

Study on Ideological and Political Education

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Keywords: Ideological and political education in colleges and universities, Optimization, Innovation

Abstract. Over more than 30 years of reform and opening up, the economy of our country has achieved a rapid development. Along with it, the social environment has also undergone a dramatic change. In the meantime, people's views and values are also on constantly change, too. Under such circumstances, in order to improve the level of ideological and political education in colleges and universities, it is necessary to optimize and innovate the method of it. This paper studies the existing problems of today's college students in the regard of ideological and political education through analyzing the current situation of it. On this basis, the paper proposes the methods of optimizing and innovating the ideological and political education for the undergraduates. It is hoped to provide some helpful references for the optimization and innovation of students' ideological and political education.

Introduction

With the developing of economic globalization, informatization and technicalization have also been improved significantly. Due to the influence of it, people's living environment is also changed. As the change of people's living environment and views and values, it is required to optimize and innovate the traditional methods of ideological and political education in colleges and universities, in correspond to the change and development of the time, and explore the method that fits the ideological and political education for the college students nowadays so as to improve the level of ideological and political education at colleges and universities.

The Necessity of Ideological and Political Education for College Students

College Students is the Future of the Country

Ideological and political education is to educate college students on their ideological situation. The twenty-first century is the century of great development of informatization. The competition between nations, all in all, is to compete with talents. College students are an important part of population in our country and they are also the pillar of the country's future and play a vital role in the social development. However, college students are at a critical stage of development in their life. It is also the crucial period that forms their view of life, view of value and view of world. Through the ideological and political education for college students, it can make students foster a healthy view of life, view of value and view of world so that they can take part in the socialist modernization.

Ideological and Political Education Being the Good Tradition of Our Party

Ideological and political education is also the good tradition of our party. Back in the time of revolution and war, our party awakened the revolutionary masses ideologically through the ideological and political education, and finally realized the great unity of the whole nation, won the Anti-Japanese War and achieved the liberation and unification of the people. At the new period of socialist modernization, Deng Xiaoping and other state leaders also valued a lot on Ideological and political education and put a great emphasis on the optimization and innovation of it.

The Existing Problems of Current Ideological and Political Education for College Students

Ideological and political education for college students is not only very important to the personal development of them, but also has a huge impact on the prosperity of the country. However, in

today's ideological and political education for college students, there are some problems that need to be solved without any delay. This paper will analyze the existing problems from the following aspects.

The views and values of college students are prone to influenced by social thought

Over the past few years, our country has been pushing forward the market economy reform. With the accelerating of it, there comes a situation that good and evil thoughts are mixed together. In particular, the individualism, hedonism and money worship from the west have influenced college students to different extent and brought about extremely negative effect on college students' health growth. At the same time, these unhealthy thoughts put great pressure on ideological and political education in colleges and universities.

Information technology causes some difficulties for ideological and political education in colleges and universities

The current era is the time of great development of informatization. The progress of internet technology also promotes the propagating of information. The internet technology on one hand make people's study and work more convenient, yet on the other hand it also brings about some adverse effects. Internet is an open platform. It is inundated with all kinds of thoughts such as pornography, violence and so on. These extreme ideas are very dangerous for the college students whose view of world is yet mature. College students are prone to be poisoned by these unhealthy thoughts, meanwhile it casts a lot of difficulties for ideological and political education in colleges and universities.

It lacks innovation methods in current ideological and political education in colleges and universities

At present, in the process of carrying out ideological and political education in colleges and universities, it often adopts the traditional education means of instilling. For students with active mind, the traditional education means is not attractive and thereby fails to inspire their enthusiasm for studying. Therefore, the goal of ideological and political education can not be fulfilled. Under such circumstances, educators of ideological and political education need to analyze based on students' characteristics and choose the proper way of ideological and political education for students in accordance with their interests. For instance, educators can organize students to watch relevant movies and so on.

College students nowadays have very poor psychological quality

Most of the college students nowadays are the generation that born in 1990s. This generation enjoys a favorable living condition. Many students are living in a condition that they are carefree. Some of them even are the little emperor, little princess at home. Without the requisite hardships and sufferings in their life, they are often very vulnerable in face of difficulties and might get some mental diseases. In this case, the ideological and political education in colleges and schools will face much bigger pressure.

The traditional ideological and political education fails to achieve the desired effect

The development of economic globalization brings nation more closer. The communication between nations is also more convenient. Under such context, the thoughts of foreign countries are very easy to be spread into our country. And the characteristic of college students determines that they are usually very curious about new things and prone to be affected by foreign thoughts such as hallyu. In addition, some countries hold great hostility against our country and even seek to infiltrate ideologically so as to achieve peaceful evolution. Under the influence of such phenomenon, the success of traditional ideological and political education in our country is rather limited. Therefore, the traditional method for ideological and political education in our country must be innovated in line with the change of the world situation.

The Optimization and Innovation of the Method of Ideological and Political Education in Colleges and Universities

The ideological and political education for college students is a rather complex education task. It needs to be done from all aspects of college students' life and explore an effective means that is suitable for ideological and political education for college students based on the development of the time and the characteristics of the students

Actively explore the effective means of ideological and political education for college students

For college students, the life in college is rich and colorful. There are on all kinds of education platforms in addition to classes. Therefore, the ideological and political education for college students need to explore the new education method based on the characteristics of college students' life. This paper will study on the ideological and political education for college students from the following perspectives.

Value the Party Building of Students

Party building is an important work in the ideological and political education for college students. From the work of enrolling party members, if a student wishes to be a party member, he or she needs to go through a series of ideological and political education. For the admitted party member, the process of being admitted to the party is also the process of ideological and political re-education. Other than that, the student can also represent as a model so that it can generate the effect of political education that while one is admitted, lots are being educated and motivated. In the end, party organization is also an effective platform in carrying out ideological and political education at colleges and universities. Party branch can get students involved in the ideological and political education by launching all kinds of relevant activities related to it such as thematic event of Chinese Dream. In addition, in order to improve the level of ideological and political education, party branch needs to innovate on the activities of ideological and political education, adopt various kinds of activities and fully arouse students' enthusiasm for ideological and political education. For example, party branch can host knowledge contest activity and select my favorite party member and etc so that it can ensure that all students can engage in the activities ideological and political education.

Take an initiative to employ the new platform of ideological and political education on internet

Internet is a double-edged sword. On one hand, it spreads the pornography, violence and other extreme thoughts to students and poisons students' mind, very harmful for students' healthy growth. It also causes a lot of troubles for the government. On the other hand, internet is the effective tool of communicating information. As the internet communicates information, it is not only with gigantic information and fast speed, but also can enrich the content. With the development of informatization and technicalization, smart phones have been permeated in every aspect of our life and become the indispensable tool. On this basis, some social networking software such as Wechat, QQ, Weibo and so forth have also been the important component of people's life. If the ideological and political education can be infiltrated on these softwares, then it can expand the scope of influence of ideological and political education and improve the level of it. Ideological and political education in colleges and universities should be in accordance with the life style and communication way of students through applying some public accounts of Wechat, Weibo and QQ and carrying out ideological and political education on these platforms. Besides, the relevant departments of schools should also open up the relevant websites and keep improve the influence of the websites so as to carry out ideological and political education.

Utilize the construction of campus culture to carry out ideological and political education

In addition to study, culture construction is also the important constituent of campus life. Schools can carry out ideological and political education for college student with the aid of the platform of campus culture construction. First of all, schools must know the forms of cultural activities on college campus and integrate ideological and political education into the activities. For instance, some colleges often host mental health day, welcome party for new arrival at colleges or department level, learn from comrade Lei Feng and so on. Colleges can integrate the ideological and political education

in these activities based on the relevant content of ideological and political education reflected by the activities and improve the level and effect of it.

Deepen the teaching and innovation in classroom and make use of the function of teaching in classroom for ideological and political education

From the perspective of the characteristics of college students, teaching in classroom is still the main platform for them to acquire knowledge. Not only is the information from teaching in class big, but also it is specific, which is the major means for ideological and political education.

Actively drive the teaching reform of the theory of ideological and political education

Teaching in classroom is the major means for ideological and political education for college students. Through the education, it can help students foster healthy view of life, view of world and view of value. However, traditional ideological and political education often adopts the teaching method of instilling. Yet this method is easy to make students automatically come up with the mentality of resistance. Therefore, it is necessary to reform the ideological and political education at colleges and universities. Firstly, colleges and universities must provide a teaching faculty of high quality and keep enhancing the construction of teaching staff so as to make teachers of ideological and political education have a solid foundation as well as excellent teaching skills. By doing this, it can attract more students to participate in ideological and political education. In addition, the educators of ideological and political education in colleges and universities also should innovate the teaching method in classroom, employ new teaching method and explore the suitable teaching method for college students based on the characteristics of the discipline of ideological and political education at colleges and universities and development situation of students. In the meantime, schools should also enhance the theory construction of the discipline and work out the teaching material that fit the development of the time based on the modern study of the most advanced theoretical achievements of Marxism, so as to improve students' enthusiasm for studying ideological and political education.

Adhere to the people-oriented teaching method

In traditional teaching method, teachers are the center, while students often are in a passive situation. Besides, the teaching content of ideological and political education is much politicized. If teachers adopt the teaching method of dictation, it often results in a psychological resistance from students for the ideological and political education that is very difficult to achieve the objectives of teaching in classroom. In order to change the passive situation of ideological and political education, it is a must to change the traditional method. Students should play the major role in teaching, with the philosophy of people-oriented, students as the center should be respected as well as their thoughts so that the previous passive situation of students in classroom can be changed. For instance, teachers can organize the activity of letting students to teach in the class and make college students to perform the ideological and political education and play the major role in it, while teachers only need to guide the students on their preparation for lessons and their teaching situation so as to ensure the realization of the teaching task. Through this way, students voluntarily undergo ideological and political education in their preparation for lessons. In addition, through teaching in classroom, students' enthusiasm for participating in teaching activities can be motivated so that the effect of ideological and political education can be improved.

Conclusion

With the informatization and technicalization, mankind is stepping into the information age. Influenced by this, the living environment and the thinking-mode of college students have undergone a dramatic change. It is therefore required that colleges and universities should reform the traditional method and explore the new teaching method for ideological and political education that fits the development of the era, based on the demand of the development of the time and the characteristics of

colleges students, while they are carrying out the ideological and political education in colleges and universities.

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