

Discussion on difficulties and new approaches of moral education for college students majoring in performance art

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Abstract: morality of Chinese college students majoring in performance art is not optimistic. Values of many students have dual contradiction. This leads to the difficulties in moral education of college students majoring in performance art. Thus, this paper will start with these difficulties and try to seek new approaches to solve these difficulties so as to make moral education combine actual concisions, respect individuation of college students majoring in art and their major features, let moral education work own epochal nature, human-oriented nature and comprehensiveness, break through various barriers of moral education work and improve quality and level of moral education work.

1. Foreword

College students majoring in performance art are special objects of ideological and political education of college students. They have significant complexity and particularity in values and behavior patterns. Besides, China is in the key period of social development and transition, so various ideological trends surge. It is very hard to strictly control and grasp effects of diversified ideological trends. In fact, morality of some students majoring in performance art has deviated to some extent. So, we must take certain actions as soon as possible to help them walk out of moral plight, enhance their political faith and improve self-discipline so as to promote them to finally form favorable ideological and moral quality and boost moral education effects of college students majoring in performance art.

2. Difficulties in moral education of college students majoring in performance art

(1) Values of students majoring in performance art have serious dual contradiction. For students majoring in performance art, their values guide them to distinguish all kinds of relations in daily study and life and are indispensable from their subjectivity needs. Although values of students majoring in performance art are positive and upward on the whole, values of many students majoring in performance art have serious dual contradiction, and they generate some pendulous trends which present proliferation trend as various new things appear.

Firstly, current college students majoring in performance art are faced with severe employment situations. In order to smoothly land satisfying jobs after their graduation, they can actively plan their study and practice in colleges so as to improve their theoretical knowledge and practical skills and lay a solid foundation for future jobs. But, there are also some students with negative energy under the impacts of market economic system. They distort the idea of pursuing in material benefit in economic society and consider wealth is the fundamental and sole standards to measure values of a person so that they continuously pursue high consumption. These are actually influenced by money worship and hedonism. Thus, college students majoring in performance art are actively fighting against money worship and hedonism while carrying out active employment practice. Thus, certain difficulties are caused for moral education of college students majoring in performance art.

Secondly, college students majoring in artistic performance need plentiful time and energy for study and accumulation. Some college students indeed plan their art career and gradually fulfill their dreams. However, some have utility psychology and pragmatism psychology during pursuing art so that some contradictions against material benefits occur. They are no longer art creators and

practitioners in simple sense, but become speculators in art market. There are certain difficulties in moral education of such students.

Finally, college students majoring in performance art have distinct and original ideas at the beginning of receiving art education. They pursue individuation of art. Especially when they enroll in colleges, their self-pursue of art becomes stronger. They hope to show their personalized art style through their learning and gain approvals. Such idea is good, but some college students distort it. They thus become arrogant art performers. This can easily lead to intense interpersonal relationship or disharmony. Some students majoring in performance art show special art style and strange behaviors. They have strong negative mentality for college management system. Actually, their different pursuing principle in art thought seriously conflicts with individualism.

(2) Moral education of college students majoring in performance art suffers restraints of higher education policies and systems. As enrolment expansion policy is established and implemented, the number of college students majoring in performance art grows like mushrooms after rain. This also gives rise to more and more problems and ordeals for corresponding moral education work. Although moral education of college students majoring in performance art has gained some effects under existing higher education policy and system, moral education is insufficient to cope with new situations.

Firstly, college students majoring in performance art are products of exam-oriented education, many of which are cultivated under exam-oriented education mode. They neglect learning of much disciplinary knowledge except art courses in order to pursue high enrolment rate, thus leading to low cultural quality. This means the quality of student pool remains further improving. Many art students select art major in order to get rid of cultural courses. Besides, many art students are not very interested in art performance. They select art examinations for future development road.

Secondly, since some enrolment policies change, it is hard for some college students majoring in performance art to adapt art study requirements. This is because performance art examinations are different from common university entrance examination. Generally speaking, the quality of student pool is not very high. In particular, their cultural quality is low. Some conduct one-sided art study in order to enroll in colleges so that they have serious in-adaptation of major study after enrolling in colleges. they cannot input more time and energy. Besides, since major foundation of college students majoring in performance art are also all the same, some students with poor foundation will be defeated in fierce competitions. As time passes, if they cannot be well guided, their psychological problems will be triggered.

Thirdly, cultivation quality of current performance art major drops. This is because with college enrollment expansion, many students without solid art foundation are also enrolled. So, the quality of student pool reduces, which directly leads to the rise in difficulties of follow-up cultivation. The gap between actual art level of many college students majoring in performance art with expected cultivation objective becomes increasingly large. When they are faced with increasingly severe employment situation, they feel employment pressure increases continuously. If this is not well handled, this will trigger their employment psychological problems. Some students will change profession in the face of such situation. Thus, negative psychological effects are brought to college students majoring in performance art, i.e. reduce their learning objective and gradually weakening their art learning initiative.

Finally, since all kinds of cultural thoughts flood, many college students majoring in performance art have no correct value on love and marriage and pursue open value on love and marriage. Actually, they show distinct randomness and utilitarian nature, lack necessary moral responsibility consciousness and just hold love randomness idea. Actually, in essence, value on love and marriage of these college students are value on love and marriage. They are not out of real love motivation. Some art students love in order to make up for their inanity. Some fall in love due to group psychology or pursuing vanity. In fact, although social economy develops increasingly after the reform and opening up, people's ideology also becomes increasingly open. But, if college students have too intimate behaviors, these are regarded improperly. Their emotional morality and consciousness of responsibility drop, which leads to great difficulties for moral education.

3. New approaches for moral education of college students majoring in performance art

Now that we have analyzed ideology and morality of college students majoring in performance art and many problems such as lack of political faith, utilitarian nature, hedonism and money worship. Contradictions and conflicts between individuals and collectives and between freedom and norms happen sometimes. Therefore, we must combine our actual work situations and strive to explore a new approach for moral education of college students majoring in performance art.

(1) We should set a scientific and reasonable artistic practice activity scheme to make students gain effect art practice experience. This means students should receive practical experience link. It stresses educating personnel should take full advantage of various education elements and resources to set up a good education activity carrier for art students, guide students to associate and taste, further expand their ability to cognize objective world, continuously improve and perfect their comprehensive quality. This is an experience-based education mode. It can not just help art students better understand essential connotation of education, but also education contents leave deep impression on them, change their cognition of education, emphasize great value of individual subjective initiative in self-growth, better edify students' ideology and morality and promote students; experience growth and individual behavior space expansion.

In moral education of college students majoring in performance art, implementation of art practice activities is of great education value and significance. It will make moral education work better blended in daily art practice activities and make art students become dual experienter of educatees and educators. This better highlights students' subjectivity status and value and can give play to unique education function. Thus, we need to integrate various education resources, carry out tracking-type guidance and practice in four-year study and make students improve their ideological and moral level through art practice activities integrating ideology, expertise, topicality and scientific research. To be more specific, we can implement enlightenment experience work for study and development in the freshman year and help freshmen to establish learning objective and self-confidence. In the sophomore year, we can assist art students in establishing correct "individual consciousness" and expanding experience. In the junior year, they can experience group study and development cooperation so as to promote students' learning enthusiasm and initiative. In the senior year, occupational experience should be conducted to set examples for low-grade students and improve moral quality.

(2) We should create favorable and active moral education communication atmosphere. This is to say we should create favorable education atmosphere in accordance with certain educational objectives so that art students can consciously or unconsciously establish world outlook, outlook on life and values subtly. Of course, this needs certain education carrier. For college students majoring in performance art, network is an important and special moral education carrier. It can fully meet difference seeking mentality of art students. So, we should make the best of modern network media tools and combine relevant media forms to construct unique art cultural education atmosphere.

Specifically, we can set up teacher microblog and other modern network communication tools according to behavior habits of art students, pay attention to their ideological changes in real time and exchange with students through emails. Since email has the advantages of interaction and stealthiness, it can set up a private exchange channel for both teachers and students. Meanwhile, network hardware facilities of colleges still remain further improving. We should full utilize traditional bulletin boards, continuously update publicity contents, further improve the status and authority of bulletin boards in the minds of students and make art students receive certain moral education. This contributes to better assisting implementation of moral education work. Moreover, we can guide students to actively participate in various ideological and political activities through class newspaper and college periodical and class exchange diaries. In this way, students can freely express their ideas, and favorable ideological and political public opinion atmosphere in campus.

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