

The study of innovation construction of college counselor's student management based on the "people-oriented"

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Abstract: It is proposed clearly that scientific developing theory must be set up and carry out through Chinese Party's 16session of 3rd Session, the economic society should realize comprehensively, coordinated, and sustainable development. "People-oriented" is the essence and core of scientific developing theory steadily, must pass "people-oriented" the idea through each aspect of the economic society. It is much difficult to meet the development situation need with traditional student supervisory work management idea, manage method and the management system, the humanist idea must be established, carries on reform and the innovation with the management idea and .management system unceasingly

Key words: college counselor's student management, the "people-oriented", the education-- management model, education-- management service mod

1. INTRODUCTION

The management of college students refer to the university management mechanism and management personnel ,in order to realize the training goal of colleges and universities ,in accordance with the regulations of the state education policies, the scientific planning , organization ,coordination, command, all kinds of financial and material resources, time , information and other factors within the school, the student's learning, thinking, life standard, behavior activity, is for students from entrance to graduation in the school stage management, is a complicated system engineering stress management skills and art of management. The old traditional school management model based on the modern college students has been unable to adapt to the management of ideological work, to the current students management work, we must fully understand the psychological characteristics of college students and the behavior pattern, which adopt appropriate management

measures and management methods, and actively explore the work of college students management mode to adapt to the requirements of the times, the efforts of innovation of students management work.

In this, the University Counselor's management team is the development of student management work of the most important forces, as mentioned in the regulations issued by the Ministry of education of college counselors, in management, the instructor should further change friends for college students and the healthy growth of stepping tutor. In this process, the instructor should use different work form to communicate with the students, for example, the instructor can use the Internet and other modern scientific technology and method, in order to achieve high strength propaganda force, interaction force, infectious. To sum up, in the process of college student management ,counselors play a very prominent role^[1].

2. Basic connotation of college counselor's student management based on the "people-oriented"

To the scientific development view and the Marx doctrine of the thought of "people-oriented", Chinese Communist Party has a scientific paper. For Scientific Outlook on development concept has a serious said: adhere to the people-oriented, establishing comprehensive, coordinated, sustainable development view, promote the economic society and people's overall development.

"people-oriented" is the core of Scientific Outlook on Development, is our party through the experiences of other countries for reference, in order to remove the defects of the old philosophy theory, according to the existing conditions of our country concrete, avoid proposed and special problems. In the theory of defects in the past, it is thought that the rapid growth of the rapid growth of GDP is the economy, and it did not consider the fundamental interests of each citizen's needs, the damage to people's. Since the reform and opening up, our party has always stressed that the development of productivity

as the fundamental task of the socialist society. Scientific Outlook on Development does not deny the economic development, GDP growth, it is emphasized, economic development, GDP growth in the final analysis, is to meet the material and cultural needs of the masses, ensure the all-round development of people^[2]. Man is the ultimate objective of development. Put forward the human-oriented scientific development view, the purpose is to guide economic and social development, with the development of people, the economy, social development results consistent with the nature and purpose of our party, the development results and development goals of unity. In general, the scientific connotation of people oriented, can be reflected in the following aspects:

Firstly, we should define people's social position. Man is a social subject in the development process, any social activities are carried out by people, people is the most fundamental, who is also the most important, people is the development of successful basic strength, only rely on the broad masses of the people, is the fundamental premise of realizing the development, to leave this the premise, any development is not possible;

Secondly, people should pay more attention to the development of the importance of themselves. To enhance people's vision, knowledge ,ability, physical quality and so on, is the key factor to realize the economic and social leap forward, so that the resulting social benefits are far more than physical capital, labor force increases the quantity of the realization of the economic development. Therefore, in the process of the implementation of revitalizing the nation through science and education, we should pay special attention to the development of human capital, at the same time, committed to the development of human capital, the development of education in a very important position. In encouraging people to use all kinds of ways to improve themselves quality, bring human capital into China's economic, cultural and social common development of the enormous power and advantage.

Thirdly, must respect the human itself. The development of people as the basic requirement of social development, is the respect for human labor, the creation of man, value, people in life, giving full play to people's personality, the development of human potential, to mobilize the enthusiasm of people, the ultimate realization of human potential can be fully exploited, all-round development of people; at last, to meet the needs of the people. In the process of social activities and the development of history, the working people is the historical development and the activities of the real power^[3]. The Communist Party of China is the fundamental interests of the people in the first place, is the fundamental and the basis of all activities, the fundamental purpose of our party is to serve the people.

3. Traditional mode of Counselors' student management work based on "people-oriented"

In the development process for a long time, very much value the education management in the process of counselors in student management, thereby strengthening the leading role of counselors, reduce the student's main body status role. The instructor has become subject of student management work process as well as the center, and the students can only as a passive object management. In this process, the instructors mainly emphasize unity, education, management, and not pay attention to the particularity, guidance and services. So, in this case, the students' actual needs and abilities have been ignored. The instructor student management project in China the past activities, can be mainly two forms an overview of them, namely the education-- management model, education--management service mode.

3.1. Education--management mode

In the education and management mode, students has been located in the subordinate, passive the position, the process in the management of students, instructors, a mandatory requirement for the students, emphasis on the common realization of student and not special, because the target vector equalization students basic similar, shaping, so as to realize the training goal, students through the passive acceptance of management education, talent target identification. Yet it is this mode of education that make the students reduce the particularity, the lack of individual independence. Therefore, in the process of students' counselors management mainly realizes the goal of students, thus improve the similarity of each person, the difference is reduced, at the same time makes the students' free development limited. As shown in Figure 3.1:

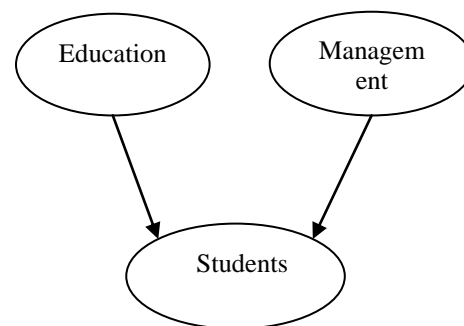


Figure 3.1 Education--management mode

3.2. Education management service mode

In the education and management service mode, the student management work starting point and the focus is service. We want to build the "all for the students" work ideas. This will be helpful for the subjects in education to

obtain the corresponding respect and recognition, further realize the equal, democratic, harmonious relationship between teachers and students, so that students work management instructors do smoothly. The counselor of university students in the process of daily management, the work is with the characteristics of basic interactivity. Counselors through some methods of education, students have the correct values, outlook on life, world and outlook, improving their ideological and moral standards. At the same time, strict management mode is still need to insist on. In this mode, the instructor through education, management and service, unity will be achieved the target of school management and student development goal of effective^[4]. The interact relationship will be formed between instructors and students. However, this model still exist limitations, because in this model, the service account for the relative low proportion , there are defects in the implementation of the process. As shown in Figure 3.2:

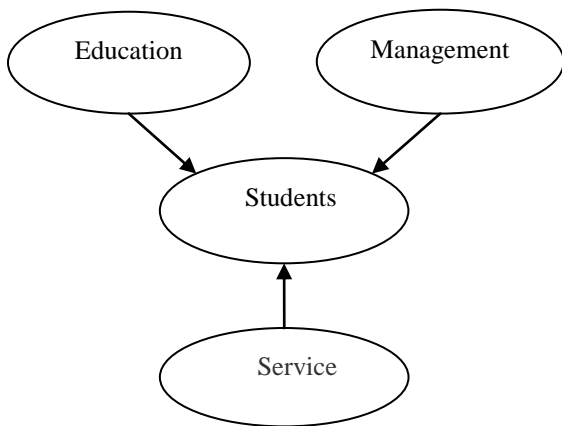


Figure 3.2 Education management service mode

4. Conclusion

In the new situation, instructor student management work based on the "people-oriented" is a kind of new form. In this form, including the family, school and community environment system, student service system, student evaluation system. They are mutually dependent and coordination exists in each system.

4.1. The establishment of home school cooperation education environment system

In under the new situation, mutual cooperation in the family model, and the school and parents contact system is the main of the establishment . In this way, parents can easily understand the school philosophy and policy. According to the specific national condition, our country at present, most of the parents attach great importance to

the academic performance of students. In order to make the student whose grades improve, they can achieve the greatest match. This is the school can effectively use the best human resources^[5]. In the process of interaction between parents and schools, can improve the consensus and contact, thus enable the student to obtain the full development, get a better education. The benefit of this model is that more can be found and improve students' flash point. Form in the home school links, we can use the "manual" to contact parents invited to interview and telephone, network information and other parents to the school of communication. In accordance with the requirements of the development of the detailed rules for training students in the home, the control behavior, such as the living behavior, and consciously work habits, health and entertainment and other aspects of the growth and development of price behavior, parents and school self evaluation appraisal unify, promotes the student full, beyond the self development.

4.2. Improvement of the students' service system

In under the new situation, with the gradual perfection of market economy and mass higher education is coming, the work of college students management function transformation has been imminent, the realistic foundation of new student management model which is to implement people-oriented. The first point of all, counselor should be to the education and the transfer of management, so as to build up student management service system. Secondly, to further improve the service system positively.

4.3. The of innovation of students' evaluation system

In under the new situation, in the management of students in the importance of counselors, student evaluation system is self-evident. However, the defects of the traditional education evaluation system has been a little prominent, therefore, we must commit to improve these shortcomings. In the new evaluation system, we highlight the "people-oriented" philosophy, which is a kind of active encouragement evaluation system. Counselors help students correct cognition on themselves through evaluation, so as to establish the confidence of the students, then the education evaluation system has little to maximize play. This requires, in the content of the evaluation should also increasingly diversified, not just to score as the main evaluation index. Instructors should pay more attention to the students' innovation spirit, practice ability, psychological quality and family communication ability and so on.

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