



Perceptions of Karang Taruna Management in Karawang Regency on Mastery of English Skills in the Globalization Era

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Abstract. The role of youth in Karang Taruna is significant to help the community become citizens who care about the problems and needs of the community. In addition, Karang Taruna youth can also train and develop leadership skills, a caring spirit, sensitivity, and a sense of responsibility as a community or social being. Cadets' caretakers must have communication, leadership, and language skills. The purpose of this research is to find out the perceptions about the importance of having the ability to speak English. The benefit of this research is to provide solutions for youth to have the ability to speak English based on their needs. In this study, researchers used a qualitative approach with descriptive methods. In collecting data, they completed observations at Youth Organizations in the Karawang district related to English language mastery. In addition, researchers conducted interviews with Karang Taruna administrators to ask their opinion on mastery of English in the Globalization Era and also what English skills are needed for youth organizations to carry out their duties in youth organizations in Karawang Regency. The findings of this study from internal and external factors show that the youth committee members believe that English is essential to be mastered in obtaining information widely and communicating with people around the world. They need to learn English to prepare for Job Interviews in the company. The impact produced in this study is that the youth committee members are enthusiastic about learning English by using audio-visual media and relevant applications.

Keywords: Perception, *Karang Taruna*, English Skill

1 Introduction

Karang Taruna is a youth organization in Indonesia. The purpose of Karang Taruna was established, namely, to provide guidance and empowerment to youth in various fields. Among the fields in Karang Taruna include the organizational field, the skills sector, the economic sector, the religious field, the sports field, and the arts and culture. The

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role of youth in Karang Taruna is significant to help the community and become citizens who care about the problems and needs of the community. In addition, Karang Taruna youth can also train and develop leadership skills, a caring spirit, sensitivity, and a sense of responsibility as a community or social being. Karang Taruna is a regular and structured social group because, in Karang Taruna, there is an organizational structure and a clear division of duties and functions. Youth organizations jointly aspire to raise awareness of social responsibility, create unity and integrity among the younger generation, and improve the economy and welfare of youth and society. The legal basis of the Minister of Social Affairs 25 of 2019 regarding Youth Organizations is Law Number 11 of 2009 concerning Social Welfare (State Gazette of the Republic of Indonesia of 2009 Number 12, Supplement to the State Gazette of the Republic of Indonesia Number 5235). Karang Taruna is a youth organization committed to actively assisting, developing and supporting youth programs in producing productive activities. Youth organizations are an essential part of society because they can contribute to developing the potential of human resources, the community's economy, art, and culture. The main task of Karang Taruna, together with the Government and other elements of society, is to overcome various social welfare problems, especially those faced by the younger generation, both preventive, rehabilitative and developing the potential of the younger generation in their environment.

In developing the potential and skills in Karang Taruna, English language skills become an asset that can be used to reinforce human resources. So that the ability to communicate and speak foreign languages is a requirement and support for a leader or administrator in an organization. People with good English skills can increase their chances of getting jobs in national and international companies. Because English is the Language of international communication, the media and the internet are strong reasons that everyone who wants accessible communication, getting information and also a brilliant business career, every individual must learn and master these skills.

With the development of information in the community, some think and feel that English is necessary, and some feel it is normal. The difference in perception will undoubtedly affect a person's quality and ability to master English in speaking, writing, reading and listening. These differences of opinion are a compelling reason for researchers to look for the perceptions of young organizational members on mastery of the English Language. The organization that is the focus of this research is the youth organization in the Karawang district. The reason is that the youth in youth organizations is one of the forums or organizations that give birth to the forerunners of future leaders who will continue the struggle for the progress and prosperity of society. Therefore, the title of this study is "Perceptions of Karang Taruna Management in Karawang Regency on Mastery of English Skills in the Era of Globalization." We want to find the answer to two formulations of the problem. First, the perception of the Karang Taruna management in the Karawang district about the importance of mastering English skills in the Globalization Era.

Second, English skills are needed by youth committees in the districts and districts facing the challenges of the Globalization Era. Everyone has a different opinion or view of seeing the same thing (object). This difference in views will be followed up with

different behaviours or actions. This view is known as perception. A person's perception will determine how he or will view the world.

English is important for organizations in the era of globalization because it opens the door to communication with clients, consumers and business partners from various countries. Organizations that operate internationally and deal with customers or business partners from different backgrounds and cultures require good English proficiency to build effective working relationships. In addition, English is the primary Language of communication in many business and industrial sectors. Many multinational companies, international organizations and financial institutions use English in their internal and external communications.

Organizations can also use English to expand their market to overseas countries. Communicating with potential customers or consumers in their Language is essential for building strong business relationships. In addition, in the digital era, English has also become the Language commonly used in developing and marketing products and services and in accessing and utilizing information resources from various countries. Researchers want to see how the youth committee perceives the many benefits of English.

Perception is how we understand and give meaning to information received through our senses. It involves the complex mental processes by which we organize, interprets, and make sense of the information that comes into our minds from the outside world. Perception is influenced by many factors, such as previous experiences, emotional states, and the context in which information is received. Because of this, perceptions may differ between individuals receiving the same information. Knowing about perception can help us in some ways, including helping us understand how we see the world and how our experiences and backgrounds affect our view of the world.

Reid describes the physiological systems and events upon which perception supervenes our world. Our perceptual equipment consists of our sensory organs and those parts of our brains and nervous systems responsible for processing information from our senses. The physiological component of perception consists of five stages. Reid said that the object to be felt must first touch with the senses, either directly (particles of an object enter the nasal cavity) or intermediate (light rays are refracted from the surface object to the eye). Furthermore, the physical impression is made on the organ by the object. The nervous system transmits this impression from the organs to the brain. This impression usually creates a sensation in mind. Finally, sensation denotes the perception of objects [1].

The perception entry (Chinese encyclopedia, philosophy) explains the concept of perception: "It is the direct reflection of overall material objects, perceived in the human brain. The difference between perception and sensory is that perception reflects not the individual attributes of the object, but the whole of the object and the interrelations of the object, the synthesis of the senses, which provide the overall external image of the object that it is likely to grasp as a specific thing. Perception is the product of analysis in the brain, the external stimulus of various sensory organs (e.g., perception of a picture), hearing perception (such as the perception of music), and so on, depending on the different roles of the analyzers. Space, time, and movement perceptions are the

most important senses that people understand the world [2]. On the other hand, perception is a process involving recognizing and interpreting stimuli that register in our senses [3]. Moreover, a growing number of studies show that perception is affected by language [4].

2 Method

In this study, researchers used a qualitative approach with descriptive methods. In collecting data, they made observations at Youth Organizations in the Karawang district related to English language mastery. In addition, the researcher interviewed Karang Taruna administrators to ask their opinion on mastery of English in the Globalization Era and what English skills are needed for youth organizations in carrying out their duties in youth organizations in Karawang Regency. Researchers conducted direct interviews with open questions to find out the perceptions of youth in English. The interview was recorded with a recorder as the data document was obtained. Meanwhile, to get data on what skills are needed by Karang Taruna, researchers search for data on activities and programs carried out through existing work programs at Karang Taruna and then analyzed them.

Participants in this study were Karang Taruna administrators in Karawang Regency. This study selected subjects or participants using a purposive sampling technique. The sample participants will be 6 people from the youth committee. The data that has been obtained from the results of observations, interviews and documentation will be analyzed qualitatively. In getting research results, several steps can be done. First, researchers will collect data from observations. Second, selecting and reducing the data obtained so that the data taken is by the data needed. Third, analyzing research data; fourth, describing and presenting research results and drawing conclusions.

3 Result and Discussion

3.1 Presenting the Results

Karang Taruna management perceives that English is essential in the current global context. English is an international language used in various fields, such as business, Education, technology, and communication between countries. In Karang Taruna, understanding English can assist administrators in establishing relationships with international organizations or communities, accessing information and resources from abroad, and expanding their work networks. In addition, the ability to speak English can also assist administrators in promoting their Karang Taruna programs and activities more effectively to a broader audience.

Managers of organizations will get many positive impacts if they can master English, such as (1) Better communication; by mastering English, organizational managers can communicate better with members of their organizations and establish better relationships with organizations or international communities. (2) Improve work skills. English

is a crucial skill in today's world of work. By mastering English, organizational managers can increase their chances of getting a better job or a job promotion. (3) Wider access to information. Much information, resources and job opportunities are only available in English. By mastering English, organizational administrators can access and use this information for their benefit. (4) Promotion of a more effective organization. Managers of organizations who speak English can promote their organizations more effectively internationally. (5) Increase self-confidence. By mastering English, organizational officials will feel more confident communicating with foreigners and other professional situations. (6) Richer personal experience. Learning English can also provide personal benefits, such as enhancing cognitive skills, developing a broader perspective on the world, and opening doors to more diverse and exciting experiences. In this way, managers of organizations who speak English can benefit significantly in a professional and personal context and can advance their organization better and more effectively.

3.2 Discussion

- a. The perceptions of youth organizations regarding English were varied. Like the many benefits in various sectors. Starting from the business sector, Education and also digital communication. Having good English skills is very important in today's global business world. English skills in the business world can be used to communicate better. English is an international business language that is widely used around the world. If you can speak English well, it will be easier to communicate with customers, business associates and business partners worldwide. In addition, it can increase career opportunities. Good English skills can increase the chances of getting a better job and a promotion at work. Many international companies require employees who can speak English fluently. Then can forge a more substantial business relationship. Mastering English can build stronger business relationships with customers and business partners worldwide. In addition, it can expand the business network. Good English skills can help expand business networks.
- b. Furthermore, able to improve my negotiation skills. English is also a strong negotiating language. If you can speak English fluently, it will be easier to negotiate with customers and business partners. In the modern business world, English is widely used for all international business, trade and commerce. As a global language, English serves the purposes of multinational companies' needs, and it is being used as a tool of communication between one business organization and the other[5].
- c. Have English skills in Education, namely access to broader educational resources. In today's technological era, many educational resources such as books, journals, articles and video tutorials are available in English. You can access educational resources and deepen your knowledge in various fields by having English skills and increasing study-abroad opportunities. English has been recognized as a means of global communication [6]. Karang Taruna administrators with good English skills have more significant opportunities to study abroad. Many universities and colleges worldwide teach in English, and good English skills are necessary to understand course material and interact with students and lecturers from various countries.

Then, improve communication skills. Good English skills enable youth administrators to communicate with people from different countries.

- d. They are furthermore, being able to provide access to a better career. Many global companies need employees who have good English skills. In the field of Education, those with good English skills have a greater chance of getting a better and more promising job in the future. In English Language, people can learn integrated skills, namely, listening, speaking, reading, and writing, by implementing various methods or strategies to increase motivation and involvement in the teaching and learning process [7].

The perception of youth organization officials towards English has an essential role in digital communication because it has become a universal language in cyberspace. The following are some of the benefits of English in digital communication: facilitating communication with people from various countries. In a digital context, people from various countries can communicate more easily using English and in addition, increasing access to information. Much information online is available in English, including scientific publications, international news and educational resources. By knowing English, you can easily access and use this information.

The English material needed by organizational management that is important to be learned by management of youth organizations, namely, (1) Vocabulary related to organizational fields. Organizational administrators should learn vocabularies related to their organizational field, such as management, organization, marketing, and finance terms. (2) Grammar and speaking skills. Organizational administrators must understand basic English grammar and speaking skills, such as intonation, vocals and speaking speed. This will assist them in communicating effectively and adequately with members of their organization, as well as in other professional situations. (3) Write English. Writing in English is also crucial for organizational administrators, primarily when writing proposals, business letters, emails and other documents related to organizations. (4) Read and understand texts in English. Organizational managers need to be able to read and understand texts in English, such as business reports, news and articles. This will help them to obtain necessary information and make the right decisions. (5) Presentation skills. Managers of organizations also need to have presentation skills in English, such as making presentation slides, introducing their organization, and explaining their products or services clearly and effectively. By learning the suitable English materials, organizational managers can communicate better and more effectively with members of their organizations, as well as establish better relationships with organizations or the international community.

4 Conclusion

In the era of globalization, English is becoming increasingly important as a language of international communication. Some organizational officials view English proficiency as essential to open business opportunities and expand international networks. They consider that the ability to speak English can increase work effectiveness and

provide a competitive advantage for their organization. However, there are also administrators of organizations who prioritize local or regional language skills, primarily if the organization operates in an environment less affected by globalization. However, considering the importance of English in the era of globalization, developing English language skills can provide many benefits for organizations in various industries.

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