



The Influence of Social Studies Thematic Texts on the Economic Behavior of Students in Junior High School in Garut Regency

Alni Dahlena, Tetep^(✉), Eldi Mulyana, Endang Dimiyati, and Jamilah

Social Science Education Study Program, Faculty of Social Sciences, Language and Literature, Institut Pendidikan Indonesia, Garut, Jawa Barat, Indonesia
tetep@institutpendidikan.ac.id

Abstract. Economic behavior leads to the formation of an entrepreneurial spirit. In junior high school, economics is taught and integrated with Social Sciences so that it is thematic and can be the basis for the formation of the entrepreneurial spirit of a student. This study aimed to describe whether thematic economics learning integrated with social studies learning can shape the economic behavior of students and grow their entrepreneurial spirit. This research was conducted on junior high school students in Banyuresmi District with 50 research samples. The results showed that the Social Studies (Economics) Thematic Study significantly affected students' economic behavior by as much as 62.3% and impacted the growth of students' entrepreneurial spirit by 35.7%. This shows that the economic thematic content in the integrated social studies book influences students' behavior and entrepreneurial spirit. This must also be encouraged by teachers' creativity in teaching thematic economics so that students' entrepreneurial spirit will grow in the future.

Keywords: IPS (Economy) Thematic Texts · Economic Behavior

1 Introduction

The development of the education system in Indonesia is currently progressing because education is a conscious and planned effort to develop the competence of each individual. Education contains many aspects, and its nature is very complex. Because of its very complex nature, there is no sufficient limit to explain the full meaning of education. There have been changes in Human Resources (HR) to be able to keep pace with the development of science and technology. One of the efforts is through education by improving the quality of education. The context in social studies learning is an integrated study of social sciences and humanities to support citizenship skills. Social studies learning in schools refers to disciplines, one of which is economics. The culture or habit of junior high school-age children buying snacks is part of economic activity that should need attention, especially knowledge and understanding related to these habits so that they have the ability and intelligence to make decisions in buying the snacks they need.

Thematic economics is a field of science that studies how humans meet their needs related to the production, distribution, and consumption of goods and services. All humans in their lives are never separated from production, distribution, and consumption activities, proving that economics is essential [1]. Changes in the 21st-century learning paradigm require changes in economic teaching; students must be able to apply economics in the real world, not merely understand concepts. Economic behavior in the economic system is one of the lessons that students must understand and understand. Teachers must make the classroom atmosphere more comfortable, so students are more enthusiastic about learning [2]. Students so that follow-up can be sought, especially on economic behavior in the economic system. However, students still lack an understanding of economics, especially on economic behavior in the economic system.

Through the utilization of the potential of existing resources and supported by technological advances, it is hoped that the millennial generation will be able to answer challenges in the pandemic era and bridge the millennial generation in moving the wheels of the economy during a pandemic, especially for students. There is the factualization that students are part of economic behavior, which often carry out economic transactions, so the phenomenon of economic development is also a cultural process because the economy itself is part of a social studies thematic study that explains the economy in which there is a process of social interaction. Social studies learning, in general, is not only theoretical memorization but emphasizes concepts and generalizations taken from the analysis of humans and their environment. Then the knowledge gained with the understanding and understanding that students have, of course, can encourage action based on understanding so that it can be applied in their lives [3]. Realization of economic values and behavior is an essential component in the affective domain, especially values and attitudes towards society and humanity, especially those that become benchmarks in social studies learning. As an integration of the discipline of economics, one of the studies on the interrelation and interdependence of humans with the necessities of life.

The fact is that the Thematic Social Studies (Economics) textbooks have not provided a comprehensive understanding of knowledge and good economic behavior for students. This is reflected in bad habits such as snacking carelessly and consumptive tendencies not thinking about how their pocket money can become savings. This study examines the effectiveness or influence of social studies textbooks on the formation of students' economic behavior at the junior high school level.

2 Methods

a. IPS Thematic Text (Economics)

Based on the meaning of IPS, it is a simplification of the integration of social sciences that studies humans in all aspects of their lives, their characteristics, their behavior, both individually and collectively, in small and large scopes, as well as interactions in their environment [4]. The objectives in social science learning are emphasized based on the national association in social science education, namely the National Council for Social Studies (NCSS). The purposes of social science education (IPS) are as follows [5]:

a. Be a participative and responsible citizen.

- b. Provide knowledge and life experience because they are part of the adventure of human life in the perspective of space and time.
- c. Develop critical thinking and an understanding of history, geography, economics, politics and social institutions, traditions, and values of society and the state as an expression of the unity of diversity.
- d. Increase the understanding of living together as a unity and the diversity of the history of human life in the world.
- e. Develop a critical and analytical attitude in assessing the human condition.

The thematic context of social studies in economic studies is a simple economic analysis of a common instrument of “tiger parents” in parenting or authoritarian parenting style, punishing their children, in the context of human capital investment. In other words, we attempt to look into the black box of the operation. Our approach generates predictions that cannot be derived from previous studies. Second, this study considers the productivity of the children’s effort in their human capital investment in analyzing parenting behavior [6]. Based on the statement that economic studies as part of the social science discipline interrelates the concept of student life with economic activities as part of economic behavior.

Meanwhile, according to [7], economic and medical variables and a timeline of the imposed policies constitute a COVID-19 database. A hybrid feature-selection model composed of four machine-learning algorithms is developed to emphasize the regional impact of community features on the case fatality rate (CFR). Basically, the orientation of social studies learning emphasizes changes in everyone’s behavior patterns, especially in meeting the needs of his life. Urban economic development focuses more on economic behavior in the economic system, especially for junior high school students.

b. Economic Behavior of Middle School Students

Economic behavior is a society that makes choices, with or without the use of money, by using limited resources that can be used in various ways to produce various types of goods and services for various people and groups of people. Then that the economy is also said to be a science that explains how to produce, distribute, share and use goods and services in society so that the material needs of society can be fulfilled as well as possible [8].

Economic activity in the community regulates property affairs, both concerning ownership, development, and distribution. Economic unions are international agreements oriented to increasing economic efficiency and establishing political and cultural ties between the member countries. Becoming a member of an existing union usually requires the approval of both the candidate and members, while leaving it may require only the unilateral will of the exiting country [9]. Economic behaviors in the economic system properly and correctly with the right teaching skills are expected to assist students in learning each subject matter, especially on economic behavior in the economic system.

The research uses a quantitative approach with a descriptive type to describe the research subject based on data from the variables studied [10]. Data processing using SPSS version 25. The population in the study was students in SMP Banyuresmi District. In contrast, the sample is 50 respondents who were chosen randomly using a sample

random sampling technique, where this technique provides equal opportunities for every member of the population. The students who were in the sample were level VIII. The variables measured are Social Studies Thematic in Economics studies and Economic Behavior, which are then statistically tested to see the magnitude of the correlation and partial effect.

3 Results and Discussion

Based on data from research conducted on students in the Banyuresmi sub-district to identify the level of influence between social studies and thematic learning in economic studies on the economic behavior of students, especially in the inseparable social life system from economic activities.

The prerequisite test performed shows that the data is normally distributed and linear. It can be seen from the normality test value. It is known that the significance value for the learning style variable and learning outcomes is 0.112. This shows that the normality data is > 0.05 , and it can be concluded that the data is normally distributed. Then from the results of the linearity test, it is known that the significant value is $0.670 > 0.05$. It can be concluded that the two variables have a relationship which linear Among variable independent (IPS thematic (economics)) with the dependent variable (Economic Behavior of Students). The following are the results of calculating the significance of the relationship and influence between variables.

Based on the results of the product-moment correlation test *between* the thematic social studies (economics) and economic behavior of students at SMP Banyuresmi District, the results obtained $r_{xy} = 0.993$ with probability $(p) = 0.000$. This shows that there is a significant relationship between both are positive, meaning that the greater the thematic influence of social studies (economics), the better the economic behavior of students at SMP Banyuresmi District. From the correlation coefficient category table, $r_{xy} = 0.993$ lies between $0.800 < r_{xy} 1.00$, which indicates a very strong influence between X and Y variables. So, we can conclude that the higher the thematic impact of social studies (economics), the higher the influence on economic behavior.

Table 1. Product Moment simple linearity result

		IPS thematic text	Economic Behavior
Social Studies (Economics) Thematic	Pearson Correlation	1	.993 **
	Sig. (2-tailed)		.000
	N	31	31
Economic Behavior	Pearson Correlation	.993 **	1
	Sig. (2-tailed)	.000	
	N	31	31

Source: Results of data processing SPSS 25, 2022

Then the determination coefficient test is calculated to determine the magnitude of the influence of social studies thematic (economics) as an independent variable with economic behavior as the dependent variable, the magnitude of the contribution of social studies thematic existence (economics) to the economic behavior of students. Improving the stable student economic behavior system can minimize the impact on the community's economy [11]. Creative economy products can provide job and business opportunities. It also fosters the development of business capabilities and provides greater opportunities to control the use of natural resources in certain areas as one of the assets of creative economy product business activities [12].

Based on the calculation of the coefficient of determination in the table on obtained quantity coefficient determination as big as 0.985, this means the variant economic peak of students is 98.5% determined also by social studies thematic variants in economic studies. So, it can be concluded that the thematic influence of social studies (economics) on economic behavior is 98.5%, and other factors determine 1.5%. Thus, the study of economics as part of social science disciplines interrelates the concept of student life with economic activities as part of economic behavior [13].

The use of social media will undoubtedly affect the users in thinking and acting both personally and in groups [14]. Based on this context, education in economic studies must adapt development to given learning. With these adjustments, Indonesia will continue to adjust to existing developments because they are supported by professionals [15]. Explore and hone the potential for *creativity, innovation, and invention* in the community. In general, the creative economy is a concept to realize economic empowerment to form an economic network to revive the economic sector after the Covid-19 pandemic [16]. Environmental changes always occur continuously in a country's development process, which directly or indirectly will affect its life and economic system, marketing methods, and human behavior. Technological development impacts all aspects of life, including changes in the existing payment system [17].

Creative economy comes from the two words economic and creative. The term economics comes from the Greek *koikonomia* [18]. Technology that provides comfort in human life can cause people to behave consumptively. Consumptive behavior is a tendency of society because of desires and needs. This can encourage people to tend to consumerism if it cannot be controlled [19]. So that students are more interested and find more credibility through economic activities. The development of sharia banking is expected to make a greater contribution to the development of the national economy [20]. Thus the concept of social science, in general, can be reviewed in the scientific context of his social life environment, that human nature as a social creature certainly requires humanitarian solidarity and togetherness in facing challenges and solving problems faced throughout his life.

4 Conclusions

Based on the results of research that has been carried out, economic development is marked by the occurrence of global-horizontal scale cooperation throughout the world as part of the development of the economic system in the 21st-century era. So that economic services can be realized by meeting needs, it can be identified that there is a significant

positive influence between both. Meaning that the greater the thematic influence of social studies (economics), the better the economic behavior of students at SMP Banyuresmi District. Economic studies as part of social science disciplines that interrelate the concept of student life with economic activities as part of economic behavior. Students are an essential part of economic behavior, so social studies learning with economic thematic is expected to provide understanding and knowledge to students to run the economic system in their social life. As an effort to support the life needs of students. The economy becomes a centralization in the life of each community, one of which is students. As a debriefing to support and carry out the realization of students' lives, students must have a qualified ability to understand the important role of the economic system and its role as an economic driver.

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