



Research on the Enhancement of Cultural Confidence in Higher Vocational College Students through Traditional Chinese Cultural Education

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Abstract. Traditional Chinese cultural education plays a crucial role in enhancing students' cultural confidence. It serves not only as a source of historical nourishment but also as a barrier against the infiltration of foreign cultures, elevating students' personal cultivation. This serves as a significant pathway for cultivating and strengthening cultural confidence in higher vocational college students. To enhance the cultural confidence of these students, efforts should be made in various aspects such as cultural education, theoretical education, and curriculum education, aiming to improve the quality and effectiveness of education, and guiding students to establish correct cultural, historical, and national perspectives. Simultaneously, while bolstering students' confidence in their own ethnicity, there is a need to foster a sense of pride in their national culture, instill a deep patriotism, and shape them into a vital and leading force in realizing the great rejuvenation of the Chinese nation and the Chinese Dream.

Keywords: traditional Chinese cultural education; higher vocational college students; cultural confidence

1 Introduction

Cultural confidence is a significant indicator of a nation's prosperity and the progress of its people, and it is also an essential component of the construction of the socialist core values^[1]. As socialism with Chinese characteristics enters a new era and achieves new successes in the comprehensive construction of a moderately prosperous society, the Chinese nation has experienced a historic leap from standing up to becoming affluent and then powerful. Behind this historic transformation is the result of the Chinese Communist Party leading the people in their struggle for the great rejuvenation of the Chinese nation under the influence of traditional Chinese culture. The profound and extensive history of excellent traditional Chinese culture serves as the foundation for the continuous growth and development of the Chinese nation, as well as the source of confidence in Chinese culture. Socialist core values are rooted in traditional culture, grounded in the Chinese land, reflecting the spirit of the times, and embodying tremendous positive energy. To cultivate and practice socialist core values and

enhance cultural confidence, it is necessary to build on the foundation of excellent traditional Chinese culture, draw from its historical nourishment, and make it a source of inspiration for the vitality of the new era. Currently, China is in a crucial period in realizing the great rejuvenation of the Chinese nation, and higher vocational colleges play a vital role in training technical and skilled talents and inheriting and innovating culture. Analyzing how to view traditional culture, improving students' cultural confidence, enabling them to inherit and promote Chinese culture, and contributing to national rejuvenation is a significant theoretical and practical issue that urgently needs to be addressed. This paper intends to conduct an in-depth exploration of the advantages, practicality, and effective pathways related to this issue, aiming to enhance the effectiveness of cultural education and cultural confidence education in higher vocational colleges.

2 Unique Advantages of Traditional Chinese Cultural Education in Enhancing Cultural Confidence in Higher Vocational College Students

Traditional Chinese culture is rich in content and possesses unique values, playing an irreplaceable role in cultivating students' moral qualities, humanistic literacy, innovative spirit, and practical abilities, leading to comprehensive improvement in students^[2]. Traditional cultural education is conducive to nurturing students' cultural confidence, which manifests as a high recognition and active practice of one's own national culture, as well as a steadfast confidence in cultural vitality. Through traditional cultural education, students can strengthen their sense of identity and pride in Chinese culture, establish cultural confidence, and better adapt to and participate in social development. Furthermore, traditional cultural education can drive the inheritance and innovation of culture. Traditional Chinese Culture is a precious asset of the Chinese people, requiring continuous innovation and development in its inheritance to better meet the demands of the times. Traditional cultural education can pass on the essence of ancient Chinese culture to future generations while injecting it with the spirit and values of the new era, promoting cultural innovation. Lastly, traditional cultural education contributes to building a harmonious society. Traditional Chinese Culture emphasizes harmonious coexistence among people, between people and nature, aligning with the goals of contemporary societal construction. Through traditional cultural education, students can cultivate the correct values in life, promote interpersonal harmony, and contribute to the construction of a harmonious society.

3 Practicality of Traditional Cultural Education in Enhancing Cultural Confidence in Higher Vocational College Students

3.1 Providing Favorable Conditions for In-Depth Absorption of Historical Nourishment for Cultural Confidence

China's outstanding traditional culture is the accumulated wisdom "crystallized" during the long development process of ancient Chinese society, providing a continuous source of spiritual "nourishment" for the sustainable development of the Chinese nation. Modern and contemporary cultures, such as the revolutionary red culture and the core socialist values, have also evolved and developed based on traditional culture, inheriting and innovating upon it^[3]. Therefore, there is a need to delve deeply into the historical wisdom and cultural essence contained in traditional culture, providing rich materials and support for the development of education, teaching, and cultural endeavors. For example, the educational philosophy of "educating people with virtue" in traditional culture can serve as a foundation for absorbing the wisdom and thoughts of outstanding historical figures. This can lead to the formulation of an education policy suitable for the present, such as the emphasis on "cultivating morality to nurture individuals," clarifying the main direction of educational development. The numerous achievements and famous quotes recorded and embedded in traditional culture can also be effectively used in higher education teaching, gradually becoming high-quality teaching materials that guide students to establish a correct foundation in the world and achieve positive growth. Through cultural influence, students' perspectives will remarkably broaden, and their ways of thinking will transform and update. When encountering various difficulties in practical life and learning, they can flexibly apply the wisdom from Chinese traditional culture, subtly experiencing the historical accumulation and progressiveness of traditional culture. This, in turn, enhances cultural identity and confidence.

3.2 Firmly Grasping the Historical Development Context to Resist the Influence of Western Ideology

With the rapid development of economic globalization and network technology, Western ideologies spread their influence through various channels. Some Western countries even implement so-called "cultural exports," frequently launching impacts on other civilizations and value systems. In this international environment, we must be clear about the long-term and complex nature of the struggle in the ideological field. University students are the driving force for the inheritance of Chinese culture and are also a key target in the competition for Western ideological influence. Some students, due to their relatively weak judgment and discernment, are easily misled by the dazzling world, leading to confusion in their values and shaking of cultural confidence. Therefore, traditional cultural education is crucial in guiding students to establish a correct worldview and values and preventing risks in the ideological field.

Firstly, learning traditional Chinese culture can enhance students' cultural discernment and critical thinking abilities. A profound understanding of the historical context

and cultural accumulation of the Chinese nation enables students to base their values on the height of their own national culture and maintain a clear and confident direction. This forms the cornerstone for judgment and risk prevention. Secondly, traditional Chinese culture itself provides strong spiritual support to resist the erosion of other ideological influences. Chinese culture is vast and profound, with strict moral norms. Through the learning and practice process, students can gain tremendous positive energy, strengthen their spiritual power, and remain unshaken by external ideologies. Thirdly, traditional cultural education can correct students' deviations in understanding Chinese history and national conditions, reducing the risk of being misled by distorted Western narratives and helping establish correct views of history and the world. Lastly, based on the rich cultural heritage of traditional Chinese culture, students can actively absorb innovations while studying the essence of world civilizations, making them applicable and contributing to the development of cultural innovation.

3.3 Deeply Understanding Historical Humanities to Enhance the Personal Cultivation of the Students

China's outstanding traditional culture encompasses rich content in philosophy, humanities, morality, wisdom, and more. It can help people understand and transform the world, providing inspiration for national governance decisions. If students can identify with and actively practice the advanced ideas within it, they can improve their personal cultivation and overall quality, enhancing their sense of identity and historical responsibility towards their homeland. The historical examples, principles of interpersonal relationships, and guidelines for personal virtue and self-cultivation contained in traditional culture can positively enlighten students, providing continuous spiritual support and contributing to their healthy growth. In the process of cultural education, teachers need to guide students to deeply understand the core essence of traditional culture, allowing them to genuinely experience its charm and essence. Students should consciously inherit and promote the outstanding character of the Chinese nation, continuously improve themselves through learning, and become the subjects of cultural confidence.

4 Effective Pathways of Traditional Cultural Education in Enhancing Cultural Confidence in Higher Vocational College Students

4.1 Creating a Cultural Education Atmosphere by Integrating Traditional Culture with Professional Knowledge

It's imperative to recognize that universities are not only places for learning knowledge and skills but also for shaping values and cultural cultivation. Integrating traditional Chinese culture into professional education courses can help university students not only in learning subject knowledge but also in strengthening their identi-

fication with their cultural roots, clarifying the connotations of cultural confidence, and broadening their international perspectives^[4]. Universities can incorporate traditional cultural elements into teaching content through various means, such as offering related elective courses and public foundational courses, organizing lectures on Chinese traditional culture, arranging student visits to museums, or experiencing intangible cultural heritage projects. These initiatives not only meet the professional learning needs of university students but also enhance their humanistic literacy and sense of identification with national culture. When students learn about ancient Chinese technological inventions in STEM courses, experience the profoundness of Chinese civilization in literature and history classes, or appreciate the unique charm of Chinese music and dance in artistic training, they can develop confidence and pride in their own excellent traditional culture. This cultural confidence not only manifests as an acknowledgment of history but also demonstrates the initiative and creativity of contemporary youth in inheritance and innovation. Universities need to create a rich educational atmosphere, allowing students to enhance cultural identity and internalize cultural confidence through campus cultural influence. This requires joint efforts from schools, teachers, and students to incorporate rich Chinese culture into campus life through curriculum design, teaching content, and practical participation. Thus, it becomes a part of university cultural construction, subtly influencing students and helping them establish cultural confidence, growing into the backbone of socialist modernization construction.

4.2 Harnessing the Role of Theoretical Education to Explain Cultural Principles Clearly and Profoundly

In the process of cultivating cultural confidence in university students, teachers of ideological and political theory courses bear the responsibility of disseminating socialist core values and guiding students to establish correct worldviews and outlooks on life. To fulfill this responsibility, teachers must continuously improve their theoretical and cultural literacy by studying classical works of traditional culture, deepening their understanding of outstanding traditional Chinese culture. Building on this foundation, teachers should timely adjust the teaching contents and methods, integrating the essence of Chinese traditional culture into the teaching of ideological and political theory courses. Teachers should explain, in simple and understandable language, the inherent unity between socialist core values and traditional Chinese culture, enabling students to recognize the inheritance and development of traditional Chinese culture by socialist core values. Teachers should also use popular examples to show the positive role that traditional culture plays in contemporary socialist construction, inspiring students to actively learn and promote outstanding traditional Chinese culture. Additionally, teachers can organize a series of lectures on traditional cultural themes, inviting renowned scholars to engage in face-to-face discussions with students, deepening their understanding of traditional culture. Teachers can also organize classroom discussions on relevant topics, encouraging students to think critically and enhancing their cultural confidence and ability to communicate culture. Through these measures, teachers of ideological and political theory courses can ef-

fectively harness the unique role of traditional cultural education, helping university students establish cultural confidence and grow into contributors and successors of socialist construction.

4.3 Leveraging the Educational Role of Courses to Cultivate Cultural Confidence through Multiple Channels

Cultivating cultural confidence in students requires collaborative efforts among universities, promoting the organic integration of ideological and political courses with professional courses^[5]. It involves harnessing the advantages of both online and offline teaching, as well as integrating teaching resources from within and outside the university. The inheritance and interpretation of traditional culture should be incorporated into course design and teaching processes, leveraging the guiding role of courses to advance ideological and political education. This approach respects the characteristics of individual disciplines while fostering openness and integration among various disciplines, elevating ideological and political courses to a higher level and realizing the synergistic effects of education. Furthermore, the use of information technology is crucial in promoting the deep integration of online and offline teaching, enriching the content of traditional cultural education, and enhancing teaching interactivity. Specialized online courses can be established, creating a platform for universities to share teaching resources and expanding the dimensions of education through interdisciplinary and regional exchanges. Additionally, establishing mechanisms for teacher-student interaction to facilitate discussions on traditional cultural themes is crucial. With guidance from teachers, active participation from students, and in-depth exploration of Chinese culture from various perspectives, fruitful discussions can take place, fostering a deep understanding and identification with traditional culture. This contributes to the cultivation of students' cultural confidence, improves critical thinking, enhances lifelong learning abilities, and better prepares them to adapt to societal development.

5 Conclusion

In conclusion, traditional Chinese culture serves as the epitome and core of the Chinese nation, as well as the foundation upon which the Chinese people stand in the world. Adapting to the development of the times, it is essential to inherit and promote the rich heritage of Chinese culture. Fostering students' education in traditional culture is a crucial step in fulfilling this historical mission. It not only deepens their understanding of the historical roots and contemporary spirit of Chinese culture but also enhances their sense of cultural identity and pride. Furthermore, it strengthens their determination to disseminate and practice Chinese culture, contributing to the realization of the great rejuvenation of the Chinese nation. Traditional Chinese cultural education must keep pace with the times, leveraging its role as educators through cultural influence, theoretical guidance, and curriculum development to improve the quality and effectiveness of education. This approach will cultivate students with a correct

cultural perspective, historical outlook, and national perspective, enhancing cultural confidence and national pride, and ultimately molding them into a significant force driving the rejuvenation of the Chinese nation.

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