



Organization Management Analysis of College Football Student Activity Units in Bantul Regency

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Abstract. Community participation includes student organizations in the football, namely the Student Activity Unit in developing Indonesian football in the tertiary sphere. Researchers found that there were differences in the organization of Football Student Activity Units in several colleges. This research aims to prove the implementation of organizational management functions in the Active Football Student Activity Unit of colleges in Bantul Regency. This research is a qualitative descriptive study/the data collection method used is interviews and observation. The objects of this research are 3 Student Football Activity Units at Mercu Buana University Yogyakarta, Muhammadiyah University Yogyakarta, and Adisutjipto College of Technology. Sampling in this research used purposive sampling. By taking 3 administrators who are within the structural Student Activity Unit. Based on the research results, the researcher concluded that the implementation of organizational management functions in the Active Football Student Activity Unit in Bantul Regency. Where the three organization which is the object of research has carried out the functions of organizing, directing, placing people to manage teams, coordinating facilities, financial budgeting, planning, and reporting well. However, in the aspect of organizing, directing, and placing the management team in STTA Football Student Activity Unit is still not optimal, while in UMBY Football Student Activity Unit the aspect of organizing and placing human resources for team management is still not optimal.

Keywords: Management, Student Activity Unit, Football.

1 Introduction

The Law of the Republic of Indonesia No. 11 of 2022 concerning Sports states that "Sports are all activities that involve the mind, body and soul in an integrated and systematic way to encourage, foster and develop physical, spiritual, social and cultural potential."

Sports activists strive to improve and develop sports both regionally and generally. More than 40% of teenagers in developed countries participate in organized sports [1]. This is confirmed as an obligation of all parties through Law of the Republic of Indonesia no. 11 of 2022 concerning Sports article 18 no 2 that "Each educational unit

needs to hold sports championships and/or sports festivals in accordance with the level of growth and development of students periodically between educational units of the same level in order to foster a sense of brotherhood, social skills and learn to compete.”

Based on the explanation above, the participation of all segments and circles of society means that in this case there are parties involved, one of which is the educational unit where students as young people who are also part of society have an important role in developing sports, individually or in groups, clubs, community and so on.

The practice of managing and organizing activities or commonly known as organizational management. As stated by Gall [2] that organizations are groups of individuals who interact with each other and work together to achieve the same goals. Then the organization has stages, where Marcu & Buhaş [3] explains that organizing is the entire process of grouping people, tools, tasks, responsibilities and authority in such a way as to create an organization that can be moved as a unit in order to achieve predetermined goals.

In Bantul Regency there are several colleges that have organizations with various expertise, one of the most popular in sports is the Football Student Activity Unit. There are 61 colleges of which 10% have Football Student Activity Units, but the Football Student Activity Units are active based on participation in the last competition, there are only 3 Football Student Activity Units, this participation is an indicator of activity.

In this research, the researcher only focused on three colleges that have Football Student Activity Units that have been around for a long time and regularly participate in various match events and competitions. There are 3 samples of Football Student Activity Units, namely Mercubuana Yogyakarta University, Muhammadiyah Yogyakarta University and Adisutjipto College of Technology which has now changed its name to Adisutjipto Aerospace Technology Institute.

The existence of the 3 Football Student Activity Units which were the research samples certainly has similarities and differences in each organization. One of them is in organizational management, especially in the implementation of organizational management functions. Even though they are both in the realm of football, it turns out there are differences in each organization.

To prove and find out more about the arguments regarding organizational management, especially the application of organizational management functions presented by the three heads of the Football Student Activity Units of each university, the researcher has an interest in further researching the three Football Student Activity Units.

2 Method

2.1 Study Design

This research is a qualitative descriptive study and uses data collection methods using interview techniques and observation techniques. This research prioritizes data collection techniques using interview techniques, supported and complemented by data collection using observation techniques. This research was carried out from 1 until 30 December 2020

2.2 Research Participants

The population in this research is the structural administrators in three Football Student Activity Units, including the Football Student Activity Unit at Mercubiana Yogyakarta University, Yogyakarta Muhammadiyah University, and the Adisutjipto College of Technology. Next, determining the research sample using purpose sampling obtained 3 people in each football student activity unit, so that the total research sample was 9 people.

2.3 Data Collection and Instrumentation

The instrument used in this research was the researcher himself. Data collection techniques are interview and observation techniques.

2.4 Data Analysis Technique

The data analysis technique in this research uses descriptive data analysis, with an interactive model. Which consists of data collection, data reduction, data presentation, and explanation conclusions.

3 Result

The results of research data analysis showed that there are similarities and differences between research objects. In general, such as management, team management, football team conditions, field facilities, event management, as well as an overview of views about the competition.

UMY Football Student Activity Unit for the 2020 period has active management. Team management is also quite good. Starting from managing team administration and managing the football team needs when competing. The supervisor is quite supportive of the organization work program and communicates quite well. The condition of the UMY Football Team is good. UMY has licensed coaches, the players are quite serious about following the training program. The number of players is large enough

so they can be divided into 2-3 teams and most of them are not money oriented. UMY regularly participates in football competitions because of support from the university, including financial support. UMY has its own field facilities which are in areas within the university. UMY has an internal student competition program. The management is enthusiastic about organizing and managing a competition. UMY views that the UGM Pancasila Cup and Menpora Cup are good competitions and are always awaited. Regarding reporting, the Management routinely carries out report in every activity.

UMBY Football Student Activity Unit 2020 period has quite active management. Team management is in the developing stage. The management is still trying to improve the management system, including managing team administration, and managing the football team needs when competing. The supervisor supports the organization program and communicates well. The condition of the UMBY Football Team is good and still in the developing stage. UMBY has licensed coaches, but the players are still not serious enough to follow the training program. The number of players is large enough that they can be divided into 2 – 3 teams and most of them are not money oriented. UMBY regularly participates in football competitions because of support from colleges including financial support. UMBY does not yet have its own field facilities. However, they collaborate with local government to be able to use local field facilities for activities. The management is enthusiastic about organizing and managing a competition even though they do not yet have a program for organizing competitions between students, both internal and external. UMBY views that The Menpora Cup is a good competition and is always awaited. Regarding reporting, the Management routinely carries out report in every activity.

STTA Football Student Activity Unit for the 2020 period has quite active management. Team management is in the developing stage. Same with UMBY the management is still trying to improve the management system, including managing team administration and managing the football team needs when competing. The supervisor is quite passive in communicating with the management. The condition of the STTA Football Team is still in the developing stage. STTA has licensed coaches, but the players are still not serious enough to follow the training program. The number of players is not too large so they cannot be divided into 2-3 teams and most players want to get at least transport money when competing. STTS regularly participates in football competitions because of support from colleges including financial support. STTA has its own great field facilities. The management is enthusiastic enough to organize and manage a competition. They have already held competitions between internal students. STTA considers that there is no good competition in terms of implementation. Regarding reporting, the management routinely carries out report in every activity.

4 Discussions

4.1 Organizing

5 Based on research results and discussion. The researcher concluded that there is an organizing function for each research object. In this case, researchers have different assessments in the 3 football student activity unit that are the objects of research. Where there are differences in the process of implementing organizational management in each organization. Seen from the human resources side, UMY has quite good team management. Meanwhile, UMBY and STTA are still in the development stage. Based on the research results obtained, the researchers assessed that the organization at UMY was better than UMBY and STTA.

5.1 Directing

6 Based on the results of the research and discussion, the researcher concluded that there are differences in the function of direction and leadership in all research objects. Specially the direction and leadership of the supervisor and management members of football student activity unit, the head of the organization with the management members and the head of the organization with non-management members. According to the research results, there is good direction and leadership in UMBY and quite good in UMY. Meanwhile, the directing function in STTA is still in the process of developing.

6.1 Staffing dan Coordinating

7 Based on the results of the research and discussion, the researcher concluded that there is a function of placing people to manage teams and managing activity facilities, especially coordinating training facilities, in all research objects. Specially in this case, it is related to the team coordinating process and training facilities, including preparation for training, matches and competitions. In this case, researchers have different assessments for each research object. The staffing of the management UMY Team is good while UMBY and STTA are still in the development stage. On the other hand, researchers assess that the management of facilities in all football student activity unit is good.

7.1 Budgeting dan Planning

8 Based on the results of the research and discussion, the researcher concluded that there are functions of financial budgeting and management planning. In this case, all football student activity unit or research objects receive financial support, and the budget disbursement process runs smoothly so that the financial function is quite good, especially UMY. Meanwhile, management planning has the same assessment results, namely good, even though there are differences in the organizational management planning process in each organization.

8.1 Reporting

9 Regarding the reporting function, researchers concluded that there is a reporting function throughout the organization of football student activity unit. In this case, reporting is related to committee reports, management reports, accountability reports and final management reports. Researchers have the same assessment in all organizations that are the object of research, where all organizations have the same assessment results even though there are differences in reporting in each organization. Based on the research results obtained, researchers assess that coordination throughout the organization is quite good

10 Conclusion

11 Based on the research results, the researcher concluded that the implementation of organizational management functions in the Active Football Student Activity Unit in Bantul Regency. Where the three of organization which is the object of research has carried out the functions of organizing, directing, placing people to manage teams, coordinating facilities, financial budgeting, planning, and reporting well. However, in the aspect of organizing, directing, and placing the management team in STTA Football Student Activity Unit is still not optimal, while in UMBY Football Student Activity Unit the aspect of organizing and placing human resources for team management is still not optimal.

12 In the future, this research can become a support or reference for other research in the future. Such as research related to the development of football student activity unit management in other areas as well as research on football management forums. The contribution of this research is as an illustration about the management of football student activity unit and insight into developing student football achievements.

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