



An inquiry into the ideological and political education of the combination of "script killing" and red culture

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Abstract. Red culture is an advanced culture with Chinese characteristics created with their own hands under the joint efforts of the broad masses of people, and is a fertile soil for cultivating and educating people. "Script Kill", an immersive role-playing inference game, is very popular among contemporary young people. However, the contemporary youth are addicted to the Internet, electronic games, etc., the understanding and depth of red culture is generally not high, and there are still many problems in the education and dissemination of red culture in many schools. Therefore, The integration of red culture and "script killing" runs through the ideological and political education of schools, and opens up an innovative path for the ideological education of red culture in schools.

Keywords: Red culture; "Script killing"; Ideological and political education

1 Introduction

Strengthening young people's red memory is the logical premise of inheriting red genes and the inevitable requirement of activating red resources. However, in this era of rapid development of new media, young people have a low cognition of red culture, and they are addicted to various electronic entertainment games and cannot extricate themselves. In recent years, "script killing", an emerging cultural and entertainment project, has gradually emerged and been favored by many young groups. The integration of "script killing" and red culture can meet the needs of schools to strengthen students' ideological and political education, which is in line with the development trend of the current era, and also provides an innovative path for schools' ideological and political education.

2 The background and characteristics of "script killing"

2.1 The rise of "script killing"

"Script Kill" has been a popular board game over the past few decades, but its real rise can be traced to the rise of social media. Through platforms such as Reddit, Facebook and wechat, enthusiasts are able to organize and participate in various script killing games without being limited by geographical location. Changes in the digital age have made it possible for script killing to spread quickly and attract more and more participants, propelling its growth worldwide. The advent of the digital communication era makes people ignore the real communication to some extent, and the offline script killing provides people with a new way of interpersonal communication.¹

2.2 The characteristics of "script killing"

"Script killing" is known for its highly interactive and participatory feeling. Players interact with other players through role playing, reasoning and solving crimes. This interaction allows players to participate in the game more deeply. At the same time, script killing emphasizes emotional communication and role playing. Players need to immerse themselves in the character, understand and express the character's emotions and motivations, and solve puzzles by thinking, analyzing and reasoning through clues and evidence. This interactive, diverse and speculative emotional education makes it a powerful red education tool, which can stimulate students' learning interest and participation in red culture, and enhance the strength of school ideological and political education.⁵

3 The importance of ideological and political education in the new era

3.1 The urgent need to shape the souls of young people

With the rapid and high-quality development of the society, the living environment of students now is relatively superior compared with before, which also leads to the widening gap between their material and spiritual environment. As far as the ideological and political education work of Chinese students is concerned, on the whole, the consciousness and thought of students are positive, but it is undeniable that the ideological and political status quo still has problems that cannot be ignored. The ideological and political education work of contemporary students is related to the development of the country and the personal development of students. To do a good job of ideological and political education work can make students consciously improve the enthusiasm of inheriting our fine traditions and correct ideological and political education is the basis for shaping students' correct world outlook, outlook on life and values. We are in a brand new era, and this brand new era requires brand new talents, and strive to carry

out ideological and political education, shape the souls of young people, so as to make contributions to creating a brand new era.⁴

3.2 Improve the quality of talent training

To improve the quality of talent training is not only the fundamental goal of the school to improve its own quality, but also the fundamental way for the school to improve its own quality. Although the criterion of the quality of school talent training is diverse and multi-dimensional, the primary criterion is the ideological, political and moral level of the educated talents. In China, there is a positive correlation between the school's ideological and political education ability and the students' ideological and political moral level. Therefore, to improve the quality of talent training, we must improve the students' ideological and political education quality.

3.3 The basic means to promote the all-round development of individuals

The all-round development of human being is not only a historical proposition, but also a topic of The Times. Individual development emphasizes the all-round development of both material and spiritual aspects of human being, that is, the all-round development of human morality, intelligence, physique, beauty and labor. It is an important task of ideological and political education in the new era to inculcate scientific theoretical viewpoints and moral norms to the educates, so as to cultivate the noble ideological realm of individuals. Make them become new people with morality, faith and all-round development, can better guide them to establish a correct outlook on life and values, master scientific thinking methods, enhance thinking ability and innovative consciousness, creative spirit, and enhance their comprehensive quality of all-round development.⁶

4 The plight of red culture and ideological education

4.1 The atmosphere of red culture education is weak

Yang Yewen investigated the current status of ideological and political education in red culture and pointed out: "The influence of red culture education on college students is more at the level of theoretical knowledge, and the depth and breadth of influence at the level of emotional values are relatively narrow, and there is a fault phenomenon in the process of guiding college students' life practice."² It can be seen that many schools have not fully applied red culture and the publicity work of red culture education is not in place. Many teachers mostly stay in the teaching of theoretical knowledge in books, but carry out few practical activities, and the "red" atmosphere in the environment where students live is relatively weak, which is not conducive to students' systematic understanding, learning and identification of red culture.

4.2 Education channels are single

With the changes of The Times, there are still prominent problems in ideological and political education in many schools, such as monotonous content, single form, insufficient centripetal force, etc. In their ideological and political teaching courses, the ideological education of red culture has a strong formalistic color, and it is not possible to have a comprehensive understanding of its actual ideological state. The effect of education is greatly reduced. However, many educators fail to realize this point, and their way of thinking is still fixed, which results in the constant communication effect of red culture, and it is impossible to transform the content and form of communication according to the acceptance habits and psychology of young groups, resulting in many young students' educational literacy in this area.³

4.3 The lack of practical education

For schools, the red spirit is an indispensable resource for ideological and political education of college students. However, today's students grow up in the new era, with a low level of cognition of history and culture, isolated from the red culture produced, developed and formed in the historical construction period, it is difficult to empathize and lack a sense of spiritual resonance, resulting in a lack of a certain sense of identity and interest in red culture. Therefore, schools should attach importance to integrating red culture into ideological and political education, organize diversified practical activities, guide teachers to flexibly use modern teaching methods, let students feel red culture in practice.

5 The significance of "red script kill" into ideological and political education

5.1 Promote the innovation of ideological and political education in schools

In the ideological and political education of young people, red cultural resources play a vital role in guiding, motivating and standardizing students' values. Traditional red culture education, students are often "forced" to accept, the effectiveness of this way is very low, the stimulation of students is relatively simple, and even cause students boredom. "Red script killing" not only conforms to the development trend of The Times, but also can well dig out the historical background of red culture under the premise of maintaining the essence of red culture, so that students can "actively" and "exploratory" to receive red education, and provide an innovative path for school ideological and political education.

5.2 Enhance cultural self-confidence

Under the background of the new era, the key to enhancing cultural self-confidence is the school. If we want to strengthen our cultural self-confidence, we must start from

understanding the red culture and experiencing the red spirit. In today's new era where information is highly concentrated and colliding with each other, young students are vulnerable to negative influence because they have not yet formed good values, and the red culture will also be greatly impacted. Therefore, the infiltration of red culture in "script killing" can help students objectively and comprehensively understand the development of the country and the nation, enhance cultural self-confidence and national identity, and deepen students' core literacy.

5.3 Establish the correct value orientation

No man can stand without virtue. Morality is the foundation of man. As the hope of a country's development, the values established by students are crucial to the country's future development. The driving force and source of national development cannot be separated from students' firm beliefs and grand goals. Integrating red culture into the value cultivation work of young students in the new era is conducive to cultivating today's students' noble moral sentiments and personality qualities.

6 Conclusion

By carrying forward red culture and promoting ideological and political education for students, we should strengthen the research and inheritance of red culture, integrate red culture with "script killing", advance with The Times, cultivate students' thoughts imperceptitiously through entertainment, and help students establish lofty ideals and beliefs.

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