



Community-Based Community Empowerment Patterns Omah Pasinaon Farming Women Group

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ABSTRACT: This research aims to explore patterns of community-based community empowerment in the Omah Pasinaon Women's Farmers Group (KWT) . A qualitative approach using the case study method was applied to obtain an in-depth understanding of ongoing empowerment patterns. Data was collected through in-depth interviews, participatory observation , documentation, and focus group discussions (FGD) . Thematic and narrative analysis was used to identify and describe key patterns in empowerment, while data triangulation was conducted to ensure the validity and reliability of the findings. The research results show that the community-based empowerment pattern implemented at KWT Omah Pasinaon has succeeded in increasing the skills and knowledge of its members in the fields of sustainable agriculture, financial management and product marketing. In addition, this program also strengthens solidarity and social cohesion among members, which contributes to improving the economic and social welfare of the community. This research emphasizes the importance of a holistic approach in community empowerment, which does not only focus on improving the economy, but also on building social and collective capacity.

Keywords: *Community Empowerment, Community, Women Farmers Group (KWT), Omah Pasinaon , Participation*

1 INTRODUCTION

Community empowerment is an important strategy to overcome various development challenges, especially at the local level. Community empowerment is a form of process that has the aim of increasing the capacity and independence of individuals and groups in managing and overcoming various challenges that will be experienced in everyday life (Hermawan et al. , 2023; Noor, 2011) includes political, social, economic, cultural life as well as defense and security. The concept of community empowerment is not just about providing assistance or assistance, but rather providing support so that the community is able to take an active role in decision making and implementing development programs (Widjajanti , 2011;

Hermawan, 2019). Community empowerment is very important because it recognizes that every individual and group or community has potential and resources that can be developed to achieve common prosperity. This empowerment also leads to the creation of a society that is more just, prosperous, sustainable and democratic (Zuhrah et al., 2020). Apart from that, community empowerment can also be carried out through developing the capacity and abilities of community groups so that they can manage and optimize the local institutions, resources and potential that each has independently and sustainably (Hermawan et al., 2023; Hermawan & Suryono, 2016)

Empowerment, especially women's empowerment through the Women Farmers Group (KWT), is an integral part of community empowerment efforts. KWT is a farmer institution whose members consist of women who are involved in agricultural and gardening activities (Astrini, 2021; Mustanir et al., 2022). The aim of establishing the KWT is to improve the village economy through various agricultural activities such as vegetables and fruit, spices and even produce agricultural products with high marketability. This KWT also becomes a forum, especially for women, to manage and express various thoughts in the field of agriculture and a means of gaining knowledge and various insights for group members (Margayaningsih, 2020). Through KWT, its members can get the opportunity to gain knowledge, education and training regarding agriculture, and be involved in agribusiness activities, agricultural product processing and marketing. Women's empowerment through KWT aims to provide skills and facilities for community groups, so that they have the opportunity to develop and improve their welfare.

KWT Omah Pasinaon is one of the KWTs located in Kapanewon Karangmojo, Gunungkidul. This KWT is currently active in various activities with members consisting of women who carry out business in the agricultural sector, they have almost the same role as male farmers, even KWT Omah Pasinaon members are directly involved in various stages of activities, especially during the planting period. They have several programs to combine the potential of the Bejiharjo village community with existing agricultural resources, in order to produce local products that can be of high value, strategic and can of course increase the productivity of regional superior commodities, increase farmers' income, support the independence of agricultural women, especially for mothers who are members of the Women's Farmers Group or PKK members in sub-districts Bejiharjo, Kapanewon Karangmojo, Gunungkidul Regency so that the lives of its people can become more prosperous. Women in Bejiharjo village have a major role in social sustainability and women as agents of change and development have the capacity to play an active role in various aspects of life, especially in the agricultural sector and local economy. Thus, empowering women through KWT is the key to the success of sustainable development through optimizing local potential.

Therefore, this research aims to analyze the pattern of community-based community empowerment implemented by KWT Omah Pasinaon. The focus of this research is to understand how a participatory approach can improve members' skills, knowledge and economic welfare, as well as to identify the challenges faced and solutions that can be implemented to overcome these challenges. By understanding the dynamics and success of KWT Omah Pasinaon, it is hoped that this research can contribute to the development of a more effective and sustainable community empowerment model.

2 METHOD

The research method for "Community-Based Community Empowerment Patterns of the Omah Pasinaon Farming Women's Group" utilizes a qualitative approach. Through this approach, the research aims to provide a holistic understanding of the community empowerment patterns carried out by the Omah Pasinaon Women's Farmers Group. Data was collected through in-depth interviews, participatory observation, documentation, and focus group

discussions (FGD) . Semi-structured interviews were used to explore participants' experiences and perceptions regarding the empowerment program. Participatory observation allows researchers to be directly involved in KWT activities, providing a rich contextual understanding of group dynamics. Documentation such as activity reports and training materials provide additional relevant data, while FGDs help identify and deepen group dynamics and applied empowerment patterns. Triangulation techniques were used to validate findings by comparing data from various sources. Research validity is maintained through data triangulation and cross-checking with participants (members). checking, while reliability is guaranteed by detailed documentation of each stage of data collection and analysis as well as consistent use of interview and observation guidelines.

3 RESULT AND DISCUSSION

Source Power local become base main in process empowerment through Farming Women's Group. Local resources cover various aspects, including natural potential, cultural richness and local wisdom. Effective utilization of these resources is optimized through KWT so that it can open up new opportunities, increase competitiveness, and creating sustainable community development strategies. Formation of groups Farmers are also expected to preserve nature and the quality of agricultural land by tradition local processing the land (Margayaningsih, 2020; Turmudi, 2023). However, Still there is KWT Which experience various obstacle in optimizing source Power local This. These obstacles include members' lack of knowledge and limited access utilizing appropriate technology, as well as social barriers that limit the role of women in making a decision. Empowerment through KWT Omah Pasinaon is not only about increase production agriculture or economy public, but Also about How strengthen role Woman in various aspect life, build environmental sustainability, as well as improving the overall quality of life in the community local . This research reveals various important findings regarding the community-based community empowerment pattern implemented by the Omah Pasinaon Women's Farmers Group (KWT) . The following are the research results:

Participatory Approach

participatory approach is an approach in developing programs or activities that involves active participation from all members of the community or groups involved. The participatory approach taken is able to foster community initiative to determine empowerment models, measures of success, and revive a sense of togetherness, mutual trust between people and organizing practices that can strengthen social cohesion. (Yulian et al., 2022). In the context of KWT Omah Pasinaon , this approach is used in every stage of the empowerment program, starting from the need identification process , planning, implementation, to evaluation. Because in the empowerment process the key factor is community participation (Astuti, 2001). Through this participatory approach , KWT Omah Pasinaon members feel they own the program because they are actively involved in the entire process. By feeling ownership, KWI Omah Pasinaon members are more involved and have a strong commitment to the success of each program.

They have an understanding, know more about the needs and challenges faced by KWT Omah Pasinaon , so that they have solutions that are more relevant and sustainable. This active participation allows every member of KWT Omah Pasinaon to not only be a beneficiary of the program, but to be actively involved in identifying problems, formulating solutions, and taking action to improve their conditions. This is in accordance with the concept of " People-Centered Development" which emphasizes that successful development must be centered on community needs and participation. Development must place the community as the center of attention and the development process. (Astuti, 2001; Fernandya et al., 2022). It can be concluded that using a

participatory approach can strengthen relationships between KWT Omah Pasinaon members, ensure program sustainability, and can expand the positive impact of the program.

Improved Skills and Knowledge

Through various trainings, KWT Omah Pasinaon members gain increased knowledge and skills, apart from that it also has a positive impact on the economic and social empowerment of its members. Structured training programs in the fields of sustainable agriculture, agricultural technology, financial management, and others have increased the capacity of KWT Omah Pasinaon members in managing their farming businesses more efficiently and productively. Previously, KWT Omah Pasinaon members had limited technical and managerial knowledge, now they are able to implement the knowledge gained in the training programs they have participated in so that they are able to optimize the use of resources, as well as access a wider market for their products. Apart from that, this program also strengthens solidarity and cooperation between members of KWT Omah Pasinaon, creating a supportive environment, especially for women's empowerment at the community level. This holistic empowerment pattern not only improves the standard of living of KWT members, but also contributes to sustainable development in the area.

Strengthening Social Solidarity and Cohesion

Programs focused on group cooperation, social network development, and other collective activities have succeeded in strengthening relationships between KWT Omah Pasinaon members and creating a mutually supportive environment. This is done through various joint activities such as; meetings, regular meetings, mutual cooperation and other activities, solidarity and social cohesion among KWT members is getting stronger. Members support each other and always share knowledge and experience, creating a more harmonious and mutually strengthening community environment.

By strengthening these social ties and solidarity, social KWT members feel more motivated and empowered to work together to overcome common challenges, share resources, and improve their quality of life. This program is also able to encourage active participation in decision making and implementation of community activities, which in turn can increase a sense of ownership and social responsibility. The result is not only improving the economy of KWT Omah Pasinaon members, but also creating a community that is more harmonious, supportive of each other and resilient in facing various challenges and changes. So it is important to strengthen solidarity and social cohesion as a key strategy in sustainable community-based community empowerment.

4 CONCLUSIONS

This research shows that the community-based community empowerment pattern implemented by KWT Omah Pasinaon is in line with various theories of community empowerment and development. A participatory approach, increasing skills and knowledge, strengthening solidarity and social cohesion are key elements that support the success of community-based empowerment programs at KWT Omah Pasinaon. These findings provide valuable insights for community-based empowerment activities in other areas, emphasizing the importance of active community participation and collaboration in achieving success and sustainability of community-based community empowerment programs.

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