Study on the Practical Path of the Deep Integration of Party Building Work and Educational Career in Private Colleges and Universities in the New Era

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Abstract. In the new era, the deep integration of party building and education in private colleges and universities is the key path to implement the fundamental task of cultivating people with moral integrity and improving the quality of talent cultivation. This paper takes the Party branch of teachers at a private university as an example, and systematically analyses the innovative working mode of "five-dimensional linkage led by Party building", which reveals the practical path to crack the dilemma of "two skins" between Party building and business in private colleges and universities.

Keywords: Party building in universities, Demonstration leadership, Curriculum ideology, Research innovation, Social service

1 Introduction

As the core position of colleges and universities to carry out the mission of "teaching and educating people", the quality of their grass-roots Party organisations is directly related to the consolidation of the Party's ruling foundation. However, at present, some colleges and universities have the phenomenon of "two skins" of party building and business work, which restricts the leading effect of party building on career development. In this regard, the Department of Civic Affairs of the Ministry of Education in 2023 clearly puts forward that we should promote the party building and career development of colleges and universities "one integration and two highs", and deeply explore the depth of integration of party building and career development, and lead the high-quality development of high-quality party building by high-quality methods and paths [1]. Some domestic scholars have launched a multi-dimensional academic exploration of party building and career development in colleges and universities: Xiao Jin [2]and other scholars based on the theory of systematic coupling, to build a political, synergistic, effective "three-dimensional one" integration and development model; Zhang Banying [3]from the synergistic development perspective to demonstrate the supportive role of the deep integration of party building and professional construction in the cultivation of skilled personnel; Hu Yiyi [4]to demonstrate the supportive role of the deep integration of party building and professional development in the cultivation of skilled

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personnel. The supportive role of party building and professional construction on technical skills cultivation is demonstrated from the perspective of synergistic development; Hu Yifan [4]reveals the driving mechanism of political leadership, organisational innovation, and service innovation on the integration development through empirical research; Liu Bo [5]focuses on the industry characteristics of colleges and universities and puts forward the "12345" cultural inheritance model. These studies provide theoretical support and practical paradigm for cracking the phenomenon of "two skins" of party building and business, but the special research on private colleges and universities as a special educational subject is still insufficient.

2 Difficulties in the Deep Integration of Party Building Work and Education in Private Colleges and Universities

As an important part of the socialist education system, private colleges and universities, strengthening party building work is the top priority for the high-quality development of private colleges and universities. At present, private colleges and universities are still facing some difficulties in the integration of grassroots party organisation construction and business: in terms of faculty construction, there are generally irrational structure, poor stability of the team, professional teachers' echelon faults, the lack of professional leaders and other key issues, which restricts the bidirectional empowerment of teaching, research and party building; in terms of ideological leadership, some party members and teachers have a cognitive bias that is "heavy on business and light on party building", not deep enough in the theoretical study of the party, and actively participate in party activities. In terms of ideological leadership, some party members and teachers have the cognitive bias of "focusing on business rather than party building", do not study party theories deeply enough, and do not participate in the activities of party organisations actively, which leads to the weakening of the political leadership of grassroots party organisations in professional construction. The essence of this predicament is the projection of the specificity of the private university schooling system in the field of party building, and it is urgent to crack the integration problem through the innovation of institutional mechanism.

3 Practical Innovation of Deep Integration of Party Building Work and Educational Career in Private Colleges and Universities

Based on the actual operation of private colleges and universities, Dalian University of Technology City College School of Architecture and Engineering Teachers' Party Branch boldly explores and innovates, establishes the nurturing concept of "student-centred, party building to lead nurturing, and party building to strengthen nurturing", and explores organic combination of party building work with five dimensions of demonstration leading, professional construction, curriculum ideology, scientific

research and innovation, and social service, to build an innovative working mode of "party building to lead five-dimensional linkage". Explore the organic combination of party building work with five dimensions: demonstration leadership, professional construction, curriculum ideology, scientific research innovation, and social service, and build an innovative working model of "five-dimensional linkage led by party building" to form a synergistic nurturing synergy, promote the two-way empowerment of high-quality development of education and the construction of party organisations, and comprehensively lead the work of the college's talent training. (see Fig. 1).

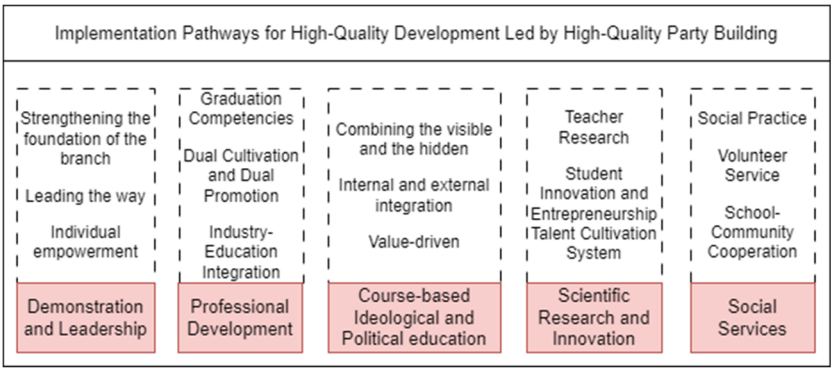

Fig. 1. Five-dimensional linkage working model of party building and navigation.

3.1 Party Building + Demonstration Leadership: Three-Dimensional Linkage to Strengthen Foundations and Create Excellence

The Teachers' Party Branch of the School of Architecture and Engineering has systematically optimised the demonstration and leading effectiveness of grassroots Party organisations through the construction of a three-dimensional linkage demonstration system, namely "Branch Strengthening, Goose Piloting, and Individual Empowerment". At the organisational level, it innovates the form of organisational life, establishes a multi-dimensional learning mechanism, organises party members and teachers to go to local red education and practice bases to carry out immersive learning, strengthens organisational functions, and enhances the attractiveness and timeliness of organisational life. Simultaneously promote the standardisation of "three meetings and one lesson" to form a standardised and orderly institutional guarantee. At the level of "leading geese", we will strengthen the cultivation and construction of the "double leader" teachers' party branch secretary workshop, and create four types of "scholarly, service-oriented, innovative, and responsible" party branch secretaries. In the aspect of individual empowerment, selecting typical, strengthening the role of leading role models, through the establishment of party demonstration posts, carrying out the "Construction Engineering Lecture Hall", "Teaching Demonstration Classes" and other carriers, the formation of the "key positions have party members, to overcome the difficulties to see the party members, typical benchmark is the party members, the typical benchmark is the party

members, the typical benchmark is the party members. Party members and typical benchmarks are Party members" three-dimensional demonstration network.

3.2 Party Building + Professional Construction: Dual-Core Drive for Innovation in Human Training

At the level of top-level design, all majors, led by Party building, set up the core quality cultivation module of "red and professional" in the cultivation programme, and organically embedded political identity, craftsmanship and the concept of serving the country with science and technology into the graduation requirement indicators, so as to achieve the same direction and walk in the same direction between professional education and value shaping. In terms of team building, we have strengthened the construction of the teacher team, implemented the "double training and double promotion" teacher cultivation project, and created a "dual-teacher" teaching team that is both proficient in academics and loyal to the Party through the mechanism of "transferring and helping" party members' teachers. "Teaching team. In terms of teaching practice, the branch takes the party branch as the core of political leadership, the professional group as the hub of resource co-ordination, and the teaching and research department as the unit of practical implementation, and closely focuses on the school's development goals, actively promotes the innovation and development of teaching, scientific research, management and other aspects. Relying on the three major clusters of civil engineering, surveying and mapping technology, design and art, we carry out practical teaching reforms such as disciplinary competitions, industry-teaching fusion, and school-enterprise co-operation, and build a new type of teaching platform such as Digital Intelligence Space-Time Industrial College and AIGC Innovation and Design Research Institute, which form a through-type talent cultivation path of "theoretical teaching-practical training-industry certification". It will be able to meet the demands of the national "Intelligence+" strategy in depth.

3.3 Party Building + Curriculum Civics and Politics: All-Round Penetration of Establishing Virtue and Shaping People

With the Party building as the leader, each major constructs the "Great Civics and Politics" curriculum system, realising the organic unity of knowledge imparting and value leading. In the construction of the curriculum system, we have created a "fusion of explicit education and implicit infiltration", and achieved full-cycle infiltration of values education through the infiltration of red culture and nourishment of humanistic spirit [5]. In terms of the development of civic-political resources, the civic-political elements in the professional courses are systematically explored through endogenous and exogenous methods, and a structured civic-political case resource base covering the themes of the Party's innovative theory and the practice of strengthening the country through science and technology is established. In terms of teacher cultivation, a regular teaching and research mechanism has been established to cultivate a complex team of teachers with both political and professional qualities through such vehicles as the "Civic and Political Teaching Competition for Courses" and the "Experience Sharing

Meeting", so as to promote the transition from "integration into courses" to "integration into the curriculum" in Civic and Political Education. The transformation from "curriculum integration" to "curriculum generation" has been promoted.

3.4 Party Building + Scientific Research and Innovation: A Two-Wheel Drive to Empower Development

Scientific research and innovation is an important function of colleges and universities, and the Party Branch of the Faculty of Architecture and Engineering takes party building as the lead to carry out scientific research and innovation work, thus promoting the deep integration of party building and business, and making symbiotic development of political leadership and academic breakthroughs. In the area of teachers' scientific research, it has set up "Party members' scientific research vanguard posts", guided Party members to take the lead in undertaking national strategy-related topics such as rural revitalisation and carbon neutrality, and encouraged Party members to play a pioneering and exemplary role in major scientific researches and researches. In the field of dual-creation education for students, we have constructed a dual-principle cultivation model of "Party members' backbone teachers' guidance team + party students' innovation team", relying on the platforms of the "Challenge Cup", "Internet+" and various professional competitions to form the "Challenge Cup". Relying on the platform of "Challenge Cup", "Internet Plus" and various professional competitions, we have formed the innovation and entrepreneurship education chain of "Project Cultivation - Competition Refinement - Achievement Transformation", so as to realise the two-way empowerment of scientific research and innovation and talent cultivation.

3.5 Party Building + Social Service: Knowing and Practicing the Mission

Combining its own characteristics and integrating resources from all aspects, the Party Branch of the Faculty of Architecture and Engineering, led by Party building, has constructed a practice system of "Party building + social service" to create a special brand of construction engineering to serve local development. In terms of school-local cooperation, it has established the mechanism of "school-society co-operation", built a teaching and practice base for community planners with the local community, and formed the co-operation and innovation mode of "professional service-social governance-talent cultivation" through the micro-renovation of old districts and other projects, which was selected as one of the "2024 Municipal School Co-operation Development Strategies". 2024 List of Key Tasks of Strategic Co-operation in Municipal and University Co-operation and Development". In terms of practical training, the teachers' party branch and the students' party branch pair up to jointly carry out activities such as red practice base study, walking civics class, rural revitalisation research, and community volunteering, etc., in which the party members act as practical guides. In the real problem solving, the practical ability and sense of social responsibility of teachers and students are improved, and the talents to serve the national strategy are cultivated.

4 Conclusion

This paper takes the deep integration of party building and education career in private colleges and universities in the new era as the research object, and analyses the innovative working mode of "five-dimensional linkage led by party building" through cases. The model takes party building as the leader, and through the synergistic innovation of five dimensions, namely, demonstration leadership, professional construction, curriculum ideology, scientific research innovation and social service, it realises the organic integration of party building and career development, and cracks the dilemma of "two skins" between grassroots party building and business of private colleges and universities, and provides a practical plan for similar institutions to learn from. It has important reference value for improving the theoretical system of party building in colleges and universities and deepening the reform of education evaluation in the new era.

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