerxxxxxx is pleased with Arya’s current health. The choice of language used is also polite in giving a compliment. Therefore the speech is included in the positive politeness strategy.

Datum20/FB/Maxxxa Sanxxxxx

“That is so unhealthy. Glad he was able to lose weight! sad story with a happy ending!”

Based on the data above, the statement “That is so unhealthy. Glad he was able to lose weight! sad story with a happy ending!” This is a response from a Facebook social media user. She commented on the Born Different social media account in 2020. Maxxxa Sanxxxxx commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. There was a positive face from Maxxxa Sanxxxxx to Arya Permana in her conversation. Maxxxa Sanxxxxx is very happy about Arya’s success in losing weight. The choice of language used is also polite in giving a compliment. Therefore the speech is included in the positive politeness strategy.

Datum22/FB/Suxxp Rxx Chxxxury

“God bless you, dear. keep doing your good work”.

Based on the data above, the words “God bless you dear. keep doing your good work” is a response from a Facebook social media user. Suuxp Rxx Chxxxury commented on the Born Different social media account in 2020. Suuxp Rxx Chxxxury commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. Suuxp Rxx Chxxxury positive face was seen by Arya Permana in his conversation. Suuxp Rxx Chxxxury feels very grateful for Arya’s transformation and hard work in losing weight. The choice of language used is also polite in giving a compliment. Therefore the speech is included in the positive politeness strategy.

Datum23/FB/ Rixxxx Kuxxx

“God bless him sure he will be a star one day. the stress and trauma that boy must have gone through to cut down his weight are unbelievable”

Based on the data above, the words “God bless him sure he will be a star one day. the stress and trauma dat boy must have gone through to cut down his weight are unbelievable” is a response from Facebook social media user. He commented on the Born Different social media account in 2020. Rixxxx Kuxxx commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. Rixxxx Kuxxx positive face towards Arya Permana was seen in his conversation. Rixxxx

Kuxxx prays for Arya so that her trauma will go away. The choice of language used is polite in giving a compliment. Therefore the speech is included in the positive politeness strategy.

Datum24/FB/ Elxx Cexxs Soxxxla

“God bless Arya!”

Based on the data above, the words “God bless Arya” are responses from Facebook social media user. She commented on the social media account Born Different in 2020 Elxx Cexxs Soxxxla commented on Arya Permana, a 9-year-old child from West Java who is overweight. Judging from his speech in response to the topics discussed. Elxx Cexxs Soxxxla prays for Arya that god always blesses her. The choice of language used is polite in giving compliments. Therefore, speech is included in positive politeness strategies.

Datum25/FB/Shxxx Higxxx

“Well done you... you look so much better now!!! You must feel like a different young man, life must be so good now that you can join in with things!!! Congratulations to you!!!”

Based on the speaker’s words above, they show expressions of praising Arya Permana.

d. Negative Politeness

Negative courtesy is generally expressed through questions, including those that appear to request permission to ask. In a social meeting, politeness can be defined as the actions that convey facial awareness. Strategies of negative politeness focus on avoiding imposing oneself on the hearer and are geared toward the hearer’s negative face [20].

Datum21/FB/Dxx Brxxxxx

“Spoiled him? Indulged him more like? It was up to YOU to make sure he was fed healthily”

Based on the above data, the words “Pamper him? Pamper him more like? It’s up to YOU to make sure he’s fed healthily”

Based on the response of Facebook social media user. His comments on the social media account Born Different in 2022. Dxx Brxxxxx provides input so as not to spoil the children too much, especially in terms of food. He suggested giving him any kind of food as long as it was healthy. The choice of language used is also not polite in giving compliments. Therefore, speech is included in the negative politeness strategy.

3.2 Discussion

3.2.1 Congratulation Strategies of Jordanian EFL Postgraduate Students

The researcher investigate the congratulatory strategies used by Jordanian EFL postgraduate students, and find out the types of positive politeness strategies in congratulatory speech acts. Data were collected using discourse completion (DCT) by Dastjerdi and Nasri (2013). The data were analyzed based on the congratulatory strategy taxonomy proposed by Elwood (2004). Furthermore, the data were analyzed based on a modified version of the positive politeness strategy proposed by Brown and Levinson (1987). The results found that the most widely used survival strategies were illocutionary indication tools (IFID), offering good wishes, and expressions of happiness. In the positive politeness strategy, it was found that the strategies that were mostly used by the participants were rewarding the listener, exaggerating, and marking identity in the group. The study concludes with a discussion of important directions for the future of the study to include more participants from different social backgrounds. The results are expected to be useful information in cross-cultural comparative studies and other related fields.

3.2.2 Congratulation and Positive Politeness Strategies in Iranian Context

The researcher examined the speech act of congratulation using Elwood’s (2004) Taxonomy to reflect the basic verbal tactics utilized by Iranian Persian speakers. Based on Brown and Levinson’s (1987) model of politeness, it studied positive politeness tactics in the congratulation speech act. 50 informants completed a happy-news-themed discourse completion test. “Illocutionary Force Indicating Device (IFID),” “Offer of good wishes,” and “Expression of gladness” were the most used congratulation tactics. Iranians typically used “Giving gift to listener,” “Exaggeration,” and “In-group identity marker” while responding to others’ pleasant news.

4 Conclusion

The focus of this research is to find out what types of congratulations and politeness strategies are used in congratulating Arya Permana by social media users. Researchers found there were 25 congratulations from social media users on Facebook. There are six types of congratulations and four politeness strategies from social media users. There

are 6 types of congratulations found by researchers on social media used by social media users. The first utterance offering congratulation has a percentage of 8%. The second mentioned opportunity is 24%. The third blessing prayers have a percentage of 12%. The fourth expressing feelings have a percentage of 40%. The last divine statement is 30%. Therefore, it means that social media users use attitudes and feelings in responding to social media. There are 4 types of politeness strategies on social media used by social media users that were found by researchers. Bold records have a percentage of 8%, off record have a percentage of 4%, positive politeness has a percentage of 84%, and negative politeness has 4%. This means that social media users pay attention to behavior in giving their responses. It shows the presence of all types of politeness strategies used by social media users.

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