



Exploration on the Integration and Development of Cantonese Opera Culture and Urban Public Space

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Abstract. This paper discusses the integration and development of Cantonese opera culture and urban public space under the threshold of cultural confidence. First of all, the article introduces the historical and cultural value of Cantonese opera, and analyzes the challenges faced by Cantonese opera culture in modern times, such as the aging audience, and the mismatch between traditional performance forms and the rhythm of modern life. Then, the article expounds the potential of the integrated development of Cantonese opera culture and the urban public cultural space, including providing a display platform for Cantonese opera, enhancing the audience's sense of participation and interaction, etc. In addition, the article also discusses the academic value and practical significance of the integrated development of Cantonese opera culture and urban public space. Finally, the paper puts forward suggestions on innovating the communication mode of Cantonese opera and developing a new mode of combining Cantonese opera with public cultural space.

Keywords: cultural confidence; Cantonese opera culture; urban public space

1 Introduction

In the new historical period, great changes have taken place in the national cultural strategy, and the cultural confidence has been elevated to a new height. The party's 20th report emphasizes the core position of cultural confidence in promoting the prosperity of socialist culture, and believes that it is the spiritual pillar for realizing the great rejuvenation of the Chinese nation. As an important part of the excellent traditional culture of the Chinese nation, Cantonese opera culture is facing the challenge of how to protect and inherit it in the modern society. As an important platform for cultural display and dissemination, urban public space provides new opportunities for the inheritance of Cantonese opera culture. Therefore, this paper will explore how to use the urban public space to promote the inheritance and development of Cantonese opera culture in the context of cultural confidence. This paper will provide an in-depth understanding of the impact of cultural confidence on local cultural development and provide guidance for urban planning and cultural heritage conservation. By studying the integration and development of Cantonese opera culture and urban public space, we

can better understand how to protect and inherit traditional culture in modern society, while providing reference for the protection and inheritance of other local cultures.

2 Literature Review

At present, there are relatively few theoretical studies on the spatial carrier of Cantonese opera cultural space in domestic academic circles, and most of the research is still focused on the ontology of Cantonese opera culture, while there is still a lack of in-depth research and discussion on the integration and development of Cantonese opera culture and urban public cultural space. Through the combined search of "Cantonese opera", "public culture", "cultural space" and "urban space" on China Internet, we found that there were only more than 10 documents related to this topic. These literature, such as Luo Li in the "properties" era, Guangzhou cantonese opera development road, Guangzhou cantonese opera between 2009 and 2016, through the pearl river new city CBD established red female art center and Guangzhou Guangdong theatre new site, for cantonese opera retained the "original" experience space, emphasized the importance of intangible cultural heritage in the community space. ^[1]Chen Lixia proposed the role of grassroots cultural centers in the inheritance of Cantonese Opera in the inheritance of Cantonese Opera, including the promotion of Cantonese opera in the combination of Cantonese opera and folk activities, and cultivating new people.^[2] The study aims to focus on the relationship between Cantonese opera culture and urban public space, explore new ways for the dissemination of Cantonese opera culture, give time significance to the new spatial forms, enrich the theoretical research in the related fields of Cantonese opera culture, and provide theoretical reference for the related research on the dissemination of excellent Chinese culture.

3 The Importance of Promoting Cantonese Opera Culture

3.1 Historical and Cultural Value of Cantonese Opera

Cantonese opera, which originated in the Jiajing period of the Ming Dynasty, is an important carrier of Lingnan culture. Its historical evolution reflects the social changes and cultural characteristics of Guangdong province. Cantonese opera plays an important role in the life of people in the Cantonese area, and it is an important way for people to entertain and relax. In the era without film and television, Cantonese opera was an indispensable part of people's lives. It not only provided entertainment, but also conveyed profound cultural messages and values.

Cantonese opera is also a bridge for cultural exchanges between China and the West. At the end of the 19th century and the beginning of the 20th century, with the opening of Guangdong province, Cantonese opera began to contact with western culture and art, and gradually absorbed some western performance elements, such as drama and opera, forming a unique artistic style of Cantonese opera. The openness and inclusiveness of Cantonese opera make it an important medium for cultural exchanges between China and the West.

Cantonese opera has become one of the main artistic name cards of Lingnan culture, reflecting the spirit and emotional accumulation of Lingnan culture. It is not only a cultural symbol of Guangdong region, but also an important part of the traditional Chinese culture. Through its unique art form, Cantonese opera inherits and carries forward the excellent traditional culture of the Chinese nation, which is of great significance for enhancing national cohesion and cultural confidence.^[3]

3.2 Challenges of Cantonese Opera Culture

However, with the rapid development of the city, the Cantonese opera culture faces many challenges. First of all, the aging of audiences is a prominent problem. The lack of young audiences leads to the gradual narrowing of the audience base of Cantonese opera. This is mainly because the traditional audience of Cantonese opera is mainly middle-aged and elderly, while the younger generation has a relatively low interest in traditional culture. The aging of the audience age gradually reduces the audience base of Cantonese opera, which affects the inheritance and development of Cantonese opera.

Secondly, the mismatch between the traditional performance forms and the rhythm of modern life makes it difficult for Cantonese opera to attract a new generation of audiences. With the development of society and the progress of science and technology, the pace of modern life is getting faster and faster, and they are more inclined to pursue fast and convenient entertainment. However, the traditional performance forms of Cantonese opera, such as long-term performances and complex plots, do not match the pace of modern life, and it is difficult to attract the attention of the new generation of audiences.

Moreover, the diversification of modern entertainment methods, such as movies, television and the Internet, offers people more choices, thus dispersing the attention to traditional art forms. With the diversification of entertainment methods, people have more choices and pay less attention to traditional art forms. This makes the traditional art forms such as Cantonese opera face great challenges.

3.3 Potential for the Integrated Development of Cantonese Opera Culture and Urban Public Cultural Space

Urban public cultural Spaces, such as parks, squares and cultural centers, are not only an important part of citizens' daily life, but also an important platform for cultural display and dissemination, which can provide new opportunities for the inheritance and development of Cantonese opera culture.^[4] First of all, the urban public cultural space provides a platform for the display and inheritance of Cantonese opera. Holding Cantonese opera performances and educational activities in these Spaces can not only show the unique charm of Cantonese opera, but also promote the inheritance and development of its culture. Secondly, the urban public cultural space provides the opportunity for the audience to have a close contact with Cantonese opera. By holding various activities related to Cantonese opera, such as lectures and workshops, the audience's sense of participation and interaction can be enhanced, and their interest in and understanding of Cantonese opera culture can be improved. Thirdly, urban public cultural

Spaces usually gather a variety of cultural forms, and the integration of Cantonese opera can enrich the cultural diversity of these Spaces and promote the communication and integration between different cultures. In addition, the urban public cultural space is an important part of social and cultural life. The integration of Cantonese opera can enhance the social value and cultural taste of these Spaces, and enhance the cultural soft power of the city. The integrated development of Cantonese opera culture and urban public cultural space can promote the cultural inheritance, innovation and communication, attract more young audiences, and enhance the vitality and influence of Cantonese opera culture; and enhance the cultural image and social value of the city, which is of great significance for promoting the inheritance and development of Cantonese opera culture. In short, the integration and development of Cantonese opera culture and urban public cultural space has great potential.

4 The Significance of the Integrated Development of Cantonese Opera Culture and Urban Public Space

4.1 Create a New Way to Protect the Cantonese Opera Culture

Although some inheritors of Cantonese opera culture have tried to innovate ways and ways of communication, such as integration with popular songs, the effect is not significant. Integrating Cantonese opera into the display of urban public cultural space can arouse people's attention to the culture of Cantonese opera, and artistically collide and interact with the public in daily life, so that Cantonese opera can be protected and developed in the dynamic process.

4.2 Improve the Image of the City and Guide the Public's Aesthetic Appreciation

The display of Cantonese opera culture in the urban public cultural space can enhance the public's cognition of the excellent national tradition, enhance the image of the city, and enhance the cultural inheritance power of the city. As a part of the public aesthetic appreciation, Cantonese opera culture can guide the public's aesthetic view and improve the level of public art in the city.

4.3 Help to Upgrade the City Image, Achieve the Goal of "the Old City with New Vitality", and Inject New Strength into the "Cultural Strong Province Plan"

As the thrust of urban economic transformation and upgrading, Cantonese opera culture can activate the vitality of the city, influence the regional development, and promote the construction of the "culturally strong province plan".

4.4 Provide Experience and Samples for the Protection of Other Intangible Cultural Heritage.

As a kind of intangible cultural heritage, the protection and development experience of Cantonese opera can provide reference for the protection of other intangible cultural heritages, and promote the inheritance and development of traditional culture.

5 The Form of the Integrated Development of Cantonese Opera Culture and Urban Public Space

As an intangible cultural heritage, the cultural space of Cantonese opera can refer to the natural environment, architectural space and public outdoor space that carry the activities of Cantonese opera inheritors. These Spaces provide a material basis and development platform for Cantonese opera culture.

First of all, the urban public cultural space provides a broad platform for the display of Cantonese opera culture. These places are not only a good place for citizens to enjoy leisure and entertainment, but also an important platform for cultural exchanges. By holding Cantonese opera performances in urban parks, squares, cultural centers and other places, citizens' cognition and interest in Cantonese opera culture can be enhanced, the interaction between the audience and the actors can be promoted, and the affinity and attraction of Cantonese opera culture can be improved.^[5]

Secondly, the urban public cultural space provides a broad stage for the innovation of Cantonese opera culture. By combining modern technology and artistic means, such as multimedia display and interactive experience, a new Cantonese opera viewing experience can be created to attract the attention of more young audiences. For example, a Cantonese opera performance combining virtual reality (VR) technology can be held in the cultural center, and multimedia technology can be used to combine Cantonese opera performance with virtual reality, augmented reality and other technologies to provide the audience with a more immersive viewing experience, so that the audience can experience the artistic charm of Cantonese opera personally. At the same time, through interactive experience, the audience can have a deeper understanding of Cantonese opera culture and enhance their interest in and sense of participation in Cantonese opera.

In addition, the urban public cultural space, as a platform for cultural exchange, can promote the exchange and integration of Cantonese opera culture and other cultural forms. For example, Cantonese opera can be combined with other local art forms such as drama, music and dance, and cross-border art activities can be held to enrich the connotation of Cantonese opera culture and expand its influence and audience scope. At the same time, through the communication and integration with other cultural forms, the mutual understanding and respect between different cultures can be promoted, and the cultural diversity and inclusiveness can be promoted.

6 Conclusions

As a kind of intangible cultural heritage, Cantonese opera has various expression forms, and it also has rich traditional cultural implications. These spiritual prototypes and collective consciousness, which carry the rich national cultural connotation, all reflect the spirit of Chinese art and the development process of national emotion and art, and can give the public art space of the city with spiritual awakening and cultural transcendence. Therefore, Cantonese opera culture and urban construction can be symbiotic and win-win. The rational use of public art space in the city, excavating the spiritual power behind Cantonese opera culture, and stimulating the vitality of urban culture may be the opportunity for Cantonese opera culture to be preserved and even reborn. Therefore, the integration and development of Cantonese opera culture and public cultural space is of great significance for promoting the inheritance and development of Cantonese opera culture. By means innovative communication means, creating a new viewing experience and promoting cultural exchange and integration, the attraction and influence of Cantonese opera culture can be effectively enhanced, and new vitality can be injected into the inheritance and development of traditional culture. At the same time, this integration mode can also provide useful reference and inspiration for the protection and inheritance of other intangible cultural heritage, and promote the innovative development of traditional culture.

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