



Policy on Territorial Development of Military District Command 0622/Sukabumi Regency in Assisting Local Governments for National Economic Recovery After the Covid-19 Pandemic

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Abstract. This research aims to analyze the policy of territorial development of the Military District Command 0622/Sukabumi Regency assisting local governments for national economic recovery after the COVID-19 pandemic. The research question is: How is the tangible form of territorial development of the Military District Command 0622/Sukabumi Regency in helping local governments to recover the national economy after the COVID-19 pandemic? In order to answer the research's inquiry, the concept of territorial development is used. This study uses qualitative method, with data collection techniques in the form of observation, interviews, and documentation studies. In addition, the results showed that the policy of the Military District Command 0622/Sukabumi Regency in assisting the local government for the recovery of the national economy after the COVID-19 pandemic was carried out through social communication activities (socialization, coordination, counseling), regional resilience development (securing the distribution of social assistance, coaching Small/Medium Enterprises, securing vaccination activities), and "Bhakti TNI" (infrastructure improvement, free mass medical treatment, and *tentara manunggal desa*).

Keywords: Policy · Army · Economic Recovery · Sukabumi

1 Introduction

The present of Covid-19 Pandemic, which is occurring globally including in Indonesia, has caused an economic slowdown in almost entire economic sectors, especially those that rely on their activities on the mobility of goods and services, such as tourism, entertainment, transportation, creative industries, and others [1]. The National Economic Recovery Policy (*National Economic Recovery Policy*) (PEN) has become the government's strategy, which comprehensively cover a variety of community economic arrangements, starting from the Social Safety Net, encouraging Small/Medium Business Enterprises (SMEs) by creating job opportunities through structural reforms enacted through the Job Creation Act, to harmonization of tax regulations as a form of transformation from the fiscal side.

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For national economic recovery after the pandemic, the Government has prepared several instruments, starting from the state budget, social protection for people who are most vulnerable to economic shock caused by the pandemic, such as daily workers and informal workers [2]. The government is also carrying out regulatory reforms that will create a more conducive ecosystem for business actors starting from small/medium enterprises (SMEs) to corporations. The budget for handling Covid-19 and national economic recovery amounted to Rp 695.2 trillion in 2020. In 2021, the government increased its budget to Rp 744.77 trillion, while in 2022 it will be allocated at Rp 455.62 trillion.

Sukabumi, is one of the regencies in West Java, that was hit hard by the pandemic and is currently working hard to recover its economy at its best.

In the post COVID-19 pandemic era, the regency needs to show its strong commitment, determination and cooperation from the entire multi-stakeholders to stabilize and to recover its sluggish economic sector and various other development activities.

There are two crucial and strategic sectors that have been affected by the COVID-19 pandemic. **Firstly**, economic sector, especially tourism, service and creative business activities. Sukabumi is renowned as a popular tourist destination adorned with pristine beaches, natural wonders, rich culture and culinary heritage. The pandemic has badly impacted their ventures as they must close their premises. **Secondly**, most affected sector is infrastructure sector since numerous development projects such as road construction and repairment as well as various agricultural projects had been halted due to the budget refocusing [3, 4].

The Sukabumi regional administration has received numerous social and economic assistance from the Central Government including Direct Cash Assistance (*Bantuan Langsung Tunai/BLT*), which is disbursed under the framework of the National Economic Recovery Program, designed to reduce the impact of the pandemic on the community [5]. In addition, the administration also received Cooking Oil Cash Direct Assistance Program, Direct Cash Assistance for Small/Medium Enterprises, Cooperatives, Street Vendors, Stall Owners, and Fishermen.

These social and financial assistance programs as well as direct cash assistance are intended to help low-income families disbursed through Sukabumi administration's offices such as Sukabumi Social Affairs Office to boost people's purchasing power and accelerate development programs and improve people's welfare [6].

In order to ensure that the National Economic Recovery program implemented by Sukabumi regional government runs effectively and smoothly, the Military District Command 0622/Sukabumi Regency has been active in supporting the local administration to accelerate any development programs, particularly in securing social assistance and Direct Cash Assistance as well as providing socialization about the importance of these assistances to help the community's economic needs during the COVID-19 pandemic.

In fact, various Direct Cash Assistance and Social Assistance programs are being distributed by the central government through the Military District Command 0622/Sukabumi Regency together with the Sukabumi Regency Social Service so that they are right on target and ensure their safety.

This is in accordance with what has been mandated in Law Number 34 of 2004 concerning the Indonesian National Armed Forces, especially in Article 7, paragraph

2, point 9, which stipulates: “assist the tasks of local government”. This is the juridical basis for the Indonesian Armed Forces or TNI AD to continue to be committed to assisting the government and local governments in supporting national development programs, accelerating economic growth, and supporting economic recovery programs for the realization of people’s welfare.

Up to the present, there are still very few previous studies or studies (state of the art) that discuss specifically the role of regional command units in national economic recovery. Existing studies/research are still limited to the role of the TNI in dealing with the COVID-19 pandemic [7] and the role of the TNI in national economic recovery [8]. These two studies are focused on the general aspect, namely the TNI, but have not been specific to the TNI AD unit, namely the Military District Command. Therefore, this study on the role of the Military District Command 0622/Sukabumi Regency in assisting the Regional Government to support the National Economic Recovery program will become new study/research. Therefore, it is expected that this new study will provide deeper insights and most awaited good novelty as well as will enrich the existing studies.

For these reasons, the research questions will focus on: (1) How is the role of the Military District Command 0622/Sukabumi Regency Helping Local Governments in Accelerating Development to Improve the National Economy after the Covid-19 pandemic?; (2) What are the obstacles faced by the Military District Command 0622/Sukabumi Regency Assisting Local Governments in Accelerating Development to Improve the National Economy after the Covid-19 pandemic?; (3) What efforts must be made by the Military District Command 0622/Sukabumi Regency to assist the Regional Government in Accelerating Development to Improve the National Economy after the Covid-19 pandemic?

It is hoped that this research can provide practical benefits to policy makers within the local government environment in creating innovative public policies in the economic sector after the COVID-19 pandemic in the context of community welfare, with support, assistance, and synergy with the local military apparatus.

2 Literature Review

To answer the research questions above, a knife analysis of the concept of territorial development is used. The concept of territorial development is a concept initiated by the Indonesian Army to emphasize that the function of the military is not only to carry out wars during war time, but also, in times of peace, to carry out a civic mission, in the form of providing guidance, empowerment, and community assistance, to ward off various military and non-military threats [9]. When a military threat arises, the military is at the forefront of dealing with it. Meanwhile, when non-military threats arise, the military is standing behind to support the relevant ministries/institutions to deal with them.

The COVID-19 pandemic that has badly impacted the national economy is a non-military threat, but threats to health and the economy. In dealing with it, what is at the front is the government/regional government, in which there are officers and health workers who are then followed by business actors to stabilize the economy. The military position supports the government and local governments in dealing with health threats that spread to economic threats. In assisting local governments, the military makes policies for territorial development [10].

Territorial development is focused on fostering geography, demography, and social conditions, to create space, tools, and tough fighting conditions, through social communication methods, regional resilience development, and TNI service [11]. Social communication is an activity of friendship, socialization, communication, coordination, and counseling carried out by the military to all related parties. Regional resilience development is an activity of training, mentoring, upgrading, and empowering all forces/community groups that are strategic in nature. Bhakti TNI is a social operation activity, repair of public facilities, renovation of social facilities, and efforts to maintain the environment, health, and education in the community.

In this context, the concept of territorial development is applied to answer how is the policy of the Military District Command 0622/Sukabumi Regency in assisting the Regional Government for national economic recovery after the COVID-19 pandemic. Based on the concept of territorial development, the concrete manifestation of the policy of the Military District Command 0622/Sukabumi Regency in assisting the Regional Government is carried out through social communication activities, regional resilience development, and TNI service.

3 Methodology

To analyze and to prove the above questions, qualitative research methods are used. Qualitative methods seek to reveal phenomena in depth and as they are, focus on the meaning behind facts and data, and analyze the processes and motives of the occurrence of a phenomenon [12]. The data collection techniques used were interviews, observation, and documentation studies.

The informants determined in this study consisted of elements of the local government, elements of the military district command, elements of the resort police, regional legislatures, business actors, and the community, which were selected by purposive sampling technique. The data obtained is processed, analyzed, and presented systematically and through a process of checking, checking, and cross-checking the data strictly so that valid and valid data will be obtained.

4 Results and Discussion

In this section of the results and discussion, three important things will be explained in detail, namely: (1) The Real Form of the Policy of the Military District Command 0622/Sukabumi Regency in assisting local governments for national economic recovery after the COVID-19 pandemic; (2) Obstacles faced by the Military District Command 0622/Sukabumi Regency in assisting local governments for national economic recovery after the COVID-19 pandemic; (3) Efforts made by the Military District Command 0622/Sukabumi Regency faced obstacles in assisting local governments to recover the national economy after the COVID-19 pandemic.

4.1 Military District Command Policy 0622/Sukabumi Regency in Assisting Local Government

In restoring the national economy, the Military District Command 0622/Sukabumi Regency assists the Regional Government of Sukabumi Regency by implementing the function of territorial development together with related components and parties, especially elements of the police, prosecutors, and business actors. The function of territorial development includes social communication activities, regional resilience development, and TNI service.

Social communication activities carried out by the Military District Command 0622/Sukabumi Regency are implemented through outreach to the community to carry out vaccinations, guidance to the community regarding government social assistance, and coordination with local governments, regional legislatures, and the police in the context of national economic recovery [13]. The details of the social communication activities of the Military District Command 0622/Sukabumi Regency are shown in Table 1.

Table 1. Social communication activities performed by the 0622 military district commando/Sukabumi district (2020–2022).

No	Activity	Amount
Year 2020		
1	<i>Anjangsana</i> and Gathering to the Community in the Context of Vaccination & Covid-19 Prokes During PPKM	45
2	Socialization & Guidance to the Community in the Context of Distributing Social Assistance/BLT Central Government	47
3	Communication & Coordination with Local Government, DPRD & Polres in the Context of PEN	41
Year 2021		
1	<i>Anjangsana</i> and Gathering to the Community in the Context of Vaccination & Covid-19 Prokes During PPKM	52
2	Socialization & Guidance to the Community in the Context of Distributing Social Assistance/BLT Central Government	59
3	Communication & Coordination with Local Government, DPRD & Polres in the Context of PEN	60
Year 2022 (Sd July)		
1	<i>Anjangsana</i> and Gathering to the Community in the Context of Vaccination & Covid-19 Prokes During PPKM	31
2	Socialization & Guidance to the Community in the Context of Distributing Social Assistance/BLT Central Government	36
3	Communication & Coordination with Local Government, DPRD & Polres in the Context of PEN	31

Regional resilience development activities carried out by the Military District Command 0622/Sukabumi Regency for economic recovery are realized by fostering various community organizations, small/medium enterprises, cooperatives, home industries, informal economy actors, as well as entrepreneurs so that the economy grows, and business activities stretch. so that the welfare of the community can be realized [14]. The details of the regional resilience development activities by the Military District Command 0622/Sukabumi Regency can be observed in Table 2.

The Bhakti TNI activities implemented by the Military District Command 0622/Sukabumi Regency in helping the local government restore the national economy are realized by holding operations, such as the operation of the *Manunggal* Army to Build Villages, social services, health services, and environmental services, which essentially creates a conducive ecosystem for its support. Economic growth and social welfare [14]. The details of the TNI service activities are shown in Table 3.

Table 2. Regional resilience development activities performed by the 0622 military district command/Sukabumi district (2020–2022).

No	Activity	Amount
Year 2020		
1	Guidance on <i>Ormas</i> , OKP, NGOs & Communities to Create a Conducive Situation in the context of PEN	26
2	Assistance to MSMEs, Cooperatives, Home Industry, Stalls, Street Vendors, & Fishermen to Increase Business in the context of PEN	20
3	Empowerment of Business Actors, KADIN, Gapensi, & Local Entrepreneurs to Develop Creative Industries in the Context of PEN	23
Year 2021		
1	Guidance on <i>Ormas</i> , OKP, NGOs & Communities to Create a Conducive Situation in the context of PEN	27
2	Assistance to MSMEs, Cooperatives, Home Industry, Stalls, Street Vendors, & Fishermen to Increase Business in the context of PEN	26
3	Empowerment of Business Actors, KADIN, Gapensi, & Local Entrepreneurs to Develop Creative Industries in the Context of PEN	31
Year 2022 (Sd July)		
1	Guidance on <i>Ormas</i> , OKP, NGOs & Communities to Create a Conducive Situation in the context of PEN	17
2	Assistance to MSMEs, Cooperatives, Home Industry, Stalls, Street Vendors, & Fishermen to Increase Business in the context of PEN	19
3	Empowerment of Business Actors, KADIN, Gapensi, & Local Entrepreneurs to Develop Creative Industries in the Context of PEN	12

Table 3. TNI service activities performed by the 0622 military district command/Sukabumi district (2020–2022).

No	TNI service activities	Amount
Year 2020		
1	TMMD activities	2
2	Social Service Activities	7
3	Devotional Work Activities	14
4	Health Service Activities	18
Year 2021		
1	TMMD activities	1
2	Social Service Activities	5
3	Devotional Work Activities	8
4	Health Service Activities	11
Year 2022 (Sd July)		
1	TMMD Kegiatan activities	1
2	Social Service Activities	8
3	Devotional Work Activities	7
4	Health Service Activities	9

4.2 Obstacles Faced by the Military District Command 0622/Sukabumi Regency in Helping Local Governments

The obstacles faced by the 0622/Sukabumi District Military District Command in assisting the Sukabumi District Government for economic recovery after the COVID-19 pandemic aroused from internal and external obstacles. The internal and external barriers are described as follows:

Internal Barriers

First. The internal obstacle faced by the Military District Command 0622/Sukabumi Regency in assisting the Regional Government in accelerating the development process to restore the economy is personnel barriers. The personnel at the 0622 Military District Command/Sukabumi Regency are still limited, both at the Military District Command and at the Military District Command and the Village Trustees at the village level, thus affecting the process of playing a role in assisting the Regional Government in handling the covid pandemic. -19, vaccination activities, as well as regional economic recovery in the community. Therefore, it is very much realized that indeed when viewed from the quality of personnel and the quantity of personnel, there needs to be improvements and additions to support the implementation of the main tasks of the Military District Command 0622/Sukabumi Regency (Table 4).

Second. The internal obstacle faced by the Military District Command 0622/Sukabumi Regency in assisting the Regional Government to accelerate regional development in the

Table 4. Number of personnel of military district command 0622/Sukabumi district.

No	Element	Should	In fact	Information
1	Commissioned officer	34	29	Less: 5
2	NCO	354	340	Less: 14
3	Enlisted	120	115	Less: 5

context of improving the community’s economy is budgetary/financial constraints. The budget allocation allocated from the TNI Army budget is still far from sufficient to finance territorial development programs and activities, particularly in assisting Regional Governments in dealing with the COVID-19 pandemic and community economic recovery. Many of the security budget allocations come from the Government through the Central Government State Budget and Expenditures and the Sukabumi Regency Government Budget and Expenditure. The following shows the total budget allocation for territorial development for the Military District Command 0622/Sukabumi Regency (Table 5).

Third. The internal obstacle faced by the Military District Command 0622/Sukabumi Regency in accelerating the course of development to restore the economy in the Sukabumi Regency area is infrastructure/equipment barriers. This can be seen from transportation equipment, information equipment, communication equipment, bases, as well as various other supporting facilities and infrastructure which are still inadequate, and many are in poor condition. It is also realized by the Military District Command 0622/Sukabumi Regency that the equipment and infrastructure owned are not very sophisticated and modern as idealized (Table 6).

External Barriers

First. The external obstacle faced by the Military District Command 0622/Sukabumi Regency in assisting the Regional Government in dealing with the COVID-19 pandemic in the context of national economic recovery in the Sukabumi Regency area is the obstacle in the form of sectoral egos among agencies. In reality, sectoral egos, agency egos still occur, and there is a feeling of being the most dashing, the most authoritative, and the most skilled in certain things, so that it often hinders the role of the 0622/Sukabumi District Military Command in accelerating development in the context of national economic

Table 5. Budget allocation for territorial development of military district command 0622/Sukabumi district.

No	Source	Amount
1	Social Communication	Rp. 20,000,000,-
2	<i>Bintahwil</i>	Rp. 25,000,000,-
3	TNI Service	Rp. 30,000,000,-
Total		Rp. 75,000,000,-

Table 6. Infrastructure facilities of military district command 0622/Sukabumi district.

No	Type	Well	Heavy damage	Light damage
1	Vehicle	17	1	3
	• 2 Wheel	9	2	1
	• 4 Wheel			
2	Communication	41	3	6
	• HT	7	5	1
	• MOBILE PHONE			
3	Office equipment	51	3	2
	• Computer	43	2	1
	• Printer	1	1	2
	• Fax			

recovery. Overlapping authority and conflict of authority are latent threats that still often occur at the field level between agencies and there is still mutual suspicion between agencies that affects the performance of personnel in the field.

Second. The external obstacle faced by the ranks of the Military District Command 0622/Sukabumi Regency in assisting the Regional Government in accelerating development in the context of community economic recovery is in the form of a low level of public awareness. Some people are still not aware of the dangers of Covid-19, still do not comply with health protocols, there are still crowds, many still do not want to be vaccinated, and many still fight against the authorities when reminded, thus creating a challenge for the District Command personnel. Military 0622/Sukabumi Regency.

Third. The external obstacles faced by the ranks of the Military District Command 0622/Sukabumi Regency to assist local governments in dealing with the COVID-19 pandemic and restoring the economy in the community are the proliferation of fake news/hoaxes and hate speech created by certain groups. Who wants the synergy in the ranks of the Regional Leadership Coordination Forum of Sukabumi Regency to be less harmonious? This is a challenge because the hoaxes that have been circulating so far have often cornered the apparatus and are pitting against each other so that it affects the implementation of the tasks of the Military District Command 0622/Sukabumi Regency in handling the COVID-19 pandemic and accelerating the national economic recovery program.

4.3 Efforts Made by the Military District Command 0622/Sukabumi Regency in Helping Local Governments

Efforts made by the Military District Command 0622/Sukabumi Regency in dealing with internal obstacles are communicating with the top command so that personnel shortages are met, providing training to personnel on handling non-natural disasters, fulfilling adequate budget allocations to support territorial development activities, and completing adequate infrastructure.

Efforts made to overcome external obstacles are carried out through several steps and strategies as follows:

First. Cross-sectoral negotiations. There are efforts made or initiated by the Military District Command 0622/Sukabumi Regency to discuss and conduct cross-sectoral negotiations using the pentahelix concept, which involves the community, government, businessmen, academics, and the media in finding solutions to support national economic recovery, thereby eliminating sectoral egos and feel the most super in carrying out the main task.

Second. The establishment of the Center for the Creative Economy Zone. It is a center of facilities to integrate tourism potential that is integrated with Small and Medium Enterprises, sports events, creative industries based on the digital economy, and Cultural Festivals as well as agricultural and plantation products. These centers are held in each sub-district to generate economic growth. To build a center for the creative economy area, it is necessary to build a center for the development of assistance for Small and Medium Enterprises which has the task of providing training and mentoring of human resources in Small and Medium Enterprises. Then provide access to information technology (e-commerce), simplify the licensing process and support the marketing of Small and Medium Enterprises products to national and global levels.

Third. OVOP (One Village One Product) initiation. The Military District Command 0622/Sukabumi Regency together with the Police through the Village Trustees and Bhayangkara Supervisors of Security and Order encourage the realization of the “One Village One Product/OVOP” program, in which each village explores the potential of their respective areas that can be developed into superior products to improve the residents’ economy. Village, for example the development of a home industry that can enter the marketplace.

Fourth. Implementation of Village Fund Program Assistance and Social Assistance for National Economic Recovery. By providing recommendations to the local government of Sukabumi Regency to create an integrated monitoring and law enforcement center to ensure the implementation and distribution of the national economic recovery budget allocation so that it is right on target to people affected by the COVID-19 pandemic.

Fifth. Traditional Small and Medium Enterprise Digitization Workshop. Military District Command 0622/Sukabumi Regency together with the Police and other components of the nation held a “Creative Economy Binter” by providing assistance and guidance to Cooperatives and Small/Medium Enterprises so that Cooperatives and Small/Medium Enterprises actors are able to understand product quality, digital marketing strategies, access to capital for banking, branding design and product packaging. It is hoped that by making these efforts, the production results of Small/Medium Enterprises can compete and take advantage of digital marketing platforms in the context of accelerating National Economic Recovery.

Sixth. The Acceleration of the Food Security Program. The Military District Command 0622/Sukabumi Regency together with other components of the nation, especially with the Police and the local government of Sukabumi Regency carry out an accelerated

program of food security. This acceleration can be done by extensification, for example by clearing unused land to be used as new agricultural land. While intensification using superior seeds.

Seventh. A COVID-19-Free Tough Environment. Military District Command 0622/Sukabumi Regency together with related parties continue the vaccination program and prepare the second Booster Vaccine to suppress the rate of increase in Covid-19. The Military District Command 0622/Sukabumi Regency continues the implementation of vaccines outside of working hours and holidays to accommodate people who cannot leave their jobs on working days and hours. The implementation of vaccines in the center of the crowd with the concept of “Get Vaccine Get Entertained” to attract public interest. Providing stimulus in the form of gifts or rewards to people who are willing to receive vaccines and the use of Public Figures as Vaccination Ambassadors.

Eighth. Small and Medium Business Fostering Family Movement. Military District Command 0622/Sukabumi Regency together with the Cooperatives and Small/Medium Enterprises Office initiated the formation of a foster family for Small/Medium Enterprises with the concept of “Mentoring” and “Transfer of Knowledge” for Successful Entrepreneurs or Corporations to small and medium-sized businesses by utilizing the Company’s CSR funds big.

5 Conclusion

The policy of the Military District Command 0622/Sukabumi Regency in helping the Regional Government accelerate the development process to improve the economy after the COVID-19 pandemic has been going on quite well, seen from the aspect of Social Communication, regional resilience development, and TNI service. Military District Command personnel 0622/Sukabumi Regency have carried out social communication activities (in the form of friendship, socialization, counseling and guidance activities) to all related parties, and organized regional resilience development (in the form of coaching, mentoring, and mentoring) to all business actors, the industrial world and the business world/small business/medium business, as well as holding military service activities (in the form of the Manunggal Army Building Villages, bhakti operations, health services, community service) in the community both in the sub-district and village.

The obstacles faced by the Military District Command unit 0622/Sukabumi Regency in helping the Regional Government accelerate regional development to restore the community’s economy after COVID-19 are in the forms of internal and external obstacles. Internal obstacles in the forms of limited quality and quantity of personnel, inadequate budget allocations to finance territorial development programs, and infrastructure/equipment that are still minimal and less sophisticated in supporting the program of territorial activities in the field. External obstacles in the form of the existence of sectoral egos between agencies in restoring the community’s economy after Covid-19, the prevalence of hoaxes/fake news and hate speech in the community, and public awareness is still very low on the Covid-19 Health Protocol, booster vaccination.

Efforts made by the Military District Command 0622/Sukabumi Regency in overcoming internal barriers to communication with the upper units to meet the limitations

of personnel, budget allocation, and adequate infrastructure. Meanwhile, efforts to overcome external obstacles are conducting cross-sectoral negotiations, creating creative economic centers, developing the digital economy, empowering home industries in every village, and creating food security in every sub-district and village.

6 Recommendation

To the Regional Government of Sukabumi Regency and (Indonesian People's Regional Representatives (DPRD) of Sukabumi Regency, it is expected that they will be able to formulate a regional regulation on the Acceleration of Regional Economic Recovery as a legal umbrella to synergize the roles, duties, authorities, and functions of all parties both. It is hoped that the regional regulation will contain a mechanism that regulates who does what, who has what, how to do it, when to do it, and so on, so that it will be able to overcome sectoral egos and overlapping authorities between agencies in regional economic recovery.

To the Sukabumi Regency Chamber of Commerce and Industry to create a business economic forum in Sukabumi Regency that involves elements of the Regional Government, Regional Legislature, Business Actors, Small/Medium Business Managers, Cooperatives, and Start Up Companies, to discuss strategies, businesses, efforts, and tips for economic recovery, revitalizing the creative industry sector, building village-based tourism centers, as well as creating job opportunities to alleviate poverty and unemployment, which often occurs in the era of the COVID-19 pandemic.

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