



Agrotourism Malang City Local Wisdom

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Abstract. The problem that often arises is the lack of student knowledge of agrotourism in Indonesia, especially related to local wisdom, one of which is in the city of Malang. From various opinion they could concluded that culinary is related activities with cooking, food and ingredients processed food with various recipe so that created various kinds of menus that have a distinctive taste Malang city. Malang City is city Agrotourism with various wisdom local. With various potency nature is very beautiful and interesting for visited. Besides agrotourism city poor required accommodate existence potency wisdom Malang city. Agrotourism and wisdom local offerings include the culinary with characteristic special taste of cuisine island Java, gardens and processing very famous apple, product craft dominating local made from base wood teak Netherlands, and objects enchanting tour, worth history high and affordable as well as have power high pull.

Keywords: Agrotourism · Local Wisdom · Malang

1 Introduction

Malang is famous with a beautiful and cool city, the beauty of the natural panorama seen from ranks hills, wealth nature in the city poor make city the Becomes object tourism in the community famous with term Agrotourism. This thing in line with [1] Agrotourism is series activity tourism that utilizes something area or part agriculture, from beginning production until with purchase results agriculture in different systems and scales, with destination for increase knowledge, understanding, knowledge and recreation in the field of agriculture.

According to [2] Agrotourism is one means tours that use agribusiness as destination travel. Goal is for expand knowledge agriculture, experience recreation, and contact business. according to opinion other [3] Agritourism is a activity tourism in rural areas with the aim of for add knowledge, improve journey for utilize potency like view nature, individuality and diversity activity production and technology agriculture and culture Public agriculture. Next according to (August, 2021) Agrotourism is type travel that is special make plantations, Becomes power pull for tourists. And according to [5] Agrotourism is part from power pull tours that use agriculture as power pull his tour.

Based on opinion on about Agrotourism can be taken conclusion that agrotourism is activity journey tour to the place countryside, like land agriculture, plantation, or mountains. The goal is so that get knowledge, experience, and knowing again larger about to special natural in the field agriculture.

Beauty nickname apple city for Malang city, no escape from values culture ancestors who don't could separate from life Malang people arrive now still cultivated Thing it is called with wisdom local. Whereas According to [6] Wisdom local is form dialectics people and knowledge live.

Wisdom local is method passed down life from generation to generation in form of religion, tradition, or cultures [7]. Wisdom Public is knowledge developed by grandmother ancestors in face environment, make knowledge the as part from culture and absorb it as well as pass it down from generation to generation [8]. Wisdom local is method look to life and knowledge, and various life strategies in the form of actions taken by the community local for respond various problem in skeleton Fulfill his needs [9] and local wisdom can understood as ideas local Locale that is wise, full wisdom, value good, which is embedded and followed by members people [10].

Values that exist and are rooted in culture clear and real but lead to sort of guidelines Act in demand human. Based on the opinion above, can determined that wisdom local is score ethics life from inheritance ancestors from generation one to generation next to stay created virtuous generation character sublime good.

Apart from agro-tourism and wisdom local city Malang is a beautiful and charming city unfortunate also have variety variety culinary that has special taste that is dominant savory and sweet, some culinary food sold in the form of food light and eat tree. At the moment Practice Work Industry (PKL) which was held in Malang City on 28 June 2022 - 29 June 2022 Participants Practice Work Field (PKL), Consuming a number of culinary in town poor like Apple chips, Apples, Snacks made from Apple base, Pecel Rice, and Soto Rawon.

A number of culinary the have Prices, flavors and shapes vary. Culinary alone according to According to [11] the word cooking originated from language English, cook, which means refers to activities cook or cooking. The term cooking is also used for describe various activity like prepare ingredients, cooking, and terms art culinary like serve food.

Definition important from art culinary is the keyword that represents style life society [12]. Culinary can also interpreted as results processed in the form of Cook in the form of side dishes, food nor drink [13], culinary is type food or snacks for sale buy it at the street vendors, the outskirts Streets, stations, markets and places crowded settlements [14]. And effort culinary is work done someone who moves in the field food and drink [15].

From various opinion they could concluded that kelinier is related activities with cooking, food and ingredients processed food with various recipe so that created various kinds of menus that have a distinctive taste Malang city.

Apart from culinary Malang city which is diverse Malang city also has various product crafts, products craft This is produced by the community local Malang city. and some product craft for sale go out city even to another country. Product alone According to [16] Product is goods (food, clothing) and goods (services) provided by a company to Public for Fulfill needs and wants user To use get benefit from product that.

This thing match with craft According to [17] Crafts are crafts that create creation art, and through aesthetics and imagination mere, generated products quality tall with beautiful and attractive shape. _Whereas Craft is something creation art that utilizes hand man in the process of making [18] and finally according to craft is all type goods produced through Skills craft hand [19]. It can be concluded Product crafts produced by the seller craft this various type kind there is some kind knitting, crafts made from base teak Dutch and others which are handicrafts that have score selling and high art _ typical Malang city. The problem that often arises is the lack of student knowledge of agrotourism in Indonesia, especially related to local wisdom, one of which is in the city of Malang.

A lot power pulls the city of Malang which resulted in many once wanted visit This city, from start the culinary, the coolness even about object his tour. Object tour According to [20] Object tour or “ tourist resources “.is all about destination tourism which is power pull that makes people want come and visit the place it. Object tourism is place purpose tourism main made place recreation for tourists [21]. object tourism is shape from the work human, lifestyle, art culture, as well history race and place or a situation the nature that has power pull tourism for tourist for visited [22].

Based on third opinion above could concluded that Object tour is the place destination tour main in a city or area as power pull main for visitors or tourists. In addition, the purpose of the research this is for knowing how Agrotourism Wisdom Local Malang City.

2 Methods

Data collection or the method used in the research that is studies field direct to object study in the city of Malang. According to [23] Study field is study qualitative where the researcher observe and participate by direct in study scale social small and observing culture on the spot that. A studies case is exploration deep from system bound based on extensive data collection [24]. Research data it is processed by qualitative where researcher describe or analyze by written focus on in - depth observation of the sample, the data collected and the objects visited. Study this held on Tuesday 28 June 2022 - Wednesday 29 June 2022 in agrotourism Apple Picking Gardens, Culinary SMEs Madhang Maning, Agrotourism try Rondo, for see wisdom local city poor as education knowledge to 4.0 era generation for always love product local and have soul creative.

3 Results and Discussion

Culinary typical city poor have to special such a taste delicious and unique, so interest for traveler local nor abroad for visit to unfortunate and enjoy culinary in town poor. Miscellaneous Cook typical of Malang such as:

3.1 Culinary Malang Apple Processed

PKL visits are carried out on tours pick Apple Batu area, Malang, East Java. The place beautiful and view beautiful there. In the rock itself there are 5 types apple, with different



Fig. 1. Visits to Garden Apple Picking Tour



Fig. 2. Example of a Snack Image from Malang Apples

colors, sizes and flavors. But in this apple picking only there are 3 of them where are the other apples? the fruit cute and big round currently color green, apple Rome beauty famous apple with poor apple name it feels like sour sweet shape round medium and color green reddish, and Ana 's apple is the color red thick, shape round oval it feels like sour sweet (Fig. 1).

Harvest fruit Apple done 6 months once, apple can live and thrive with good at 800–1200 m from sea level. Planting process apple is n't it from seed however from shoots. Garden Apple alone is owned by farmer village local with work same with owner Apple Tour. Tour pick These apples also work together with culinary shops, souvenirs and middlemen Apple from in nor outside city, for for sale with type processed the apple that became snacks or snacks typical poor like chips apple, chocolate apple, pei apple, vinegar or cider, Apple Strudel, jenang Apple etc. Below this is picture from snacks or snacks typical Malang (Fig. 2).

3.2 Culinary Rawon Meat Cow

Rawon is food gravy originated from Java east with various spice choice, one spice in rawon is squeaky. Kluwek that's because why rawon this gravy black. Besides rawon have savory taste and distinctive aroma (Fig. 3).

Rice in rawon usually served separated or usually mixed directly inside filled bowl with broth rawon. As seen in the picture above rawon containing meat beef dice sized small. With addition egg salty, touge leaf onions, and fried onions. Soup seasoning from rawon This is very typical of Indonesia, namely with mixture coriander, onion red, onion white, laos, turmeric, chili, kluwek, lemongrass, candlenut, pepper, leaves salt orange, flavoring and oil for stir fry material.



Fig. 3. Rawon Rice Meat Cow

Cook rawon is enough easy that is more formerly smooth seasoning, then stir fry when already fragrant give enough water and enter meat. Rawon can served with side dish companion consume rawon like cakes, sambalempal, soy sauce sweet as well as crackers. Key delicacy rawon this apart from the spices, it's also in the gravy rawo. In this modern era cook rawon really easy because a lot spice lively instant for sale on the market. However, will more delicious and taste when Rawon with spices with fresh concoction of spices alone.

3.3 Pecel Rice

Pecel rice usually Javanese call it feels free Pecel is food typical Java Island. Pecel rice is almost similar with rice cake pecel that makes the difference only if feel free pecel using rice and peanut brittle, however if rice cake pecel use rice cake and crackers red or commonly called with shrimp crisp pecel.

Pecel rice have special sauce that is made of from peanut fried ground then uleg or destroyed with spices like kencur, leaves oranges, onions white, sour java, chili red curly, and chili small then Add a little water so that the texture of the peanut sauce is a little watery (Fig. 4).

Pecel rice have special sauce that is made of from peanut fried ground then uleg or destroyed with spices like kencur, leaves oranges, onions white, sour java, chili red curly, and chili small then Add a little water so that the texture of the peanut sauce is a little watery. Pecel rice or feel free pecel this usually served with stewed major vegetable, type the vegetables usually sprouts, leaves cassava, peanut long, flower turi, cabbage, and kale. Pecel rice is also served with side dish pauk like tofu, tempeh, tempeh mendoan, boiled eggs, and crackers peanuts.

Pecel already enjoy population archipelago from century to 9 AD p this written in Javanese books ancient namely kakawin Ramayana and Babad Tanah Jawi. Pecel is also a global food because pecel usually can found abroad such as the Philippines, Malaysia,



Fig. 4. Picture of Pecel Rice

Suriname and Thailand with trend various flavors this because the difference spices and types used nuts different.

3.4 Product Craft Local

Product craft is tangible thing goods or services that have score quality art in the form of clothing, food, goods, which are useful and possess score high art as well as useful. Making as city destination lots of tours visited traveler at home and abroad have many very product crafts local shown for sold in SMEs on the spot center by, market or mall. Below this will explained about product craft local in the city Poor Visited During Practice Work Field (PKL).

3.5 Knitted

Knitted is art made from base thread knitted wool so appearance beautiful Becomes various accessories, sweaters, clothes, hats, wallets, bags even sarong hand. Below this is example creation results knitting from thread wool (Fig. 5).

Product craft from wool this usually made with use which tool named hakpen or normal called with needle knit. The shape bigger from thread sewing in general and pointy on one the end. Hakpen needle this usually used in knitting with knitting technique. knitting price this counted enough affordable because range from IDR 15,000 - IDR 150,000. depends level difficulty and size craft knitted.

Craft look Besides being sold by MSMEs in the city of Malang, this is also sold on the spot tours, gift shops, markets, and even Craft knit this there is community name it community Knitting poor. It's taught their method knitting, sharing about craft knitting and more very useful things.

Craft from Dutch teak wood

Craft wood is friendly craft environment, very unique, and creative. Island Java as producer biggest teak wood use wood teak in a positive and profitable direction, in the city Malang, East Java, Dutch teak wood is innovated Becomes various type form craft. From kitchen utensils, chairs, tables, decorations wall, miniature tool transportation, miniature tool music, toys child, and even hanger key with various type its shape (Fig. 6).

Ordinary wood used is wood teak Dutch wood teak Dutch alone have another nickname in java that is wood teak London. because of wood teak Dutch tend soft, easy formed, and strong to collision too. So that with advantages and privileges wood teak Dutch the wood this is perfect to make craft because will endure many years of course with maximum care.



Fig. 5. Examples of Craft Drawings Local Poor Knitting



Fig. 6. Examples of Craft Drawings from Dutch Teak Wood

Price from craft wood Malang city counted cheap and not drain pocket range from IDR 5,000 to IDR 100,000. Apart from selling buy inside city crafts from wood It's also for sale outside island Java even to foreign market.

3.6 Object Tour

Object tourism in Malang Apple City other than beautiful too value contain high history. With various choice Destinations games that can enjoy together family weekend. At the moment carried out Practice Work Field (PKL) on the place the tours we visited is Museum Angkut and Coban Rondo are a perfect match for take a picture because conditions that Instagram able and suitable for take pictures and share lover natural Coban Rondo is very good and beautiful for enjoy nature.

3.7 Malang Transport Museum

Malang City Transport Museum located in the city of Batu which often called as center tourism in East Java. Museum Transport Malang city is the place tour history where there is various tool transportation in the past until modern times. where is the place tour this mix element culture with draft entertainment and education?

Transport Museum Plus Moviestar Studio stand up since in 2014 this museum is very crowded with visitor's traveler from inside and outside city. this museum recorded as a transportation museum first in Asia. Inside museum this there is not enough more have 300 collections tool transportation, this museum standing on land with an area of 3.8 hectares. For enjoy and can see various rides and attractions Entrance ticket to the Malang Stone Transport Museum for ticket enter Regular weekdays IDR 100,000 and days Holidays IDR 110,000. For type ticket Enter the second, East Java Park Museum Transport Weekdays IDR 140,000 and for Holidays IDR 160,000. for opening hours museum transport open from 12.00 noon - 20.00 WIB every day (Fig. 7).

Image above is look front from museum transport that is gate colorful and green colored writing background white. From the front museum just already seen so beautiful, majestic and unique Museum Transport this look clear in the on building there is aircraft with various type as well as rocket transportation go out soaring sky tall add to unique building From the transport museum this (Fig. 8).

As for the zone of the transport museum this or rides and attractions in this museum There are 10 zones including, Gangster Zone and Broadway, Room zone Main area, European Union Zone, Sunda Kelapa and Batavia Zone, Hollywood Zone, Education



Fig. 7. Gate Entrance to Museum Angkut Malang.



Fig. 8. Example Several Zones and Rides of Malang Transport Museum

Zone, Las Vegas Zone, Indonesian Heritage Museum, Nusantara Floating Market Zone, Flight Training/ Simulator Zone.

Besides Facilities owned by the Transport Museum this is so complete and adequate like a spacious vehicle parking lot, place eat with a complete menu located in the Floating Market Zone. Besides there is transport immune special to Malang City Transport Museum, ATM Center, lift, charging station and shuttle car. For diverse visitors Islam want to worship is also available prayer room.

3.8 Coban Rondo

Coban Rondo is a waterfall located in the District of Pujon Malang Regency, East Java, said Coban Rondo himself origin the origin from language Java that is Coban which means Waterfall and Rondo which means widow so Coban Rondo means Widow's Waterfall. Coban rondo is very beautiful what again around try rondo filled tree very shady and beautiful pine make try rondo place beautiful tour, beautiful and cool. No wonder when many visitors who come for enjoy fresh water coban rondo or only just enjoy beauty Natural try rondo (Fig. 9).

Waterfall Coban Rondo also has score history where narrated pair bride new, one goddess and king. The goddess whose name is Anjarwati invite her husband visit to Mountain Anjasmara. in the middle trip second couple this meet with a young man named Joko Lelono. He wants to seize Dewianjarwati, short the story of Joko Lelono and the King fight 3 days 3 nights without stop until the end the fight is told both of them died.

Apart from the story and history Coban Rondo is one of the waterfalls that is very enchanting, its beauty this until steal attention visitors from outside Malang city. Height from this Coban Rondo waterfall is 84 m and has height of 1,135 m from sea level.



Fig. 9. Waterfall Try rondo in the district Pujon

The facilities at Coban Rondo are also very complete, with pay ticket for IDR 15,000–IDR 35,000 for visitors pampered with panorama amazing nature so that not seldom visitor's selfie and photo hunting. Facilities at Coban Rondo Waterfall include there is the place lodging such as villas, resort hotels, available outbound with various ride game such as Labyrinth Park, Horseback Riding, Mini carts, Mountain Bikes, Fun Tubbing, Paint ball, Safari and Flying Fox tours, Public Toilets, Mosque, and Places culinary.

This thing in line with results study [25] Agricultural development based wisdom local could Become mover main activity economy like agriculture in the District Hump kusumo Malang Regency. Then results study [26] developer agrotourism in Jatire Village Joyoso has change strength community based wisdom locale and values sublime. Association active participate in community events and monitoring through discussion group focused for interact directly with organizer.

Besides based on results study [27] Community empowerment in Sirah Kenkong consists of three activities: group formation, education and direct community involvement in tourism activities. Sirah Kenkong agro-tourism has aspects of social, cultural, economic and humanitarian empowerment. Then results study [28] infrastructure development in the city of Batam fast is the strategy of the Batam City Government in skeleton development of Batam City into a modern and prosperous World Airport. Expected will Becomes guidelines on policy old village development by sustainable along with development Batam City as a Modern and Prosperous Civil World Airport. Then based on results study [29] Development agrotourism push Public To do processing results agriculture, improve management don't outside management and management don't atani, and from results processing results agriculture, management don't handling and management outside activities effort farmer could increase income house ladder quite a farmer significant.

Recommended for optimizing processing results agriculture, management effort farming and management outside activities effort farmer. And based on study [30] Urban development is with increase area capacity. Bumiaji Village is village agrotourism with various potency start from apple, orange, guava crystal, travel flower, farm goat etawah and effort small medium-sized enterprises (MSMEs) that rely on product agrotourism. Research results show that the development process village Bumiadji has Fulfill criteria development sustainable, however not yet managed with good. Potency agrotourism is source power main for reach development ecological.

4 Conclusion

Culinary is related activities with cooking, food and ingredients processed food with various recipe so that created various kinds of menus that have a distinctive taste Malang city. Agrotourism and wisdom local offerings include the culinary with characteristic special taste of cuisine island Java, gardens and processing very famous apple, product craft dominating local made from base wood teak Netherlands, and objects enchanting tour, worth history high and affordable as well as have power high pull.

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