Peer-Review Statements

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All of the articles in this proceedings volume have been presented at the 8th International Conference of Communication and Media (i-COME 22) during 1–3 October 2022, organized online via Zoom. These articles have been peer reviewed by the members of the Proceedings and Scientific Committee and approved by the Editor-in-Chief, who affirms that this document is a truthful description of the conference's review process.

1 Review Procedure

The reviews were double-blind. Each submission was examined by two reviewer(s) independently.

i-COME 22 use the Easychair conference management system to manage submission.

The submissions were first screened for generic quality and suitableness. After the initial screening, they were sent for peer review by matching each paper's topic with the reviewers' expertise, taking into account any competing interests. A paper could only be considered for acceptance if it had received favourable recommendations from the two reviewers.

Authors of a suitable topic but rejected submission were given the opportunity to revise and resubmit after addressing the reviewers' comments. The acceptance or rejection of a revised manuscript was final.

2 Quality Criteria

Reviewers were instructed to assess the quality of submissions solely based on the academic merit of their content along the following dimensions:

1. Structure of the paper.
2. Appropriateness of the research/study method.
3. Data analysis presentation.
4. Contribution to academic debate.
5. References.
6. Language quality.
7. Specific comments to author(s).

A. Ismail—Editor-in-Chief of the i-COME 22.

8. Recommendation.
9. Confidential remarks for the program committee.

In addition, all of the articles have been checked for textual overlap in an effort to detect possible signs of plagiarism by the publisher. All submissions have gone through two times of plagiarism checking using Turnitin. The first round was done before we accept the article while the second round was done before the committee submitted to the publisher. The similarity index accepted for publication is below 20%.

3   Key Metrics

Total submissions	92
Number of articles sent for peer review	85
Number of accepted articles	46
Acceptance rate	50%
Number of reviewers	35

Competing Interests.   Neither the Editor-in-Chief nor any member of the Scientific Committee declares any competing interest.

All authors and reviewers are required to disclose their funding sources (if any), and those research works have been reviewed by members of the Proceedings and Scientific Committee with no personal interests in the funding sources.