



# Variety of Languages in Terms of Formality in Kompas.com Online Media Daili News as Indonesian Language Teaching Materials

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**Abstract.** Purpose: This study aims to (1) describe the variety of formal languages found in daily news on kompas.com online media, and (2) describe the implementation of various languages found in daily news on online media kompas.com in education. Methodology: In this study using descriptive qualitative research methods. Data collection techniques used note-taking techniques. The note-taking technique is done by recording every language variety found in the daily news on kompas.com online media. Results: The result of this research is that there are frozen variety, official variety, business variety, and casual variety. Applications/Originality/Value: The variety is implemented in learning Indonesian KD 3.2 by examining the structure and language of the news texts that are heard and read.

**Keywords:** Variety of languages · News · Education

## 1 Introduction

Human life can't not be said to live without using language. Basically, humans are social creatures who really need language to communicate every day. Humans are creatures who must interact and socialize with other humans. Language as a means of communication functions as a means of expression of intentions, ideas, thoughts, and feelings towards others. With this language, humans interact very easily with other people. Nowadays, it is easier to socialize with the increasingly advanced technology [1]. If there is no language, then humans will find it difficult to convey their ideas, thoughts, and desires.

Language is an important element in a literary work. [2] reveals that language, if likened to a literary art, can be matched with color paint. Both of these are elements of materials, tools, and even facilities that have more value when made into a work. As an element that cannot be abandoned, language plays a very important role as a means of expressing and delivering messages in literature. People use language when they interact socially. These interactions are diverse and can occur anywhere [3].

The mass media industry in Indonesia can be said to have experienced a long journey, even starting from the pioneering period of the struggle for independence. Now the

development of the internet with new mass media in which progress is so rapid. The group of teenagers to adults is indeed an active online user, more than those who watch television [4]. Mass media is a source of position in the means of control, management and variation in humans that can be used to replace other sources [5].

According to mass media in general can be divided into various kinds, including print media, which consists of newspapers, magazines, tabloids, and books; electronic media such as television, radio, and films; as well as online media [6].

Online media is a tool as a means to communicate whose use uses or utilizes a connection from an internet. Online media has several advantages over other media. [7] states that online media has no limitations in terms of space and time. The ease of accessing the reach of each individual to obtain information causes a lot of news to spread quickly in the community, thus making it difficult for people to check whether the news is true or not [8]. News is a form of information that can be found based on the way it is delivered. News is presented in its own style and language [9].

The world of education in Indonesia in various fields of learning studies, one of which is Indonesian Language and Literature which seeks to develop Indonesian language independence through Language and Literature states that in general, language skills are divided into productive skills and skills. Receptive. Productive skills consist of writing and speaking, while receptive skills consist of reading and listening [10]. In this era, writing skills are needed. Writing serves to report or notify, and to influence. This function can be achieved if someone can organize thoughts and express them clearly.

[11] has researched language variations. The results showed that the speech in the 'IPI GARUT' whatsapp group consisted of the official variety, the business variety, and the familiar variety. [12] research on the implementation of various languages in education has carried out research on the implementation of various languages in terms of speakers including dialect, colloquial, and jargon. And in terms of usage, it is included in the variety of journalism.

## 2 Method

In this study the method used is descriptive qualitative. The qualitative method is used in this research because this method is considered capable of analyzing accurately and to examine more deeply a linguistic phenomenon. According to Moelong, qualitative descriptive research is a research that serves to describe the phenomena and circumstances of the object of research based on the facts as they are [13]. This study specifically examines and describes the variety of formal languages found in the daily news on kompas.com online media and describes its implementation in learning.

The source of data used in this study is daily news in the online media kompas.com edition of August 19, 2022. Data collection was carried out by the document method from the data sources written in the online media which had been collected through note-taking techniques, by recording each variety. Formal language found in the daily news on kompas.com online media. The data that has been collected is then analyzed based on the pattern of the characteristics of the variety of languages. In presenting the results of data analysis that has been found, the method used in this study is an informal method. This method is used to describe and explain the variety of languages found in the daily news under study.

### 3 Results and Discussion

#### 3.1 Variety of Languages in terms of Formality Found in Daily News on Kompas.com Online Media

Based on research that has been carried out on daily news in the online media of kompas.com edition of August 19, 2022, it was found that various forms of language in terms of formality include (1) frozen variety, (2) official variety, (3) business variety, and (4) relaxed variety. The following data are obtained from several fragments of words or sentences in the daily news.

##### 3.1.1 Frozen Variety

Frozen variety is a very official language variety and is used in solemn situations and official ceremonies. Frozen variety can be found in written form and in oral form [14]. In this study, the data obtained in the form of frozen variance are as follows.

- a. “Ada dua jalur hukum yang dapat mereka tempuh, yakni sengketa proses dan pelanggaran administrasi. Sengketa proses dinilai cukup sulit ditempuh sebab harus berdasarkan surat keputusan atau berita acara dari KPU RI sebagaimana Peraturan Bawaslu Nomor 5 Tahun 2019.” (Kompas.com - 19/08/2022, 22:49 WIB).

From the quote above, there is the use of frozen variety. The frozen variety in the quote above is marked by the sentence “Peraturan Bawaslu Nomor 5 Tahun 2019” which is said to be a frozen variety because the patterns and rules have been determined with certainty, and cannot be changed.

- b. “Sementara itu, bagi 16 partai politik yang berkasnya tidak lengkap sehingga gagal lolos pendaftaran, KPU hanya menerbitkan tanda pengembalian, sesuai Peraturan KPU Nomor 4 Tahun 2022.” (Kompas.com - 19/08/2022, 22:49 WIB).

From the quote above, there is the use of frozen variety. The frozen variety in the quote above is marked by the sentence “Peraturan KPU Nomor 4 Tahun 2022” is said to be frozen variety because the speaker said about “Peraturan KPU Nomor 4 Tahun 2022 tentang Pendaftaran, Verifikasi, dan Penetapan Partai Politik Peserta Pemilihan Umum Anggota Dewan Perwakilan Rakyat dan Dewan Perwakilan Rakyat Daerah”, which a person cannot simply change, because it has been determined in accordance with the applicable provisions.

- c. “Setelah memberikan pengakuan tersebut, Tim Hukum TNI akan menindaklanjuti proses hukum berikutnya terhadap Brigjen NA. Proses hukum ini dilakukan karena Brigjen NA diduga melanggar Pasal 66 Undang-Undang Nomor 18 Tahun 2009 tentang Peternakan dan Kesehatan Hewan.” (Kompas.com - 19/08/2022, 22:22 WIB).

From the quote above, there is the use of frozen variety. The frozen variety in the quote above is marked by the sentence “Pasal 66 Undang-Undang Nomor 18 Tahun 2009 tentang Peternakan dan Kesehatan Hewan” in that sentence is said to be frozen variety because the patterns and rules in that article have been firmly established, and cannot be changed.

##### 3.1.2 Official Variety

The official or formal variety is a variation of the language used in a state speech, religious lecture and others. The official variety is more likely to be informative, usually used by

listeners which shows the distance between the speaker and the speech responder [15]. In this study obtained the data in the form of official variety as follows.

- a. "Saya berharap ini tidak hanya pekerjaan pemerintah, melainkan semua komunitas, apakah itu LSM, swasta, maupun masyarakat itu sendiri, untuk melakukan kerja sama dalam membangun mangrove, sehingga membuat udara lebih sehat lagi. Karena mangrove ini untuk generasi kita yang akan datang." (Kompas.com - 19/08/2022, 22:00 WIB).
- b. "Kami berharap, bantuan ini dapat memotivasi seluruh penerima beasiswa, untuk lebih bersemangat dalam belajar demi mengejar cita-cita, untuk meningkatkan taraf kehidupan yang lebih baik di masa depan." (Kompas.com - 19/08/2022, 21:30 WIB).
- c. "Tidak banyak teman yang mendapat beasiswa seperti saya. Karena itu, saya bersama teman-teman penerima lain, merasa beasiswa ini sangat bermanfaat dan menjadi penyemangat kami untuk meraih cita-cita." (Kompas.com - 19/08/2022, 21:30 WIB).

From several fragments of the sentence above, there is the use of the official variety. The use of the official variety is seen in the use of the word I and the use of standard words in every speech. There are no non-standard words in the speech. The topics discussed also convey logical discussion points in an official setting.

### 3.1.3 Business Variety

Business variety is a variety of language that is often used at school meetings, as well as results-oriented talks [16]. In this study, the data obtained in the form of sentence quotes using the following types of business.

- a. "Belakangan kasus Covid-19 di beberapa daerah di Indonesia kembali meningkat. Tak terkecuali di Solo, Jawa Tengah. Meski peningkatannya tidak signifikan, masyarakat diimbau tetap meningkatkan kewaspadaan dengan menerapkan protokol kesehatan (prokes). "Kasus Covid-19 memang di beberapa tempat meningkat. Sehingga siapa pun harus tetap waspada. Kehidupan, ekonomi, sosial, kemasyarakatan aktif harus. Tetapi yang tidak kalah harus, super-super wajib adalah protokol kesehatan," kata Kepala Dinas Kesehatan Kota Solo Siti Wahyuningsih di Solo, Jawa Tengah, Jumat (19/8/2022)." (Kompas.com - 19/08/2022, 22:36 WIB).

From the quote above, there is the use of a variety of businesses. The variety of businesses in the quote is marked by the phrase "Belakangan kasus Covid-19 di beberapa daerah di Indonesia kembali meningkat. Tak terkecuali di Solo, Jawa Tengah. Meski peningkatannya tidak signifikan, masyarakat diimbau tetap meningkatkan kewaspadaan dengan menerapkan protokol Kesehatan (prokes)." From this statement, the speaker tried to invite the public to apply health protocols, because Covid-19 was increasing again. No exception in Solo, Central Java.

- b. "Simak 4 Tips Investasi Emas untuk Investor Pemula" (Kompas.com - 19/08/2022, 22:08 WIB).

From the quote there is the use of various businesses. The variety of businesses in the title quote is marked by the sentence "Simak 4 Tips Investasi Emas untuk Investor Pemula". From this sentence, the speaker tries to invite the public or readers to listen to the 4 tips conveyed by the speaker regarding gold investment for novice investors.

- c. “Mengenal Apa Itu Penyakit Kusta: Penularan, gejala, dan Pengobatannya” (Kompas.com – 19/08/2022, 21:04 WIB).

From the excerpt of the news title, there is the use of a variety of businesses. The variety of businesses is marked by the sentence “Mengenal Apa Itu Penyakit Kusta: Penularan, Gejala, dan Pengobatannya” from the sentence the speaker invites the public or readers to be able to recognize leprosy, in terms of transmission, symptoms, and treatment. The findings include a variety of businesses containing various efforts to be aware of covid-19, efforts to become gold investors, and recognize leprosy.

### 3.1.4 Casual Variety

Casual variety is a variety of language used for an informal atmosphere in conversation activities with family and friends. Casual variety is characterized by shortened words or utterances in conversation or colloquial in terms of the use of various languages [17]. In this study, data were obtained in the form of sentence quotes that used the following casual variety.

- a. “Selain di fitur story, Nagita juga mengunggah fotonya tengah berjabat tangan dengan pria & menggunakan emoji bendera Korea Selatan diketerangannya.

“Ngapain ya???? Ada yang tahu????” tulis Nagita Slavina sebagai keterangan foto.” (Kompas.com – 19/08/2022, 22:19 WIB).

From the quote above, there is the use of casual variety. The use of the casual variety in the sentence is marked by the word yes, the change from yes to yes has the intention of agreeing on something.

- b. “Mulai syutingnya besok tanggal 20 Agustus. Dan syutingnya di Jabodetabek saja,” kata Anggy Umbara dalam jumpa pers film Jin & Jun di kawasan Setiabudi” (Kompas.com – 19/08/2022, 22:34 WIB).

From the quote above, there is the use of casual variety. The use of the casual variety in the sentence is marked by the word Jabodetabek, the word Jabodetabek stands for Jakarta Bogor Depok Tangerang Bekasi.

- c. “Rumah saya disisakan hanya rak sama sepatunya aja. Sampai barang-barang pribadi saya diambil juga,” ucap Alona. Alona menyebut barang-barangnya diduga dicuri oleh mantan pengacara ketika ia masih mendekam di penjara atas kasus prostitusi yang terjadi di hotelnya. (Kompas.com – 19/08/2022, 21:14 WIB).

From the quote above there is a variety of relaxation. The use of the relaxed variety in the sentence is marked by the word aja, the change to just has the meaning as an affirmative word.

## 3.2 Implementation of the Variety of Languages in the Daily News on Kompas.com Online Media in Learning

The implementation of various languages in terms of formality in the daily news of online media Kompas.com in learning is as a learning material in class VIII SMP. The implementation begins with making a Learning Implementation Plan (RPP) in accordance with KI and KD 3.3.2 for class VIII SMP. In core competence 3, namely understanding knowledge (factual, conceptual, and procedural) based on his curiosity about science, technology, art, culture related to visible phenomena and events. In basic competence

3.2, namely studying the structure and language of news texts (boasting and motivating) that are heard and read.

This research can be used as a teaching material for Indonesian language curriculum 2013 [18]. The variety of languages in this research is focused on news texts. [19] According to news is in the form of the fastest reports about the latest facts and ideas that are true, interesting and important for most people, either through periodical media such as newspapers, television, radio, and online media [20]. One of the news text materials taught in class VIII of junior high school is studying the language of news texts. Therefore, the results of this study can be used as teaching material for news texts in class VIII SMP which can provide additional knowledge about various languages in terms of formality in the daily news of Kompas.com online media.

According to Bachman, language variety is a variation of language according to usage, and differs in terms of the topic being discussed, according to the relationship between the speaker, the interlocutor, the person being spoken of, and according to the medium of the speaker. The results of this study show that there are four varieties of language which are seen in terms of formality, namely the frozen variety, the official variety, the business variety, and the casual variety. The relationship between this research and previous research is that they both examine the variety of languages, but in this study only in terms of the formality of their implementation in learning. The difference between this study and the two previous studies lies in the object being studied. Researcher Hasanah (2020) examines variations in language formality found in the WhatsApp group 'Ipi Garut'. Hidayat, et al. (2018) examined the variety of languages found in the Najwa Eyes talk show.

## 4 Conclusion

The conclusion of this research is the variety of languages seen in terms of formality consists of, frozen variety, official variety, business variety, and casual variety. Frozen variety is a very formal language variation. The official or formal variety is a variation of the language commonly used for a state speech, official correspondence, textbooks, and others. Business variety is a variety of language that is usually used for ordinary conversations at school. Casual variety is a variation of language used for an informal setting for chatting with family or friends. The familiar variety is a variation of language that is usually used by speakers who have close relationships, such as family members, or between close friends.

The variety of languages in the daily news can be used as teaching materials for Indonesian language in the 2013 curriculum. KD to be achieved 3.2 is to examine the structure and linguistics of the news texts that are heard and read.

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