



Socialist Ideology Construction and Path for College Students in the New Era

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Abstract. The ideological education of college students in the new era is extremely important, and from the viewpoint of content and target, it mainly starts from promoting the education of "four self-confidence", strengthening the education of dialectical materialism and historical materialism, and deepening the education of cultivating socialist core values. This paper takes the analysis of the necessity, main contents, and construction goals of the ideological education of college students in the new era as the starting point, and proposes to promote the mainstream ideological education of college students in the new era in the direction of vitality, health, and order from four aspects: school level, teacher level, family level, and social level.

Keywords: New era; college students; socialist ideological construction

1 Introduction

General Secretary Xi Jinping pointed out: "Ideological work is an extremely important work of the Party [1]. The future fate of the Party, the long-term stability of the country and the great rejuvenation of the nation all depend on the good or bad ideological work. Strengthening the ideological work of college students is closely related to the national ideological security guarantee, the fundamental task of establishing moral education in colleges and universities and other issues of the times. Grasping the connotation, characteristics, core meaning and path direction of socialist ideological construction of college students can give realistic meaning to understanding the logical way of college students' ideological work and effectively doing the ideological work of colleges and universities.

2 The necessity of the construction of mainstream ideology education for college students

Scholar Yu Wujin mentioned in his book *On Ideology* that "every educated person will find that the deeper people think about this era, the more they will consciously converge on one focus, and this focus is the ideological issue" [2]. The construction of any social

form requires a universal value identity and cohesion to maintain social harmony and stability. In terms of the century-long history of the Communist Party of China, the broad consensus and cohesion that led the people to form mainly originated from the generation and construction of socialist ideology.

Further, China's socialist ideology was conceived, developed and perfected in the history of the recent revolutionary struggle, the history of socialist struggle, the development of reform and opening up, and the continuous struggle in the new era; it is the concrete application and development of the successful practice of scientific socialism in China. It has aroused the people's profound knowledge and practical understanding of Chinese Marxist theory and socialism with Chinese characteristics, and has also united the common interests and values of the people's "aspiration for a better life".

History and reality show that the disintegration of a regime often begins in the realm of ideas. When the ideological line of defense is breached, it is difficult to hold the other lines of defense. In the construction of ideology, its most essential feature is political, which requires that the guiding ideology of the Party and the state should occupy a unified position in our socialist ideology. We must do a good job of doing a strong Marxist propaganda and education, promote Xi Jinping's socialist ideology with Chinese characteristics for a new era to penetrate the hearts of people and better unify the thoughts and actions of the whole Party and the people of all nationalities.

General Secretary Xi Jinping stressed that banner political is the fundamental requirement of our party as a Marxist party, socialist ideology must first strengthen the political construction of the party, enhance the "four consciousness", firm "four self-confidence", to achieve "Two maintenance", to further strengthen political beliefs, strengthen political leadership, purify the political ecology, firmly grasp the leadership of ideological work, and consolidate the guiding position of Marxism in the field of ideology. To focus on maintaining the flagging politics of socialist ideology, in order to promote the construction of a strong cohesive and leading socialist ideology, to ensure the bright undertones of socialist ideology, never deteriorate.

In the voyage of history, the construction of China's socialist ideology has coalesced a broad consensus of the people. This cohesion originates from the Chinese Communists' perseverance in revolutionary temperament and refinement of tenacious will during the democratic revolution; from the Chinese Communists' arduous exploration of the road to socialism during the socialist construction period, connoting a state of mind of hard struggle and self-improvement; from the Chinese Communists' great practice of perseverance and development of social productive forces and realization of common prosperity for the people since the reform and opening-up, which in turn successfully opened up the road of pursuing modernity Chinese miracle. In the reality, the great Chinese dream has been a source of healthy and never-slackening struggle for the Chinese children, and a solid ideological foundation for the people's unity and struggle. The people are the markers, and the people's vision of a better life is the goal of the whole party. This cohesion also converges in the voyage of the Chinese Communists to lead the people on their aspirations and expectations for a better life in the future.

3 Main contents and objectives of mainstream ideology education for college students

First of all, to promote the education of "four self-confidence" and consolidate the common ideal of socialism with Chinese characteristics among college students. The firm "four self-confidence" is rooted in the college students' in-depth understanding of socialism with Chinese characteristics, based on the in-depth interpretation of China's real situation and future development direction, and unified with the deep understanding of the law of China's social and historical development. The construction of mainstream ideology of college students in the new era is crucial to their firm confidence in the road, theory, system and culture of socialism with Chinese characteristics. History and reality prove that the opening of the Chinese road, the demonstration of the Chinese miracle and the confidence of Chinese culture have broken the illusions and blind obedience of some people to the Western capitalist road and Western-style civilization. In contrast, the unique advantages of the socialist discourse system with Chinese characteristics and the strategic idea of building a "community of human destiny", with Chinese values, Chinese wisdom and Chinese solutions as the main lines, have shown a great future and bright prospects in the world dimension, providing a new choice for those countries and nations in the world that wish to accelerate development while maintaining their independence. It provides a brand-new choice for countries and nations in the world that want to accelerate their development while maintaining their independence, and brings forth vigor and vitality.

Secondly, deepen the cultivation and education of socialist core values and improve the moral and cultural literacy of college students. Social thought and culture are diversified, diverse and changeable, and the independence, selectivity, versatility and differences of college students' thought activities are increasing. This urgently requires us to insist on leading social trends with the socialist core value system, respecting differences and accommodating diversity, but also strongly resisting the influence of various wrong and corrupted thoughts. We should closely combine with the actual development and changes in the ideology of college students, explore and summarize effective ways and means to lead social trends of thought, strive to lead in diversity, seek consensus in the exchange and integration, and be consistent in the changes, unite all the forces that can be united, turn negative factors into positive factors, and form a unified national will and personal comfort, tolerate diversity and strongly resist all kinds of errors and corrupt ideas. The vivid situation is that we can adhere to the basic social ideology and morality and move forward to a higher ideal goal. We should strictly grasp the education of socialist core values for youth, help college students to grasp the knowledge of core values comprehensively and accurately, enhance their identification with core values, consciously practice core values, and organically unify the cognition, recognition and practice of core values, so as to improve their moral and cultural qualities.

Again, we carry out the study and education of the "Four Histories" to help college students form a correct view of history. Strengthen the study and education of the "Four Histories" and cultivate patriotic feelings. To enhance emotional identity, we can understand the law of China's rule, the law of the revival of Chinese civilization, the law of the development of political parties and the law of the evolution of world history by

studying the "Four Histories". History is the best textbook, specifically, one is to expand the broad historical vision of college students, deeply cognize the social and cultural environment that nurtured their growth in the main line of Chinese civilization system, and enhance the sense of reverence and identification with the rich historical and cultural heritage of China. The second is to guide college students to focus on studying the "Four Histories", to deeply grasp the law of human social development and the law of socialist historical development, to gain insight into the historical development of scientific socialism, to clarify the fate of different roads and social systems, so as to give a great sense of conviction to the road of socialism with Chinese characteristics and a great sense of recognition to socialist ideology. sense of identity. Through studying the history of the Party and the country, students will gain a deep understanding of the spirit and values of the Chinese Communists, such as always emphasizing the main position of the people, always fulfilling the promise of safeguarding the interests of the Party and the country, cultivating the moral quality of cultivating one's moral character, manifesting the courage of self-revolution by turning the blade inward, and expanding the international vision of tolerance and mutual appreciation. Thirdly, to firmly establish the historical responsibility and direction of university students. A deep understanding of "China's arduous exploration and historical inevitability from standing up, getting rich to getting strong, firm road confidence, theory confidence, system confidence, cultural confidence." We will build up a consensus of values and strengthen our confidence and determination to achieve socialist modernization.

Finally, to carry out the enlightening education of the spirit of Chinese revolution and enhance the aggressive consciousness and struggle skills of college students. As a gentleman, the spirit of self-improvement has been forged by the Chinese people for thousands of years. For thousands of years, the Chinese nation has forged a great national spirit, and self-improvement is one of them. It is this spirit that has enabled the Chinese sons and daughters to survive the trials and tribulations of history and become the winning formula for the Chinese nation to stand on its own in the world. The cultivation of the spirit of self-improvement has practical significance for the cultivation and practice of mainstream ideology. In the current highly competitive social environment, those who are content with the status quo are weak, those who fight bravely are strong, those who blindly abandon themselves are dead, and those who are self-improvement are prosperous. The bright picture of socialism with Chinese characteristics entering a new era has created a stage and space for young students to display their ambitions in life, but the key still depends on their own response. Throughout the past and present, many men and women have had different origins and achievements, but none of them was a person who strived for progress and self-improvement, none of them was a person who had ideals in mind and dared to fight. Even though they have been beaten, they still have strong bones and ardent blood, and the students should expand their personal goals of self-improvement [3], aggressiveness and competence into the vanguard of the times to achieve national rejuvenation and advance with the motherland, which will definitely be the value of writing a gorgeous life.

4 The path of mainstream ideology education for college students

The mainstream ideology education of college students in the new era is the practical unfolding of the expansion of the Chinese road and the construction of a better life, which is of great practical significance. In the implementation strategy, schools and teachers do their respective responsibilities to form the joint force of mainstream ideology education, specifically:

First, at the school level, the direction of socialist schooling is adhered to. For ideological work, the direction is the first, the direction determines the road, the road determines the fate. General Secretary Xi Jinping emphasized that "our universities are universities under the leadership of the Party and are socialist universities with Chinese characteristics" [4]. Therefore, colleges and universities in the new era must adhere to the socialist direction and cultivate qualified builders and reliable successors for the cause of socialism with Chinese characteristics. The party committee of colleges and universities should adhere to the principle of overall leadership and coordination of all parties, take political leadership as the fundamental point, smooth the "last mile" of grass-roots party organizations in grasping ideological work and improve the cooperative operation mechanism. It forms a working pattern of unified leadership of the party committee of the university and unified management of ideology by the organization, propaganda, united front, academic work, group and other departments and party committee of each second-level college. The system of responsibility for ideological work at the three levels of "party committee of university - party committee (general branch) of faculty and department - student branch" is pressed and solidified. Resolutely oppose formalism and bureaucracy, and strengthen the party rules and systems. Strengthen the mainstream ideology and strengthen the network opinion management. In terms of team, universities should set up a special management department and establish a team to supervise the network public opinion, mainly the ideological workers and student cadres, so as to carry out regular management and supervision, isolate the bad information in time and purge the bad thoughts and negative remarks on the network. We should trace the root of the problem, analyze the root causes of the proliferation of erroneous ideas from the theoretical and practical perspectives, demonstrate the critical power of Marxist theory, and cultivate students' correct view of history, rule of law and national security. At the same time, it is also necessary to break and consolidate positive energy, to closely follow the actual integration of the Internet into the study life of college students, to enrich the content in the governance of cyberspace, to build a spiritual home, and to provide assistance for the development of ideological work.

Second, the teacher level, the implementation of the fundamental task of establishing moral education. General Secretary Xi Jinping emphasized that "we should adhere to the direction of socialist schooling and make the establishment of moral education the fundamental task of education" [5]. In the new era of colleges and universities, ideological and political courses are important positions, main channels and core courses to adhere to the direction of socialism, and "the key to running a good ideological and political theory course is in teachers, and the key is to play the enthusiasm, initiative and creativity of teachers" [6]. Therefore, the majority of teachers are the "Mr." of

teaching and educating people, is the main force and basic reliance on the implementation of the fundamental task of moral education. The role of teachers' political quality, theoretical cultivation and moral quality is irreplaceable for the formation of correct ideology of students, so they should improve their own quality comprehensively and set up role models for students with faith, ideals, commitment and sentiment. In terms of political quality, teachers should take the "four consciousnesses" as their ideological leadership, "return to common sense, return to the original intention, return to the dream" as their basic guideline, and consciously maintain a high degree of consistency with the Party Central Committee in their thoughts and actions [7]. In the theoretical training, to master the basic principles of Marxism and the latest achievements of Marxism in China, consciously inherit the worldview and methodology of Marxism, and firmly rooted in Marxist theory. In relation to the actual situation, students should be guided to "correctly understand the development of the world and China, correctly understand Chinese characteristics and international comparisons, correctly understand the responsibilities of the times and historical missions, correctly understand the ambitious and down-to-earth". In terms of moral quality, teachers should consciously establish correct life values and high professional ideals, firmly believe in teaching, strengthen the consciousness of self-discipline, forge moral will, regulate moral behavior, and strive to become good teachers with high moral character, love and dedication, rigorous learning, pioneering and innovative, and undertake the fundamental task and major mission of education, which is to establish moral education.

Again, cultivate a good family family education family style. Ideological education for college students is a complex system process, and relying solely on the power of the school does not achieve good educational results. The family is the basic unit of social development, "the learning effect of ideology courses and the role of parents, family, family style is closely related, we should pay attention to home-school cooperation" [8]. By creating a good family education environment, combining the tangible family rules and the intangible family style, closely combining guidance and discipline with teaching by example, we can better promote the mainstream ideology of society and provide a strong guarantee for the ideological education of college students. To create a harmonious, democratic and enterprising family environment. Family environment is both a kind of initiation education and a lifelong education. The school is the main position of ideological education, but the family environment is a good foundation to enable ideological education to be internalized. Schools should take the initiative to maintain communication and contact with parents, educate them on ideological education, pedagogy, psychology and other theories, and make them aware of the family environment and the important responsibility that family education bears in the process of children's growth from an overall perspective. Parents should take the initiative to optimize the family environment and create a good family atmosphere for their children's education, so as to promote the realization of the effect of ideological education for young college students.

Finally, the social level, to create a space for the healthy growth of college students. Create a social environment that spreads positive energy and promotes the main theme. Facing the clear requirement of "insisting on educating people with beauty and culture

and improving students' aesthetic and humanistic qualities" in the new era [9], it is necessary to actively build and vigorously purify the ideological and political cultural environment. In addition to the construction of campus cultural environment and family environment, the social environment should also play the function of nurturing people "silently" and "infiltrating the heart". In the process of building socialism with Chinese characteristics, many advanced figures have emerged, and their deeds are an important support for the construction of social environment for ideological education. Faced with the two major problems of the war against poverty and the war against epidemic control, the Party Central Committee led the nation to defy the difficulties and not only won the war against poverty and the war against epidemic control, but also fought loudly and beautifully. On the critical occasion, one after another group of anti-poverty teams went to the poor mountainous areas, and one after another group of volunteers ran to the front line of the fight against the epidemic. They unified their personal values with social values, disregarding their personal interests, and fought for fighting for hundreds of millions of people, defending their faith, and fighting for national rejuvenation. The advanced deeds of Mao Xianglin, Bai Jingying, Xia Sen, Huang Wenxiu, Zhang Boli, Zhong Nanshan, Li Lanjuan are exemplary, and through in-depth propaganda, they can add "warm colors" to social opinion, create a positive and active atmosphere, and guide college students in a subtle way. Through in-depth propaganda, it can add "warm color" to social opinion, create positive and positive atmosphere, and guide college students to establish correct outlook on life and values in a subtle way.

5 Conclusions

In a word, the mainstream ideology education of college students in the new era is a huge and complicated work, facing various risks and challenges, which is difficult to be realized by only one party. Throughout the whole process of college students' growth, the mainstream ideological education of college students should be promoted to develop in the direction of vitality, health and order.

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