



# UNNES Prigel Analysis Study: Application of Nail art Design Techniques in Liekuang & Co Mini Salon Project

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## ABSTRACT

UNNES Prigel activity is one of the activity programs that UNNES students can participate in for (one) semester in the form of an accelerated internship program with well-designed learning experiences in providing challenges and opportunities to develop students' creativity, capacity, personality and needs. Lie Kuang Salon has collaborated with Beauty Education Study Program by teaching various materials and skills, one of which is nail art. The purpose of this research is to 1) introduce nail art techniques 2) discover the application of art designs to nail art techniques in Lie Kuang Prigel activity. This study uses qualitative methods along with the research instruments such as interview, observation, and literature study. The results of this study indicate that there are 9 general nail art motifs, namely (1) French nail with the characteristic of white nail polish applicated at the tip of the nails; (2) Ombre motif with the characteristic of different color shades on each nail; (3) Cherry motif with the characteristic of a cherry shape on each nail; (4) Floral motif with the characteristic of a flower shape on each nail; (5) Polkadot motif with the characteristic of circular patterns on each nail; (6) Marble motif with the characteristic of a combination of two or more colors on each nail; (7) Animal motif with the characteristic of an animal shape on each nail; (8) Strip motif with the characteristic of vertical, horizontal, transverse or curved stripes forming a certain pattern on each nail; (9) Abstract motif with the characteristics of irregular shapes and patterns but still represents a fancy look.

**Keywords:** *Prigel, Nail art, Motif, Shape, Nail shape.*

## 1. INTRODUCTION

UNNES Prigel activity is one of the activity programs that UNNES students can participate in for one semester. The activity is in the form of an accelerated internship program with well-designed learning experiences that provide challenges and opportunities to develop students' creativity, capacity, personality and needs. The activity was done for the first time by students of the beauty education study program class of 2019 at a place named Lie Kuang. Internship activities or known as Field Work Practice are educational and training activities that plunge directly into the world of work under the shade of an agency or industry in order to have real experience, be able to be professional, and have mature mental readiness. Lie Kuang Salon collaborates with the Beauty Education Study Program by teaching various materials

and skills. Activities that have been done during the implementation of Prigel which took place at Lie Kuang Education include hair treatment, mini manicure, mini pedicure, makeup, blow dry, hair coloring, perming, hair straightening (smoothing), to nail art. In this activity, we studied nail art material and we gained more knowledge about nail art in Prigel activities.

Nail art or the art of applying nail makeup is one of the beauty trends that is currently growing rapidly from young children to adults no matter what the gender is. Nail art is the act of beautifying nails by giving shape of images, paintings, or decorations either directly to the nails or using fake nails. Nail art is a development of manicure and pedicure [7]. In 1920 nail polish was introduced on the market with clear preparations, then in 1930 Charles Revson had the idea of adding pigments to give color. Nail polish is a pigment deposited in a volatile

solvent to mask nail color. Nail polish, base coat, and top coat have the same basic formulation and harden by evaporation [1], Nail art techniques consist of various kinds, for example using acrylic, using gel, and using real nails. This related to the type and shape of nail art that consumers want. These types of nail art include french nail, ombre, cherry, flowers, polkadots, marble, animals, strips, and abstracts.

The nail art techniques we have got at Prigel include french nail, ombre, cherry, flowers, polkadots, marble, animals, strips, and abstracts. In addition, the number of nail art techniques will also be related to the application in determining nail art designs.

The purpose of this study is to 1) introduce nail art techniques 2) find out the application of art design to nail art techniques in Prigel Lie Kuang activities. Data was taken from students who took part in Prigel to find out the ability to make nail art design.

## 2. METHOD

This research is a research that uses qualitative methods and the instruments used in this study are interviews, observations and literature studies. Research with qualitative methods can be seen through the depiction of research objects through photos, videos, illustrations and narratives. This depiction is done through events that have been experienced by the research object. And the disclosure of meaning by the research object through interviews and participatory observations. As well as explaining phenomena that occurred in the field [6].

Researchers conducted interviews with 10 students who participated in UNNES Prigel about nail art. And observations were made when students practiced mini salons in the industry.

## 3. RESULT AND DISCUSSION

### 3.1. The Definition of Nails

The human hands consist of five fingers that have various nail shapes, such as oval, square, stiletto, and others. Women and men nails are shaped differently, women's nails are relatively longer and narrower, while men's nails are relatively shorter and wider [12]. Nails on the fingers can be decorated using special cosmetics for nails with various designs.

In 3500 BC, male warriors in Babylon decorated their nails using earth minerals as part of pre-battle rituals designed to intimidate opponents. The ancient Egyptians used henna to dye nails red & brown. The ancient Greeks dyed nails with pale yellow colour using a mixture of yellow flower petals, pollen, and potassium salts. The art of decorating nails became developed with the trend of gold and silver nails that occurred after a famous singer

such as Beyoncé wore minx gold nails. In fact, the Chinese embellished their nails using gemstones [13].

Over time, the art of decorating nails became a means to complement fashion and experienced developments ranging from many new techniques developed, from designs, to colors. This art of decorating nails can also express the aesthetics and image pursued by its users [14].

Nail art in Indonesian is called nail makeup. Nail art is the art of nail decoration with a variety of techniques and materials to create unique and attractive nail designs. Nail art is the art of applying decorations on the nails done by nail artist, where nail art consists of various types such as sticker nail art, 3D nail art, nail art print and so on. In addition, many nail art techniques are used to produce various shapes and designs of nail art [5].

### 3.2. Nail Shape

Good and ideal nail shape is one of the most important thing in making nail art [15]. The shape of the nail consists of 6 types, namely square, squoval, rounded, almond, ballerina / coffin, and stiletto. The shape of oval, almond, squoval nails are shapes that is often favored by today's society.






- Round : Rounded nail shape
- Square : This nail shape is a classic French shape with straight nail sides and right ends.
- Stiletto : The shape of nails that are pursed or taper in the middle.
- Almond : The shape of a pointed nail that is slightly curved and the two sides meet in the middle to form a point.
- Squared oval : The nails shape that resembles a square but the tip is round. This nail shape combines round and square shapes.
- Ballerina : The nails shape that resembles a ballet shoe with a flat tip.



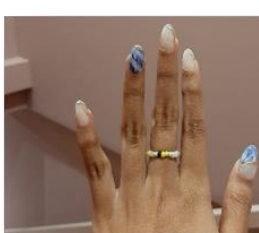



Figure 1 Nail Shapes.

### 3.3. Nail Art Design

**Table 1.** The results of applying art design to *nail art*.

Design Name	Design Shapes	Nail Art Design Application Techniques
French nail		Crescent shaped at the tip of the nail using white nail polish.
Ombre		Has a color level with a smooth gradation using a sponge that was affixed with several colors and then pressed on each nail.
Cherry		Cherry shaped by using dotting tools to form the fruit and thin pointed nail art brushes to shape the branch and leaves.
Flower		Flower shaped by using dotting tools and a nail art brush to shape the flower petals.
Polkadots		Polkadots or circle patterns by using dotting tools.

Marble		Marble motif combined with 2 or more colors using nail art brushes.
Animal		In the form of animal motifs such as tigers, zebras, cows or certain animal designs.
Strip		In the form of a striped motif by using a thin pointed brush to form vertical, horizontal, transverse or curved lines to form a certain pattern.
Abstract		In the form of an abstract motif with a brush technique that is applied with a pressure and lifted slowly to the middle.

The nail art is one of the method for adorning nails beautifully as a field of beauty art [9]. In nail art there are several motifs that can be poured into the art of designing nails. There are 9 common nail art motifs, namely: (1) French nails with the characteristic of white nail polish located at the tip of the nail; (2) Ombre motif with the characteristic of different color levels on each nail; (3) Cherry motif with the characteristic of the image of cherry fruits on each nail; (4) Floral motifs with the characteristic of a flower image on each nail; (5) Polkadot motifs with the characteristic of circle patterns on each nail; (6) Marble motifs with the characteristic of two or more colors combined on each nail; (7) Animal motifs with the characteristic of an animal image on each nail; (8) Strip motifs with vertical, horizontal, transverse or curved striped characteristics form a certain pattern on each nail; and (9) Abstract motifs with irregular characteristics but still lovely.

From the theory above, nail art is a three dimensional artwork to express inherent aesthetics of human beings and can express various images modern day females pursue through the use of materials, techniques and methods [11] it is stated that there are various kinds of nail art motifs that can be used in various nail shapes, in each motif there are different steps of work.

French nails can be started by applying a base coat as a base layer, then applying white nail polish on the tip of the nail with a shape resembles a crescent, and applying a top coat as the last step. The ombre motif has characteristics such as shaded color levels from dark to light colors or vice versa according to the level of the desired color circle [2] and begins with applying a base coat, applying the base color as desired, then creating an ombre effect using a sponge or brush by tapping, and applying a top coat.

Cherry motifs can be started by applying a base coat, applying basic colors, drawing cherry motifs by applying dotting tools to make round dots and brushes to shape the leaves and branch, applying a top coat as the last step.

Floral motifs can be started by applying a base coat, applying basic colors, drawing floral motifs on the nails by applying dotting tools to create flower dots and brushes to form slightly pursed flower petals, and applying top coat as the last step.

Polkadot motifs can be started by applying base coat, applying basic colors, drawing polka dots by applying dotting tools to create circle patterns, and applying top coat. Polkadots are usually applied over a base color that is dark enough to produce a more attractive look.

The marble motif uses a mixture of nail polish consisting of 2 or more contrast colors on the cup, then take part and blend a little on each part of the nail. Or it could be by giving the base a certain color and giving the nail a curved abstract strip like a thick, thin irregular lightning bolt.

Animal motifs use brushes to form animal motifs such as tigers, zebras, cows or form certain animal designs that have eyes and other body shapes. The strip motif uses a thin pointed brush to form vertical, horizontal, transverse or curved lines to form a certain pattern. This motif is often combined with other motifs such as dots or with marble technique motifs.

The abstract motif is a motif with a brush technique that is applied with pressure and then lifted slowly in the middle, resulting in a fibrous shape at the end like a feather fiber.

Base coat is always used as a base layer that is applied when starting the nail art stage which is useful for maintaining nail moisture and makes it easier for the next nail coating [3]. Base coat can be applied by applying one line to the middle of the nail, then applying one more line on both sides, applying the base coat from the cuticle to

the tip of the nail with a brush position tilted forward so that it can stick to the surface of the nail evenly and smoothly.

Top coat is always used after all stages are completed to protect the appearance of nails that have just been polished and help nail polish last a long time. Top coat is applied when the nail polish is dry and how to apply it is the same as how to apply the base coat.

One can see various kinds of nail art on wide array of digital websites and sources. Through digital platforms like Pinterest, Instagram, Tumblr, Tiktok, and nail art design are shared with millions of users [10].

In principle, nail art is an activity to decorate nails that can increase someone's beauty. A nail therapist must master the competence of shaping and designing nails so that the goal of beautifying nails can be achieved. Elegance art is mixed with refined, pretensions, and lavish art, giving relatively simple and mild, which can be expressed in nail art design in a various techniques [8]. Each design in nail art has a different level of difficulty, if there are wrong steps in painting nails in the process, it can be removed using a nail remover before cured under an UV lamp.

#### 4. CONCLUSION

The art of nail makeup or nail art is one of the beauty trends that are currently developing, and nail art is a nail polish that has various motifs in it. There are various nail art motifs, such as french nail, ombre, cherry, flowers, polkadots, marble, animals, strips, and abstracts. Besides motifs, nail art is also supported by various nail shapes such as square, squoval, rounded, almond, ballerina/coffin, and stilettos. In principle, nail art is an activity to decorate nails that can increase someone's beauty. Each design in nail art has a different level of difficulty, and also the value of each art, can't be judged from only one point of view.

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