

Research on Socialist Core Value Education for Art-majored College Students

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Abstract. The art-majored college students are the main constructors of China's literature and art development in the future, thus their socialist core value education is of great significance. On the basis of their loss of identification on socialist core value, this paper explores the effective means of socialist core value education for art-majored college students; regulates social unhealthy atmosphere and negative influence of various media, and creates good social environment; updates teaching concept, and improves education effect; improves students' scientific and cultural quality; establishes social practice system; creates education environment; enhances campus cultural construction; pays attention to mental health education, and perfects psychological counseling system.

Introduction

The existence and development of any society need powerful support of certain social core value. It is pointed out in the Sixth Plenary Session of Sixteenth Central Committee of the CPC at the first time: Marxist guiding thought, common ideal of socialism with Chinese characteristics, patriotism-centered national spirit, reform and innovation-centered time spirit, and socialism outlook for honor and dishonor form the basic content of socialist core value system. The report of the Third Plenary Session of the Eleventh Central Committee of the CPC emphasizes: "the socialist core value system is the soul of rejuvenating the nation, and it determines the development direction of the socialism with Chinese characteristics. It is required to deeply carry out the study and education of socialist core value system, and use the socialist core value system to guide the social ideological trend and condensate social consensus".

Realistic significance of exploring the socialist core value education for art-majored college students

The contemporary college students are the constructors and successors of socialism with Chinese characteristics, thus their political belief and faith are not only related to their personal development prospect, but also related to the realization of Chinese socialist common ideal as well as prospect and destiny of the nation.

As a group under difficult management in college campus, the art-majored college students attract wide attention. In recent years, with increasingly frequent cultural exchange and cultural conflict, especially value conflict, those changes penetrate into college campus to different degree. The art-majored students are the most sensitive group in campus; they take delight in accepting new things, but lack of acute and accurate distinguishing ability, thus it is easy for them to regard social tributary and dark flow as mainstream, which influencing them to form correct outlook of world and value. In particular, nowadays, China is just under the key period of reform and development, the selectivity and difference in people's ideological activities are continuously enhanced, and a diversified trend appears in ideological concept, moral awareness, and value orientation. The culture and art such as audio, screen, and network video are full of obscene pictures, naked body art, decadent music, violence, desire, conspiracy, and other vulgar, exciting, utilitarian, mammonish trends, which seriously influences the formation of college students' correct value. Furthermore, the western hostile force also continuously "westernizes" and "differentiates" national ideology, de-structures college students' ideological and political education orientation, and threatens the safety of national ideology.

The art-majored college students are the main inheritors, spreaders and producers of future culture and art, and their view of value will directly influence the prosperity of socialist advanced culture. Therefore, to carefully investigate and analyze the identification condition of socialist core value education for art-majored college students, and actively explore the means of socialist core value education for art-majored college students not only can help art-majored college students to deeply understand scientific connotation of socialist core value system, but also has great theoretical significance and realistic significance for popularizing socialist advanced culture and maintaining the safety of national ideology.

Problems faced in socialist core value education for art-majored college students and influence factors

In order to explore effective means of socialist core value education for art-majored college students, the task group takes Ningxia University as an example to carry out investigation and research on the problems existing in socialist core value education for art-majored (including music, dance, painting, design, and other majors) students; through investigation and interview, it is found that only 25% of students know all contents of socialist core value system, and 40% of students show high identification on socialist core value; as for remaining students, there exists loss of identification of different degree, which is reflected at cognition, emotion, and behavior. The survey result shows that the art-majored students' view of value is good as a whole, and the mainstream value is positive. However, the art-majored college students have very low overall and deep-level identification on socialist core value. Amounts of students have vague socialist core value, vague political belief, weak Marxism mainstream awareness, utilitarian value orientation, and diversified belief. There are many aspects of reasons, and this paper mainly carries out analysis from following three aspects.

Influence of international and domestic social environment

Firstly, it is the impact of western value. Under the background of globalization, various kinds of capitalist social trends and lifestyles in western countries surge into China, and the hedonism and individualism cause especially deep influence on young college students. The art-majored students are people who have most direct contact with western culture, and the exchange and integration of various kinds of trends of thought in literature and art and schools must cause influence on their outlook of view, culture, and art. Furthermore, the outstanding material advantage of western countries makes many students show identification toward western society and think that the capitalist system is advantageous over socialist system, thus they become confused about Marxist and socialist belief.

Secondly, it is the influence of Chinese social and economic transition. With the development of socialist market economy and continuous expansion of China's participation into economic globalization, some transaction rules in economic life are generalized and expanded to the field of thought and culture, which provides the soil and condition for the breeding of money worship, hedonism, and ultra-individualism. In the social transition period, the value of multi-element co-existence and transition causes deep changes in college students' lifestyle, way of communication, emotional way, right and wrong concept, and value pursuit, and it even causes partial students' reversal, malposition, and omission in values. Besides, at current stage, the expanded gap between the rich and the poor in China, and the existence of actual problems related to people's livelihood such as housing, education, medical care, employment and the realistic problems such as social unfairness and corruption weaken contemporary college students' identification and practice of socialist core value.

Thirdly, it is the influence of various media in information era. In the information era, the passive content from various media causes the deviation in partial college students' ideology, view of life, and value orientation. Some media place their main attention on packaging movie and television stars, propagandizing aristocratic lifestyle, and news speculation, but lack of propaganda on socialist core

value, or the propaganda is not implemented in place, and some propaganda are not practical and tasteless, which influences partial college students' cognition on socialist core value.

Lagging ideological education methods

The educational concept is lagging, and the way of education is single. The educators always think that the students are education object, and the educators shall play main positive function, but ignore the educatees' initiative function, which influences the education effect. Furthermore, the ivory-towered traditional infusion education method can easily make college students get bored and even antagonistic. Besides, the education process makes excessive emphasis on cognition and identification, and lacks of theoretical and practical combination, which makes the socialist core value education becomes single knowledge-based education. Partial students lack of consciousness, initiative, and enthusiasm in learning due to abstract theory, and little relation between textbook content and their own actual life thoughts, and ineffective motivation of way of teaching on learning interest.

Influence of art-majored students' quality and professional features

Due to the influence of no national boundary for traditional artistic thoughts and arts in the history and the thought of western liberalism as well as negative effect of market economy, the art-majored college students commonly have weak ideals and beliefs; they love their profession, but rarely show care to state affairs, and they think that the art is unrelated with politics; some of them are immersed into studio, piano room, study, and wild about "self-design", "self-development", and "art for art's sake". This weak political quality and extreme thought make them easily deceived and utilized politically. Besides, most of art-majored students have deep professional foundation but weak cultural foundation. Due to art entrance exam, there exists deficiency in their cultural foundation compared to students in other majors, which finally causes their narrow scope of knowledge, low cultural cultivation, and insufficient humanistic spirit.

Effective means of socialist core value education for art-majored college students

To regulate the negative influence of social unhealthy atmosphere and various media, and create a clear social environment for college students' identification on socialist core value

Firstly, it is required to enhance the education of "three outlooks", and guide students to establish correct outlook of world, life, and value. Faced with the impact of western value, we shall enhance the guidance education according to students' features to make them distinguish from the relationship of centralized guidance thought and diversified social ideological trends and correctly treat advantages and disadvantages of various kinds of capitalist social ideological trends and lifestyles. Faced with the bad influence of various kinds of realistic problems such as corruption and social injustice in China's social and economic transition period on young students, we shall actively guide students to correctly treat various problems which appear in current China's society, distinguish from the relationship of socialism with Chinese characteristics and China's reality, and actively students' patriotic feelings and firm faith of loving CPC, loving people, and striving for socialist modernization with Chinese characteristics.

Secondly, it is required to enhance the supervision and construction of modern media and internet. On one hand, we shall correctly utilize the "double-edged sword", that is, public media, to firmly master the initiative of public opinion, correctly guide various kinds of social ideological trends, advocate healthy, positive, diligent and thrifty lifestyle, firmly resist against western pleasure-seeking thoughts and misleading of current social unhealthy atmosphere, try our best to create a clear public-opinion environment, and realize the situation of arming people with scientific theory, guiding people with correct public opinion, shaping people with noble spirit, and encouraging people with excellent works. On the other hand, we shall make full use of modern education media means such as network to enhance the communication with students, exert the function of campus

network, take being close to life, being close to reality, and paying attention to students' demand as purpose to establish various special columns, such as QQ group, Wechat group, and art exploration so as to guide students to pay attention to current affairs, know students' ideological trend, and put forward the socialist theme.

To update teaching concept and improve education effect

Firstly, the art-majored students shall keep pace with the ideological education. We shall pay key attention to three principles, that is, focus on ideal and belief education to deeply carry out the education on outlook of world, life, and value; take patriotic education as focus and collectivism as support to deeply carry forward and cultivate national spirit education; take socialism outlook for honor and dishonor as basis to deeply carry out citizens' moral education. We shall utilize various kinds of education platforms and educational forms, including campus newspapers, campus network, campus broadcasting, campus propaganda show-window, and other propaganda media to enhance the educational propaganda on socialist core value system.

Secondly, we shall keep a foothold in art-majored students' actual condition and innovate the education method; combine with art-majored students' features to actively guide students to carry out self-management; take emotional molding as entry point to imply ideological and political education into artistic education. Colleges shall return to the educational purpose of "teach students knowledge, tell students the way to live and answer students' questions" and aim at imparting knowledge and educating people. It is required to teach students in accordance of their aptitude, face college students' subjective position in education, carry out heuristic, participating, and research teaching, and be good at listening to students' ideas so that the students can enhance their understanding and cognition on socialist core value in the process of emotional experience and knowledge seeking.

To focus on integrated development, and improve students' scientific and cultural quality and comprehensive quality

The scientific and cultural quality is an component and support of social ethics and social morality. The high-level sense of morality and social responsibility mainly rely on the deposit of scientific culture. As for college students, a good cultural quality is the important basis to form good ideological and ethical standards and professional quality. As the ancients say, travelling is a good way to experience life. Therefore, as for art-majored college students, to improve their cultural quality, expand their field of knowledge and knowledge structure to improve overall quality is the urgent task at present. Therefore, we shall combine with actual situation to suitably adjust the curriculum provision, increase the credit proportion of cultural courses, properly set up some interdiscipline related to art knowledge, such as college Chinese, appreciation of classic poetry, aesthetics, sociology, and philosophy.

To establish social practice system and enhance benefits of artistic practice

It is required to establish the thought of educating students through practice, and transform the basic content of socialist core value system into students' ideological quality and spiritual character as well as students' conscious actions through various kinds of practice activities so as to realize the unity of moral knowledge and practice. Due to vitality, intuition, integrity, innovation, and other features, the artistic practice has become an indispensable important link of art-majored teaching process; it not only can help to improve students' professional skills and artistic quality, but also can provide conditions for students' comprehensive training in cognition, emotion, will, and quality, and promote the formation of unity, trust, cooperation, and collective spirit among students. Therefore, the art majors shall establish students' art troupe and various professional associations, and establish and perfect students' social practice system via uniform organization. In the practice, it is required to

make students know national condition so as to deepen their understanding and identification on socialist core value system.

To create the education environment, and enhance the aggregation force of ideological education

We shall create the education atmosphere in and out of campus, and in and out of classroom based on the work concept of “educating people in whole process”. The education function of art-majored teachers on students is higher than that of teachers of other majors, thus the relationship between art-majored students and teachers is not only teacher-student relationship, but also “master-apprentice” relationship. The students also have strong sense of worship and obedience for teachers with extensive knowledge, noble morality, and high artistic attainments, and the teachers’ words and deeds exert a subtle influence on their characters. Therefore, it is required to fully motivate professional teachers’ enthusiasm, enhance their sense of responsibility and initiative, and let them set themselves as example to exert a subtle influence on students via good ideology, morality and personality so as to realize the effect of implying ideological and moral education into professional education and getting twofold results with half the effort.

To enhance construction of campus culture, and explore education function of campus culture

The campus environment with rich artistic atmosphere has important cultivating and infecting function on creating learning atmosphere and shaping artistic personality. Therefore, we shall actively create the campus environment good for students’ healthy growth, make full use of art-majored students’ specialty, enrich students’ spare-time culture, utilize school associations, campus media, and other campus culture positions to carry out colorful cultural and sports activities, influential academic activities, and propagandize correct outlook of life, value, and world through art exhibition, artistic performance, design competition, and other artistic forms so as to realize the purpose of patriotism, collectivism, and socialism education.

To pay attention to psychological health education, and enhance art-majored students’ sense of social responsibility

The psychological health education for art-majored students shall be different from the education for students for students in other majors. In the psychological health education, we shall focus on improving students’ emotional control ability, which is the ability which must be possessed by excellent art talents. It is required to take the chance of fresh students’ entrance education and graduation education to enhance students’ psychological guidance and perfect students’ psychological counseling system. Due to expensive tuition and indefinite employment, the art-majored students have stronger realistic response, and the psychological imbalance can easily happen. Therefore, the schools shall enhance the construction of students’ psychological guidance system, and pay special attention to psychological guidance for students with financial difficulty and sense of frustration to help them to objectively evaluate themselves, weaken “inferiority complex”, and establish their confidence.

Conclusion

Under the background of diversified culture, it is very important and urgent to cultivate qualified and professional artistic talents. As for the problems faced in the socialist core value education for art-majored students, we shall consider the situation that they are different from students in other majors and have the epochal character commonly possessed by college students in contemporary China, teacher students according to their aptitude, enhance their identification education of socialist core value, take professional education as carrier, cultural education and focus, and ideal and belief education as center to realize the unity of knowing and doing and make them become qualified constructors and successors of Chinese culture and art career.

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