

## Research on Transforming 3D Cinema to 3DTV Method

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**Abstract.**3D cinema and 3DTV are at two different levels in the screen size spectrum. When the same stereoscopic-3D content is viewed on a cinema screen and 3DTV screen, it will produce a different 3D impression. As a result, it is difficult to fulfill the requirements of 3DTV with content captured for 3D cinema. Thus, it is important to properly address the issue of 3DTV content creation to avoid possible delays in the deployment of 3DTV. In this paper, we first explore the effects of using the same content for 3D cinema and 3DTV and then analyze the performance of several disparity based transformations for 3D cinema to 3DTV content conversion, by subjective testing. Effectiveness of the transformations is analyzed in terms of both depth quality and visual comfort of 3D experience. We show that by using a simple shift-based disparity transformation technique, it is possible to enhance the 3DTV experience from a common input signal which is originally captured for cinema viewing.

### Introduction

3D cinema and 3DTV have grown in popularity in recent years. With the advances in the optical and communication technology [1], 3DTV has now become a reality. Today, auto stereoscopic 3D displays are available to provide binocular depth perception without the hindrance of specialized headgear or filter or shutter glasses. Thus, with the comfort of the sofa in their living room, viewers have now the opportunity to feel a stronger excitement as their favorite football team scores the winning goal or the serenity of a rain forest with the butterflies flying around them.

"3D" perceived from viewing stereoscopic content depends on the viewing geometry [2]. 3D cinema and 3DTV correspond to different screen sizes and viewing distances. When the same stereoscopic-3D content is viewed on a cinema screen and 3DTV screen, it will produce a different 3D impression (with regards to apparent depth and roundness of objects) [3]. This implies that the 3D content must be captured for a specific viewing geometry, i.e., the targeted screen size and viewing distance, in order to provide a satisfactory 3D experience. Although it would be possible, it is clearly not viable to produce and transmit multiple streams of the same content for different screen sizes. Several studies have been carried out to address the issues associated with 3DTV content creation [4, 5, 6]. In this paper, we first explore the effects of using the same content for 3D cinema and 3DTV and then analyze the performance of several global-shift based disparity transformations for 3D cinema to 3DTV content conversion process. Effectiveness of these transformations is assessed using subjective testing of both depth quality and visual comfort of 3D experience. We show that, by using a simple shift-based disparity transformation technique, it is possible to enhance the 3DTV experience from a common input signal which is originally captured for cinema viewing [7].

## From Cinema to 3DTV

To understand the effect on depth perception under no transformation approach, first let us study the basis geometry of 3D cinema and 3DTV content viewing. The basis geometry of this interpretation and how depth of an object is seen is shown in ray diagram form in figure 1, for both cinema and 3DTV screens [8].

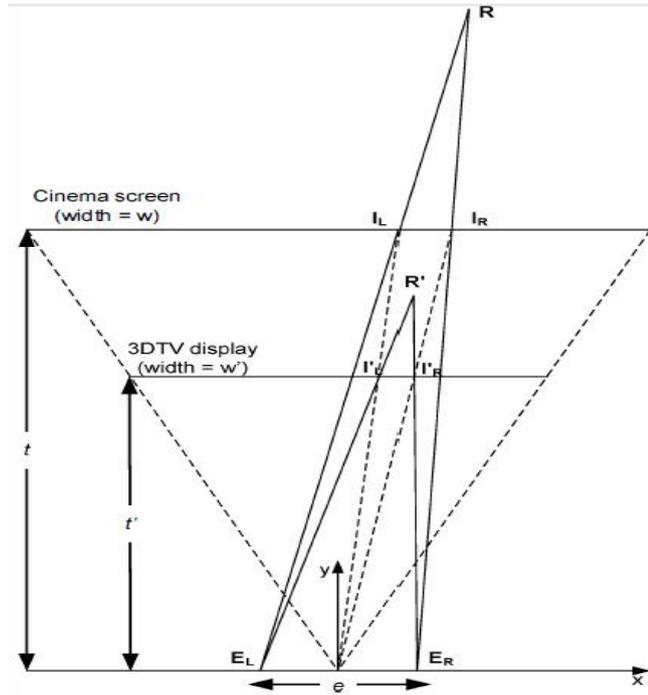


Figure.1 Viewing geometry of 3D cinema and 3DTV

The variables used are described in Table 1. It is assumed that the spectator watches the 3D video with the same angle. Thus the viewing distance has to change with proportion to the display width [9].

Table1 Variables considered in figure

Location of the eyes	$E_L(e_L^x, 0), E_R(e_R^x, 0)$
Eye distance	$e$
Object point	Cinema: $R(R_x, R_y)$ / 3DTV: $R'(r'_x, r'_y)$
Corresponding image points on the screen	Cinema: $I_L(i_L^x, i_L^y), I_R(i_R^x, i_R^y)$ / 3DTV: $I'_L(i'_L^x, i'_L^y), I'_R(i'_R^x, i'_R^y)$
Screen	Cinema: $d$ / 3DTV: $d'$
Viewing	Cinema: $t$ / 3DTV : $t'$

## Perception Correction in 3DTV

First, we discuss the relative depth correction technique. The goal of this correction is to adapt the disparity of the 3DTV image pair, such that the apparent depths scale consistently and proportionally to the reduction in screen size. This implies:

$$\bar{r}_y / r_y = t' / t \quad (1)$$

where,  $\bar{r}_y$  refers to the y-coordinate of the new object point. If  $\bar{d}$  is the adapted disparity value for consistent depth scaling:

$$\bar{r}_y = e * t' / (e - \bar{d}) \quad (2)$$

Dividing (2) by  $r_y = e * t / (e - d)$  gives  $\bar{r}_y / r_y = t' / t [e - d / e - \bar{d}]$ . Thus for the condition in (1) to be satisfied, we must have  $\bar{d} = d$ , which means that the disparity values of 3DTV content should be the same as those of 3D cinema. As a result, a correction value given below should be applied to the no-transform 3DTV content for the relative depth correction.

$$\text{correction} = d - f * d = d (1 - f) \quad (3)$$

This means that the correction to be applied on the content varies across the image depending on the disparity of the cinema content. Thus, no single correction value can be applied over the image(s). As a result, relative depth correction requires complex solutions involving computationally intensive depth map calculations [10].

### Subjective Tests

Results of the subjective tests, for each video, are presented in 2 graphs. The first graph shows results for the depth quality attribute, for both free (FW) and directed viewing (DW) tests. The X-axis refers to the transformation and corresponding pixel shift. The Y-axis refers to the mean opinion score (MOS) for depth quality (S-Excellent, 4-Good, 3-Fair, 2-Poor, 1-Bad). The second graph shows results for the visual comfort attribute, for both FW and DW tests. The X-axis refers to the transformation and corresponding pixel shift. The Y-axis refers to the MOS for visual comfort (S- No discomfort experienced, 4-Discomfort experienced but not annoying, 3-Slightly annoying, 2-Annoying, 1-Very annoying). The results of the subjective tests for the different video sequences considered. The notations given below are used to refer to the disparity-based transformations considered in the study.

Separate free viewing and directed viewing sessions were conducted in all tests to investigate the differences in response of the viewers. Results show that both free and directed viewing give similar subjective ratings for both attributes considered.

### Conclusions

The success of 3DTV will be in giving every viewer a satisfactory 3D experience with an acceptable level of visual comfort, irrespectively of the display size being used. In this paper, we explore the effect of using directly on 3DTV the content originally meant for 3D-cinema. We show that this approach has a considerable impact on the apparent depth. Although it would be possible, it is clearly not viable to produce multiple streams of the same 3D content for cinema and TV screens. Thus, we show that by using a simple shift based disparity transformation technique, it is possible to enhance the 3DTV experience from a common input signal, which was originally captured for cinema viewing. In general, transformations A3 and A2 can be used to improve the depth quality of 3DTV experience. However, we recommend A3 as it preserves visual comfort of 3DTV viewing. Clearly, further studies are needed for the acceptability of these solutions. In future, we plan to firmly understand the overall acceptance of each transformation by conducting further tests in the 3DTV environment, and comparing the experience to that of cinema environment.

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