

# Research on the Integration of Ideological and Political Education and Employment Guidance Education in Colleges

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## Abstract

College employment guidance education is an important part of the ideological and political education. The integration of Ideological and political education and employment guidance education has important significance, which is also conducive to promoting the development of the ideological and political education in colleges and universities. The social development is rapid, and the people's life style also changed, resulting in the college student's thought also with the new time development producing the big transformation. Thus, doing a good job on ideological and political education will be helpful for the integration of ideological and political education and employment guidance education. This paper respectively describes the ideological and political education and employment guidance education, and analyzes the analyzes the significance of integration, favorable conditions and relevant principle, so as to find the integration strategy of ideological and political education and employment guidance education in the new era.

**Keywords:** College students; Ideological and political education; Employment guidance education; Integration strategy.

## 1. INTRODUCTION

### (1) Ideological and political education

The ideological and political education performance of colleges and university in the real life shows that, according to certain ideological and political ideas and the moral

standard, college counselors and substitute teachers objectively carry out education for the students, in order to improve college students' ideological and political system, achieve high-quality personnel training and make college students adapt to the requirements of social development<sup>[1]</sup>.

### (2) Employment guidance education

College employment guidance education is defined as in the process of the communication between the counselors and students, counselors timely solve employment problems and confusion encountered by students. In addition, with the effective employment information, teachers actively help students' employment and its content includes employment policy orientation and corresponding ideological education work<sup>[2]</sup>.

Therefore, college ideological and political education is closely related to the employment guidance education. The employment guidance education contains the work of ideological and political education, and strengthen the work of ideological and political education can also promote the development of employment guidance education. In a word, the integration of ideological and political education and employment guidance education will have important significance.

## 2. The significance of the integration of ideological and political education and employment guidance education in colleges

(1) Effectively improve the comprehensive quality of college students.

Social practice shows that, in the new period of the

economy and the rapid development of science and technology, society is not only the demand of professional knowledge talent, also concerned about the talent of personal accomplishment, moral level, practical ability, cooperation ability and hard work spirit.

(2) Develop the new methods of ideological and political education work and promote the development of employment guidance education.

To carry out the integration work of ideological and political education and employment guidance education should be based on talent training goal, combine with students' individual characteristics, effectively implement the development of college students education policy, actively mobilize the students subjective initiative, and encourage students to start their own businesses, in order to set up correct employment view, values, outlook on life and world view in practice.

(3) Create favorable conditions for cultivating the applied talents and compound talents.

Nowadays, with the globalization process gradually accelerating, society shows a trend of diversification. The application type talents and compound talents are in greater demand, but also the demand side pay more attention to the ideals, beliefs and moral quality of the talents. Therefore The direction of high education talent cultivation should adapt to the development of the trend of the times, in order to meet the requirements of the development of the society. The ideological and political education carrying out the employment guidance education will meet the actual employment situation of the current society. The employment guidance education is the application performance of the ideological and political education, and the ideological and political education is an important part of the employment guidance education. In the process of implementing the employment policy, Promoting college graduates to establish correct employment concept, carry out effective employment training and provide reasonable information services will be able to increase the rate of employment of college students and find out the teaching goals of colleges and employment goals of students.

### **3. The favorable conditions for the integration of ideological and political education and employment guidance education**

In the new period, the similarities and the inherent relevance between ideological and political education and employment guidance education will create favorable conditions for the integration of the two<sup>[3]</sup>.

(1) The similarities between ideological and political education and employment guidance education

Ideological and political education will enhance the college students' moral and legal recognition, and can help them to adapt to social norms and reasonably deal with social relations. Our country citizen ethics system has the characteristic of multi levels and part of ethics code in low levels have strong universality, which have a certain binding for most citizens. Any citizen who violates the public morality will be subject to the condemnation of public opinion. In the education process of employment guidance for college students, it should not only for college Students to master professional skills training, but also pay attention to the moral, legal education. Therefore, there are some similarities between ideological and political education and employment guidance education.

(2) The inherent relevance between ideological and political education and employment guidance education

Social norms satisfy the psychological needs and moral standards consistent, and it can play a better role with the protection of the law. Only people have moral consciousness and self-discipline, can they compliance the law and safeguard the legal authority. Therefore, on the basis of reasonable and lawful integration of ideological and political education and employment guidance education, the education of laws and regulations will be able to protect the college students shaping the correct values and employment outlook. The inherent relevance between ideological and political education and employment guidance education will provide favorable conditions for the integration of them.

#### **4. The principle of integrating ideological and political education and employment guidance education**

At present, the principle of Integrating Ideological and political education and employment guidance education mainly has the people-oriented principle, the entirety principle and the practical principle.

##### **(1) People-oriented principle**

The development of modern times, paying attention to people's development in an all-round way is not only the guiding ideology of Marxism, also is the personnel training policy requirements of the country. In a certain extent, adhering to the people-centered scientific concept has important guiding significance for integrating ideological and political education and employment guidance. Along with the social development trend, humanist is increasingly becoming the core thought of the modern ideological and political education. Therefore, the people-oriented principle will lay the foundation for the integration of ideological and political education and employment guidance education.

##### **(2) Entirety principle**

The integration of ideological and political education and employment guidance education should stick to the entirety principle, and implement the integration work from the whole and the overall situation. Ideological and political education focuses on the personal self-cultivation and self quality of the students, and employment guidance education focuses on social adaptation ability and shaping the correct concept of employment of the students. Integration of the two will be able to contribute to complementary advantages of situation.

##### **(3) Practical principle**

College ideological and political education and employment guidance education should strengthen the legal management. Using the implementation behavior and management behavior improves the education work. Improving students' personality in practice can not only show the subjectivity of students, but also improve students' ideological and political quality and employment skills. Therefore, adhering to the practical principle will lay a solid foundation for the integration of ideological and

political education and employment guidance education.

#### **5. The integration strategies of ideological and political education and employment guidance education**

##### **(1) Mechanism integration strategy**

Colleges should build a set of perfect and accord with the law of market development mechanism, which can promote the University Ideological and political education and employment guidance education integration work development. In the new period, college can invite the employment guidance professionals to give lectures of employment guidance and support counselors and teachers to participate in the exchange of employment guidance. Promoting the integration mechanism of ideological and political education and employment guidance education, and establishing a reasonable supervision mechanism, can timely realize the student's thought characteristic and dynamics, and adopt relevant policies to stop the problems.

##### **(2) Carrier integration strategy**

Innovation of ideological education and employment guidance education carrier form of integration work, will have the positive significance of the national spirit into the integration of the carrier, and encourage the development of science and technology carrier, use advanced science and technology to build the campus internal information network, promote the network of communication between teachers and students, expand the coverage of integration work for the education, create a good environment for the development of further practice education.

##### **(3) Scale integration strategy**

Colleges should also build a management team which have rigorous political attitude in the integration process. This team should plays an exemplary role for college students to carry out ideological and political education and employment guidance education, and imperceptibly influence students to establish a correct value outlook and employment outlook. In addition should regularly train this team in order to promote the ideological and political consciousness and comprehensive quality, and promote the integrated work tends to scientific direction to develop.

## 6. Conclusions

Under the new situation, to enhance the level of productivity development is conducive to promote the development of social civilization. The talented person's requirements of society will continue to improve, not only require the professional knowledge and skills, but also pay attention to the talent development of comprehensive quality. The integration of ideological and political education and employment guidance education will be able to effectively improve the comprehensive quality of college students, and is beneficial to excavating thought political education work new methods and further promote the development of employment guidance education work, but also create favorable conditions for enriching talent reserves in our country.

## References

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