



Study on Value Screening and Core Value Establishment of College Students

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Abstract. Screening is one of the important manifestations of human psychological activities, and value screening is the evaluation and choice of human values. At present, China is in the period of social transition, the impact of various social ideological trends lead to the value screening of contemporary college students appear many deviations, pay more attention to the "vital interests", ignore the establishment of socialist core values. Therefore, strengthening the research on the value screening of contemporary college students, in-depth analysis of the status quo, characteristics and influencing factors of the value screening of college students will help guide college students to establish the correct values, and boost college students to establish and improve the socialist core values.

Keywords: College Students, Value Screening, Core Values.

1 Introduction

Value screening refers to the process by which an agent in a social environment, according to the criteria of a particular goal, excludes factors that are not relevant to this goal or the achievement of this goal. It is not only the internal evaluation of human psychological activities on values, but also the external choice of moral behavior on values. Contemporary Chinese college students are in an important stage of rapid development or increasing maturity of thought, emotion, concept and cognition, and are impacted by various social trends of thought^[1-4]. As a result, they have insufficient understanding of value selection and deviation of value basis, thus obtaining wrong criteria for value judgment, and finally the selected value is inconsistent with social development and life growth, and even harm the health of college students. The university stage plays a crucial role in cultivating talents and providing a solid personality foundation for the future development of life^[5]. Therefore, it is of great significance to study the current situation, characteristics and influencing factors of value selection of contemporary college students, guide college students to establish correct value concepts and socialist core values, and train qualified successors of socialist construction.

2 Research Methods

The questionnaire survey method used in the empirical research was adopted in this study. The composition of the participants included some college students from coastal Zhejiang Province and inland Yunnan Province, and the grade composition was college students from grade one to grade four (see Table 1). The disciplines involved seven categories: management, law, literature, science, engineering, medicine and economics. The contents of the survey include the national, social and moral aspects of the socialist core values, as well as some values of the spiritual, life and self aspects. The questionnaire is set with 24 key words as the theme (see Table 2), and the questions are asked in a way that college students are willing to accept. 1200 questionnaires were sent out and 1180 were recovered, with a recovery rate of 98.33%. Among them, 1165 were valid, with a valid rate of 97.08%. In this study, origin8.0 was used for descriptive statistical analysis of the survey data obtained, and the percentages used were all valid percentages.

Table 1. Sample composition.

Sample characteristics		Number of people	Percentage (%)
Grade	Freshman Year	187	16.05
	Sophomore year	634	54.42
	Juniors	212	18.20
	Senior	132	11.33
Gender	male	628	53.91
	female	537	46.09
type	Student Cadre	316	27.12
	Average student	849	72.88

Table 2. Questionnaire value headings

Value type	Value subject headings
National dimension	Prosperity, Democracy, Civilization and Harmony
Social dimension	Freedom, Equality, Justice and Rule of law
Moral dimension	Patriotic, Dedicated, Honest and Friendly
Spiritual dimension	Ideal, Devotion, Friendship and Virtual
Life dimension	Open, Etiquette, Joy and Clean
Ego dimension	Achievement, Independence, Utilitarian and Unity

3 Result analysis

3.1 Current situation of values of contemporary college students

According to the data analysis of the questionnaire, the value selection tendency of contemporary college students is obtained. The result is shown in Figure 1. In terms of national and social values, the proportion of students choosing values is basically less than half, and only "freedom" is recognized by 83.95% of students in these two levels, indicating that the selection value of college students is mostly related to their own interests. However, they do not care about other values at the national and social levels. In terms of morality, 86.09% of students chose "patriotism" and 65.67% chose "integrity", indicating that contemporary college students have patriotic feelings and agree that people need integrity, but they do not pay attention to "dedication" and "friendliness", which does not meet the needs of contemporary college students. In terms of spirit, life and self, the proportion of students who choose the four values of "friendship", "cleanliness", "independence" and "unity" is less than 50%. On the one hand, it shows that contemporary college students are more self-centered, pay more attention to individualism, ignore collectivism, and do not attach importance to team building. But in daily life, They also rely more on others to solve problems, such as parents, teachers and friends, lack of independence and team spirit; On the other hand, it shows that contemporary college students do not pay enough attention to hygiene and ecological civilization, which is very unfavorable to the good development of social environment.

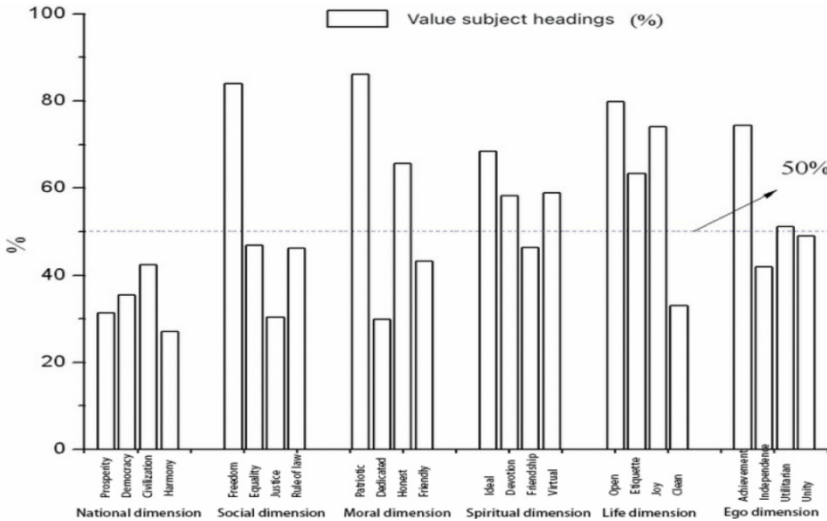


Fig. 1. Value selection tendency of college students.

The first 11 "mainstream" values selected by college students are surveyed again to further understand the evaluation basis of college students' selection value and make clear the status quo of college students' value screening. It can be seen from Figure 2 that most of the values are recognized by college students, such as freedom, patriotism,

ideals, dedication, openness, etiquette, etc. Only a few of these values are not recognized or neutral, indicating that the main goal of contemporary college students' value screening is close to the quality required by society. In the other several values of the screening there are some problems, or cognitive bias, such as virtual understanding, 58.60% choose to recognize, indicating that the virtual world is also filled in the life of college students, so that many people do not understand to get along with people, even the same dormitory people appear "near at hand but far away" situation; In terms of joy, 42.60% of people do not think their life is happy, which may be due to the pressure of study or life, so that they feel unhappy; In terms of achievement, 62.80% of college students do not think they have achieved success, mainly because there is no clear goal in study and life, and there is no good plan for the future, and they are idle all day and waste a lot of time; In terms of utility, only 42.80% of college students do not pursue utility, know how to contribute, and 53.40% pursue utility, the "benefit" to see more heavy, which is not conducive to the healthy development of college students, more conducive to the establishment of socialist values.

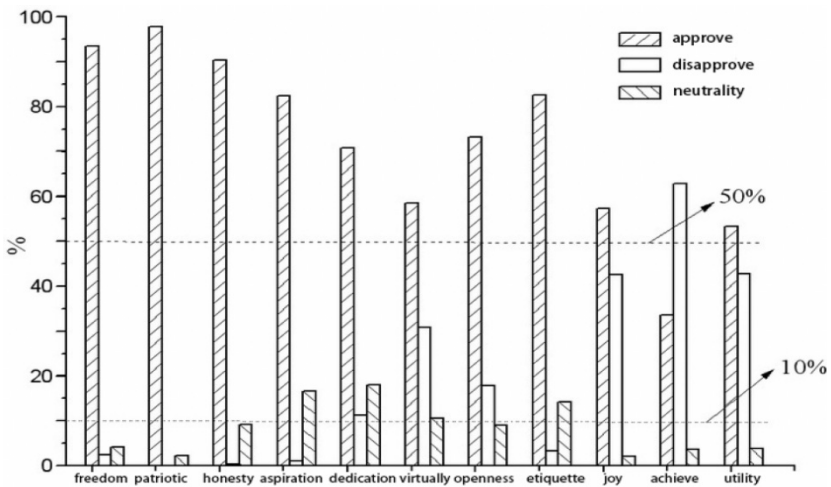


Fig. 2. Status quo of college students' value screening.

3.2 Characteristics of college students' value screening

The value screening of contemporary college students involves a wide range of aspects, including international, national, social, family and individual aspects. The results of the questionnaire show that the characteristics of college students' value screening are pluralism, compatibility and practicality.

The diversity of college students' value screening.

Contemporary Chinese society is in the condition of social transformation, resulting in the emergence of multiple values in society, which has a positive impact on the value selection of college students, makes college students' understanding more diversified,

and plays a more positive role in China's socialist reform. At the same time, it also has some negative impacts on the values of college students: On the one hand, the emergence of multiple values makes college students deviate from the dominant values. For example, it is found in the survey that college students do not care about the values at the national level; On the other hand, the emergence of multiple values makes it difficult for college students to judge which are correct values and which are wrong values. When they select values, they are more in line with their own interests, and even have the wrong values of individualism, hedonism and money worship, so that some traditional virtues are lost. In addition, their methods and forms of observing and solving problems also have diversity. When solving problems, college students pay more attention to the standards of productivity and the benefits brought by the market economy, but pay less attention to ideological standards and moral standards. They treat problems in a critical way rather than pursuing the essence^[5] of facts.

Compatibility of college students' value screening

It can be seen from the results of the questionnaire that the value screening of college students has compatibility. Among the 24 values involved in the questionnaire, all college students choose a number of values, although some of them will interfere with each other, they will not choose one and discard the other in their hearts, but the importance of the screening is different. For example, in the questionnaire, most students pay more attention to individual interests, but the collective interests will not be ignored, and in the conflict between the two, everyone will choose to analyze the specific problems. The emergence of such a value screening situation, but also let them learn to analyze.

The practicality of college students' value screening.

China's modernization process has brought about the diversification of value concepts, resulting in the lack of understanding of the traditional value concept system, and in the impact and opposition of the diversified value concepts, it is easy to fall into the confusion and dilemma of value identification and selection^[6-7]. With the progress and development of society, college students receive more and more information and have more objects to choose from. When they are eager for novelty and stimulation, they pay more attention to pragmatism, while the original moral value standards are lost, and the value selection shows practical characteristics. For example, it is found in the survey that college students are more in line with their own interests when selecting values, while ignoring national and social values. This has a dangerous signal for China's development, and directly affects the physical and mental health and development of college students.

3.3 Factors affecting the selection of college students' values

According to the questionnaire, factors affecting the selection of college students' value mainly include: self factor, family environment factor, school education environment factor, social environment including international environment factor, network media

factor, etc. Among all these factors, except self factor is the internal influencing factor, the rest are the external influencing factor.

By investigating the influence of the five types of factors affecting the value screening of college students in different grades, it is found that the factors affecting the value screening of college students are different for different grades. As shown in Figure 3, the mainstream factors affecting the value screening of college students are family environment, followed by school education environment, network culture, personal factors and social environment; The mainstream factors affecting the value screening of sophomores are the school education environment, followed by family environment, network culture, social environment and personal factors; The mainstream factors affecting the value screening of juniors are school education environment, then network culture, social environment, family environment and self factors; And the mainstream factors affecting the value screening of senior students are social environment, then school education environment, network culture, family environment and their own factors. The reasons for this are as follows: When freshmen enter the campus, they are more influenced by their family environment before they enter the university. However, with the increase of learning time in the university, they also spend more time in contact with the society, and the influencing factors of the school education environment and social environment are gradually revealed. Therefore, students and families need to make different growth plans according to the different stages of college students, and teach students in accordance with their aptitude, so as to carry out targeted work. Guide college students to find the right direction of value screening and establish the right values.

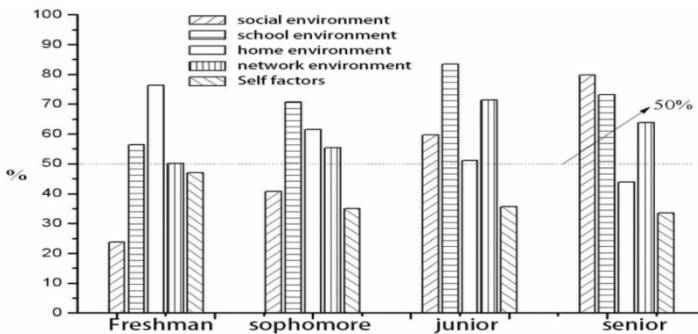


Fig. 3. The influence of various factors on the value screening of college students in different grades

4 The countermeasures and suggestions to guide college students to establish the correct value screening concept

The values of college students have distinct transitional and one-sidedness characteristics, which should go through a process of optimization and maturity. Chinese society is developing and progressing in transition, which is the macro background and objective environment for the continuous optimization and maturity of contemporary college

students' values. The university stage is the period when college students' world outlook, outlook on life and values are fixed^[8]. Therefore, guiding college students to establish correct value screening concepts is conducive to the healthy and stable development of Chinese society.

4.1 Strengthen the improvement of school education environment

School is the main place for educating people. Before university, the main responsibility of school is narrowly changed into students' further study, without allowing students to establish correct values. Therefore, it is particularly important to guide college students to establish correct values screening concepts during university.

First, strengthen the guiding education of socialist core values. In an era of pluralistic values in society and pragmatic emphasis on college students, it is necessary to carry out ideological and political education for college students, guide them to establish correct values, strengthen education in patriotism, collectivism and traditional morality, improve their understanding of core socialist values, and effectively guide their values from both theory and action. To promote college students in the face of social transformation in the emergence of a variety of value trends to be able to judge correctly, screen out healthy and upward, conducive to their own and social development of the values.

Second, strengthen the educational function of campus culture. Culture is the soul of national inheritance. Schools should attach importance to the role of culture in educating students, strengthen the cultural publicity of the socialist core value system, and give full play to the influence of culture on college students through scientific management, system improvement and top-level design. Take the students as the foundation, combine the socialist core values, carry out a variety of campus cultural activities, so that college students can establish correct ideals and beliefs, and give full play to the educational function of campus culture.

Third, strengthen the school's "three full education" function. "Three-in-one education" refers to the realization of whole-person education, whole-process education and all-round education in the process of student training, which requires all institutions, departments and personnel of the school to form a whole and work together to achieve college education. First of all, the professional teachers and counselors of students constitute the "two wheels", which drive the development of student education. In class and life, they coordinate with each other to guide the ideological education of college students and establish correct values; Secondly, from enrollment to graduation, different forms and contents of teaching activities are carried out according to the different stages of students, so as to be more suitable for the growth and success of college students; Finally, the school should strengthen the education and guidance of students in all aspects of morality, intelligence, physical and beauty, so as to cultivate socialist successors with ideals and beliefs, correct understanding of values and comprehensive quality.

Fourthly, strengthen the reform and innovation of teaching methods and means. As the content of ideological belief education and value education is rather boring, which is in contrast to the active thoughts of college students, the teaching method should be adopted in the way that students are willing to accept, the classroom interaction and

discussion should be strengthened, the key points of education should be integrated into the topics concerned by students, and students should be encouraged to state their own views on issues. Timely guide students' wrong views on problems, help students establish a correct understanding of the problem, and establish correct values. In terms of teaching practice, guiding college students to "serve the society" as the value orientation^[9], enhancing the sense of teamwork, increasing the collective concept and dedication in the practice process, and integrating the education of socialist core value system into the practice of the second class plays a very important role in the establishment of socialist core values for college students.

4.2 Promote "trinity" education for college students

The "Trinity" education is to unite society, school and family, unite and cooperate to complete the education and guidance of college students. At the social level, we should carry forward the main theme of The Times, establish social integrity, publicize excellent examples, and put an end to bad habits; At the school level, teachers should teach by word and example, and schools should pay attention to the construction of campus culture, as well as the concept of "educating people and moral education first"; At the family level, parents should change the concept of education, correct the way of education before the university, communicate with the school more, understand the problems in the growth of children, discuss and solve together, especially for freshmen students, family education is more important. The close combination of social education, school education and family education can effectively help contemporary college students deeply realize the significance of socialist core values, establish correct life values, and make their healthy and happy growth.

4.3 Enhance the cultivation consciousness of college students' self-cultivation

Self-cultivation is also an important factor that affects the value selection judgment of college students. In study, life and practice, college students should set up correct concepts and take the initiative to improve their quality. First of all, they should learn to reflect, face up to their own problems, humbly listen to others' evaluation of themselves, and constantly reflect on and improve their own shortcomings; Secondly, attach importance to study and practice, learning knowledge can increase their own connotation, learning the advantages of others can improve their quality, practice in study, you can constantly test what you learn and think, in practice, you can find the shortcomings, find the right direction; Finally, strengthen communication with people, put themselves in the group, solidarity and cooperation, not only can hone their own heart, but also can grow together, realize self-value.

4.4 Improve the network supervision and management mechanism

With the development of science and technology, the Internet has increasingly become an integral part of people's lives, enabling information acquisition, social attention and communication on the Internet. Contemporary college students have been exposed to

the Internet since childhood, and rely more on the Internet than others. The openness and freedom of the Internet platform provide convenience for their life, study and communication. However, the anarchic management and virtual characteristics of the Internet platform also hide many dangers, and even make college students lose themselves in the intricate information, which seriously affects the judgment basis of college students' value screening. Therefore, effective network supervision and management can enable college students to obtain correct information in the complex network, not to lose their nature, and to improve their value quality, which is of great significance to the establishment and improvement of socialist core values.

5 Conclusion

The core values are confirmed as legitimate due to their status of already embraced values at the public authority ^[10], therefore, the establishment of core values plays a very important role in training college students to become qualified successors for the future development and construction of the country. Among many values, how to select values is particularly important. In addition, students spend most of their lives in schools that allow schools to transfer predetermined values to the next generation ^[11]. Educators should teach students how to select the values that are in line with their own development among many values, so that students can establish their own core values.

This study analyzes the characteristics and influencing factors of college students' value screening, and puts forward ways and methods for college students to establish their own core values, which provides some references for school education to guide college students to establish good values, and also provides basic guidelines for college students to establish good core values. Acknowledgement

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