



On the Important Role of the Northeast Anti- Alliance Red Cultural Heritage in Heilongjiang Province's Economic Development

Tan Xu¹, Wei Li^{2,*}

¹Harbin Engineering University, Harbin, 150001, China

²Harbin Institute of Technology, Harbin, 150006, China

kyotann2602@yahoo.co.jp, *rii217@163.com

Abstract. Heilongjiang Province is the birthplace and important activity area of the Northeast Anti-Alliance. As one of the main battlefields to resist Japan's invasion of China, the Northeast Anti-Alliance has left precious historical marks and memories of China in Heilongjiang Province. As the red cultural heritage of the Northeast Anti-Alliance, the Northeast Anti-Alliance spirit is the precious wealth of the Chinese nation, and it is the representative of "the national righteousness of being loyal to the party's belief, bravely going to the national disaster, and the heroic spirit of fighting to the end". As a precious red cultural resource, the relics of the Northeast Anti-Alliance attract people from all over the country to pay their respects and pay tribute. In other words, the precious red cultural heritage left to Longjiang by the Northeast Anti-Alliance is leading the rapid development of Longjiang's economy from both spiritual and practical aspects. In order to deeply explore the important role of the red cultural heritage of he Northeast Anti-Alliance in the economic development of Heilongjiang Province, this paper will focus on the outstanding contribution and important position of the red cultural heritage of he Northeast Anti-Alliance in the economic development of Heilongjiang Province from two aspects: spiritual support and practical guidance.

Keywords: The Northeast Anti-Alliance Spirit; Red culture heritage; Heilongjiang Province; Economic development

1 Introduction

The Northeast Anti-Alliance is the first people's anti-Japanese armed force led by the Communist Party of China. The heroic struggle spirit and glorious deeds of the officers and men of the Northeast Anti-Alliance are the epitome of the Chinese people's rise to resist Japanese aggression and the precious wealth of the Chinese nation. The Northeast Anti-Alliance spirit carries "the belief of loyalty to the party, the national justice of bravely going to the national disaster, and the heroic spirit of bloody battle to the end"; The relics of the Northeast Anti-Alliance show the world the national righteousness of the Chinese people, under the leadership of the Communist Party of China, who

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overcame the extreme natural environment, were indomitable, not afraid of sacrifice and brave in contribution. The 14-year fighting experience in the white mountains and black waters and the fighting spirit of never admitting defeat always inspire today's Longjiang people. Today, with the rapid economic development, the Northeast Anti-Alliance spirit has become the spiritual pillar and source of strength for Longjiang's economic development. The relics of the Northeast Anti-Alliance have become a holy place for people all over the country to pay tribute to. The red cultural resources of the Northeast Anti-Alliance have injected fresh vitality into Longjiang's economic development. This paper will comprehensively explain the important role played by the red cultural heritage of the Northeast Anti-Alliance in the economic development of Heilongjiang Province from the following three aspects.

2 The Spiritual Connotation of the Cultural Heritage of the Northeast Anti- Alliance

The Northeast Anti-Alliance is a team of heroes headed by the Communist Party of China people, who have no hesitation in order to achieve national independence and people's liberation. Compared with other anti-Japanese teams, only the Northeast Anti-Alliance has experienced a complete course of 14 years of anti-Japanese war. Therefore, the heroic struggle spirit and glorious deeds of the officers and men of the Northeast Anti- Alliance are the epitome of the Chinese people's rise to resist Japanese aggression, and the concrete embodiment of the Chinese people's "bloody battle to the end" against Japanese aggression. In other words, the Northeast Anti-Alliance spirit is a classic representative of "loyalty to the party's belief, the national justice of bravely going to the national disaster, and the heroic spirit of fighting bloody battles to the end", an important material for the construction of socialist spiritual civilization, and an important part of China's red spirit.

3 Spiritual Empowerment of the Northeast Anti- Alliance Cultural Heritage to Heilongjiang Pprovince's Economic and Economic Development

Heilongjiang Province is located in the northeast of China, and the east and north face Russia across the river. "Five mountains, one water, one grass and three fields" is a classic summary of Heilongjiang Province. In 2024, Heilongjiang Province will achieve a regional gross output value of 1,647.69 billion yuan, an increase of 3.2% over the previous year at constant prices. Among them, the added value of the primary industry was 320.33 billion yuan, an increase of 2.9%; The added value of the secondary industry was 414.73 billion yuan, down by 0.2%; The added value of the tertiary industry was 912.62 billion yuan, an increase of 4.7% [1]. As the core of "opening a new highland to the north", Heilongjiang Province is experiencing the stage of economic development and economic transformation. Economic development and transformation can't be separated from the support of "spirit". The red cultural heritage of

the Northeast Anti-Alliance is injecting new vitality and opening up new opportunities into the economic development of Heilongjiang Province with its unique regional spirit and profound cultural heritage.

First, the ideological field. As an important part of the cultural heritage of the Northeast Anti-Alliance, the Northeast Anti-Alliance spirit is a true portrayal of the 14-year bloody battle, resistance to foreign enemies and fearless sacrifice of the anti-alliance soldiers under the leadership of the Communist Party of China , and it is a concrete embodiment of the Chinese people's "bloody battle to the end" against Japanese aggression [2]. Under the background of Longjiang's rapid economic development, ideology is particularly important. The Northeast Anti-Alliance spirit represents the national justice of "fighting bloody battles", "being brave in dedication" and "daring to sacrifice" [3], loyalty to the party, political foundation and goal orientation of the Communist Party of China 's leadership, an important source of strength and spiritual pillar for the great rejuvenation of the Chinese nation in the new era, an indispensable spiritual guide for the revitalization of Longjiang, and an important ideological guide for the diversified and international development of Longjiang's economy.

Second, the field of image construction and communication of Longjiang. The red cultural heritage of the Northeast Anti-Alliance carries the history and regional spirit of Heilongjiang Province. As the classic representatives of the red cultural heritage of the Northeast Anti-Alliance, the characters and heroic deeds of the Northeast Anti-Alliance can inject profound cultural heritage into the construction and dissemination of the image of Heilongjiang Province, are the regional signs of the construction and dissemination of the image of Longjiang, and are an important source for telling the story of Longjiang well and conveying the good voice of Longjiang. The familiar names such as "Shangzhi Street", "Yiman Street" and "Zhaolin Park" are the reappearance of the heroic image of the Northeast Anti--Alliance, the reappearance of the heroic deeds of the Northeast Anti-Alliance, and the Communist Party of China 's mainstay role in War of Resistance against Japan. Especially the heroic spirit, which contains the adherence to justice, which is the cornerstone of building a fair competitive market environment [4].

Third, the field of talent training. Economic development is inseparable from talents, and cultivating talents with patriotic feelings is the top priority in the field of talent training. The patriotic spirit of the Northeast Anti-Alliance soldiers has always inspired generations of young students. "Remembering the heroes and heroes of the Northeast Anti-Alliance " and "carrying forward the Northeast Anti-Alliance spirit" have always been the theme of patriotic education in schools at all levels. he statue of General Yang Jingyu is located in Jingyu Park in Harbin, the Memorial Tower of the Martyrs of the Northeast Anti-Alliance and Patriotic Self-Defense War stands in Evergreen Park, and the Monument of General Li Zhaolin and the Memorial Hall of General Li Zhaolin in Zhaolin Park always shine dazzlingly. The glorious moments written by the soldiers of the Northeast Anti-Alliance with their lives play a role in patriotic education. The red cultural heritage of the Northeast Anti-Alliance combines abstract red culture with vivid historical events, so that the public all over the country, especially teenagers, can feel the heroic deeds and stories more intuitively and concretely, and patriotic feelings arise spontaneously. In other words, the red cultural

heritage of the Northeast Anti-Alliance is an indispensable spiritual cornerstone of personnel training in Heilongjiang Province and even the whole country, and an indispensable spiritual pillar of economic prosperity and development.

4 The Substantial Contribution of the Red Cultural Heritage of the Northeast Anti- Alliance to the Tourism Industry in Heilongjiang Ppvince

Under the background that red cultural heritage helps regional economic development, Heilongjiang Province attaches great importance to the development and brand promotion of the series of red cultural heritages of the Northeast Anti- Alliance, has always included the Northeast Anti-Alliance in the red tourism planning, simulated the fighting process of the Northeast Anti- Alliance through modern digital technology, established national and prefecture-level patriotic education bases, vigorously carried out red research activities, and grandly launched a series of measures such as red culture + ice and snow experience mode. Through the development of the Northeast Anti-Union sites and memorial sites, a large number of tourists have been attracted to visit, study and consume, which has promoted the development of local accommodation, catering, transportation, souvenirs and other related industries [5]. According to the nationwide red tourism data, red tourism in Heilongjiang Province has become one of the most active elements in the tourism market, which can significantly increase local fiscal revenue and jobs [6]. For example:

Establish an onsite teaching base of the Northeast Anti- Alliance spirit in Chaoyang Shandong, Wudalianchi City. Chaoyang Mountain is the resident of the North Manchuria Provincial Committee of the Communist Party of China, the headquarters of the Third Route Army of the Northeast Anti-Alliance, and the rear base area of the North Manchuria Anti-Japanese Alliance Forces. It is the central hub for the party to lead and command the anti-Japanese struggle in the North Manchuria area, and it is the base area for the longest time, the most complete organization and the highest level of the Northeast Anti-Alliance Forces during the War of Resistance against Japan period. Chaoyang Mountain has emerged from famous the Northeast Anti- Alliance heroes and veterans such as Zhao Shangzhi, Li Zhaolin, Feng Zhongyun, Zhang Lansheng, Jin Ce, Feng Zhigang, Wang Minggui, Chen Lei, Zhang Guangdi, Xing Defan and Li Min. Taking this opportunity, Heilongjiang Province has established Chaoyang Mountain the Northeast Anti- Alliance Site Group, Wudalianchi Branch of the Northeast Anti-Alliance Museum, onsite teaching point of the Northeast Anti- Alliance Spirit, and Anti- Alliance B&B in the base [7].

Fully implement the Regulations on the Protection and Utilization of Red Cultural Relics in Mudanjiang City. In order to thoroughly implement General Secretary Xi Jinping's important exposition on making good use of red resources and continuing the red blood, and transform the spirit of the Northeast Anti-Alliance into vivid practice to promote revitalization and development, in March 2021, Mudanjiang officially implemented the "Mudanjiang City Red Cultural Relics Protection and Utilization Regulations". The "Regulations" bring the city's red cultural relics into the list manage-

ment, which provides a solid legal support for turning Mudanjiang into a "city of red culture". As of the end of 2024, Mudanjiang City has built a total of 5 national-level patriotism education bases, 7 provincial-level patriotism education bases, and 40 municipal-level patriotism education bases, receiving an average of more than 2 million visitors, studies and tourists every year [8].

The red cultural heritage of the Northeast Anti- Alliance helps Longjiang ice and snow tourism develop in an all-round way. Under the guidance of General Secretary Xi Jinping's idea that "ice and snow are also invaluable assets", Heilongjiang Province attaches great importance to spreading patriotism and of the Northeast Anti-Alliance spirit in ice and snow tourism, and launches the theme route of the Northeast Anti-Alliance in Mohe City, which connects red scenic spots in series, and allows tourists to experience the persistence, persistence and strength of the Northeast Anti-Alliance officers and men in Baishan and Black Water through experience projects such as snow hiking and battlefield scene simulation. During the ice and snow season from 2024 to 2025, Heilongjiang Province received 135.083 million tourists and spent a total of 211.72 billion yuan, a year-on-year increase of 18.5% and 30.7%; Among them, the province received 1,800 research teams and 497,000 person-times, and the travel expenditure of research tourists reached 95 million yuan [9].

5 Conclusion

Through the above investigation, it can be seen that the red cultural heritage of the Northeast Anti-Alliance is the firm cornerstone of "strengthening cultural self-confidence and promoting the prosperity of socialist culture", the solid foundation of patriotic education, the "compass" leading Longjiang's economic transformation, and the great help to promote Longjiang's economic development. Under the background of Sino-Russian cooperation, in the construction of "opening a new highland to the north" and in the new stage of economic transformation and development, the red cultural heritage of the Northeast Anti-Alliance has become the spiritual pillar and practical guide of Heilongjiang Province's economic development. As the cohesion and centripetal force of Longjiang's economic development, the red cultural heritage of Northeast Anti- Alliance is playing an irreplaceable role in Heilongjiang Province's economic development.

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