



Regional Leadership Role in Building Good Governance in the City of Semarang

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Abstract. This research was prepared against the background of the Good Governance Condition in Semarang City, although Semarang City is one of the outstanding Cities in the Central Java region, based on the IGI (Indonesian Governance Index) Semarang City is indeed still far from being ranked as a City with ideal governance, so it can be assumed that the application of the Good Governance concept has not been implemented optimally. The data collection technique in this study, using several methods such as observation methods, in-depth interviews, text recording methods, and also using documentation techniques This technique is carried out by direct question and answer to bring up the views and perceptions of the informants The respondents in this study are: Major of Semarang, Sekda Semarang, and DPRD Semarang. The role of the regional head in building a good government in Semarang City is an important aspect in supporting the realization of the concept. The actualization of this role was actualized by Hendrar Prihadi into several excellent work programs, including the Semarang Smart City Program initiated by Hendi which succeeded in bringing Semarang City as the first city to become a Smart City model in Indonesia.

Keywords: Role · Good Governance · Leadership

1 Introduction

The regional head has had an important position and role since the implementation of regional autonomy in Indonesia in the reform era. The practice of centralization and domination by the central government has now changed to decentralization and deconcentration. With good leadership, it will be able to apply the principles of good governance of an organization or certain agencies, such as in the offices of governors, regents/mayors, sub-district heads, lurahs, and even village offices.

Semarang City as an autonomous region tries to realize good governance from the principles of good governance. Included in the provision of excellent public services through the provision of basic service facilities for the community, the Semarang City Government implements a public-private partnership strategy to provide various public services in the City of Semarang. Relationship between administration, politics, and bureaucracy: To examine how relations between public servants and political elites influence performance and affect administration in general. This is done by examining the

nature and processes through which administrative structures and features are shaped within developed and developing countries [1]. The main function of the bureaucracy is oriented toward good governance. Without good leadership, it will be difficult for public organizations to achieve.

1.1 Literature Review

Referring to Yukl's view [2], that leadership is the process of directing and influencing activities related to work towards group members. This definition contains three important implications, namely: Always involves other people; Involves distribution; The ability to use different forms of power to influence the behavior of followers in various ways.

According to Soerjono Soekanto [3], Role is a dynamic aspect of position (status), if a person exercises his rights and obligations according to his position, then he carries out a role. Leaders have a fairly strong role in achieving organizational goals. The leadership roles are as follows, namely: Decision maker; influence; motivation; informational.

Good Governance as mentioned by Hetifa [4], is a procedure for the government and citizens to manage resources and solve public problems together through good governance. Governance requires redefining the role of the state, which means redefining the role of citizens. In particular, citizens are asked to monitor government accountability themselves.

1.2 Framework

This research was prepared against the background of the Good Governance Condition in Semarang City. Essentially, in the development of good governance, the leadership of the regional head has a role in implementing the concept to the organisation of its ranks, so it can be assumed that there is a leadership role of the regional head in building good governance in Semarang City, so that the optimal leadership of the regional head is an important aspect in this study (Fig. 1).

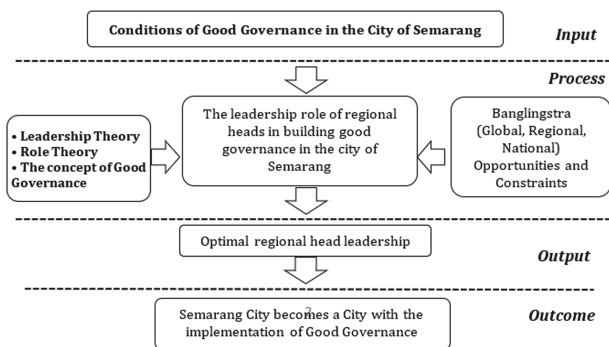


Fig. 1. Research framework.

2 Research Methods

This study uses a descriptive analysis format and data collection techniques in this study, using several methods such as the observation method, in-depth interviews, text recording method, and also using documentation techniques. In the observation method, researchers conducted observations and interviews with informants who had been formulated using the purposive method. In addition to making observations, in collecting research data also conducted in-depth interviews. This technique is carried out by direct question and answer to bring up the views and perceptions of the informants. The respondents in this study are: Mayor of Semarang, Sekda Semarang, and DPRD Semarang.

3 Discussion

In this article, the researcher provides a general description of the research location and sources or informants obtained from primary data and secondary data from parties who have competence and relevance to the subject and object of research, before presenting the data descriptively which is then disclosed and explained and analyzed under discussion. In the discussion, the researcher seeks the results of research findings in the form of data/facts and information submitted by informants as well as the results of observations and documentation studies in the face of the approaches and theories that have been put forward as well as previous scientific research, as presented in the previous chapter.

3.1 The Role of Regional Heads in Building a Good Government in the City of Semarang

In declaring and implementing a policy and innovation, it is necessary to have a socio-cultural approach that needs to be understood by leaders, in this case, Hendrar Prihadi as the mayor of Semarang. There are at least 3 aspects in assessing the leadership performance of the mayor of Semarang, Hendrar Prihadi.

- First, in terms of development planning, especially during the crisis due to the Covid 19 Pandemic, the City of Semarang won an award as one of the best cities in terms of development planning with the City of Yogyakarta and also the City of Padang. These results are an assessment carried out at the 2020 National Development Planning Conference (Musrenbangnas). The city of Semarang has been crowned as the best considering several points, among others due to digital planning such as e-budgeting, e-procurement and planning, the level of information openness public, bottom-up approach, and social interaction. This proves that Hendra Prihadi's leadership is not only leadership that relies on the political image but also displays an image as a leader with good development planning.
- Second, in terms of development innovation, under the leadership of Hendra Prihadi, the city of Semarang has become one of the cities with rapid and progressive innovation. In addition, innovation in terms of ease of investment has also brought the city of Semarang to become one of the best cities in the 2018 Indonesia's Attractiveness Award. In addition to the increase in terms of ease of investment, the competitiveness

index of Semarang City has strengthened where the city of Semarang has succeeded in becoming the overall champion in the Regional Competitiveness Index (IDSD) award event which was given to 16 regions which were considered successful in advancing the regional competitiveness index.

- Third, is Hendrar Prihadi's responsiveness and leadership quality. In communicating with residents, Hendrar Prihadi provides many portals via the internet and telephone services for Semarang City residents who wish to convey their aspirations or are related to Semarang city government services.

3.2 The Role of Leadership Style in Realizing Good Government in the City of Semarang

The leadership of the Mayor of Semarang Hendrar Prihadi, a result of research, informants stated that during his tenure as Mayor of Semarang, Hendrar Prihadi was known as a leader who brought many changes to the city of Semarang. You could say that since his leadership, all the needs of society can be fulfilled easily and quickly. This can be seen through various innovations made by Hendi, especially in public services.

In bringing change and making Semarang City successful, he applies the Smart City concept. The application of this concept brought big changes to both the government and the people of Semarang City. Of course, these changes cannot be separated from the leaders who are responsible for regional development. When viewed from the successful transformation of the city of Semarang, Hendrar Prihadi's leadership style can be categorized as transformational leadership.

In several media, Hendrar Priadi himself revealed that in leading the Semarang City Government he used a formula he called 'TOP Government', namely Trud (trusted), Open (Open), and Participative (involvement), so that the final result achieved was the realization of good governance. in Semarang City, if we analyze more deeply the concept of "TOP Government" which was implemented in the Semarang City government in the era of Hendrar Priadi's leadership will produce the following results:

Implementation of Smart City. The application of smart cities is indeed part of smart government and e-government. The government must be able to utilize information technology and access systems that are adequate and adapted to the times. This system will facilitate government governance so that the impact can reach evenly, quickly, and on target. Of course, the intended target, in this case, is the community. In addition, the fact that a smart city can position Semarang City at number 3 on the corruption perception index proves that this kind of system deserves to be implemented in Indonesia sustainably. Through this system, the community can directly monitor programs or policies that are being implemented by the local government.

Regional Development Efficiency. The planned development efficiency brought the city of Semarang to the presidential palace to be awarded the 2017 Dana Rakca highest award. The award was given directly by the President of the Republic of Indonesia, Joko Widodo. Even though in 2012, Semarang City was considered the most corrupt city in Central Java. This proves that previously, Semarang City has not been able to carry out development efficiency through the existing budget. Corruption cases are of course one of the reasons.

The Semarang City Government has built four support systems consisting of a planning system through a monitoring and evaluation system, a development system through a local e-catalog, a service system through online licensing, and a reporting system through “Lapor Hendi”. These systems are believed to be able to make government and public services run more efficiently and easily controlled.

Increased Human Development Index. Based on data from the city of Semarang in numbers, in 2010, the city of Semarang had an HDI achievement which was quite concerning because it was lagging behind other regions in Central Java. However, now the HDI of Semarang City is the highest compared to other regions in Central Java. HDI itself describes the condition of people who can access development results in income, health, education, and others.

4 Conclusion

Based on the results of the research that has been done and the discussion in the description above, it can be concluded that the role of leadership style in realizing good government in the city of Semarang is actualized through the field of public services. The government provided the Center for Community Complaint Management or abbreviated as P3M, which is a renewal of the Public Service Complaint Handling Center (P5).

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