



# The Role of Good University Governance in Improving Higher Education Performance

Sri Yulianty Mozin<sup>1\*</sup>, Yacob Noho Nani<sup>2</sup>

<sup>12</sup> Public Administration Department, Gorontalo State University, Gorontalo, Indonesia

yulmozin@ung.ac.id

## Abstract

This research aims to determine and analyze the role of Good University Governance (GUG) in improving higher education performance. This research is qualitative research in the nature of a literature study. Literature study in this research is data collection by searching for sources and reconstructing from various sources such as books, journals, and existing research. The research results reveal that the role of GUG is very vital in supporting the overall performance of a higher education institution, such as academic service quality performance, student performance, research performance and higher education human resource performance. The implementation of GUG is a system that functions to direct, evaluate and control the organization both internally and externally in an effort to improve higher education performance. The GUG principles are applied more optimally and consistently in higher education, showing different levels of performance that are better and superior compared to other tertiary institutions. The increasing practice of GUG plays a role in creating excellent and superior higher education performance.

**Keywords:** *Good University Governance*; Higher Education Performance, Institutional Management.

## 1. INTRODUCTION

Education is one of the main and important sectors in Indonesia's development which will always undergo renewal and adjustment to keep up with the times. Through Law no. 12 of 2012 concerning Higher Education as the legal basis, regulation and management of all higher education in Indonesia has given complete autonomy to universities. Higher education requires good management in the interests of better service to the wider community.

Currently, providing better service performance is one of the main priorities for universities. A university can be said to be successful if it is able to provide quality and optimal service performance according to the expectations of university service users. Therefore, education administration must provide quality service performance for users of higher education services [1]. Thus, in higher education, quality service

performance reflects the quality of educational management. Quality is the main focus of higher education governance [2].

Higher education performance can be improved by implementing good higher education governance or Good University Governance (GUG). To implement quality education and accountable management, good and correct governance arrangements are needed. The concept of solid corporate management applied in universities/colleges is GUG [3][4]. The GUG concept emerged as a result of various problems in higher education management. GUG can consistently and continuously improve the quality culture and academic and non-academic services of a higher education institution, so that it is hoped that it can contribute to a positive image, superior reputation and highquality competitiveness. The implementation of GUG can help improve the performance of quality higher education institutions [5][6][7]. GUG determines the success of management, quality control and higher education performance [8]. The role of GUG has a direct and significant influence on the quality and performance of higher education [9][10].

## **2. METHODS**

This research uses the type or approach of literature study research. Researchers take steps in literature study research through Topic Selection, Information Exploration, Determining Research Focus, Collecting Data Sources, Data Analysis, and Report Preparation. Data collection is done by looking for sources from journal references, such as journals about the role of management control systems in the performance of higher education through good university governance [11]. Other sources of book references such as books on the Description of the Performance of Higher Education Lecturers [12], and sourced from dissertation research results, such as the results of research on Good University Governance and Performance of Study Programs: The influence of Implementation of Accounting Management, Management Techniques, and Strategy Priority Choices as Fit Mediation Model [8]. Researchers reconstructed from various existing sources that conducted research and studies on GUG. Literature materials related to the role of GUGs in improving university performance obtained from various references were analyzed critically and in depth, so as to support the propositions and ideas in this study. The collected data were analyzed qualitatively using data analysis techniques according to Miles & Huberman, namely data reduction, data display, and conclusions. Data analysis cannot be separated from data collection and archival sources. Analysis is based on the value, quality and state of the data obtained. In other words, the search for truth in this research is based on and measured by the quality, value and state of the data concerned.

## **3. RESULTS AND DISCUSSION**

GUG has a very vital role in higher education institutions. One important aspect that is used as a benchmark for the success of higher education today is the application of GUG principles as a system that functions to direct, evaluate and control organizations both internally and externally in an effort to improve higher education performance.

The implementation of GUG must be recognized by both state and private universities in Indonesia as a necessity, no longer an obligation. The implementation of GUG should be a good system that is inherent in a higher education institution where there will definitely be a process in it and the components of GUG are an important basis for achieving a good and competent process. The components of GUG must be implemented continuously without prioritizing or ignoring any one component, because all components are interrelated [13]. The GUG components, namely transparency, accountability, responsibility, independence and fairness, play a large role in the level of achievement of higher education performance. This can be explained by the role of each principle in GUG.

#### **4. CONCLUSION**

The role of GUG is vital in supporting the overall performance of a university, such as academic service quality performance, student performance, research performance and higher education human resource performance. The implementation of GUG is a system that functions to direct, evaluate and control organizations both internally and externally in an effort to improve higher education performance. The GUG principles are applied more optimally and consistently in higher education, showing different levels of performance that are better and superior compared to other tertiary institutions. Increasingly, GUG practices play a role in creating excellent and superior higher education performance.

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