



# Efforts to Improve Public Speaking Capability Through Linguistic-Based Learning

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**Abstract.** Public speaking skills are very important and useful and are part of linguistic intelligence, especially in the modern era. These skills are needed in various situations such as social (humanist) situations as unique individuals. Based on the identification of problems in this intelligence (1). To what extent is the role of learning based on linguistic intelligence to improve students' public speaking abilities (2) what is the role of learning based on linguistic intelligence to improve students' public speaking abilities? With the output of this intelligence problem: (1). Understanding the importance of public speaking, adjusted to the learning process in the classroom (2). To understand the application of abilities in linguistic intelligence-based learning activities (3). Learning how children develop is seen from the aspect of social-psychological humanism in linguistic intelligence. In solving the problem above, literature review research is used as a form of case study in a broader context by generalizing the results obtained previously by analyzing news materials, journals, books, and other related studies.

**Keywords:** Linguistics, Public Speaking, Psychology

## 1. INTRODUCTION

Public speaking ability (speaking in public) is a very important and useful skill in everyday life, especially in this modern era [1]. This ability is needed in various situations such as presentations at school, work presentations, debates, political speeches, and so on. Good public speaking skills will help someone to influence, convince, and motivate their audience [2]. Students will grow and motivate themselves through good personal public speaking from each student with the influence that in the future a student can express his ideas through public speaking activities[3] . In this way, the ultimate goal of developing public speaking is to improve the abilities of elementary school students so that they can compete in future developments. Good public speaking skills will help participants to obtain better leadership opportunities and achieve success in their future careers. Linguistic intelligence (Linguistic intelligence) is the ability to show the uniqueness of each child's intelligence individually [4]. In essence, children individually have their own strengths and are different in everything they explore in the future [5]

Based on the results of the VAK (Visual, Auditory, and Kinesthetic) model, it was revealed that improving narrative writing skills, the results showed that there was an improvement received by students, which means that there were significant differences in narrative writing skills between students [6]. With the results of the findings, it is explained that the treatment given refers to learning steps that apply the Visualization, Auditory, Kinesthetic (VAK) model in language learning. The VAK model shows the same results as public speaking ability with a relationship between delays in children's

intelligence in communicating [7], a model that integrates three learning styles, namely learning through visual observation, learning through hearing, and learning through movement and emotion. According to: [8], LIAA (Linguistic Intelligence Assessment Android) in Elementary Schools, it was stated that there are things that are the basis for the use of technology today "The tendency for teachers to test linguistic intelligence even seems very small in the use of technology even though linguistic intelligence is very important for students to obtain. If the student has linguistic intelligence, it means that the individual has succeeded in sitting in a good environment and has good communication with other people." In this way, students who have linguistic intelligence at that time have an advantage in mastering languages other than their mother tongue or languages commonly used in everyday life. Individuals who are skilled at processing words certainly have a very wide vocabulary.

However, there are still many students at the elementary, middle, and high school levels of education who experience difficulties in speaking in public. Many of them feel nervous or nervous, anxious, and not confident when they have to speak in front of the class or in public [9]. This can hinder their development in various aspects of life, both at school and later in life when they leave the educational environment. One of the problems is that most people lack the courage to express their opinions and speak in front of many people with good and polite speech [10]. With public speaking problems, basic public speaking technique activities are needed which include preparation for public speaking, techniques for opening public speaking, techniques for carrying out public speaking, and techniques for closing public speaking [11].

Increasing the need for learning that can help students develop their public speaking skills. One approach that can be used is linguistic intelligence-based learning. This approach is based on the theory of multiple intelligence which states that each individual has different intelligence, including linguistic intelligence which is related to language abilities [12]. Communication delays indicate that elementary school students lack the skills and confidence to speak in public in the human aspect of oneself (Azhari et al., 2022). So from the research from previous research, we can realize that the application of humanist values to elementary school self-confidence is low because, communicating every day through language, be it speaking, writing, or listening, however, the communication that is often carried out is speaking, there is a lack of perseverance in each of them. thus showing a significant decrease in value for Muhammadiyah Elementary School Bengkulu.

Meanwhile, at the junior high school level, in research by [13], it was stated that: Students' needs need to be met to support the development of students' maturity according to their age development stage, seen from an affective, cognitive and psychomotor perspective [14]. So in terms of the problems listed above, all students at the junior high school level in guidance and students in primary and secondary schools must receive complete assistance in relation to the process of meeting their maturity development needs according to their age stage, which includes affective, cognitive and psychomotor aspects [14]. To overcome students' public speaking weaknesses, several solutions that can be taken are to provide regular public speaking training and utilize technology to help students learn.

In connection with the importance of public speaking activities in the development of education and the growth process of children (students) it should be prioritized based on existing needs, in public speaking educational activities there needs to be a transition from development in the era of digitalization which requires having special skills in handling change which have the following flow of ability to speak in public [15]. As stated in the self-confidence training activity in carrying out public speaking at SMAN 100 JAKARTA, making basic activities as the background for the emergence of good communication testing activities according to [16], Ethos, Pathos, and Logos. Ethos is

related to the credibility and character of the speaker who convinces the audience. We can see several activities carried out involving building a personal brand, paying attention to appearance, etc. So in his opinion, we can draw the conclusion that while carrying out public speaking activities in public which were previously carried out did not involve ethos, pathos, and logos in their implementation so there was a lack of maximizing one's performance in public [17].

So, in handling this activity, activities to increase linguistic intelligence are needed. According to Sujiono, which is supported by [18], language or linguistic intelligence is a person's ability to process words, and use words effectively in verbal and non-verbal form. This intelligence is the ability to argue in front of the public and the skill in basing word order on the personality approach of the teacher who is best known for conveying material using effective language [19]. In this way, when handling children's public speaking activities, especially in the world of education (elementary school students), it needs to be carried out in the classroom with linguistic-based activities, namely: speaking, listening, writing, and reading..

Through linguistic intelligence-based learning, it is hoped that students in elementary schools can learn how to organize and convey information clearly and effectively [20]. This can help students overcome nervousness and anxiety when having to speak in public. Apart from that, learning based on linguistic intelligence can also help students improve critical thinking skills, creativity, and a better understanding of language. Intelligence as potential [21] is a psychological part of intelligence that will develop due to logical-mathematical intelligence and stimulate linguistic intelligence. This means exploring students' intelligence in depth regarding the emergence of core linguistic skill intelligence [22] with its correlation to children's humanist psychology which externally serves as a form of dimensional pattern that forms children's special independent characteristics. Intelligence as a psychological potential for intelligence will develop due to the learning process and the formation of life experiences within the individual. Based on the explanation put forward by Gardner, it can be stated that intelligence is an ability possessed by individuals that can develop naturally and can also be developed through learning and experience [23] so that children's psychological development will be influenced by the abilities possessed by the individual. who participate in its development through linguistic intelligence. So, based on the results of the analysis carried out by a researcher related to this problem, it was concluded that research was carried out: The role of linguistic intelligence-based learning on students' public speaking abilities viewed from the aspect of humanist psychology.

The results placed Indonesia in the Pisa survey at 74th place for literacy tests, 73rd place for mathematics, and 71st place for science (2018) [24] with international survey results proving that we have many problems in literacy and numerical activities, especially in linguistic intelligence in the role of public speaking abilities. With some of the problems above: linguistic intelligence-based learning has great potential in helping students develop their public speaking skills. Therefore, this research contains and reveals the role of linguistic intelligence-based learning on students' public speaking abilities from the aspect of humanist psychology in elementary school education.

## **2. METHODOLOGY RESEARCH**

This research uses a literature review study according to [25]: collecting information or scientific papers related to ideas in the nature of library research or other relevant sources. Another fact is that this research uses a research method that summarizes the results of primary research to present more accurate facts [26]. Meanwhile, in developing this research, concrete research ideas are then developed in the form of

"hypotheses" which can be tested. Apart from starting from "ideas", hypotheses also involve "Deductive Reasoning" and "Library Research" [27]. The research results focus on existing sources such as news, books, articles, or other sources related to the title being discussed [28].

### 3. RESULT AND DISCUSSION

Gradner's 1983 multiple intelligence abilities written in the book (Developing the Potential of Linguistic Intelligence in Children as Optimizing Multiple Intelligences) by [29] explains the challenge of the full intelligence potential of humans themselves: exploiting and strengthening intelligence, intelligence that can change and can be taught, intelligence which is a plural reality emerges from the brain system and human thinking, the level of human intelligence which is a whole unit, intelligence which is training and leading, intelligence can solve problems according to cultural background [29]. So it can be described as follows:

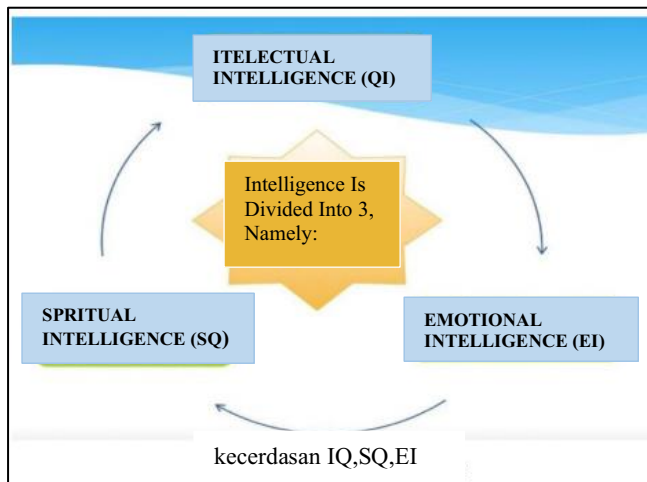


Figure 1: Type of intelegence according of Lodewijk (2022)

The condition children in their growth to become fully human beings have superior abilities compared to others in the 3 intelligences of IQ, SQ, and EQ. [30] so that there is a balance between children's daily emotional activities and their own productive abilities [31], both in the child's psychomotor, affective, and cognitive actions, especially in the world of education, so that the role of bringing out the child's identity through their respective intelligence Each thing is a top priority in the future the child will face in the future. Children's ability to speak (public speaking) is part of the child's intelligence in activities to enable the child to use feelings, feelings, conditions, events, and even unique things that other people do not yet know [32], which is where the role of linguistic intelligence leads to verbal communication abilities [33]. Meanwhile, the role of linguistics. Through language, humans can express what they are feeling and their daily experiences. Especially for children, language is used as a benchmark for their development. In general, language abilities are divided into two types, including receptive abilities, namely the human ability to hear and understand something. Expressive ability, namely the human ability to express something or speak. However,

language is often associated with a person's ability to speak [34]. Meanwhile, children in carrying out language activities and using language will often use brain fibers which are transferred through body movements (non-verbal) and have 4 important elements, intelligence, mind, maturity, motivation, and attitude, human relations are the principles that need to be given attention to understand the concept. personal skills more clearly [10].

Another influence on children's ability to speak in public is also the development of children's abilities. Reading habits that are applied to children from an early age will train children's linguistic abilities very well because by reading a lot they will get wider information and be able to communicate. also well (Fitriana et al., 2022) that suddenly psychologically it has a relationship with age maturity [35] by explaining further that children tend to express what they are experiencing and experiencing. (reading and writing), there is a wide range of linguistic abilities including spelling, vocabulary, and grammar. Apart from that, linguistic intelligence is also related to speaking ability [36], including abilities in the fields of phonology, syntax, semantics, and pragmatics.

Linguistic intelligence's essential similarities in oral, hearing, written, and sign forms indicate that linguistic intelligence is not separate [37]. So this intelligence ability seeks more stability in the performance of self-ability and verbal and non-verbal abilities which can be done together and can be done separately. In realizing this intelligence, we follow the path of linguistic intelligence, namely listening, understanding, remembering language, and creating new knowledge [38]. So efforts are made to involve children in a continuous process to improve their basic abilities in aspects of linguistic intelligence itself.

#### **4. CONCLUSION**

Based on several explanations that have been stated above, the researcher concluded several things that were found in the study that was carried out, including:

1. Multiple Intelligences: The concept of multiple intelligences according to Gardner describes that humans have the potential for various intelligences, including linguistic intelligence. This intelligence can be explored, strengthened, and taught.
2. Linguistic Intelligence: Linguistic intelligence refers to an individual's ability to use language as a means of communication. This includes speaking, listening, writing, reading, and language comprehension skills.
3. The Importance of Linguistic Intelligence in Children: Linguistic intelligence has an important role in children's development. The ability to speak and communicate verbally helps children express their feelings, thoughts, and experiences.
4. Relationship with Public Speaking Ability: Public speaking ability is part of linguistic intelligence. Children can develop this ability through the habit of reading, which also contributes to the development of linguistic skills.
5. Linguistic Intelligence is Not Isolated: Linguistic intelligence is not only limited to spoken or written language. It covers the understanding and use of language in a variety of forms, including spoken, auditory, written, and sign language.
6. Process of Developing Linguistic Intelligence: The process of developing linguistic intelligence involves listening, understanding, remembering, and

creating new knowledge through language. This is a continuous effort to improve basic abilities in aspects of linguistic intelligence.

Thus, understanding the concept of linguistic intelligence and its role in children's development is important to ensure children can optimize their multiple intelligence potential.

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