



Lessons Learnt from Mongolia's First Adoption of the Toward Sustainable Mining (TSM) Framework

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Abstract. The transition to globally recognized sustainability standards in mining presents both an opportunity and a challenge for resource economies. This paper explores the implementation of the "Towards Sustainable Mining" (TSM) standard in Mongolia through a case study of Mongolian Mining Corporation (MMC or Energy Resources LLC) — Mongolia's first company to complete a full TSM cycle, including external verification.

Using a mixed-methods approach, the study draws on survey data from 69 operational staff and interviews with 11 departmental managers to evaluate institutional readiness, operational challenges, and organizational learning. Key findings reveal internal barriers, including insufficient training, documentation systems deficiencies, translation inconsistencies, and constrained resources – which are shown, via a Multi-Criteria Decision Analysis (MCDA) – to be interlinked and rooted in capacity and communication gaps.

The analysis shows that departments with pre-existing ISO certifications faced significantly fewer difficulties, suggesting that integrated management systems are essential precursors for successful TSM adoption. Moreover, the cost and time involved demonstrate the importance of strategic planning and institutional readiness.

We argue that MMC's experience offers transferable lessons not only for other Mongolian mining companies, but also for other resource-rich but institutionally developing nations. Practical recommendations include national-level training frameworks, dedicated implementation teams, and standardized document management systems. As global efforts move toward harmonized sustainability standards, Mongolia's early adoption of TSM positions it to influence the regional sustainability discourse in mining.

This paper contributes to the literature on standards diffusion, institutional readiness, and ESG governance, with policy and practical implications for companies, governments, and international actors.

Keywords: Sustainable mining, ESG, Towards Sustainable Mining (TSM), Mongolia

1 Introduction

Mining has been a cornerstone of Mongolia's economy contributing over 28% of GDP and more than 90% of export earnings as of 2023[1]. However, this reliance brings environmental, social, and governance (ESG) challenges that threaten long-term sustainability. As global standards for responsible mining gain traction, countries like Mongolia must reconcile international expectations with local realities.

The "Towards Sustainable Mining" (TSM) standard, developed by the Mining Association of Canada in 2004, offers a structured, site-level framework for sustainability performance evaluation and reporting [2]. TSM is a globally recognized, continuously evolving sustainability program that supports mining companies' operations in managing key environmental and social risks. It was the first mining sustainability standard in the world to require site-level assessments and is mandatory for all companies that are members of implementing associations. Through TSM, nine critical aspects of social and environmental performance are evaluated, independently validated, and publicly reported against 34 distinct performance indicators [3].

The Mongolian National Mining Association adopted TSM in 2024, making Mongolia the 12th country (and third in Asia) outside of Canada to adopt TSM, underscoring the program's growing global presence. Other countries' national mining associations currently implementing TSM include: Australia, Philippines, Norway, Finland, Brazil, Argentina, Botswana, Mexico, Guatemala, Columbia, Panama. Thus, Mongolia is the third country in Asia to adopt TSM, reflecting a strategic shift toward globally recognized practices [4].

TSM evaluates performance using a comprehensive set of environmental and social criteria. These include areas such as climate change response, tailings and water management, community engagement, workplace diversity and equity, health and safety, biodiversity protection, emergency preparedness, and the elimination of child and forced labor. The program emphasizes continuous improvement at the mine site level, where operations have the most direct impact, and aims - through independent verification and public reporting of results - to strengthen community trust and support by enhancing transparency and accountability [5].

From a theoretical perspective, adopting a global standard like TSM in a local context can be seen as both an innovation diffusion process [6] and an organizational change effort [7]. Early adopters serve as champions, demonstrating the standard's value and encouraging its spread across the industry. Rogers' diffusion-of-innovation framework is applied sustainability practices, arguing that 'opinion leaders' or early adopters play a key role in propagating new technologies and standards among companies [8]. At the same time, implementing TSM within a company requires significant shifts in practices and culture—a substantial change management challenge [9]. An empirical study integrates Lewin's "unfreeze-change-refreeze" model with Planned Behavior Theory to show that embedding sustainability commitments requires deliberate change management. The authors [10] find that

“implementation of environmental sustainability commitments inherently requires a structured transformation process through the ‘unfreeze–change–refreeze’ sequence,” indicating how firms must reorganize internally to adopt ESG practices. Moreover, the broader institutional environment in Mongolia (including government policies, industry support, and community expectations) influences how smoothly such sustainability initiatives take root, shaping the country’s transition towards more sustainable mining [11]. There is a case study [12] which uses institutional theory to analyze Namibian mining firms’ adoption of circular-economy practices, finding heavy government involvement and institutional pressures (coercive, normative, mimetic) crucial for successful adoption.

This paper examines the implementation of the TSM standard by the Mongolian Mining Corporation (Energy Resources LLC), the first Mongolian company to complete the self-assessment and verification cycle. By combining employee surveys and in-depth interviews with ESG personnel, we identify institutional challenges, evaluate barriers using a structured framework, and propose actionable strategies for scaling TSM across the sector.

Through this case, we ask: What lessons can be learned from Mongolia's first experience with TSM? What are the enablers and practical barriers to implementation? And how can these insights inform responsible mining operations in Mongolia?

2 Methodology

This study employed a case study design focusing on the implementation of the TSM standard at Energy Resources LLC in Mongolia. A mixed-methods approach was adopted, integrating both quantitative and qualitative techniques to gain a comprehensive understanding of the adoption process. The research consisted of two primary data collection methods: a structured survey of company employees and semi-structured interviews with key stakeholders.

Survey (quantitative): The structured survey aimed to evaluate two main areas: (1) employee awareness of the TSM standard, and (2) employee perceptions of the importance of sustainable mining practices and policies within company operations. Questions covered familiarity with TSM, exposure to related information, and views on the relevance of sustainable practices to the company’s success.

The survey instrument was developed based on the key indicators of the TSM standard and previous studies on sustainability awareness in the mining sector. Questions were primarily closed-ended, using a five-point Likert scale (ranging from “strongly disagree” to “strongly agree”) to measure levels of awareness and perception. A few multiple-choice and open-ended questions were included to allow respondents to identify sources of information and suggest improvements.

A stratified sampling method was used to ensure representation across departments, job roles, and work locations, including both field-based and office-based employees [13]. The total employee population at the time of the study was estimated at approximately 2,000. Using a 10% margin of error and an assumed response proportion of 0.5, a minimum sample size of 65 was calculated. The survey was administered in March 2025 using both online and printed copies to accommodate different accessibility levels. Management encouraged participation, but all responses were anonymous and voluntary.

A total of 69 valid responses were collected, and samples provided a sufficient basis for identifying overall trends. Data were analyzed using descriptive statistics (percentages, and mean scores) to identify general trends in awareness and perceived importance of sustainable mining practices.

Interviews (qualitative): To gain deeper insights into the implementation of the TSM standard, 11 semi-structured interviews were conducted with key stakeholders involved in or affected by the process. The estimated pool of relevant individuals consisted of approximately 20 staff members across departments such as environmental protection, health and safety, community relations, and mining operations, representing various roles and perspectives [13]. The goal was to include those directly responsible for implementing or supporting TSM protocol areas.

Each interview was conducted in April 2025, lasting between 30 and 60 minutes. Interviews followed a semi-structured guide covering areas such as implementation experience, challenges encountered, internal communication, and suggestions for improvement. All interviews were audio-recorded and transcribed with participant consent.

Data Analysis: The interview transcripts were analyzed using thematic analysis to identify recurrent themes and patterns [14]. Following an inductive coding process, responses were coded and grouped into categories reflecting key challenges, enabling factors, and general sentiments regarding TSM. Coding was performed manually by the researcher. Interviewing was stopped after 11 sessions, as new interviews yielded minimal additional insights, indicating that data saturation had been achieved within the sample of available stakeholders. Thematic analysis was performed systematically (familiarization with data, coding, theme development, and review) to ensure reliability. For the quantitative data, descriptive analysis (frequencies, percentages, and mean scores) was conducted to gauge overall levels of TSM awareness and perception trends among employees. In addition, the study introduced a Multi-Criteria Decision Analysis (MCDA) scoring framework to prioritize the challenges identified through thematic analysis [15]. Each distinct challenge (derived from qualitative interview findings) was evaluated against five expert-defined criteria: impact on TSM goals (30%), frequency of occurrence (20%), difficulty of resolution (20%), stakeholder involvement (15%), and resource requirement (15%). These weights were assigned based on expert judgment to reflect the relative importance of each dimension in the context of sustainable mining implementation. The weighting process followed an expert-driven approach, developed in consultation with the head

of the ESG Policy Implementation Division at Energy Resources LLC. The criteria and their relative weights were discussed and agreed upon through a consensus-based review to ensure alignment with the company's sustainability priorities

Each criterion was scored on a five-point scale (1 = very low, 5 = very high) for each challenge, and the weighted scores were summed to produce an aggregate priority score out of 5. This score determined the ranking of each challenge in terms of its overall significance. For transparency, the criteria, their definitions, and a simplified version of the scoring is shown in Table 2.

This integration of qualitative thematic insights with quantitative prioritization through MCDA allowed the study to systematically rank implementation challenges and generate evidence-based recommendations [15]. By clearly defining and weighting each criterion, the approach ensured that complex implementation issues were assessed with both depth and structure, making the findings both practical and reproducible.

3 Results

3.1 Employee Awareness and Perceptions of TSM

The survey findings indicate that overall awareness of the Towards Sustainable Mining (TSM) standard among employees remains moderate, with substantial room for improvement. As shown in Figure 1, a significant proportion of respondents reported limited familiarity with TSM principles. For example, just over 30% of participants indicated they had heard of TSM, yet many lacked a detailed understanding of its specific requirements. Nearly 70% described themselves as unfamiliar with TSM practices and protocols, while a notable minority reported being entirely unaware of the standard prior to the survey. A respondent note saying *"We haven't been trained properly on TSM; I only know a little from a brief orientation."* underscores the limited depth of understanding, even among those with some prior exposure.

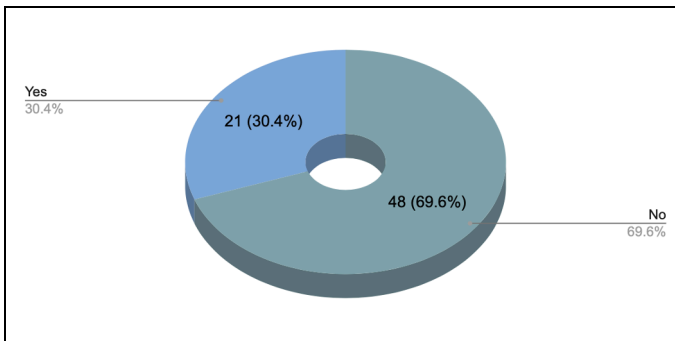


Fig 1. Overview of TSM Knowledge Among Frontline Workers

To better understand employees' baseline values regarding sustainability, the survey also asked how important they consider sustainable mining practices and policies to be for their company's operations. As shown in Figure 2, the responses were overwhelmingly positive: nearly 65% of respondents rated sustainability as either "important" or "most important." In fact, the highest number of responses, over 40 individuals, rated sustainability as the most important consideration in company operations.

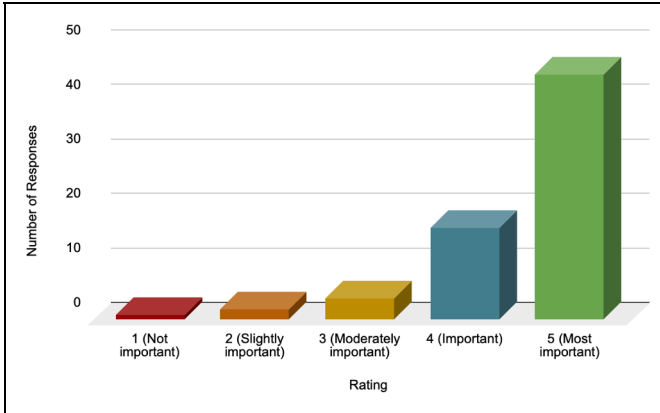


Fig 2. Employee Perceptions on the Importance of Sustainable Mining Policies

This finding suggests that despite gaps in awareness of formal frameworks like TSM, employees inherently value sustainability and are likely to support its integration when properly informed. This underscores the potential to build strong internal support for TSM through targeted education and transparent implementation strategies.

3.2 Key Challenges in Implementation

The interview-based qualitative analysis revealed a set of recurring themes regarding challenges faced in the TSM adoption at Energy Resources LLC [14]. Despite general support for the sustainability goals of TSM, interview participants identified several barriers hindering effective implementation (Table 1). They include:

1. limited employee awareness and understanding of TSM (knowledge gap),
2. insufficient training and technical expertise related to TSM's protocols,
3. resource constraints (notably, a lack of dedicated budget and personnel for TSM initiatives),
4. inconsistent management support and integration into existing processes, and
5. minimal external pressure or incentive to comply (since TSM is voluntary in Mongolia).

Table 1. Summary of key implementation challenges identified from interviews

№	Theme	Challenges Identified
1	Training and Knowledge Gaps	<ul style="list-style-type: none"> - Limited training participation slowed progress (Int. 1) - General understanding of TSM was low among non-management staff (Int. 7) - Last-minute or overview-only training sessions were insufficient (Int. 6, 11)
2	Documentation and Data Management Issues	<ul style="list-style-type: none"> - Difficulty accessing older records and missing documents (Int. 2, 7) - Poor file naming and organization systems (Int. 2, 6) - Translation and terminology mismatches confused (Int. 6) - Heavy reliance on informal agreements rather than formal documentation (Int. 5)
3	Communication and Language Barriers	<ul style="list-style-type: none"> - Language inconsistencies between national and international terms (Int. 6) - TSM roles and expectations not clearly communicated to workers (Int. 7)
4	Resource Constraints	<ul style="list-style-type: none"> - Insufficient human resources and time to develop improvement plans (Int. 5) - Demand for strategic resource planning, especially regarding climate action (Int. 11)
5	Evaluation Process Issues	<ul style="list-style-type: none"> - Companies with undocumented policies scored lower (Int. 11) - Some evaluation aspects lacked measurable documentation (Int. 6, 7)
6	Policy and Strategy Gaps	<ul style="list-style-type: none"> - Absence of specific policies, e.g., for underage employment or female inclusion (Int. 4) - No formal climate change targets yet established (Int. 11) - Internal policies needed to align better with international frameworks (Int. 11)

Participants often emphasized that knowledge and training were foundational issues. Many employees outside the core sustainability team had only a vague idea of what TSM involves. As one manager noted, “Only a few people in the HSE department fully understand TSM; most of our staff are still in the dark” about the requirements. Formal training sessions on TSM were reported as limited. Without adequate training

materials (especially in Mongolian) and workshops, staff struggled to translate the guidelines into practice.

Limited resources were another major theme. Implementing TSM (which covers areas like tailings management, biodiversity, and community engagement) requires investment in new processes and monitoring. However, participants reported that no specific budget or dedicated staff were assigned to these initiatives. As one environmental officer explained, “There is a will to do TSM, but no extra budget or staff time allocated.” In other words, required improvements often had to compete with other operational priorities.

Management support and integration into existing systems also posed challenges. Senior leaders publicly endorsed TSM, but some middle managers lacked clear directives on implementing it in day-to-day operations. This led to uneven progress across departments. For example, environmental teams might diligently follow TSM checklists, while production teams were sometimes unaware of how the standards affected their work. Interviewees noted that TSM procedures were not yet fully embedded into routine workflows or performance metrics, causing confusion over responsibilities.

Finally, interviewees mentioned the external context. Since TSM adoption in Mongolia is yet voluntary and new, there was little regulatory pressure to comply. Unlike mandatory safety or environmental laws, TSM carried no enforcement mechanism. Several participants commented that without stronger encouragement from government agencies or industry associations, it was sometimes hard to justify the effort and expense of full implementation. They felt that formal promotion of TSM at the national regulation level would strengthen the company’s resolve to overcome these hurdles.

3.3 Prioritization of Challenges via of MCDA

To systematically rank these issues, the study used a Multi-Criteria Decision Analysis (MCDA) [15]. Each challenge derived was evaluated against a set of criteria, namely, impact on sustainable performance, urgency, and feasibility of resolution. This structured scoring process produced a priority ranking (see Table 2).

Table 2. Weighted Scoring Criteria for TSM Challenge Evaluation

No	Theme	Impact (30%)	Frequency (20%)	Difficulty (20%)	Stakeholder (15%)	Resource (15%)	Total (100%)	Category
1	Training and Knowledge Gaps	5	5	3	4	4	4.3	Major
		1.5	1	0.6	0.6	0.6		
2	Resource Constraints	5	4	4	3	5	4.3	Major
		1.5	0.8	0.8	0.45	0.75		
3	Communication and Language Barriers	4	4	3	3	3	3.5	Major
		1.2	0.8	0.6	0.45	0.45		
4	Documentation and Data Management Issues	3	4	3	3	4	3.2	Moderate
		0.9	0.8	0.6	0.45	0.6		
5	Evaluation Process Issues	3	2	3	3	3	2.8	Moderate
		0.9	0.4	0.6	0.45	0.45		
6	Policy and Strategy Gaps	3	2	2	2	2	2.3	Minor
		0.9	0.4	0.4	0.3	0.3		

The MCDA results established a clear hierarchy of priorities. The highest-ranked challenge was **lack of employee awareness and training** on TSM, reflecting that building knowledge and capacity is fundamental. The second was **resource constraints** (insufficient budget and staff). The third was **management support and integration** into processes. Challenges such as lack of external incentives received lower priority scores. Overall, this prioritization highlights that internal capacity-building (in knowledge and resources) and strong leadership commitment are the most critical areas for Energy Resources LLC to address in order to advance.

4 Discussion

Energy Resources LLC's experience illustrates the difficulties faced by an early adopter of a new sustainability standard in Mongolia. Many staff initially had limited exposure to TSM protocols (as shown by the survey), so the company needed intensive training and organizational change. **In diffusion-of-innovation terms, this lack of prior exposure represents a critical barrier at the "knowledge" stage of adoption [6], and it necessitated deliberate efforts to diffuse TSM-related knowledge throughout the organization.** Interviewees reported that the rollout was hampered by uncertainty over new procedures and roles, underscoring the importance of strong leadership and clear communication **to ensure internal alignment.** This aligns with change-management theory (e.g., **Lewin's unfreeze–change–refreeze model**), which emphasizes **THE NEED TO UNFREEZE** old habits and **GUIDE** employees through transitions, and with diffusion-of-innovation concepts that highlight the role of early adopters and "opinion leaders" in spreading new practices. In a context like Mongolia – where there were no domestic precedents or experts to draw on – these findings underscore the need for top-down support and knowledge transfer during implementation.

Integrating TSM's comprehensive requirements into existing operations proved resource-intensive and complex. The TSM framework encompasses 34 performance indicators across multiple thematic areas (e.g. tailings, water, biodiversity, community). For Energy Resources LLC, meeting these requirements meant upgrading data collection and monitoring systems that had previously focused only on basic compliance. In practice, the company had to institute or expand protocols (for tailings management, biodiversity monitoring, community engagement, etc.) to fulfill TSM criteria. Some of these protocols exceeded Mongolian legal requirements, creating additional gaps to bridge through voluntary effort. This process was technically demanding, highlighting why departments with pre-existing integrated management systems (for example, ISO certifications) experienced fewer difficulties. For those departments, the innovation was more compatible with existing workflows, echoing Rogers' diffusion principle that compatibility with prior practices speeds up adoption [6]. Similarly, change management frameworks suggest that these units had already built capacity and momentum for improvement, allowing them to integrate the new standard with less resistance. **Aligning** international best practices with local operational realities required significant time and expertise. (Over successive assessment cycles, the company's scores in areas like safety and community protocols improved, reflecting these efforts. *Figure 3*)

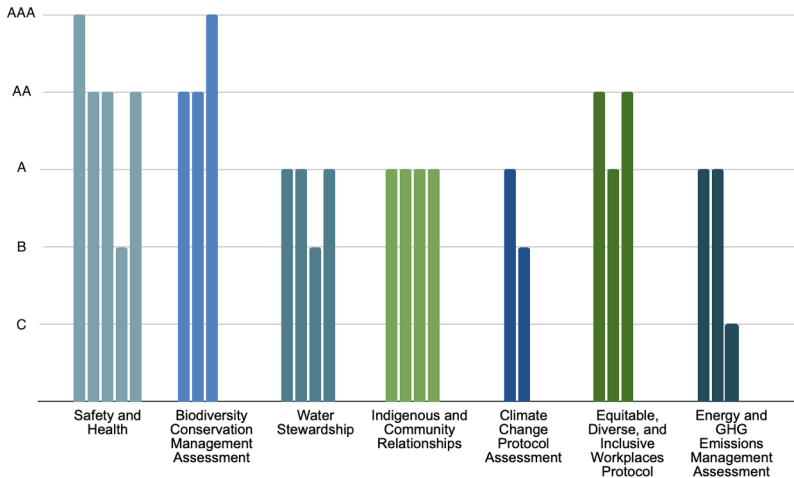


Fig 3. Self-assessment result in 2023

Stakeholder engagement and transparency under TSM also presented a notable challenge in the Mongolian context. Historically, mining companies in Mongolia have not been subject to regular external audits or public disclosure of sustainability performance. Under TSM, Energy Resources LLC shifted to a new model: it internally assessed its ESG metrics, published the results, and underwent independent verification. Managers noted that preparing for external audits demanded extra effort in documentation and data verification to ensure accuracy. Moreover, engaging local communities and NGOs in performance discussions was an unfamiliar process. Although time-consuming, these transparency requirements are intended to build community trust and accountability. Over time, meeting them could enhance the company's social license to operate.

Despite the hurdles, the Energy Resources LLC case offers important opportunities and lessons. Successfully completing a full TSM self-assessment and external evaluation – the first in Mongolia – is a pioneering achievement that now sets a benchmark for the industry. The company reported measurable improvements in areas like safety management and community relations after adopting TSM, see *Fig 4*. Participants observed that the standard led to more structured environmental management and clearer accountability for social impacts. In addition, aligning with a globally recognized standard appears to have bolstered the company's reputation: meeting TSM criteria signals to investors and the public that the firm adheres to international best practices. In short, adopting a voluntary standard like TSM introduced short-term challenges, but it also promises long-term dividends in operational excellence and stakeholder trust.

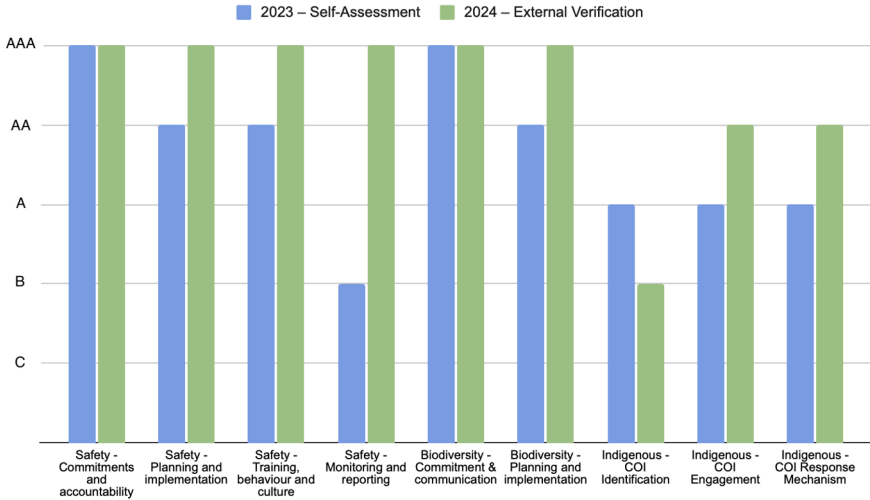


Fig 4. Comparison of 2023 Self-Assessed and 2024 Verified Scores for Safety, Biodiversity, and Community Protocols under the TSM Standard.

These findings must be viewed in Mongolia’s broader institutional context, in the light of evolving mining governance. Energy Resources LLC’s early adoption coincided with national-level moves to embrace TSM. In late 2024, the Mongolian Mining Association formally partnered with its Canadian counterpart to roll out TSM nationwide. This development illustrates the “demonstration effect” in the diffusion of innovations: a single frontrunner can catalyze sector-wide change. It also means that many of the company’s initial challenges (training needs, protocol localization, verifier availability, etc.) are being addressed industry-wide. In this sense, Mongolia’s experience – while unique in detail – follows a familiar trajectory seen elsewhere: initial obstacles are being overcome as skills, institutions, and commitment coalesce around the goal of sustainable mining.

5 Recommendations

5.1 Implications for Research and Theory

- Comparative Case Studies:** Future research should investigate TSM adoption in multiple companies and countries to generalize the findings from this single-case study. For example, comparative case studies between Mongolia and other similar mining economies (such as the Philippines or Botswana) could reveal which challenges are universal and which are context-dependent. Such research would enrich the academic literature on global standard

implementation by highlighting how local conditions mediate the effectiveness of sustainability initiatives.

- **Longitudinal Impact Assessment:** There is a need for longitudinal studies tracking the long-term impacts of TSM adoption on environmental, social, and business performance. Academic researchers might conduct follow-up assessments of Energy Resources LLC and other firms over several years to measure improvements (e.g. reductions in incidents, enhanced community satisfaction, better tailings management outcomes). Empirical evidence on outcomes will help validate whether adherence to standards like TSM truly delivers the promised benefits, informing both theory and practice on voluntary regulation efficacy.
- **Theoretical Framework Development:** The findings invite deeper theoretical exploration of how international sustainability standards are internalized within organizations. Scholars could apply organizational change models or institutional theory to examine the role of leadership, corporate culture, and external pressure in facilitating (or hindering) the institutionalization of TSM. Insights from Mongolia's experience – such as the importance of industry associations and champions – can help refine theories on the diffusion of corporate social responsibility (CSR) practices in the mining sector and beyond.

5.2 Practical Recommendations for Industry and Policymakers

- **Capacity Building and Training:** Stakeholders in Mongolia's mining sector should prioritize capacity building to support TSM. The Mongolian Mining Association, in collaboration with educational institutions and international partners, can develop training programs to raise awareness of TSM protocols at all levels – from executives to frontline workers. Establishing a pool of local **TSM experts and accredited verifiers** will reduce reliance on foreign expertise over time. Practical steps include translating TSM guidelines into Mongolian, hosting workshops on each protocol area, and conducting mock self-assessments to prepare companies for actual evaluations.
- **Integration with Existing Systems:** Mining companies aiming to implement TSM should integrate the standard's requirements into their existing management and reporting systems. Rather than treating TSM as a stand-alone exercise, firms like Energy Resources LLC have found it effective to map TSM indicators against current safety, environmental, and community engagement processes. This alignment avoids duplication and helps embed TSM into day-to-day operations. For instance, companies can update their internal audit checklists to cover TSM criteria or use TSM performance results as key performance indicators (KPIs) in business planning (see *Fig. 2* for a sample implementation roadmap). Such integration ensures that meeting the standard is synonymous with running a well-managed operation, thereby normalizing sustainable practices.
- **Stakeholder Engagement and Transparency:** Practitioners should leverage TSM as a tool to enhance stakeholder relations. Concretely, companies are advised to **publicly report TSM scores and action plans** annually, in

accessible formats for local communities and investors. Open communication about both achievements and areas for improvement can build trust and demonstrate accountability. It is also recommended to establish a local multi-stakeholder advisory panel under the auspices of the national mining association, mirroring the Canadian model. This panel – comprising community representatives, NGOs, experts, and industry – would review TSM progress and provide independent feedback. Its presence will lend credibility to company reports and ensure that civil society expectations are heard, ultimately strengthening the legitimacy of TSM in Mongolia.

- **Policy and Incentives:** Government bodies and regulators in Mongolia have a supportive role to play in scaling up TSM adoption. Policymakers should consider referencing TSM (and similar internationally recognized standards) in national mining guidelines or sustainability policies. While keeping TSM voluntary, authorities could introduce incentives such as award programs, public recognition, or even preferential consideration in licensing for companies that demonstrate high TSM performance. By aligning certain TSM indicators with regulatory compliance metrics – for example, using TSM’s water management criteria in environmental permitting – regulators can create synergies that encourage companies to pursue TSM goals as part of meeting legal requirements. In sum, a collaborative approach where **industry initiative is met with enabling policy** will accelerate the uptake of sustainable mining practices. The government’s endorsement of frameworks like TSM also signals to international partners and investors that Mongolia is committed to responsible mining development.

6 Conclusion

This study examined the adoption of the Toward Sustainable Mining (TSM) standard by Energy Resources LLC in Mongolia, offering an in-depth look at the opportunities and obstacles of implementing a global sustainability framework in a developing mining context. This research is limited by its focus on a single company and a relatively small survey sample, which may not capture all perspectives in the industry. The findings, while insightful for this case, may not be generalizable without further comparative studies. Nonetheless, by deeply analyzing the pioneer case of TSM adoption in Mongolia, the study provides valuable preliminary insights.

Through surveys and interviews, the research identified critical challenges – including limited initial awareness, the need to adapt TSM to local practices, and the demands of heightened transparency – as well as positive outcomes such as improved internal management and enhanced stakeholder confidence. These findings contribute to our understanding of how **international best practices can be translated into local action**. Notably, this case provides one of the first empirical assessments of TSM in Mongolia, filling a gap in the sustainable mining (operations) literature for this region and demonstrating the viability of voluntary standards beyond their original setting.

The insights and lessons derived from Energy Resources LLC's experience hold wider implications. Practically, they inform both industry and policymakers about the steps required to foster responsible mining – from capacity building to stakeholder engagement – thereby guiding Mongolia's nascent efforts to integrate sustainability into its resource sector. Academically, the study's outcomes lay the groundwork for further research on global-standard adoption in frontier markets, suggesting avenues for comparative analysis and theory development. Looking ahead, as more Mongolian mining companies and regulators embrace the TSM framework (bolstered by the Mongolian Mining Association's recent partnership with MAC), it will be important to monitor and support this progress. Continued commitment and collaboration among companies, government, and civil society will determine the long-term success of TSM in Mongolia. In conclusion, the adoption of TSM at Energy Resources LLC serves as a **microcosm of sustainable development in action** – it illustrates that with visionary leadership and collective effort, even complex international standards can be effectively localized, driving the Mongolian mining industry toward greater environmental stewardship and social responsibility.

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